

Brian Pye - Front End Developer

www.thebrianpye.com || github.com/beepye

Languages • Skills • Tools • Methods

HTML, CSS, basic Javascript, jQuery, Velocity, SASS/LESS, SVG, CSS authoring libraries & front-end frameworks, Jasmine/Q-Unit, Git/Github, CLI, Grunt, Google Analytics & VWO, Dev Tools, Adobe Creative Suites, Sketch, Invision, responsive design & development, mobile first, image optimization, Agile & Scrum workflows, BEM/ECSS

Experience

Front-End Web Developer & Designer - Smart Destinations Inc. (June 2016 – present)

Design, develop, test, and maintain PPC landing pages, UI templates, styleguide and component library, and documentation || Collaborate directly with marketing teams to create new features, improvements/updates, including specs and requirements

- **2016** Redesigned/developed multiproduct page to increase conversion in markets by 13%
- **2016** Updates to group travel page increased conversion by 7% - reduced customer service calls
- **2016** Helped implement and improve workflow process with new Github integration

Developer & Designer - TWP (thewholepye.com) (June 2012 – present)

Freelance/side projects ranging from t-shirt design, logo creation and print/media collateral, web design and development, to social media and email marketing accounts and campaigns.

UX Front-End Developer - Constant Contact (January 2013 - February 2016)

Built functional POC prototypes for next-gen UI || Built/maintained/tested proprietary framework

- **2016** Began redefining current UI navigation to simplify user experience
- **2015** Developed UI for Facebook ad channel integration
- **2015** Developed UI for Engineers4Engineers Conference (E4E)
- **2014** Developed partial UI for internal Continuous Delivery Portal
- **2014** Participated in development of UI front-end framework supporting over 600,000+ users

Product Template Developer - Constant Contact (June 2012 - January 2013)

Developed, debugged, designed, and tested email templates || Responsible for template tracking and publishing for a base of 500,000+ users

Education • Continued Training

- CDIA at Boston University, Graphic & Web Design Certification
- Online training (freeCodeCamp • Code School • Treehouse)
- Books/Articles (You Don't Know JS, Smashing Mag, etc)
- Conferences