

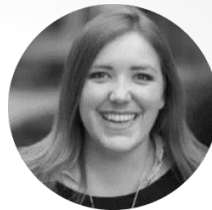
DVDC Organizers



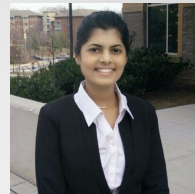
Sean
@SeanMGonzalez



Tony



Amanda
@abmakulec



Ruchita



Sara



Esube



Benjamin

We need you!!!



@DataVizDC
@DataCommunityDC

Data Community DC

Today's venue sponsor



We believe in
the people who
power technology.



Amanda Makulec

Managing Consultant and Data Viz Lead
Excella Consulting

Data Community DC

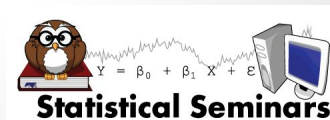
Our Meetups



DATA
EDUCATION//DC



meetup



Sponsorship@DataCommunityDC.org



[@DataCommunityDC](https://twitter.com/DataCommunityDC) [#DataDC](https://twitter.com/DataDC)



facebook.com/DataCommunityDC

Data Community DC

Partner Companies



THE MENTOR METHOD



Organizational and Educational Sponsors



statistics.com



Do you want to be a speaker?

dvdc@datacommunitydc.org

Data Community DC



Awesome Roles

- Host roughly 8 events per month.
- Managing all events' venue, food, and scheduling correspondence.

EVENTS MANAGER

for a part time role

\$300/Month

For more Questions...

Contact: **agents@DataCommunityDC.org**



NOVEMBER 7, 2018

MARVIN CENTER
THE GEORGE WASHINGTON UNIVERSITY

HOSTED BY:



IN COLLABORATION WITH:



@DataCommunityDC
@GWtweets
@NCSIEvents
@ATA-llc
@CraigParisot



By Data Professionals for Data Professionals *Spread the Word as a Community Partner!*

What is a Community Partner?

- An organization located in the Greater Washington DC Metro area
- An organization that is actively engaged in promoting meaningful conversations and explorations of data science related topics.

What we need from you?

- Your logo and website URL
- A willingness to share DC DATACon with your audience

What's the benefit of being a DC DATACon Community Partner?

- 1 year of promotion across DC2
- Logo and link on the DC DATACon registration website identified as a "Community Partner"
- A "Thank You" and Recognition at the conference
- Building and strengthening local professional relationships

Please contact Craig Parisot - craigp@DataCommunityDC.org - for more information

GASP!

Government Applications of Statistical Programming

Bureau of Labor Statistics in Washington DC on October 24-25, 2018.

Themes will include:

- R applications in the government
- Data science in R, python, or other open source languages and environments
- Big data and official statistics
- Open source software for official statistics
- Shiny servers and applications
- Text analysis applications
- Anything interesting and helpful to government R and open-source developers

If interested email Mike Jadoo (Jadoo.Michael@bls.gov) by October 1, 2018.

- Title and abstract
- Type of talk: Regular (20 minute), lightning talk, demo, or poster
- Contact info: Name, employer, email, phone number

satRday DC 2018

Call for Presentations are open!

<https://dc2018.satrdays.org/>



RainbowR



@R_LGBTQ

Other announcements?

jobs
Meetups
hackathons
conferences
fun



@DataVizDC

@DataCommunityDC

DATA VIZ DC SHORT COURSE

ON...



We will cover:

1. The components of a data visualization
2. How svg shapes are created
3. How to select svg shapes with D3.js
4. JSON and JavaScript `.map()`
5. How to add data onto the screen using D3.js

We will cover:

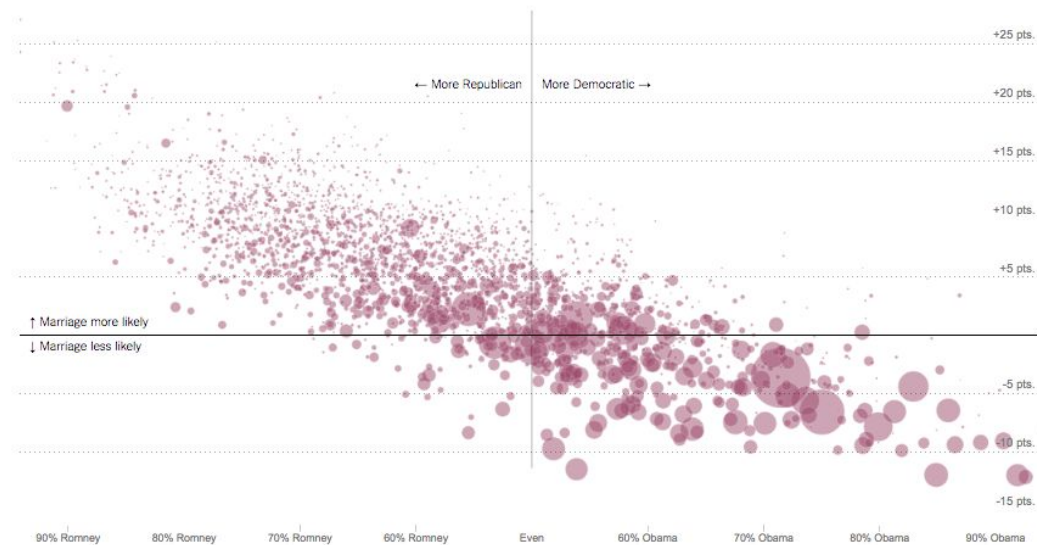
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Scatter Plot

Red and Blue America

Marriage effects by 2012 presidential vote

Each circle represents one county; circles are sized by population



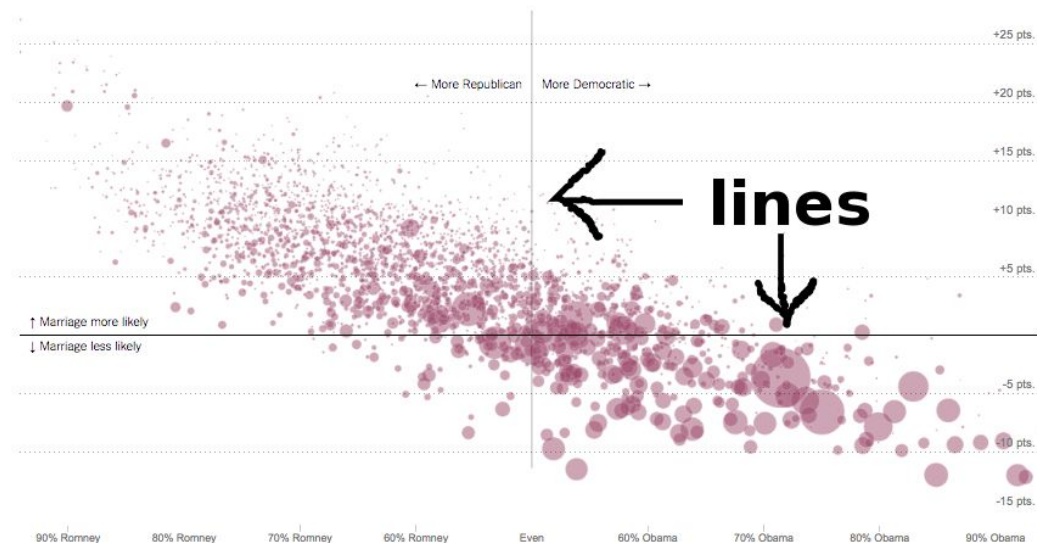
Based on share of two-party vote; estimates are based on a full childhood in each county (up to age 20).

