

El diseño sufre violentamente con los cambios

Sistemas de Diseño

*Un enfoque para el diseño **escalable**, fácil de implementar y **sostenible** en el tiempo*



UX Designer

Also **UI Developer**

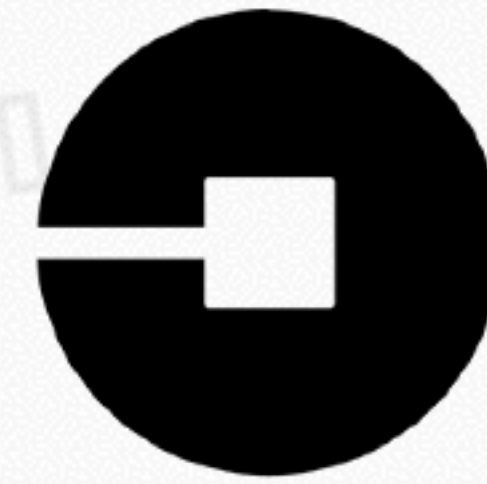


CONTINUUM

Un sistema de diseño, es una colección de componentes reutilizables, guiados por estándares claros, que se pueden ensamblar para construir aplicaciones.



airbnb



UBER

La problemática

The background is a blue-tinted photograph of a meeting room. In the center, a large whiteboard is visible, covered with faint, hand-drawn diagrams and sketches. To the left, the back of a person's head and shoulders is partially visible. In the foreground, the top of a black office chair is seen. The overall scene suggests a collaborative work environment.

El diseño sufre violentamente con los cambios

Every designer in the world



new.sketch



newfinal.sketch



newfinalfinal.sketch



newfinalestfinal.sketch



**newfinalest
finalforsure.sketch**



**newfinalestfuck
thisshitfinal.sketch**

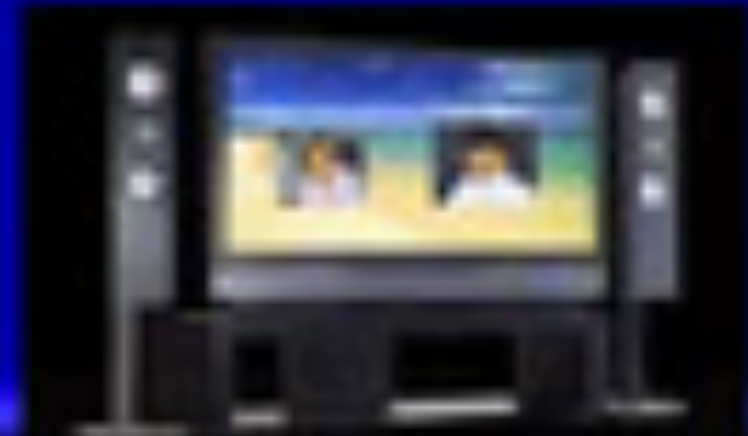
Al escalar comenzamos a crear un
Frankenstein



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Electronics Repair & Installation Authority

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10:00AM to 3:00PM

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[Address 1](#)

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89101-1111, 111 111 1111111, 111

111 111

[LOCATION 2](#)

1111 East Tropic, Las Vegas, NV

No hay cohesión entre todos los dispositivos

*No hay conexión entre las etapas de
diseño y desarrollo*

The background is a blue-tinted photograph of a meeting room. In the center, a large whiteboard is visible, covered with hand-drawn diagrams and sketches. To the left, a person is partially visible, looking towards the whiteboard. In the foreground, the back of a black office chair is seen. On a desk in the lower-left corner, there is a small white cup and some papers. The overall scene suggests a collaborative work environment.

La raíz de esto...

