

# Carsten Dünnermann

Data-Driven Content Specialist | EHSQ | ESG | Coding Enthusiast | Product Manager

## Professional Career

### Quentic GmbH, Berlin

Software as a Service solutions for EHS and CSR  
Software Provider, Consulting Services, Quentic Connect Data Interfaces

#### Principal EHS Content Specialist

January 2022 - Present (2 years)

**Creating and delivering certified Content for Sustainability, ESG, CSRD, GRI**

#### Automation of Content with AI

Development (80%)

Definition of future product features (10%)

Deployment and Customer contact

#### Senior Product Manager

January 2021 - April 2022 (1 year 4 months)

**Focus on Products for Audit Management and Legal Compliance**

#### Product Manager

July 2019 - April 2022 (2 years 10 months)

Definition of future product features (80%)

Definition of the product roadmap

Control of product releases according to roadmap

#### Senior Consultant, HSEQ

January 2016 - April 2022 (6 years 4 months)

**Focus on automotive and energy sector**

Multi project management (80%)

Management of strategy meetings in the senior team

Strategy input for feature development and release planning

Planning and implementation of the Software Academy, onboarding

#### IT Consultant

March 2013 – December 2015 (2 years 10 months)

Project manager and consultant for international group customers such as E.ON Technologies GmbH, EnBW AG, Heidelberger Druckmaschinen AG and Pfizer Manufacturing Deutschland GmbH

Content Strategy Management, Change Management, Software Quality Manager, Release and Test Coordination

#### BiQU Consulting, Bielefeld

Engineering and consulting office

customer: Manufacturing companies, waste management companies, freight forwarding and logistics companies and companies in the oil and gas industry

#### Project Engineer

March 2005 - February 2013 (8 years)

Implementation and supervision of approval projects for waste treatment plants as well as introduction and maintenance of management systems

**Focus on monitoring audit procedures and reporting**

ISO 9001, ISO 14001, OHSAS 18001, SCC, GMP+, EfbV

Full-time Student employee at BiQU Consulting 08/2005 – 07/2007

Internship semester at BiQU Consulting 03/2005 – 08/2005



carsten@duennermann.de



Hönower Straße 42, 10318 Berlin



26.04.1975 (48 Jahre)



+ 49 176 163 79 154



linkedin.com/in/cduennermann



github.com/beeplaced

## Languages

### German

First Language

### English

Business fluent

### Spanish

Nivel B1

## Strengths

### PM Capabilities

- Market Research
- Developing Mobile Solutions
- Data Import and Interfaces
- Content Strategy

### Motivation - Passionate About

Aesthetic Products  
Ensuring Happy Customers  
Crafting User Happy Paths  
Energy in Every Project

### Soft Skills

- Speaking
- Customer Facing
- Negotiation

### Programming Skills

> 6 Years Experience:

- JavaScript, Node.js, express
- MongoDB
- JSDoc Types
- HTML, CSS

~ 2 Years Experience:

- OpenAI API, Prompts
- Jaccard Comparison
- GitLab / GitHub
- Vue.js
- NPMJS
- Restful APIs, Swagger.js, OpenAPI

## Study

July 2003 - July 2007

Lippe and Höxter - University of Applied Sciences

Technical environmental protection with a focus on water and soil protection

03 July 2007 Successful completion - academic degree Diplom-Ingenieur (FH)

September 2000 - July 2003

Hamburg University of Applied Sciences

Study course environmental engineering

August 2000 - September 2009

OWL Umweltanalytik GmbH, NRW

Pre- and in-service training in water analysis

July 2000 - August 2000

University of Bielefeld, Librarianship

Information internship for professional orientation

## Qualifications and Trainings

Februar 2024 Udemy Course

LangChain & LLMs - Build Autonomous AI Tools Masterclass

November 14th - 16th, 2023 2022 CMT GmbH

Javascript - Aufbaukurs für Programmiererfahrene

November 2023 Udemy Course

Git Komplettkurs: Vom Anfänger zum Profi (inkl. GitHub)

