

PROFORMA INVOICE

| | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Beetlebulbs 208-A/9 F/F FLAT NO-2, KH NO. 548/135, Savitri Nagar, Sheikh Sarai Village, South Delhi, Delhi 110017 Email: accounts@beetlebulbs.com | Invoice No: BB/2025-26/0054 Invoice Date: 2025-12-27 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|

Billed To:
shahadat
208 A/9 Delhi
Delhi, India
110017
Phone: 9354767259
GSTIN: 07JDGPS0526B3ZN

| # | Description | SAC | Qty | Rate | Amount |
|----|-------------------------------------------------------------------------------------------------------------------|--------|-----|------------|------------|
| 1 | Naming Brand, company or product naming with research and validation | 998397 | 1 | \$25000.00 | \$25000.00 |
| 2 | Logo Creation Professional logo design with concepts, revisions and final assets | 998397 | 1 | \$15000.00 | \$15000.00 |
| 3 | Product Packaging Product packaging design including layout, mockups and print-ready files | 998397 | 1 | \$25000.00 | \$25000.00 |
| 4 | Naming + Logo Creation Complete brand identity service including naming and logo design | 998397 | 1 | \$32999.00 | \$32999.00 |
| 5 | Website & E-commerce Development Website or e-commerce platform design and development services | 998314 | 1 | \$65000.00 | \$65000.00 |
| 6 | App Development (MVP) Mobile application MVP design and development services | 998314 | 1 | \$75000.00 | \$75000.00 |
| 7 | UI/UX Design User interface and user experience design services | 998314 | 1 | \$30000.00 | \$30000.00 |
| 8 | UI/UX + Website Development Combined UI/UX design and website development services | 998314 | 1 | \$85000.00 | \$85000.00 |
| 9 | Organic Marketing (SEO/SMO) Search engine optimization, social media optimization and content marketing | 998366 | 1 | \$20000.00 | \$20000.00 |
| 10 | Paid Performance Marketing Paid advertising services including Google Ads and Meta Ads management | 998366 | 1 | \$15000.00 | \$15000.00 |
| 11 | Influencer Marketing Influencer marketing campaign strategy, execution and reporting | 998366 | 1 | \$22000.00 | \$22000.00 |
| 12 | Organic + Paid Marketing Integrated digital marketing including organic and paid campaigns | 998366 | 1 | \$32000.00 | \$32000.00 |

| | |
|--------------|--------------------|
| Subtotal | \$441999.00 |
| TOTAL | \$521558.82 |

Amount in Words: USD 521,558 Only

Bank Details
Account Name: -
Account No: -
IFSC: -
Bank: -

For Beetlebulbs

Authorised Signatory

This is a computer-generated invoice.

Beetlebulbs