El diseño es estático

*Se pierde la **consistencia**, no aguanta el
paso del tiempo*

*No hablamos el mismo idioma entre
diseñadores y desarrolladores*



*Los desarrolladores no forman parte
del **proceso de diseño***


```
[14:00:41] Starting 'default' ...
[14:00:41] Starting 'scripts'...
[14:00:41] Starting 'modernizr_script'...
[14:00:41] Starting 'legacy_jquery_fallback'...
[14:00:41] Starting 'jquery_fallback'...
[14:00:41] Starting 'legacy_app_js'...
[14:00:41] Starting 'app_js'...
[14:00:41] Starting 'images'...
[14:00:41] Starting 'fonts'...
[14:00:41] Starting 'styles'...
[14:00:41] Starting 'uglify_inline_js'...
[14:00:41] Finished 'scripts' after 36 ms
[14:00:41] Finished 'default' after 37 ms
[14:00:41] Starting 'watch'...
[14:00:41] Finished 'watch' after 0 ms
[14:00:42] gulp-notify: [Gulp notify]
[14:00:42] Finished 'legacy_jquer
[14:00:42] gulp-notify: [Gulp no
[14:00:42] Finished 'jquery_fal
[14:00:42] gulp-notify: [Gulp
[14:00:42] Finished 'modernizr
[14:00:42] gulp-notify: [Gulp
[14:00:42] Finished 'app_js'
[14:00:42] gulp-notify: [Gul
[14:00:42] Finished 'legacy_c
[14:00:42] gulp-notify: [Gulp
[14:00:42] Finished 'uglify
[14:00:42] Starting 'nunju
[14:00:42] gulp-notify: [G
[14:00:42] Finished 'nunji
```



InVision Inspect

The screenshot displays the InVision Inspect tool interface. The central workspace shows a design mockup of a 'COMMENTS' section on a purple background. The word 'COMMENTS' is prominently displayed in white, uppercase letters. Below it, there are two comment entries. The first entry is by Marilyn Aguilar, featuring a profile picture, her name, and the text 'I like these shots a lot, turned out great!'. The second entry is by Jake Littleton, featuring a profile picture with the initials 'JL' and the text 'Dope shots!'. The interface includes a left sidebar with a 'RELATE' menu and a 'COMMENTS' menu. The right sidebar shows the 'COMMENTS' panel with a 'COPY TEXT' button and a table of dimensions for the selected text. The bottom of the interface features a navigation bar with the InVision logo and various tool icons.








PROPERTY	VALUE
WIDTH	605px
HEIGHT	97px
X	72px
Y	180px


PROPERTY	VALUE
TYPEFACE	Montserrat
WEIGHT	bold
STYLE	normal
COLOR	#FFFFFF
ALIGNMENT	center
SIZE	30px
SPACING	14px
Letter spacing	Letter spacing
Line height	Line height
OPACITY	100%
SHADOWS	0 50px 50px 0 rgba(C,C,C,0.1)

Zeplin








All Projects Dashboard **Styleguide**

Color Palette

 #sun-yellow #fecf33 %100 rgb 254 207 51	 #butterscotch #fdbd39 %100 rgb 253 189 57	 #peach #ee6723 %100 rgb 238 103 35	 #dusty-lavender #bcb5b9 %100 rgb 188 181 185
 #maroon #574751 %100 rgb 87 71 81	 #sick-green #c8cf2d %100 rgb 200 207 45	 #dusty-orange #f69833 %100 rgb 246 152 51	

 Naming tip: Web developers usually use underscores or dashes while defining colors, which looks like: bright-red or bright_red

Text Styles

Title	Roboto-Bold, 48px,  #peach
Header	Roboto-Bold, 32px,  #maroon
Subheader	Roboto-Medium, 30px,  #maroon Line height: 36px, Letter spacing: -0.3px
Body	Roboto-Regular, 26px,  #maroon Remove
Subtitle	Roboto-Regular, 22px,  #dusty-lavender
Description	Roboto-Light, 16px,  #dusty-lavender Letter spacing: 0.9px
Text Style	Roboto-Regular, 9px,  #maroon