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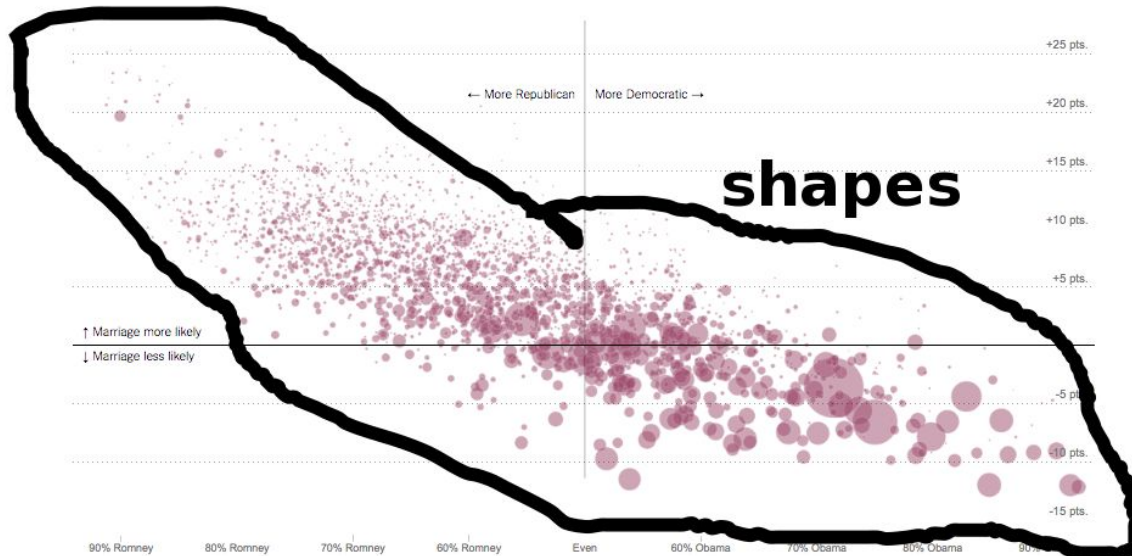
Based on share of two-party vote; estimates are based on a full childhood in each county (up to age 20).

Scatter Plot

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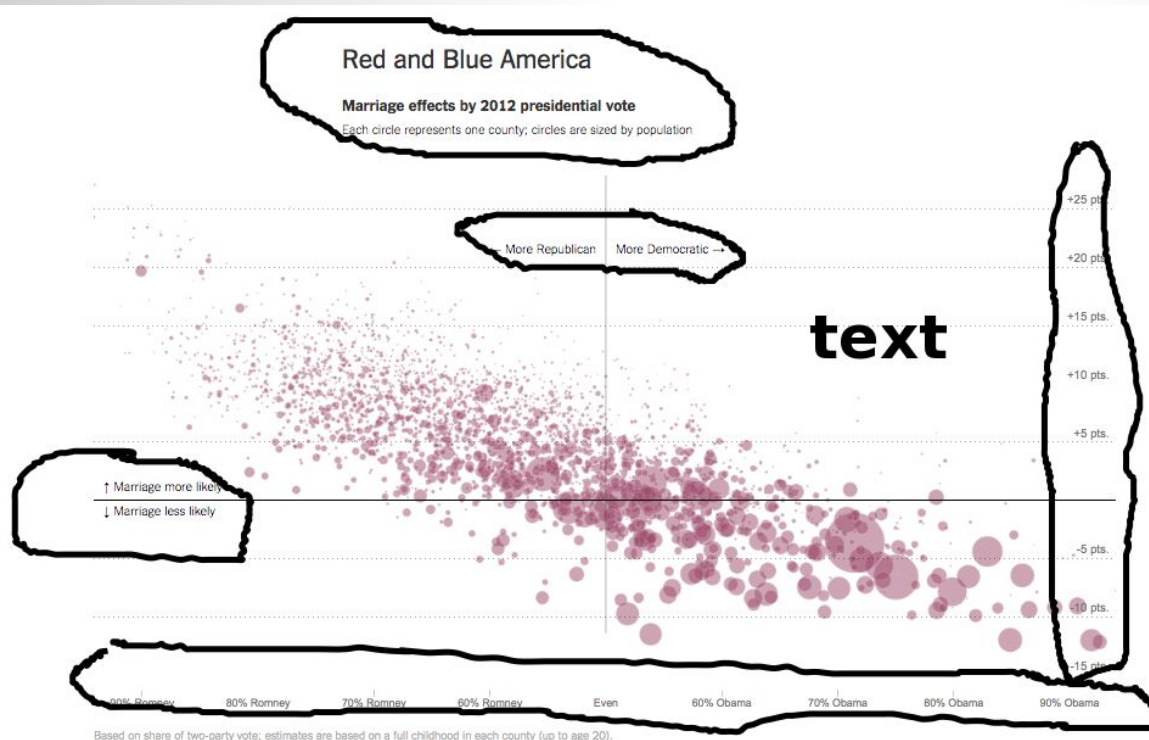
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Each circle represents one county; circles are sized by population



Based on share of two-party vote; estimates are based on a full childhood in each county (up to age 20).

Scatter Plot



Bar Chart

The New York Times

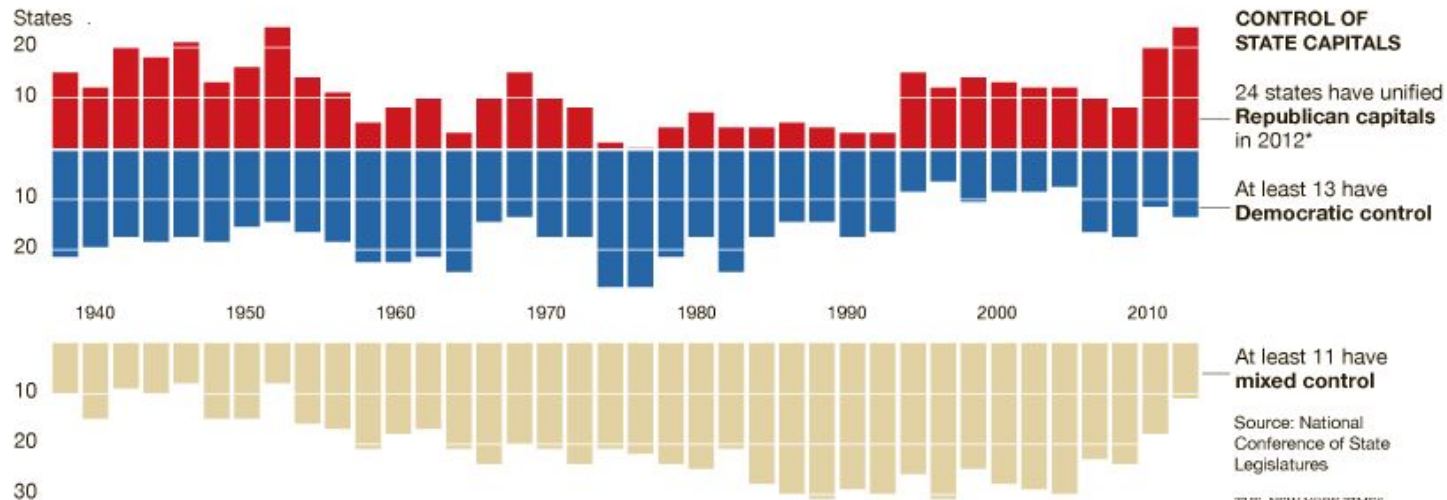
November 24, 2012

Complete Control

There are now more state capitals dominated by a single party — where one party controls the legislature and the governor's office — than at any time since 1952.

* Virginia is counted as unified Republican because its State Senate is tied and its tiebreaker, the lieutenant governor, is a Republican.

† Early results appeared to show that New York had unified Democratic control, but votes are still being counted in many races.



