

The background of the slide features a stylized city skyline at the bottom, composed of various geometric shapes in shades of blue and white. Above the skyline, the background is a solid blue color, decorated with several stylized, light blue clouds of different sizes and shapes. The title text is centered in the upper half of the slide.

Finding Names in Social Media

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Problem

Tour Guides gain extra money for every mention they receive in Social Media

Steps

- Scrape Web
 - Comments
 - Dates
 - Names
 - Companies
- Build a Database
- Easily Accessible

Currently

- Using BeautifulSoup to Scrape
- Starting with Tripadvisor
- Current .csv

	day_reviewed	header	text
0	June 12, 2018	Washington at Night is the Best	Took the Night Tour with Christ (Guide) and Ne...
1	June 9, 2018	Neal and Nick made it worthwhile	It was a cool night but we enjoyed every minut...
2	June 8, 2018	Great way to see the monuments!	My husband and I just returned from the night ...
3	June 8, 2018	Great tour! Essau and driver were awesome!	We arrived in the late afternoon and had been ...
4	June 7, 2018	Nighttime tour of the mounuments	Excellent guide, Andrew, and driver, Dougna! A...

Moving Forward

- Scrape more than Tripadvisor
- Make information accessible