June 2023 Udemy Course

Practical Storytelling - How to Tell Stories

June 2023 Udemy Course

Modernes React.js (Version 17+) mit TypeScript / React-Hooks

August 15th 2022 - June 23rd 2022 The Interaction Design Foundation

Become a UX Designer from Scratch

06 July 2020 - 08 July 2018

Lean Product Development Remote Workshop

September 2018 Kenic GmbH, Berlin

Technical qualification § 9. 2 no. 3 Waste Management (EfbV)

Technical qualification § 5. 1 no. 2 AbfAEV

Specialist knowledge for waste according to §§ 59 and 60 KrWG

Further training § 4 No. 2 Landfill Ordinance (DepV)

29 August 2014 Public One GmbH

Seminar Project Management and Team Communication

06 May 2011 - 10 May 2011 TÜV Nord Akademie, Hannover

Immission Control Officer § 7 No. 2 and § 9 of the 5th BImSchV

20 July 2011 - 08 April 2011

Beuth University of Applied Sciences Berlin Distance Learning Module

Occupational Safety, FASI

## Certificates

10 September 2018 - 14 September 2018 VOREST AG, Berlin

ISMS Auditor/ Lead Auditor: Course ISO IEC 27001 and ISO 19011

08 July 2013 - 12 July 2013 VOREST AG, Pforzheim

QMS Auditor/ Lead Auditor ISO 9001 and ISO 19011 standards - IRCA  
REFERENCE - A 17338

## Business Application Knowledge

### Office 365

Daily usage

### MS Visio

Use in engineering office, planning tool with CAD

Excellent knowledge

### MS Teams

Communication

Daily usage

### E!Sankey

Engineering office, planning tool for CAD

Excellent knowledge

### AutoCad 2D

Engineering office, planning too

Very good knowledge

### Quentic Platform

Implementation of user training

Expert knowledge

### Quentic mobile APP

Incident management

Expert knowledge

### Miro Whiteboard

Collaborative team board

Very good knowledge

### Python

Software Development

Very good knowledge

### CSS, Javascript, html, PHP

Software development

Excellent knowledge

### Gitlab/ Github

Software development

Very good knowledge

### D3.js, Chart.js, ApexCharts.js

Software development

Very good knowledge

### Salesforce CRM

Ticket handling

Very good knowledge

### Atlassian JIRA

Sprint planning and burn-down

Excellent knowledge

### Atlassian Confluence

PM Backlog

Daily usage

### SAP PM, SAP HR

Customer Interface

Good knowledge

### Chat GPT, openAI API

Prompt Building for Parsing Tool

Good knowledge

## My motivation as a Product Manager

### Why you should hire me for this job specifically

For 3 years, I've passionately embraced the role of a Product Manager. Because of my open mind and curiosity, I am sure that I can provide significant value, specifically with this job offering because I can combine

- a strong (also highly self-educated) technical knowledge
- natural analytic skills that I could improve on throughout my entire working life
- a proven track record of shipped features and a strong knowledge of Product Management tools
- a long-term legal compliance, management system and audit background
- with appreciated human skills while working in a team of highly motivated people

### About myself

I was an environmental engineer with all my heart, planning industrial facilities and providing consulting for customers. During this time, I worked with a germany-wide auditor and got to know many activities in the field of various management and certification systems in depth.

After about 8 years I changed to IT while keeping the segment of environmental, occupational safety, quality and audit management. I was able to accompany Quentic in its development from a start-up to a market leader in the Verdantix green leader quadrant. As a senior consultant I was able to support many well-known companies in the SaaS software implementation and the necessary change management.

When the Product Management department was established and advertised internally, it was crystal clear to me, that I had to be a part of this new organization and learn Product Management from scratch.

Due to my extensive experience in compliance, audit and risk management and a good proven track record of shipped products, I was able to lead the areas of audit management, legal compliance and partner management as roadmap items independently as Senior Product Manager after only one year.

### My ambitions as a Product Manager

Above all the product market fit, usability testing and data analysis I personally deeply care about products that speak for themselves and are able to turn users into fans. That includes being visually as pleasing and seamless accessible as possible while providing a set of compliant and secure features that are treated with care and not only as an MVP.