Bar Chart

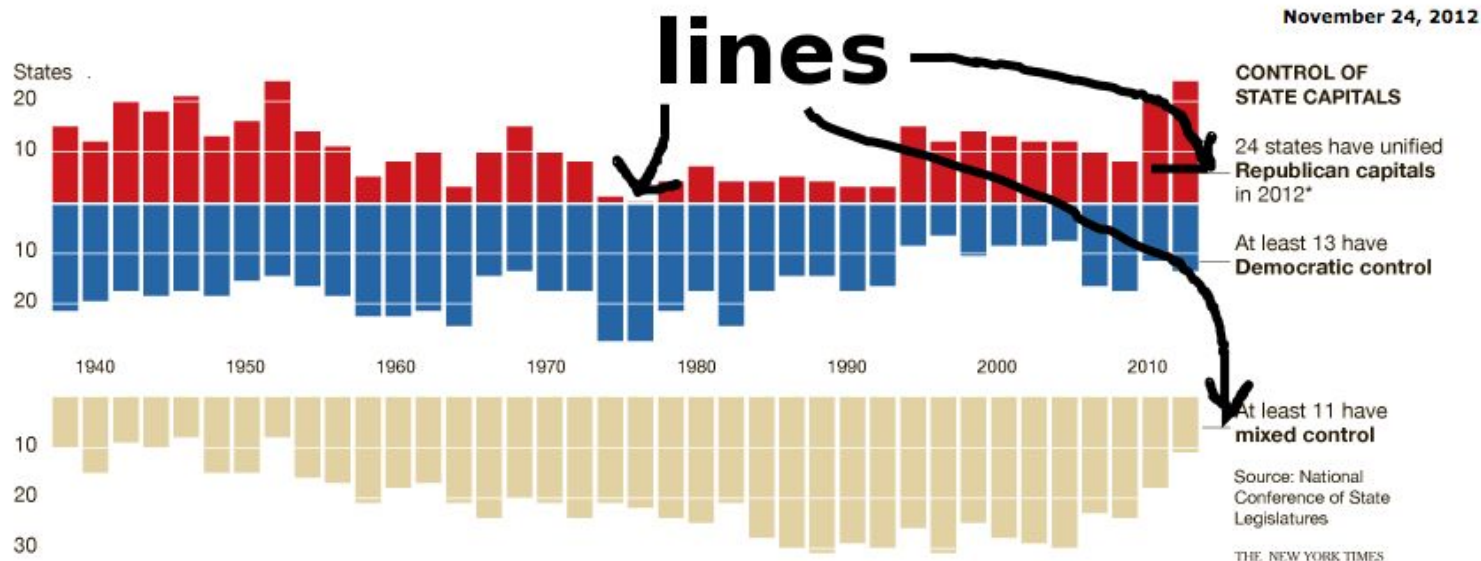
The New York Times

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Bar Chart

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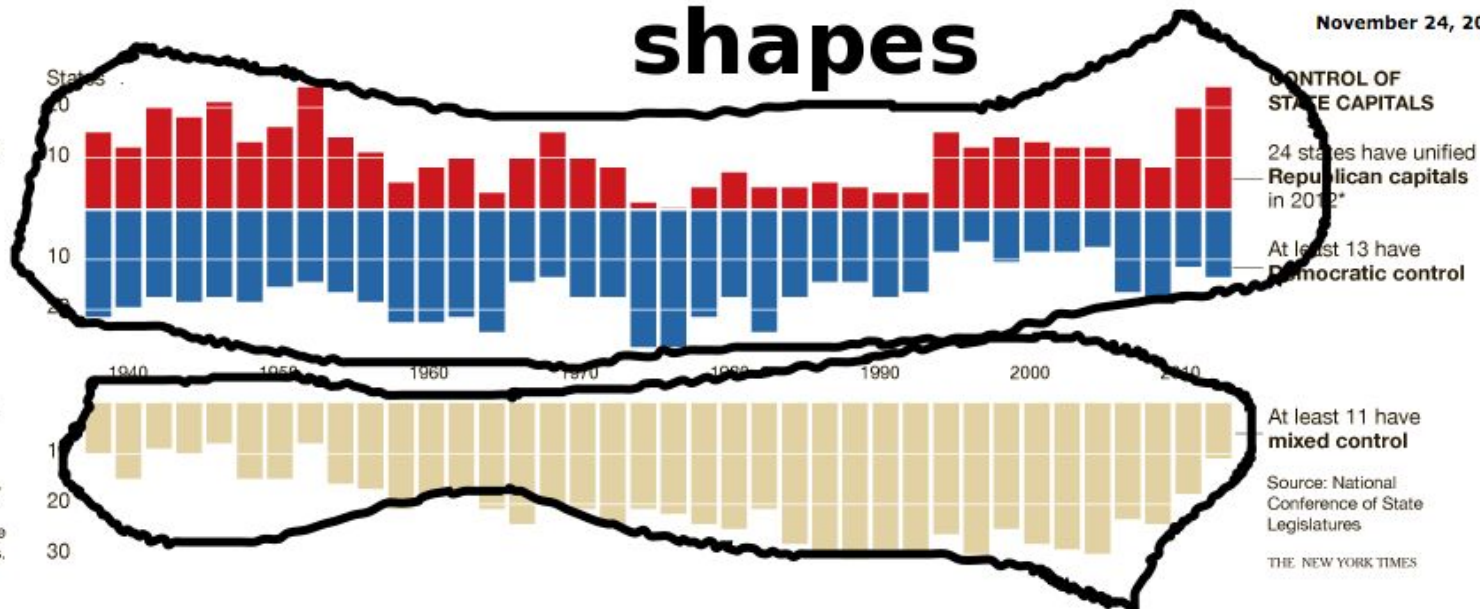
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shapes

November 24, 2012



Bar Chart

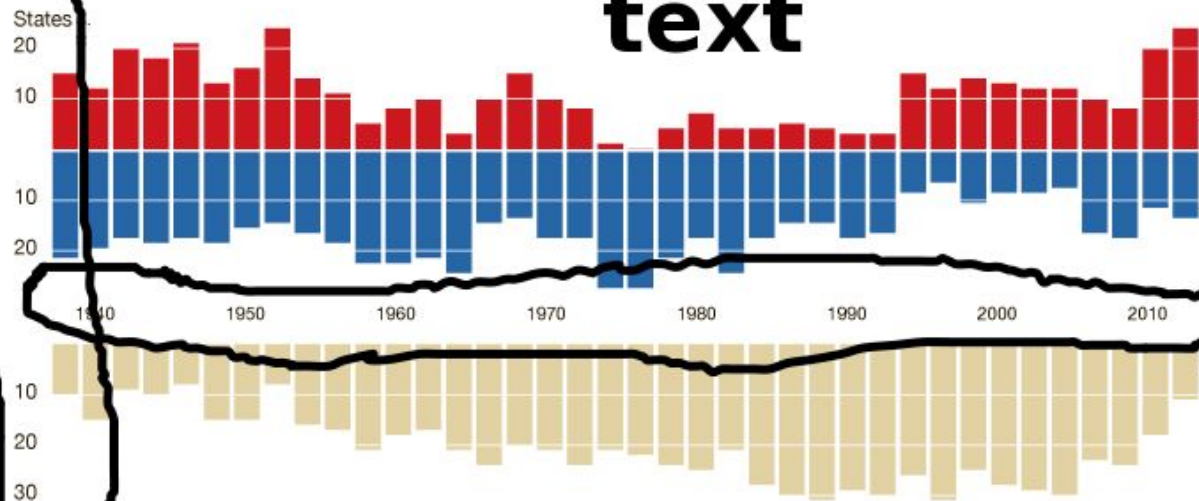
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November 24, 2012

