# Project Initialization and Planning Phase

| Date | 15 July 2024 |
|---|---|
| Team ID | 739874 |
| Project Name | Telecom Customer Churn Prediction |
| Maximum Marks | 3 Marks |

**Define Problem Statements (Customer Problem Statement Template):**

The goal of this project is to develop a predictive model to identify customers likely to churn from a telecommunications company. By analyzing customer data, we aim to understand the factors leading to churn and accurately predict at-risk customers. This will enable the company to implement targeted retention strategies, reducing churn rates and enhancing customer satisfaction and revenue..