When approaching new initiatives or products I'm always driven by my guideline that "something complicated that works, once was something simple that worked". I've got a strong and deep analytic understanding and I'm always eager to go the extra mile in order to reach the core of a problem and deliver solutions to improve upon.

Predominantly because of my long years as a consultant I'm very much used to look at products through the eyes of a user and I'm not afraid to defend that role.

I have established a continuous discovery habit of improving my topics during their life cycles in terms of real product ownership.

## Selection of shipped features in Product Management

Plan what you do and do what you plan

### Risk Management

Customizable Risk Evaluation 12/2019 - shipped 03/2020

- Enable complex Risk Management and ISO support
- Allow flexible Risk Assessments for HSE

### Audit and Compliance Management

Compliance Management Analytics Dashboard 06/2020 - shipped 07/2020

- Implement Legal Content and ISO KPIs based on Lead time

Findings Management 07/2019 - shipped 01/2020

- Enable full ISO support for audit management
- Enabled as new audit type
- Improved audit forms

Legal Compliance Audit 02/2020 - shipped 06/2020

- Enabled as new audit type
- Allow for auditing against legal partner content
- Align content-, audit- and review cycles

Corporate Audit Program Planning according to ISO 19011:2018 12/2019 - today

- Enable full ISO support for audit management
- Innovative planning UX
- Enabler for audit scheduling

Mobile Conduct Audit App 10/2019 - today

- Enable offline capabilities for Auditors
- Integrate platform and mobile for PDCA support and large Audit cycles

## Selection of shipped features in Product Management

Plan what you do and do what you plan

### Partner Management, Marketplace and Ecosystem

Partner Legal Content Interface 11/2019 - shipped 06/2020

- Implement multilingual electronic regulatory publishing Interface
- Enable standardized content and partner handling
- Combine Legal Content with Audit capabilities

Second Partner Legal Content Interface 08/2020 - shipped 01/2021

- Rebuild existing Partner Interface from scratch
- Enable reliability and performance enhancement
- Combine Legal Content with Audit capabilities

Partner Portal and Data Distribution 08/2020 - today

- Value estimation for new Initiative with european Business Partner
- Build internal Data Packaging and Distribution Interface
- Specific tailor-made Partner Portal for Customer and Data handling
- Ideate Partner MArketplace and Ecosystem

## Selected Product Management Experience - Quentic GmbH

Audi AG – Projekt Compliance Dashboard 2018/2019

- Conceptual design of a solution for mapping circulation statistics
- Ideation, Feature Canvas
- Action planning
- Training of plant managers in the paint shop, Ingolstadt plant

SaaS Features:

- Initiative 360° Audit Management - Findings Management as new audit type Q3/2019
- Integration of an interface to legal content partners Q3/2019
- Implementation of Legal Compliance Audits Q4/2019

## Applied Product Management tools

### I. Discovery and Ideation

Understand the market and risk of not doing

- SWOT analysis
- Competition analysis
- Align with Verdantix studies
- Product strategie workshop on north star metric
- Feature value estimation for customer savings
- Lean Hypothesis Canvas

### II. Product Validation

Validate the problem, the Product and the willingness to pay

- Create Feature Value proposition
- Create user persona and imply to every user story
- Focus on happy path for customer interviews and user journey mapping
- Pre-define Requirements according to MoSCoW method

### III. Product Strategy

Establish Roadmap Features

- Enable product implementation on product vision
- Create and update Roadmap (for C-level, PO and external)
- Create Roadmap forecast webinars

### IV. Product Building and Delivery

Technical PM to PO Alignment

- Prototyping with UX Team
- Friendly customer user experience
- Define requirements for story mapping
- PO/DEV Kick-Off
- Sprint review and Quality Control
- QA support and acceptance for combined epics
- Approval and feature walkthrough

### V. Product Go-to-Market

Ship the Product and Onboarding of Presales and Consulting

- Release planning with focus on business value and End-to-End customer journey
- Provide demo cases for marketing release notes
- Run release webinar
- Consulting feature academy