CONTROL OF STATE CAPITALS

24 states have unified
Republican capitals
in 2012*

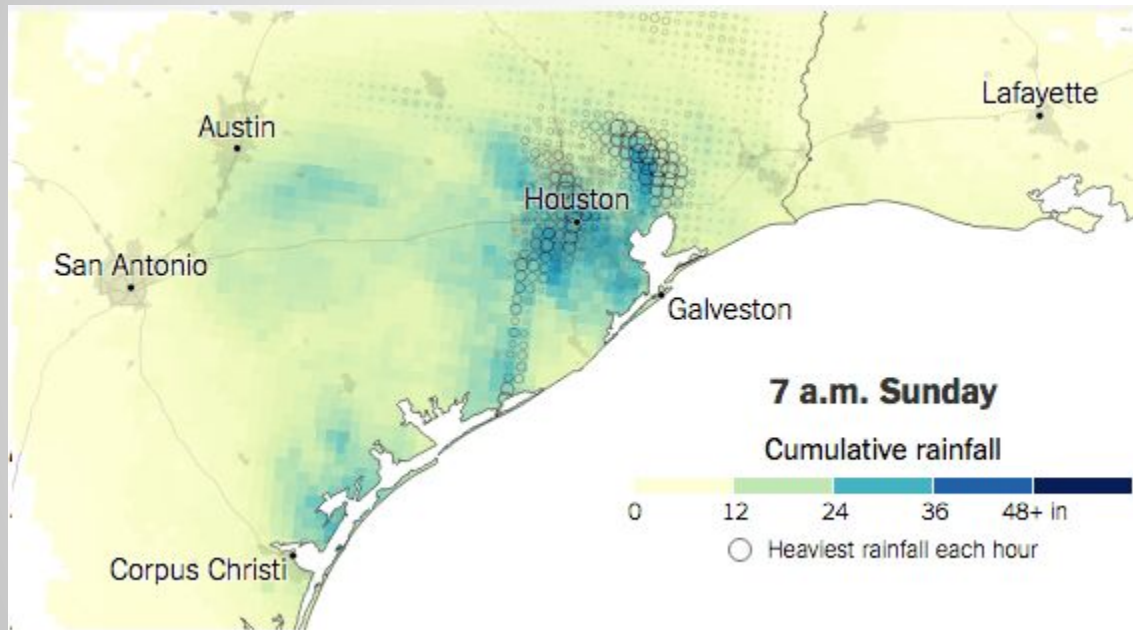
At least 13 have
Democratic control

At least 11 have
mixed control

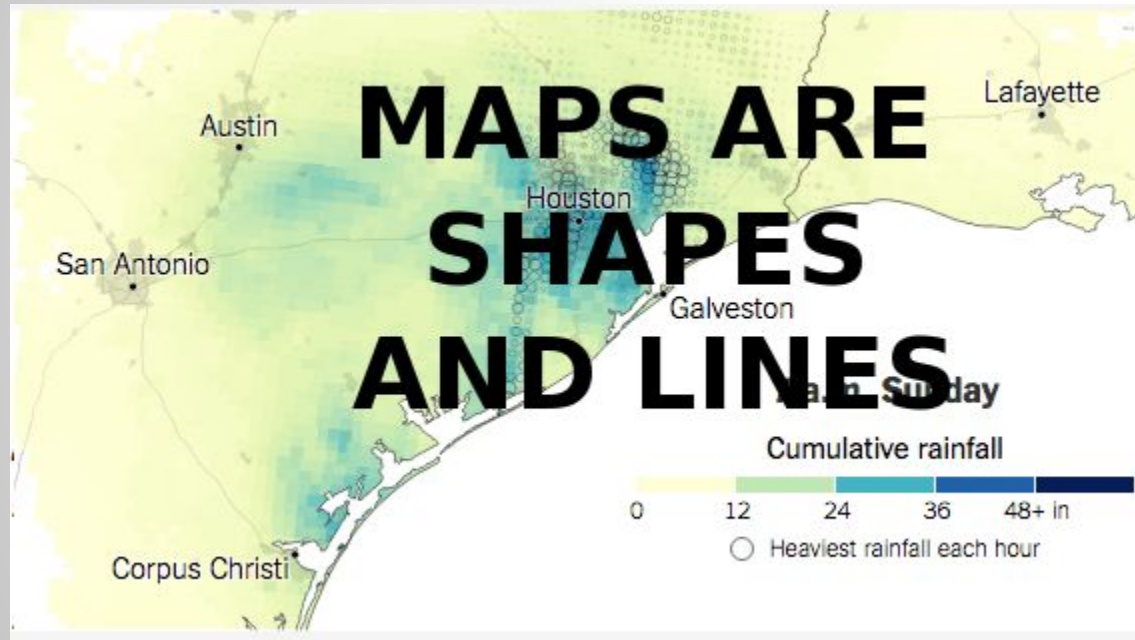
Source: National
Conference of State
Legislatures

THE NEW YORK TIMES

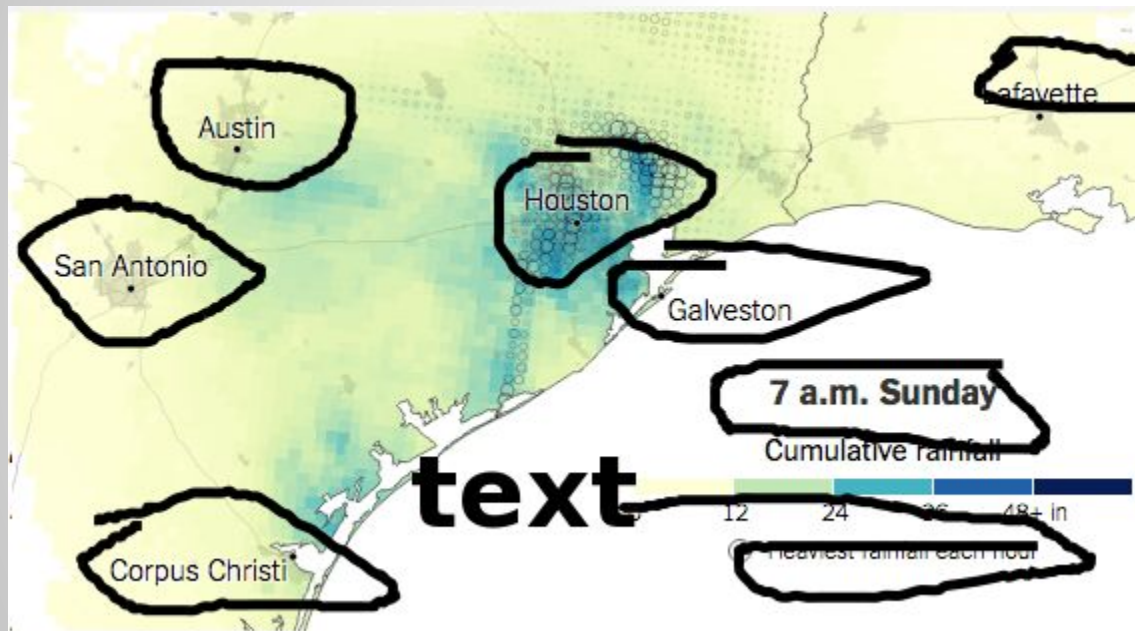
Map



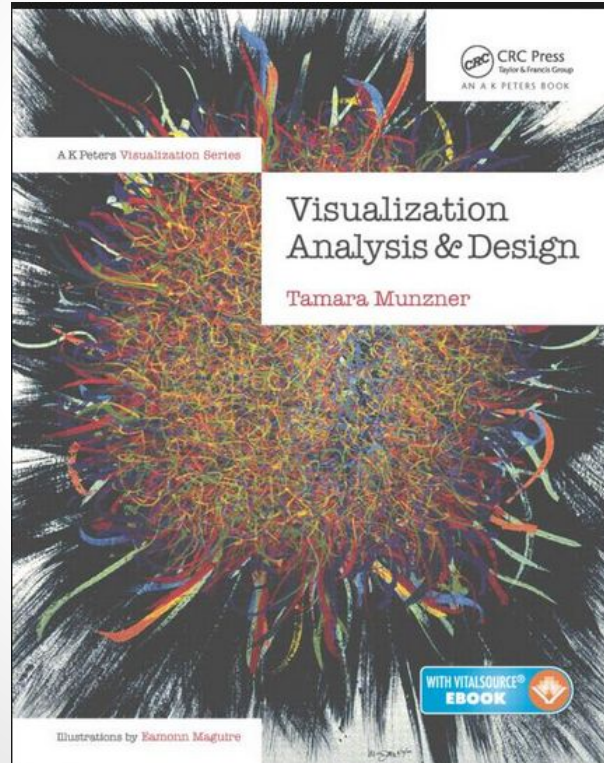
Map



Map



Tamara Munzner



Marks & Channels

Definitions: Marks and channels

- marks

- geometric primitives

→ Points



→ Lines



→ Areas



- channels

- control appearance of marks

→ Position

→ Horizontal



→ Vertical



→ Both



→ Color



→ Shape



→ Tilt



→ Size

→ Length



→ Area



→ Volume




Channels


Channels: Rankings

➔ **Magnitude Channels: Ordered** Attributes

Position on common scale 

Position on unaligned scale 

Length (1D size) 

