

BEENZER

done that



«Bringing NFT to the mainstream in 2023»

Beenzer is a **revolutionary** platform that makes it easy for users to create, share, and sell NFTs in an interactive and user-friendly way

Funded in **Barcelona** in 2022 by 4 software engineers



Alex Colls



Vincent Porret



Dan Farisato



Filip Stan



PROBLEM

Minting NFT from a mobile phone is painful and slow

NFT's are not interactive and under used

Social media giant are data profiteers

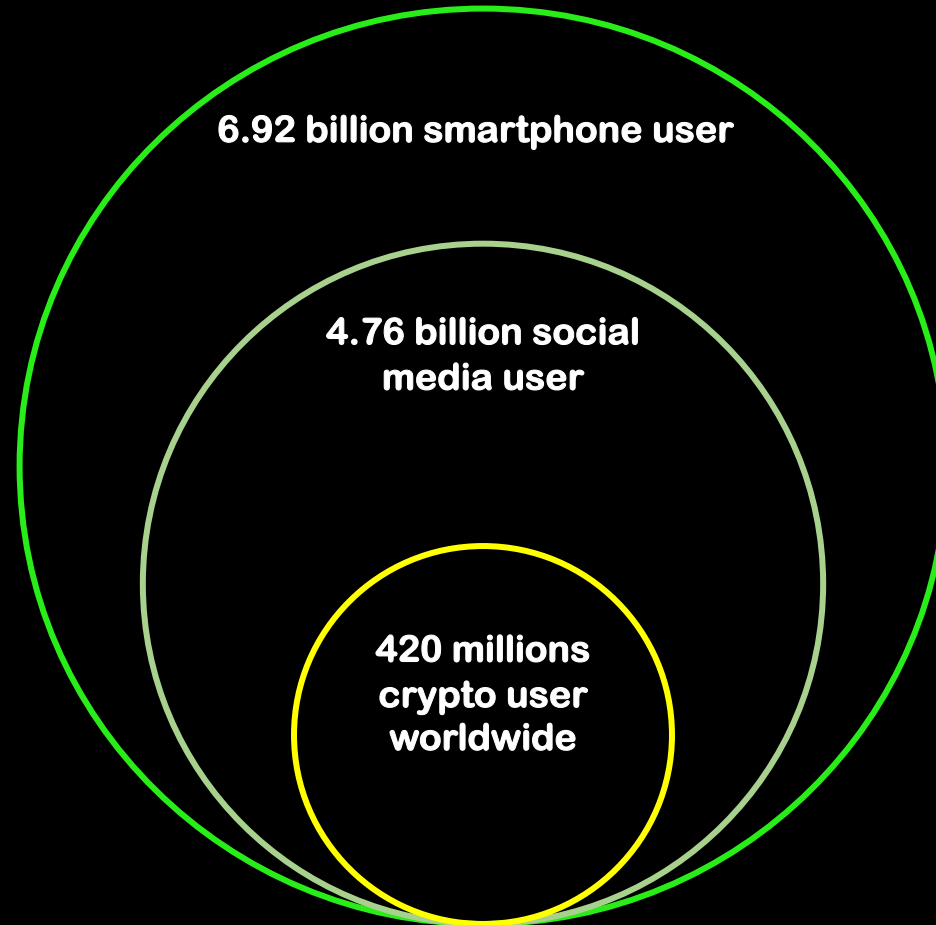
WHY BEENZER ?

Beenzer is an ads free social media for NFT's built on the solana blockchain that gives back the ownership of data to the creators in an easy, fast and reliable app



MARKET SIZE

The NFT market generated around \$24.7 billion worth of organic trading volume in 2022 across blockchain platforms and marketplaces