CSS

```
/* Color palette */
:root {
  --sun-yellow: #fecf33;
  --butterscotch: #fdbd39;
  --peach: #ee6723;
  --dusty-lavender: #bcb5b9;
  --maroon: #574751;
  --sick-green: #c8cf2d;
  --dusty-orange: #f69833;
}

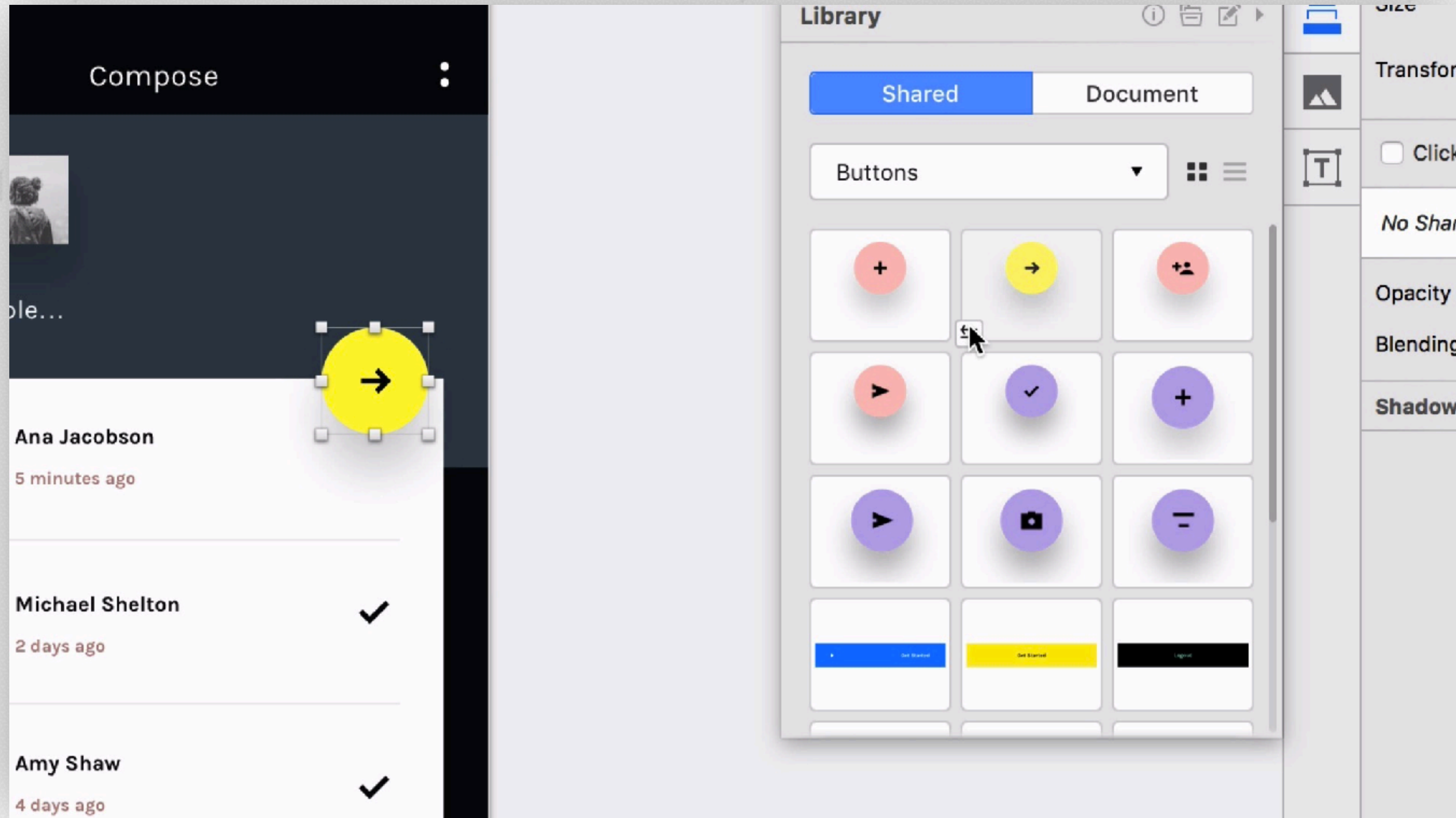
/* Text Styles */
.subheader {
  font-family: Roboto-Medium;
  font-size: 30px;
  line-height: 0.6;
  letter-spacing: -0.3px;
  color: #574751;
  color: var(--maroon);
}

.body {
  font-family: Roboto-Regular;
  font-size: 26px;
  color: #574751;
  color: var(--maroon);
}

.header {
  font-family: Roboto-Bold;
  font-size: 32px;
  color: #574751;
  color: var(--maroon);
}

.description {
```