Tilt/angle 

Area (2D size) 

Depth (3D position) 

Color luminance 

Color saturation 

Curvature 

Volume (3D size) 

➔ **Identity Channels: Categorical** Attributes

Spatial region 

Color hue 

Motion 

Shape 

Best
↑
Effectiveness
↓
Least

- effectiveness principle
 - encode most important attributes with highest ranked channels
- expressiveness principle
 - match channel and data characteristics

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HTML

the specification

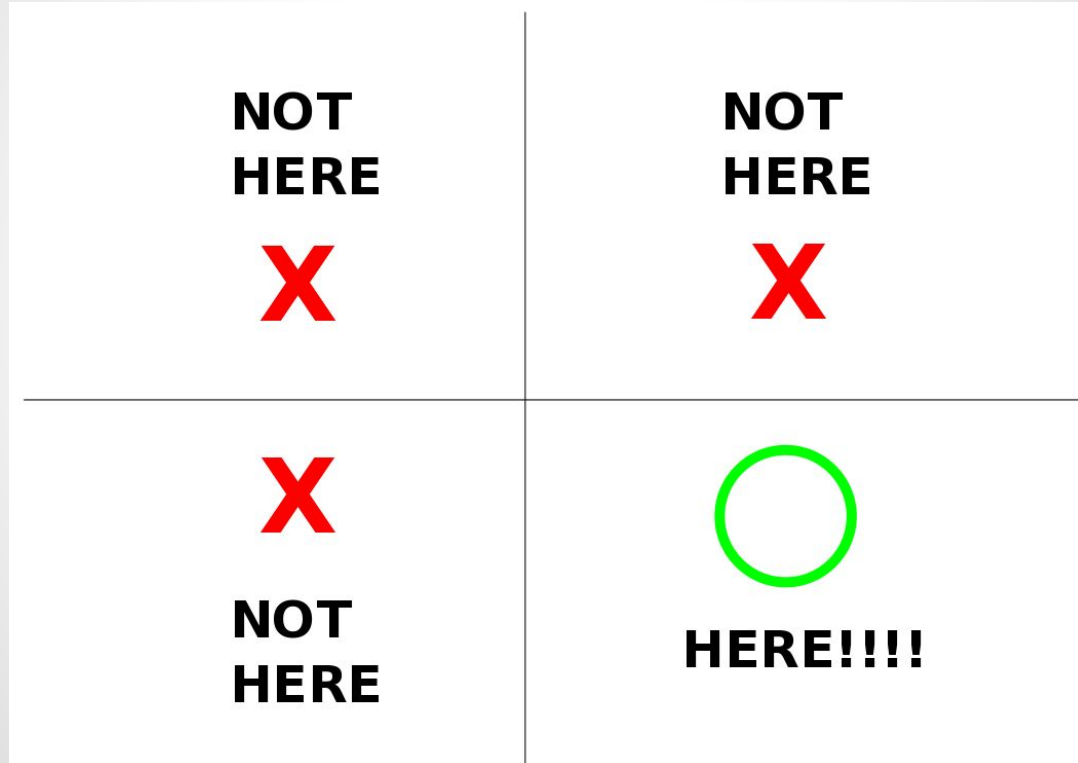
SVG

CSS

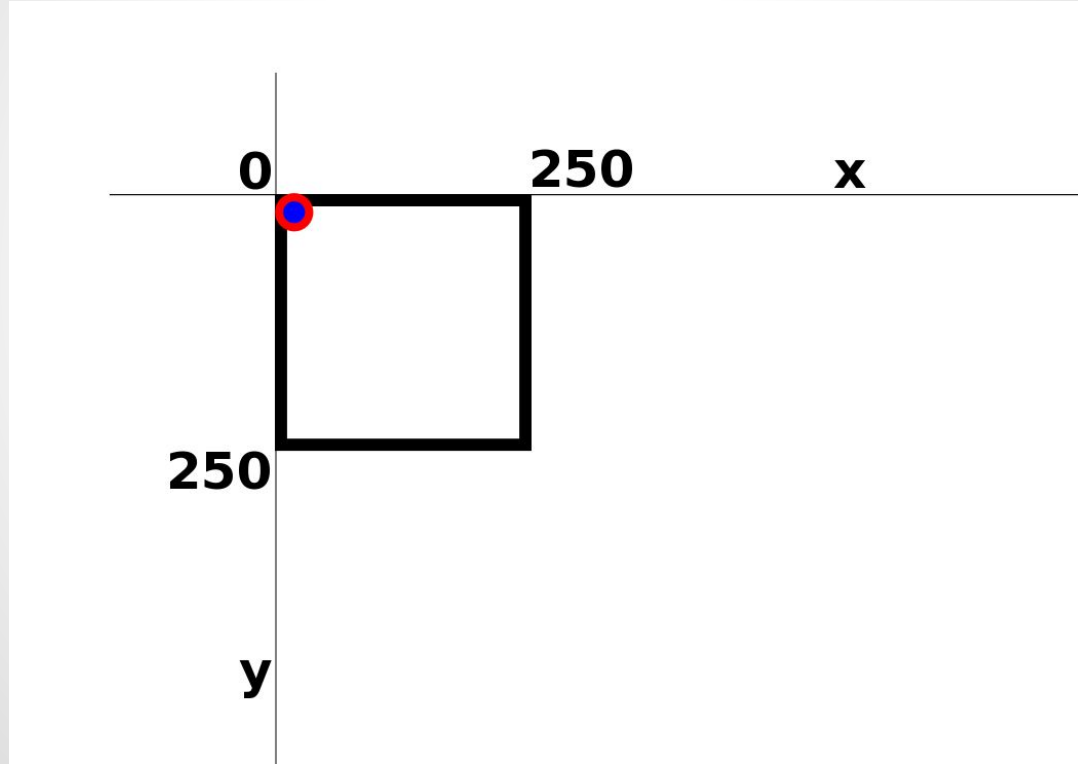
HTML

the syntax

YOUR SCREEN IS THE BOTTOM RIGHT

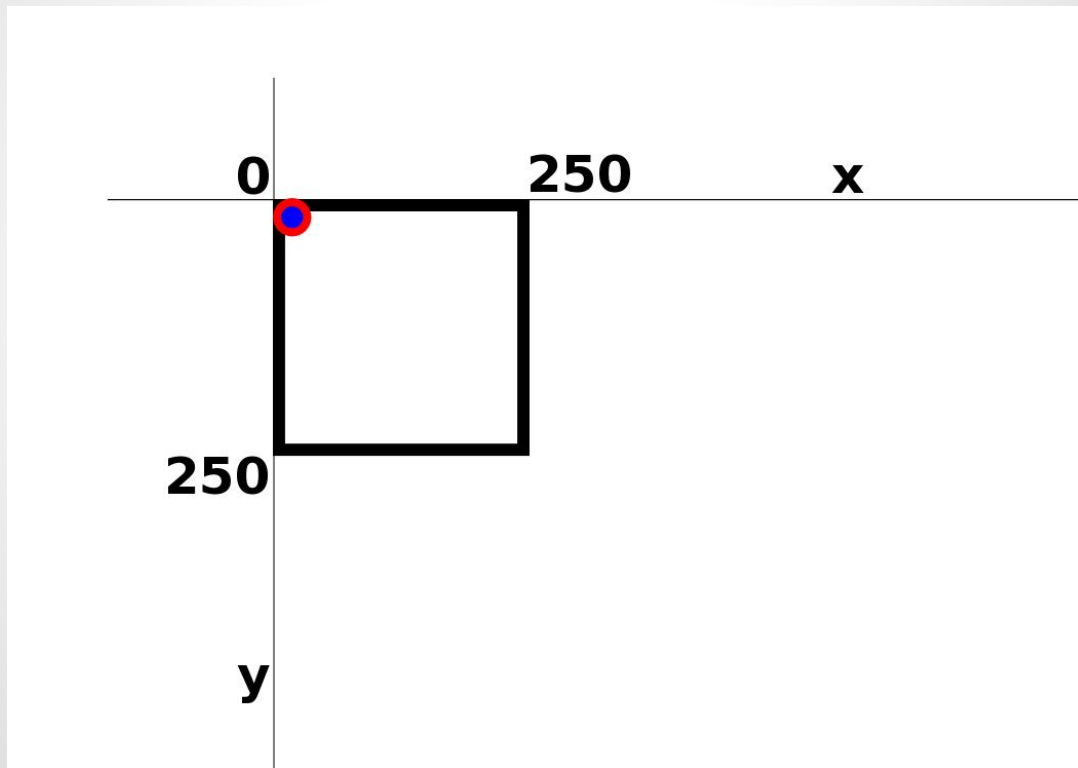


```
<rect x="0" y="0" width="250" height="250" />
```



