# Brian Pye - Front End Developer

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# **Languages • Skills • Tools • Methods**

HTML5, CSS3 (SASS/LESS & CSS post processors), HAML, basic vanilla Javascript, jQuery, SVG, CSS authoring libraries & front-end frameworks, Jasmine/Q-Unit, Git/Github, CLI, Grunt, Google Analytics & VWO, Dev Tools, Adobe Creative Suites, Sketch + plugins, Invision, responsive design & development (mobile first), Agile & Scrum trained, modern front-end coding conventions

## **Experience**

### Front-End Developer - PTC Inc. (June 2017 - current)

Translate wireframes into functional component prototypes || Collaborate within a cross-functional team of developers and designers || Mentor junior UX designers || Create requirements based on business needs and stakeholder requests || Lead developer on internal company style guide || Standardizing of PTC front-end coding conventions || Always UX first

#### Front-End Developer & Designer - Smart Destinations Inc. (June 2016 – June 2017)

Create and develop wireframes into PPC landing pages and UI templates || Perform A/B user testing on design prototypes || Collaborate directly with marketing teams and leadership to create, update/improve features || Design email layouts || Champion UX initiatives

#### **Developer & Designer -** The Whole Pye Design Co. (June 2012 - present)

Freelance/side projects including t-shirt design, logo creation, print/media collateral, web design and development, and social media marketing campaigns (Instagram and FB)

#### UX Associate Front-End Developer - Constant Contact (January 2013 - February 2016)

Built functional POC prototypes for the next-gen UI on a cross-functional UX team || Built/maintained/ tested proprietary framework supporting over 600k users || Concentrated on reusable/extensible code leveraging modern front-end conventions || Maintained internal UI style guide

# **Education • Continued Training**

CDIA at Boston University, Graphic & Web Design Certification • Online training (freeCodeCamp • Code School • Treehouse • GMT Vanilla JS Training) • Books/Articles (You Don't Know JS, Smashing Mag, etc) • Conferences