

Presence Plus is built for businesses that have already achieved traction — but now face a more complex challenge: **scaling without losing control.**

At this stage, growth fails not because of lack of leads, but because systems break under pressure. Presence Plus transforms your digital presence into a **central business operating platform.**

Founders here are no longer solving marketing problems — they are solving coordination, accountability, and visibility problems.

Why This Stage Feels Unstable

More tools don't fix this stage. More people don't fix this stage. Only systems do.

Presence Plus creates a single source of truth where leads, sales activity, follow-ups, and performance are visible and controlled in real time.

The Shift Presence Plus Creates

Growth stops being emotional and reactive and starts becoming operational, measurable, and predictable.

What Changes Day-to-Day

Decisions are no longer driven by urgency or gut feeling. Teams operate with clarity. Founders stop firefighting and start steering.

Presence Plus replaces reactive problem-solving with planned execution — where ownership is clear and outcomes are consistently tracked.

From Growth Stress to Growth Control

Growth no longer creates pressure. It creates leverage. More volume strengthens systems instead of exposing weaknesses.

Growth Becomes an Asset, Not a Risk

Each increase in demand improves system intelligence. Instead of breaking processes, growth sharpens execution, visibility, and decision quality.

What We Engineer

1 Digital Platform Architecture

We engineer the complete digital flow of your business — from first interaction to closed deal and beyond.

- Lead → sales → follow-up journey mapping
- Clear ownership at every stage
- Growth-ready system logic
- Architecture that scales without rewrites

2 Business Website / Portal

Your website becomes a controlled business interface, not just a marketing asset.

- Multi-page business platform
- Admin & role-ready structure
- Built for future modules
- Expansion without disruption

3 CRM & Lead System

Every lead is captured, tracked, and acted upon automatically.

- CRM integration or custom CRM
- Source & campaign tracking
- Pipeline & performance visibility
- Accountability built into workflows

4 Data, Visibility & Decision Layer

- Real-time dashboards for founders
- Bottleneck and delay identification
- Decision-making backed by data
- One source of truth across teams

Operating With Certainty

- Accurate forecasting
- Early warning signals
- Performance clarity across teams
- Confidence in every decision
- Reduced dependency on verbal updates
- Decisions aligned across leadership and teams
- Confidence to act without waiting for confirmation

Automation & Control

5 Automation Layer

- Email & WhatsApp automation
- Follow-up & response triggers
- Task reminders & escalation logic
- Sales activity logging

Operational Confidence

Presence Plus ensures growth is supported by systems — not heroics.

Systems That Hold Under Pressure

As volume increases, systems remain stable. Performance does not depend on individual effort or memory.

Execution Without Dependency

Workflows execute consistently even when people change. Processes outlive individuals.

Reduced Founder Dependence

The system carries intent forward automatically — ensuring continuity without constant supervision.

Consistency Across Teams

Every lead is treated consistently. Every task follows the same logic.

Systems That Mature With the Business

Learning becomes repeatable process instead of tribal knowledge.

Scale Without Operational Fear

Scale becomes controlled expansion — not a test of endurance.

Predictability Replaces Pressure

As volume grows, outcomes become more predictable. Teams know what happens next. Founders stop reacting — and start planning ahead.

Market Comparison & Investment

Market vs Beetlebulbs® Presence Plus

Market Agencies	Beetlebulbs® Presence Plus
Disconnected tools	Unified operating platform
Manual tracking	Automated activity logging
Delayed follow-ups	Instant response systems
Guess-based sales	Data-backed pipelines
Founder dependency	System-driven execution
Scaling chaos	Scaling stability
Fragmented ownership	Clearly defined responsibility at every stage
Founder-driven operations	System-driven continuity
Manual reporting delays	Real-time operational visibility
Ad-hoc processes	Standardized, repeatable workflows
People-dependent execution	Process-dependent execution
Scaling increases errors	Scaling improves accuracy
Limited process documentation	Documented, system-led workflows
Knowledge trapped in individuals	Knowledge embedded into systems
Unclear performance ownership	Measurable accountability at each stage

Deliverables

- Business platform / website
- CRM & lead system
- Automation workflows
- Admin dashboards
- Analytics & tracking
- Role-based access & permission structure
- Future-ready modular architecture
- Operational scalability without redesign

Timeline & Investment

Timeline: 4–6 weeks

Investment: ₹2,00,000 – ₹4,50,000