`<rect x="0" y="0" width="250" height="250" />`

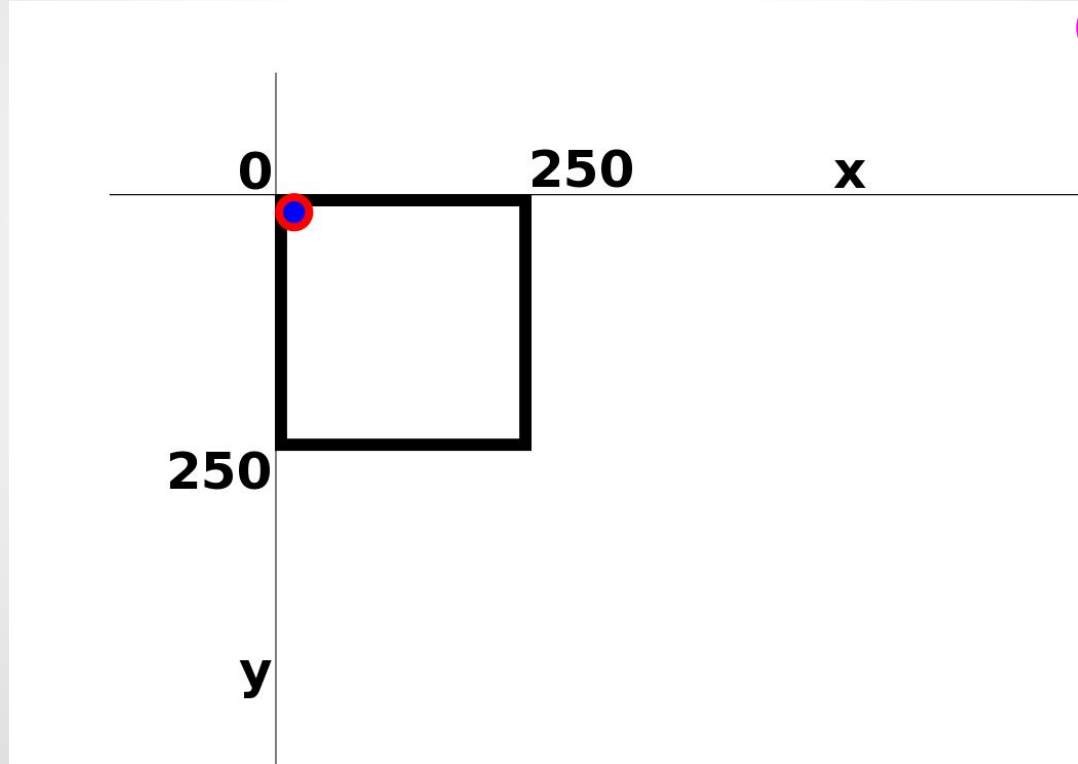
MARK



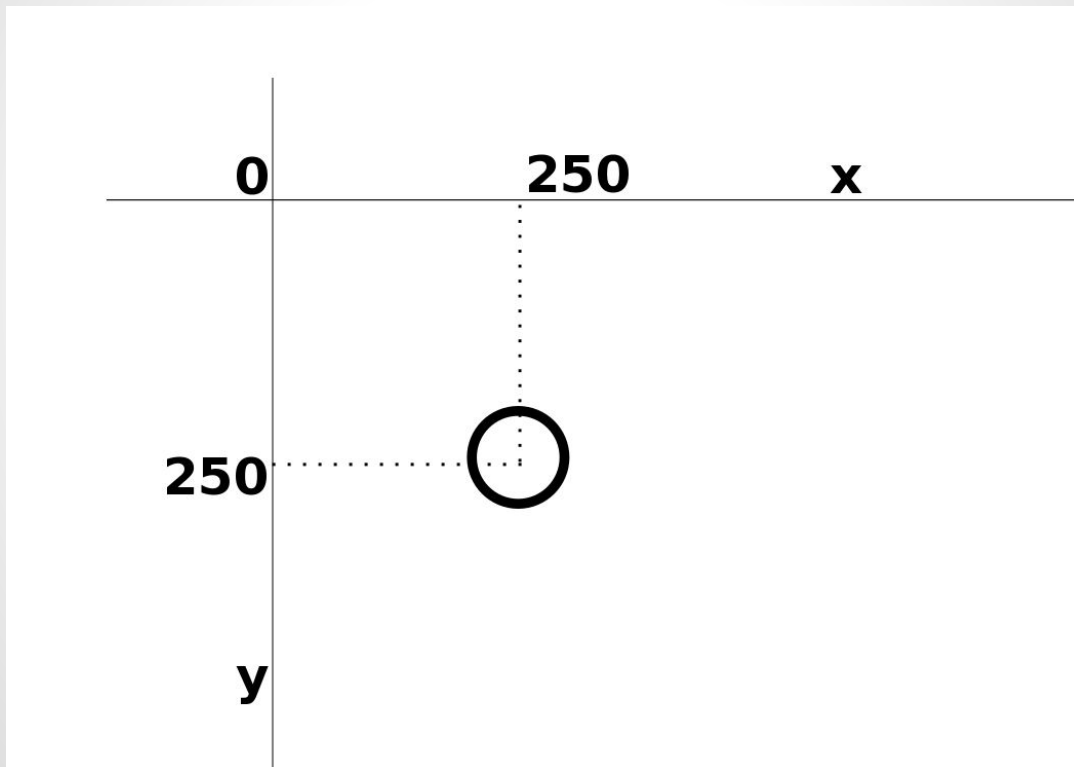
`<rect x="0" y="0" width="250" height="250" />`

