Brian Pye - Front End Developer

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Languages • Skills • Tools • Methods

HTML, CSS, basic Javascript, jQuery, Velocity, SASS/LESS, SVG, CSS authoring libraries & front-end frameworks, Jasmine/Q-Unit, Git/Github, CLI, Grunt, Google Analytics & VWO, Dev Tools, Adobe Creative Suites, Sketch, Invision, responsive design & development (mobile first), Agile & Scrum trained, BEM/ECSS conventions

Experience

Front-End Web Developer & Designer - Smart Destinations Inc. (June 2016 – present)
Design, develop, test, and maintain PPC landing pages, UI templates, styleguide, component library, and documentation || Collaborate directly with marketing teams and leadership to create/update/improve features || Champion UX initiatives
• **2016** Redesigned/developed multiproduct page to increase conversion in markets up to 13%
• **2016** Improvements to group travel page increased conversion by 7% - reduced customer service calls
• **2016** Assisted with implementation and improvements to workflow process with new Github integration

Developer & Designer - TWP (June 2012 – present)
Freelance/side projects ranging from t-shirt design, logo creation and print/media collateral, web design and development, to social media and email marketing campaigns.

UX Front-End Developer - Constant Contact (January 2013 - February 2016)
Built functional POC prototypes for next-gen UI || Built/maintained/tested proprietary framework
• **2016** Began redefining current UI navigation to simplify user experience
• **2015** Developed UI for Facebook ad channel integration
• **2015** Developed UI for Engineers4Engineers Conference (E4E)
• **2014** Developed partial UI for internal Continuous Delivery Portal
• **2014** Participated in development of UI front-end framework supporting over 600,000+ users

Product Template Developer (HTML Email) - Constant Contact (June 2012 - January 2013)

Education • Continued Training

• CDIA at Boston University, Graphic & Web Design Certification • Online training (freeCodeCamp • Code School • Treehouse) • Books/Articles (You Don't Know JS, Smashing Mag, etc) • Conferences