

# LU JIN

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## EDUCATION

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### **M.S. in Information Studies**

University of Texas at Austin

Sep.2018 - May.2020

GPA:3.83 / Courses: Introduction to Machine Learning, Crowdsourcing in Computer Vision, Virtual Environment, Usability, Understanding Research, Designing for Human Behaviour, Architecture Theory.

Thesis: Cheated by Deepfakes? Deepfake Detection Ability, Emotional Response, and Ethical Implications

Advisor: Kenneth Robert Fleischmann, Danna Gurari

### **Summer Course Advanced User Experience Engineering**

Harvard University

Jun.2019 - Jul.2019

### **M.Des. in Design**

Shanghai Jiao Tong University

Jun.2010 - Mar.2013

### **Summer Course Art of Photography**

University of California, Los Angeles

Jul.2011 - Sep.2011

### **Minor in Law**

Shanghai Jiao Tong University

Sep.2006 - Jul.2011

### **B.Eng. in Industrial Design**

Shanghai Jiao Tong University

Sep.2006 - Jul.2010

## SKILLS

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Programming Languages: HTML, CSS, Javascript, Python, Processing, SQL

Frameworks and Libraries: React, Bootstrap, D3

Tools: Sketch, InDesign, Photoshop, Illustrator, Balsamiq, Axure RP, Principle

Languages: English, Chinese

## EXPERIENCE

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### **Web Designer (Remote)**

**Kids' Choice**

Austin, Texas

*Jul.2020 - Jun.2020*

- Designed overall website system, draw all of the illustrations and icons.
- Supported graphic design for poster and etc.

### **User Experience Designer**

**SAP Labs China**

Shanghai, China

*Jan. 2016 - Nov. 2016*

- Worked in a Lumira team to develop business data visualization chart to support different business software.

### **Data Visualization Designer**

**JD.com**

Shanghai, China

*Jul. 2014 - Jan. 2016*

- Initiated and led designing 8 data products including Android/iOS and website to help different departments to monitor ecommerce operation data.
- Delivered wireframes, interaction flow and design specification to improve end to end user experience. Cooperated with user research team on various projects to uncover problems and discover opportunities to inform design recommendations for future projects.

### **User Experience Engineer**

**eBaotech Insurance Software Company**

Shanghai, China

*Mar. 2013 - Jul. 2014*

- Led 2 persons to be in a scrum team with 8 developers and 2 product managers to ship a cutting-edge SaaS insurance software which faces 3 foreign countries.
- Defined design system for the company insurance software products and conducted design workshops among the developer teams and product managers to make design language consistence.
- Assisted developers with UI development level complexities and established project timelines and estimates to control the progress for different projects.

**User Experience Designer Intern**  
**SAP Labs China**

Shanghai, China  
*Nov. 2011 - May. 2011*

- Built user interface and business workflow for SAP ByDesign business software.
- Participated in the usability testing for supplychain and finance modules.

**Package Designer Intern**  
**GSK China**

Shanghai, China  
*Apr. 2010 - Oct. 2010*

- Designed drug package and drug instruction leaflet for different products under GSK visual guideline.
- Arranged and built design material guideline in the system.

## EXTRACURRICULAR PROJECTS

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**Web Developer and Designer**  
**SiTel**

Washington, Seattle  
*Feb. 2020 - Mar. 2020*

- A side project to redesigned the education platfrom from research to design and using React.js to develop the website.

**User Researcher and User Experience Designer**  
**Texas Department of Transportation**

Austin, Texas  
*Sep.2018 - Dec.2018*

- Redesigned the TxDOT website starting from research to design the sample page for design reference.
- Implemented both quantitative and qualitative methods in research to increase service influence and build social image.

**User Researcher and User Experience Designer**  
**Agency For Healthcare Research**

Cambridge, MA  
*Jun.2019 - Jul.2019*

- Conducted research from scratch to find solution to make the most of healthcare data system using machine learning technique which can help patient recovery journey.
- Provided a mobile application solution which helps AHRQ improve their healthcare delivery and digital transformation.

## AWARDS

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- 2012 Sliver UPA User Experience National Competition - User Researcher (6/245)
- 2010, 2011, 2012 Shanghai Jiao Tong University Scholarship (5/124)

## PUBLICATIONS

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- Jin Lu. The Conflict Resolution in Product Experience Design Based on Evaporating Cloud of the Theory of Constraints. International Conference of Design, User Experience, and Usability. Springer, Cham, 2015.
- Jin Lu. Mobile Internet-based Service Design. Art and Design: Theories12 (2012): 103-105.
- Jin Lu. Paper: Waiting app design competition record. UPA China, Shanghai, China
- Jin, Lu. Paper: ihealth - Digital health in pre-medical and after-medical care of a health journey.Aging and Health Informatics Conference, 2019.