MARK

CHANNELS

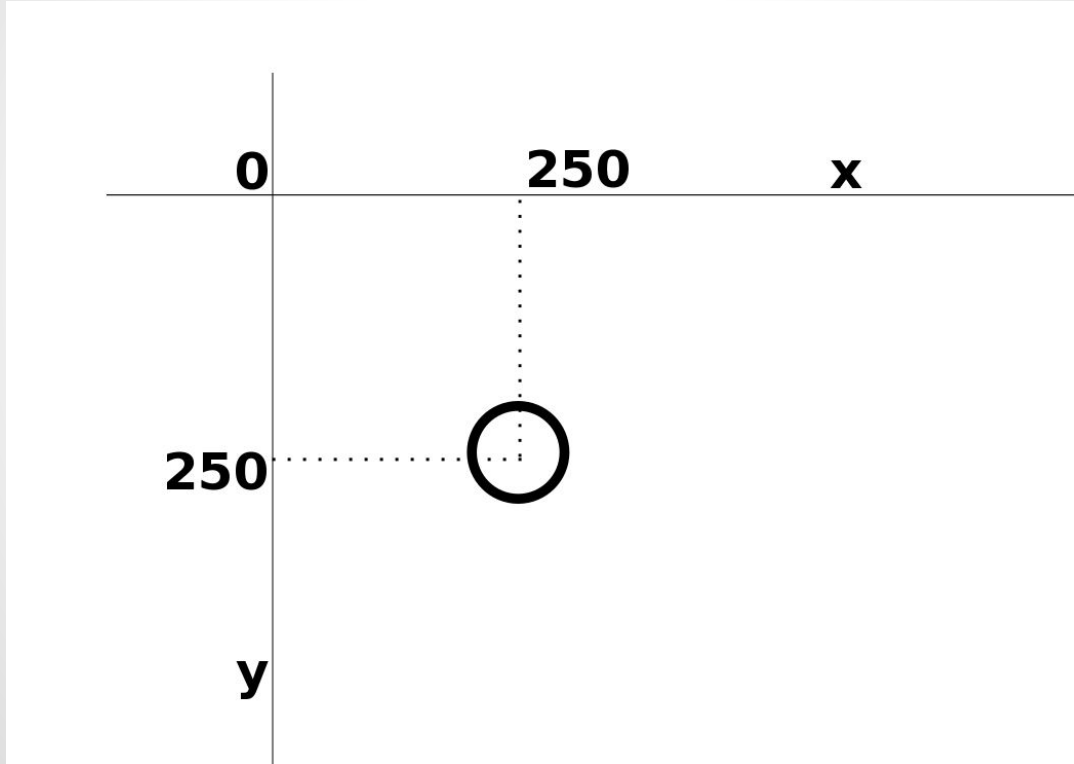


```
<circle cx="250" cy="250" r="50" />
```



