

# **MARY AYISAH-EYESON**

STUDENT | STUDENT GRAPHIC DESIGNER

## **OBJECTIVE**

Seeking to obtain an internship in the IT Department as it will help me bring my educational background, interpersonal & marketing skills to use.

## **SKILLS**

Graphic Design: Adobe (Photoshop, Illustrator, InDesign, After Effects, Acrobat), Camtasia, Procreate, Canva

**Programming:** Python, HTML,

Microsoft Office: Word, Excel, PowerPoint.

Google: Docs, Slides

## LANGUAGES

Fante (Native) Twi (Native) English (Native)

## **EXPERIENCE**

## STUDENT GRAPHIC DESIGNER • UNIVERSITY OF HOUSTON: WOMEN AND GENDER RESOURCE CENTER • MARCH 2021 - PRESENT

- •Lead month-long social media campaigns for the Women and Gender Resource Center
- Design all marketing and promotional materials to ensure alignment with departmental vision.
- Developed original campaign graphics for special projects.
- •Customized new branding guidelines and a fresh logo for the department

### EDITOR • PUBLISHING CONCEPTS INC • JANUARY 2018 – MARCH 2020

- Edited clientele data to control the quality of collected data and maintain consistency across a team of nine
- Directed a team of three to dispose of client information and data
- Conceptualized image ideas for the company employee booklet
- Collaborated on editing clientele information using company software to monitor sales associate phone calls

## **EDUCATION**

### BACHELOR'S Degree • In-progress • University of Houston • GPA-3.3

- Relevant Coursework: Advanced Information Systems Development, Information Systems Analysis and Design, Web development with Python and JavaScript
- Honors: Professional Certificate in College Student Wellbeing Trauma & Resilience (January 2023), COMPASS Training Certificate (October 2022), Sophie Lin Rydin Scholarship (August 2022), Innovation Engineering Blue Belt (July 2022), HCSS Endowed Scholarship (January 2022), Transfer Excellence Award (August 2022)

# **VOLUNTEER EXPERIENCE & LEADERSHIP**

• Computer Science Girls, Member	2022- Present
• Women in Cybersecurity, Member	2022- Present
Chi Alpha Christian Fellowship, Member	2022- Present
• UH ACM-W Student Chapter "Cougarettes," Member	2022- Present