Craft Library (Sketch Plugin)



Cambiar el paradigma

*Dejar de pensar en **vistas** y comenzar a pensar en **sistemas de componentes***

*Porque el diseño se **itera**, se **transforma**
y **adapta**, necesitamos un soporte que
aguante esto.*



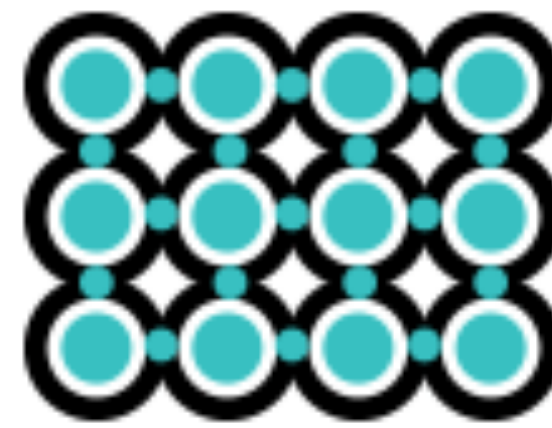
Atomic Design



ATOMS



MOLECULES



ORGANISMS

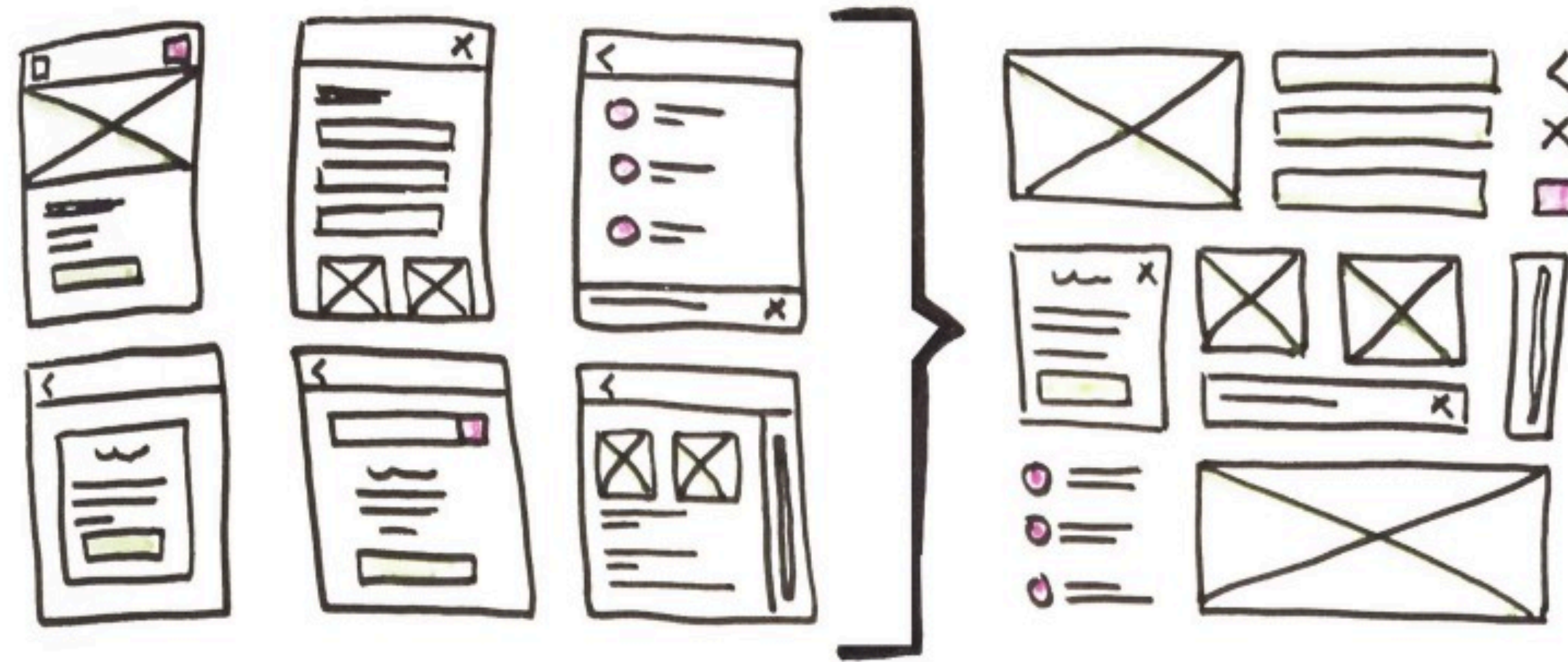