`<circle cx="250" cy="250" r="50" />`

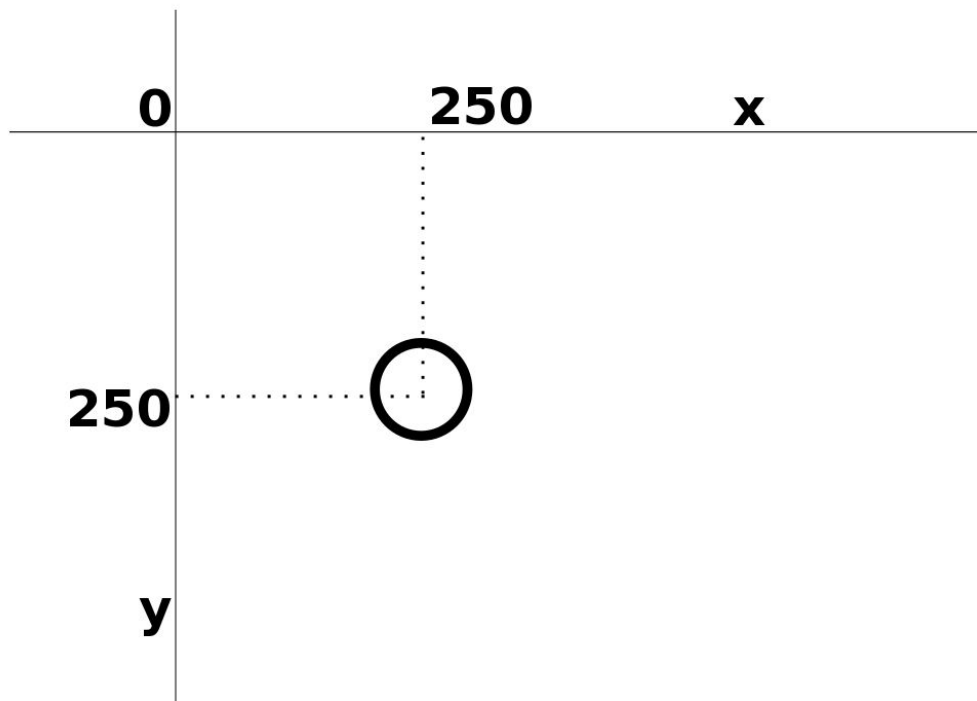
MARK



`<circle cx="250" cy="250" r="50" />`

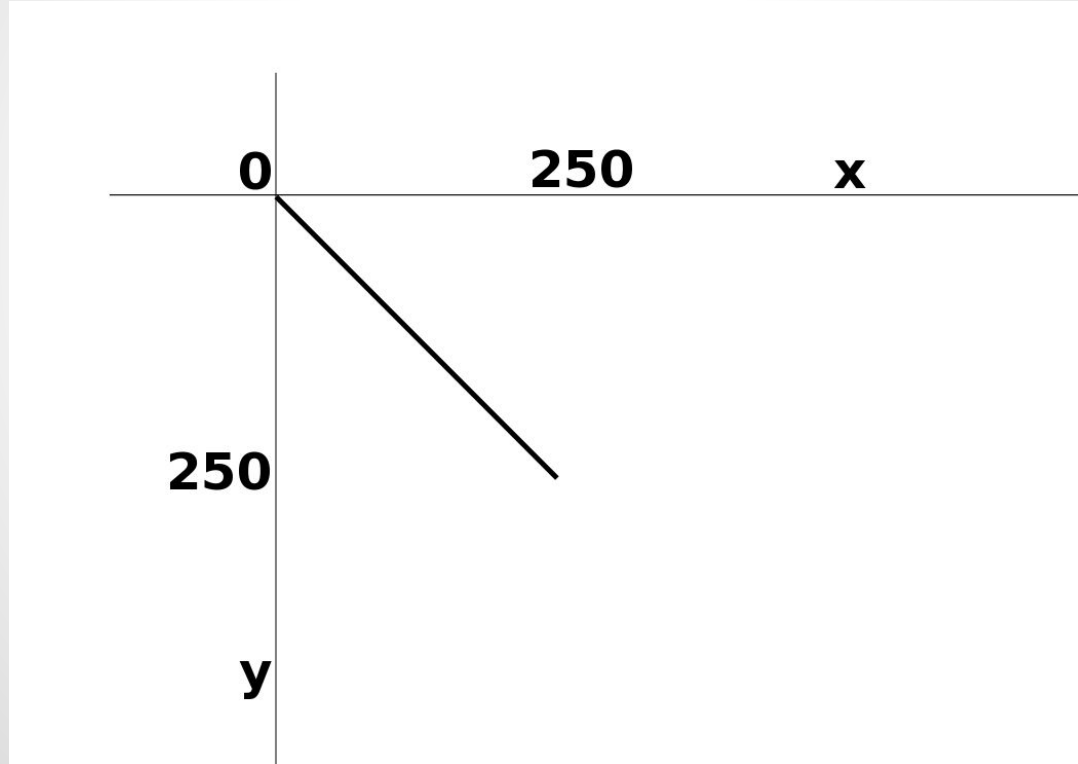
MARK

CHANNELS



`<line x1="0" y1="0" x2="250" y2="250"`
`stroke="black"/>`

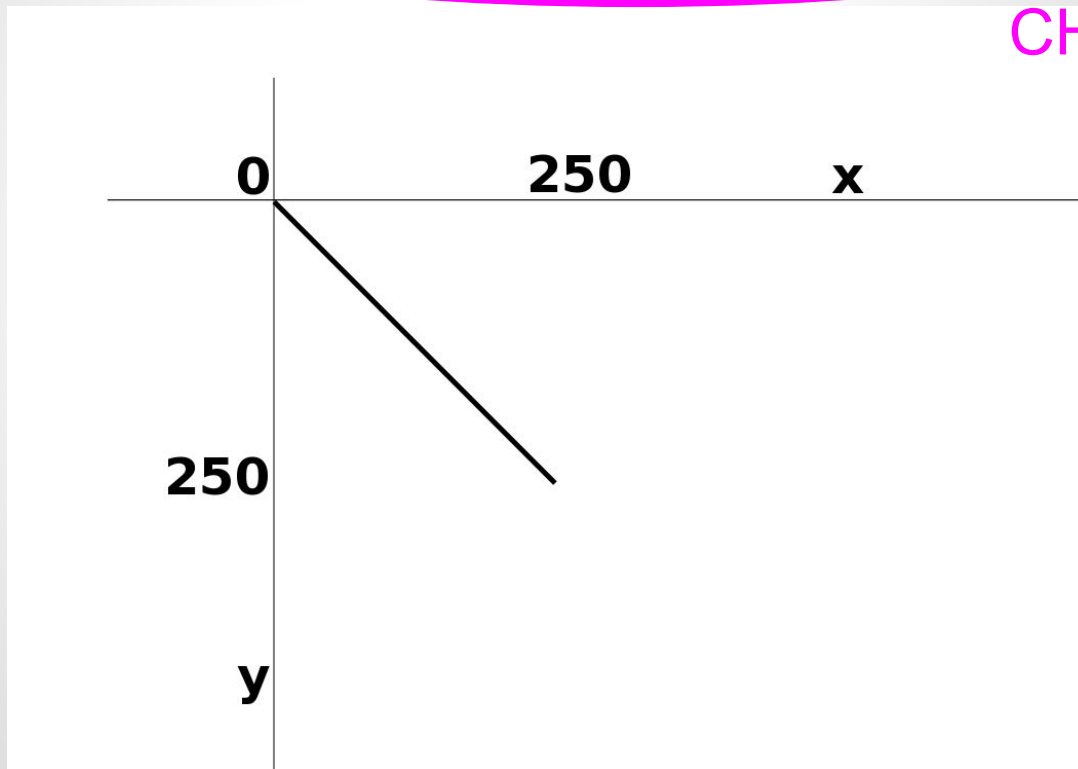
MARK



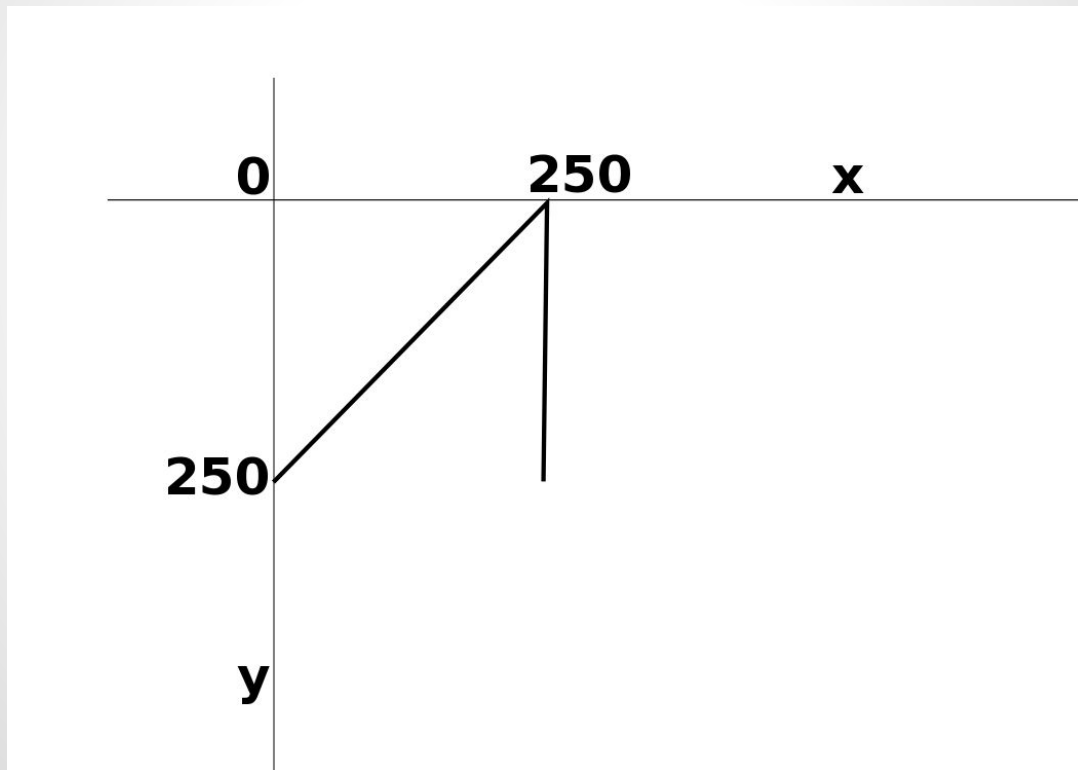
```
<line x1="0" y1="0" x2="250" y2="250"  
stroke="black"/>
```

MARK

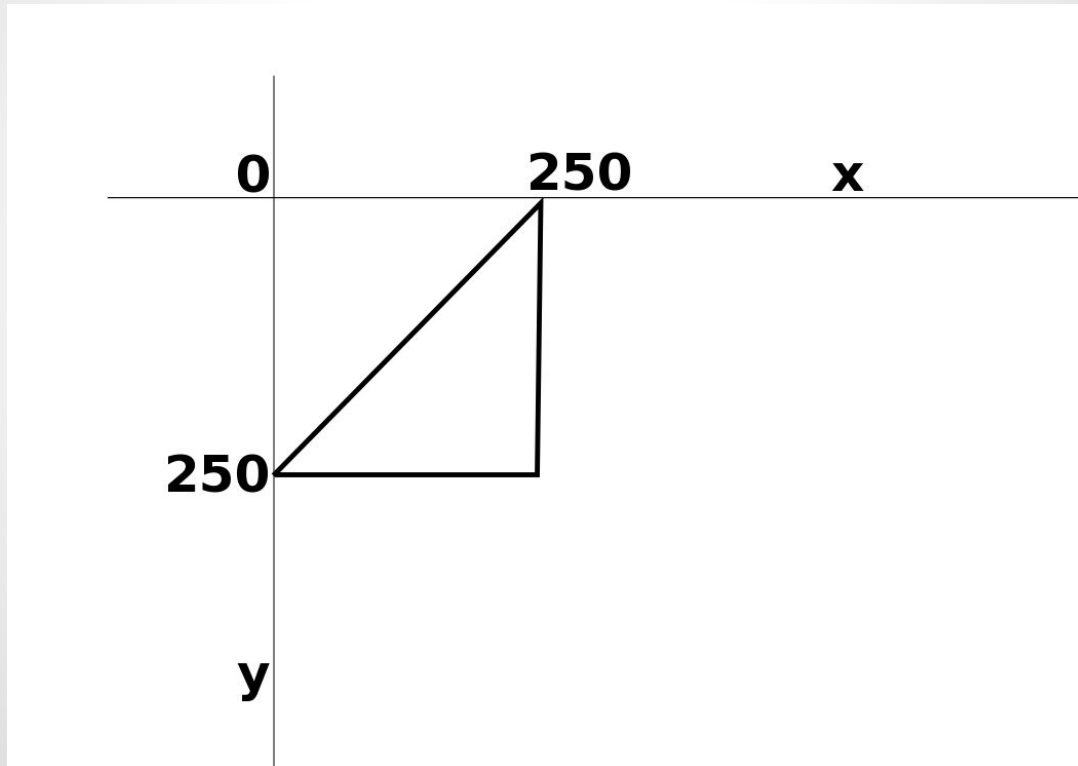
CHANNELS



```
<path d="M 0 250 L 250 0 L 250 250"  
style="fill: transparent; stroke: black"/>
```



```
<path d="M 0 250 L 250 0 L 250 250 Z"  
style="fill: transparent; stroke: black"/>
```





CODE!!!!

<https://d3js.org/>

https://github.com/beemyfriend/intro_d3/

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AWESOME RESOURCES:

D3 Slack Channel: <https://d3-slackin.herokuapp.com/>

Curran's Data Viz Course: <https://curran.github.io/dataviz-course-2018/>

bl.ocks: <http://blockbuilder.org/search>

Nadieh Bremer & Shirley Wu: <http://www.datasketch.es/>

D3.js in Action: <https://www.manning.com/books/d3js-in-action-second-edition>