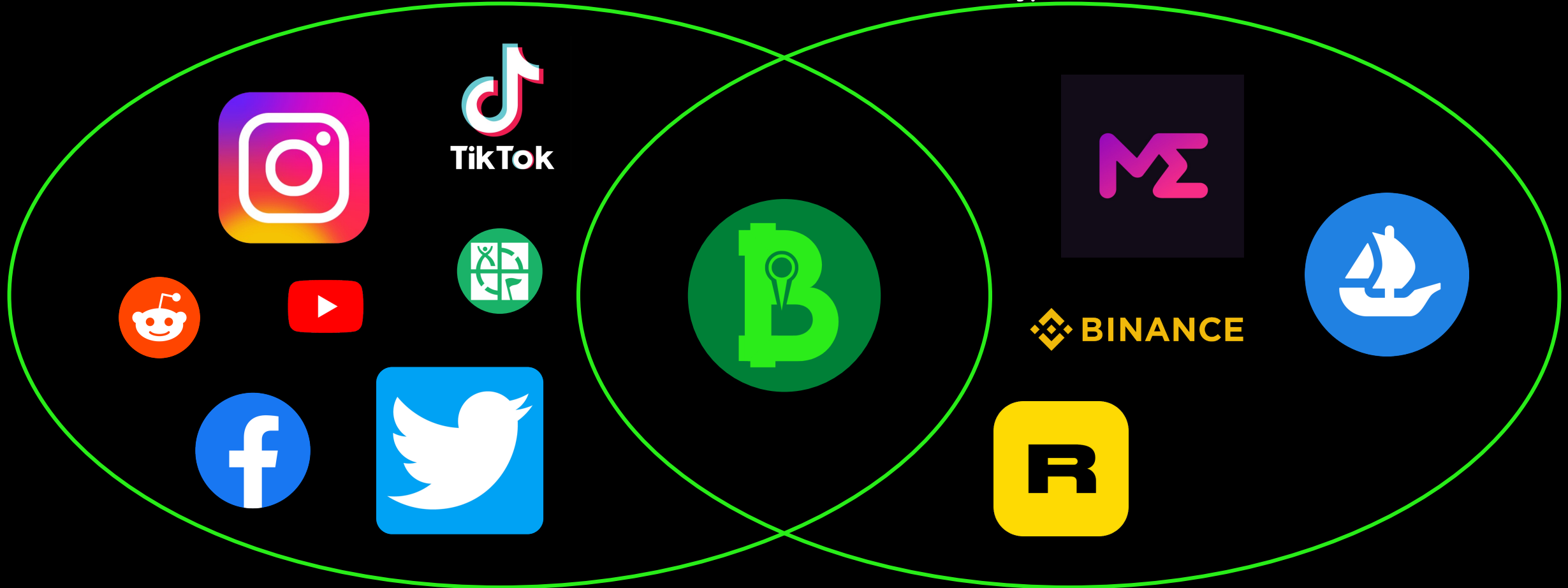


«Yep, that's huge»

COMPETITION

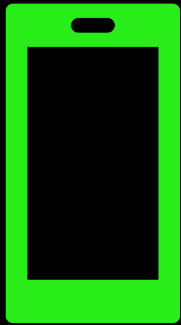
Social media

Crypto world



Business model

3 streams of revenues for **Beenzer**
1 stream for **creators**



Minting



Selling token

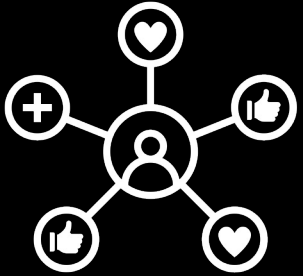


Reselling
20% Beenzer
80% creators

Cost



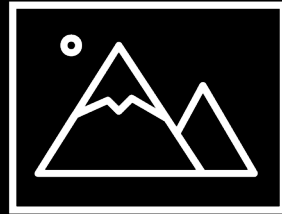
Marketing strategy



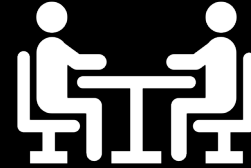
Social media



Crypto influencers



Content creators



Partnership



Word of mouths

Funding needed

USD 200'000



Financial projections

| P&L (USD) | 2023 | 2024 | 2025 |
|--------------------------------|---------|------------|------------|
| Beenzer minted (hypothesis) | 100'000 | 10'000'000 | 30'000'000 |
| Revenues | 20'000 | 2'000'000 | 6'000'000 |
| Resale | 5'000 | 500'000 | 1'500'000 |
| Token sold | 1'000 | 100'000 | 1'000'000 |
| Costs | 100'000 | 500'000 | 5'000'000 |
| Results | 26'000 | 12'100'000 | 33'500'000 |

Key takeaways

Beenzer is a cutting edge platform in a fast growing industry

The funding is necessary to make the dream come true

The team players are tireless, serious & unstoppable

Michael jackson is the best singer of all time

Thank you & LFG



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