

Project Initialization and Planning Phase

Date	15 July 2024
Team ID	740671
Project Name	Telecom Customer Churn Prediction
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

The goal of this project is to develop a predictive model to identify customers likely to churn from a telecommunications company. By analyzing customer data, we aim to understand the factors leading to churn and accurately predict at-risk customers. This will enable the company to implement targeted retention strategies, reducing churn rates and enhancing customer satisfaction and revenue..