TEMPLATES



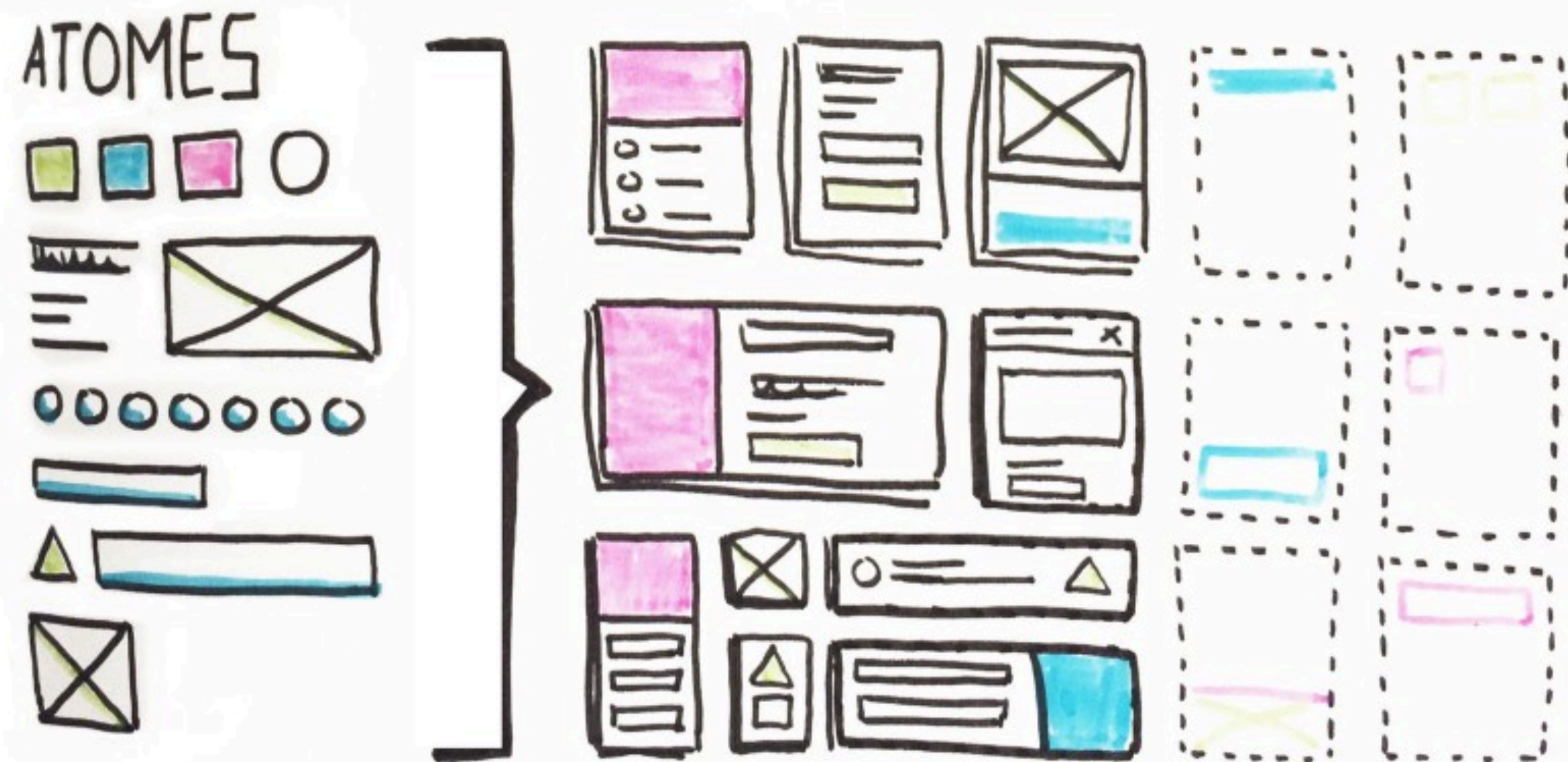
PAGES

Transformar



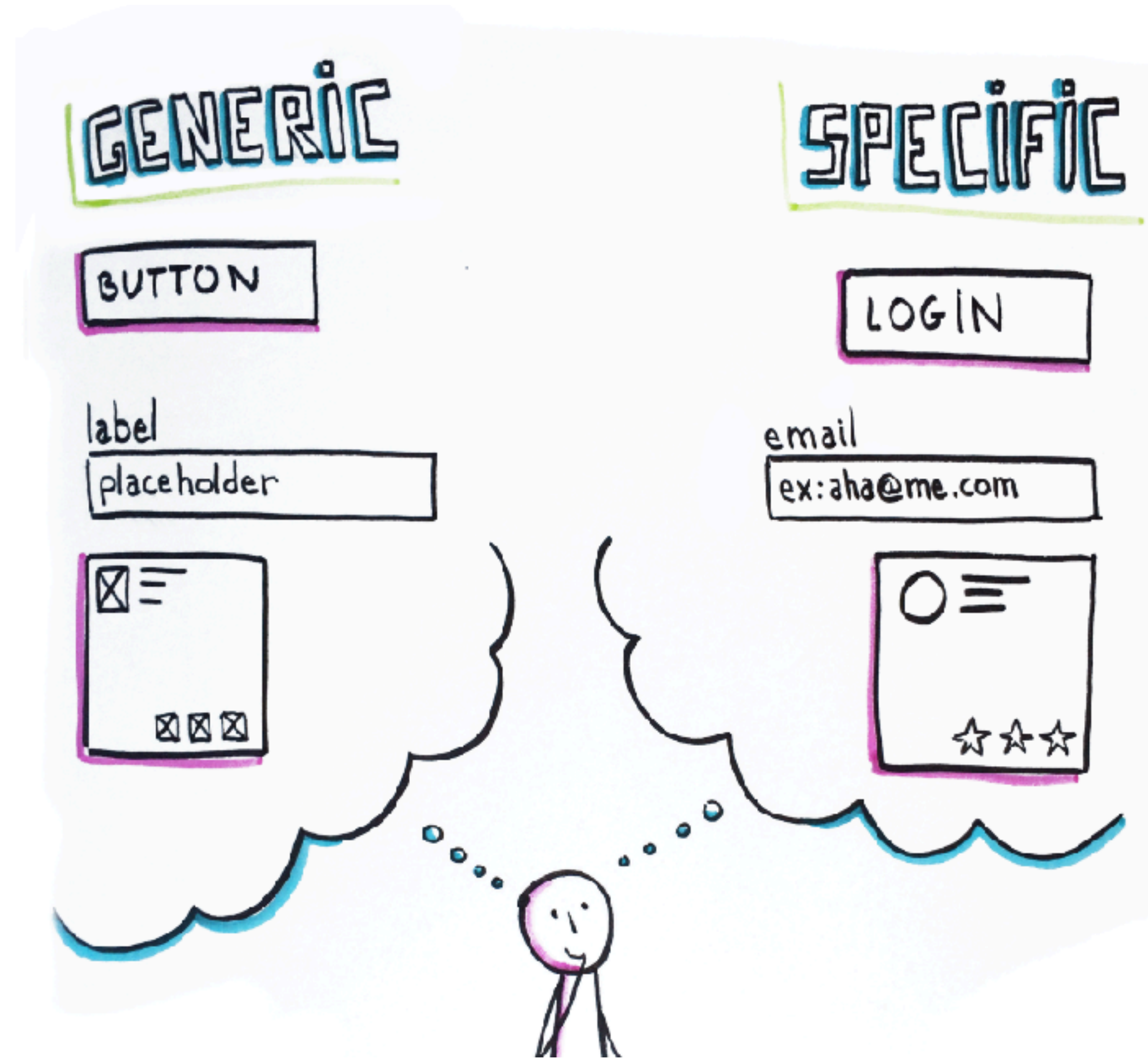
©audreyhacq

Para crear

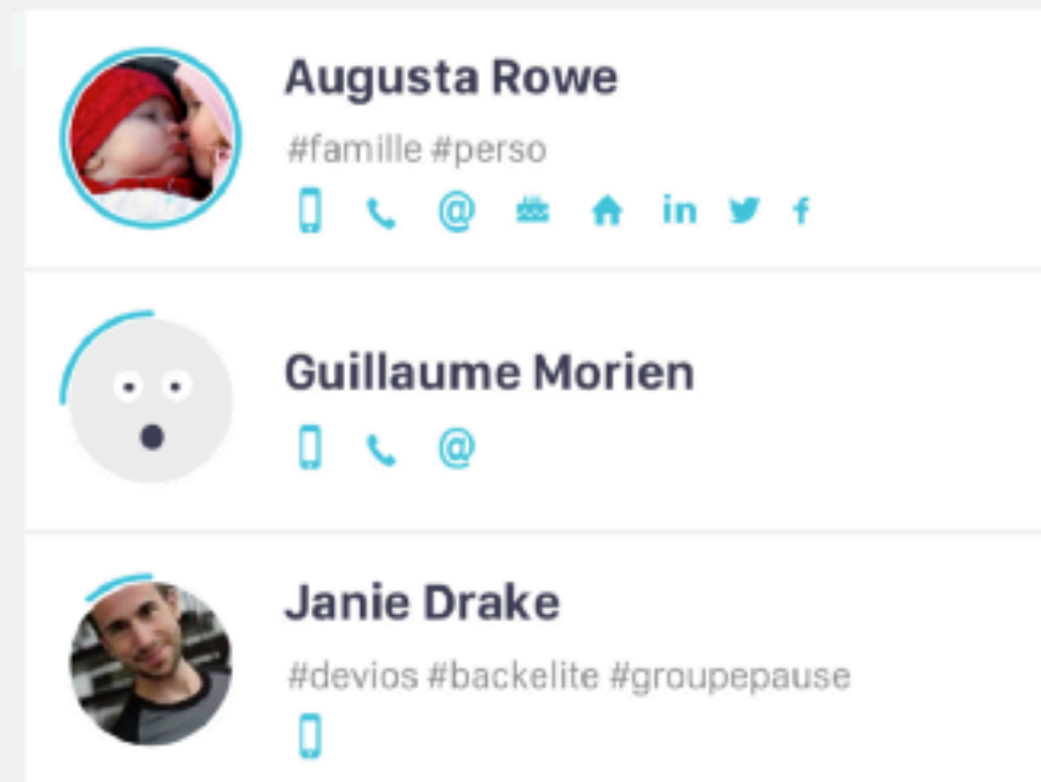


©audreyhacq

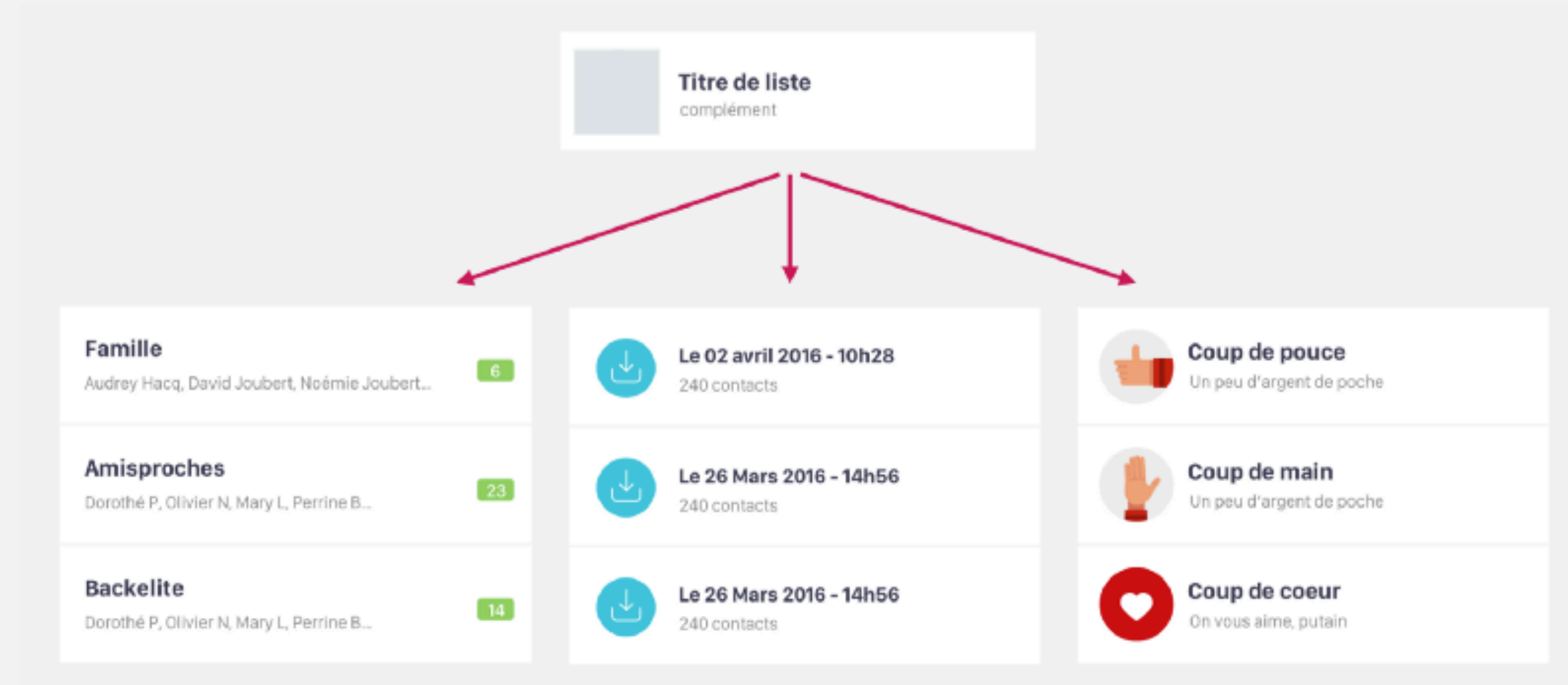
Con foco en funcionalidad



Agnósticos de la estética



Penser en générique



¡Gracias!

EXEJOTAR EL TESTTO
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EN MENÚ' A NUESTROS
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cliente
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PAGAR! NUESTRO