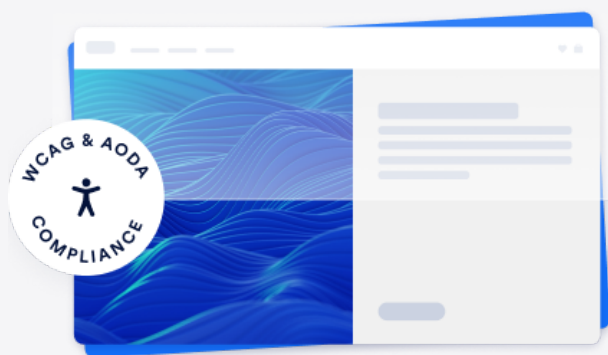


Scan results for **beginningofdays.github.io/inspirado-marketing**

## Accessible

Congratulations! Our scan indicates that your webpage is accessible. We're thrilled you chose to be inclusive and comply with legislation.

Your website is **accessible!**



▶ 3%

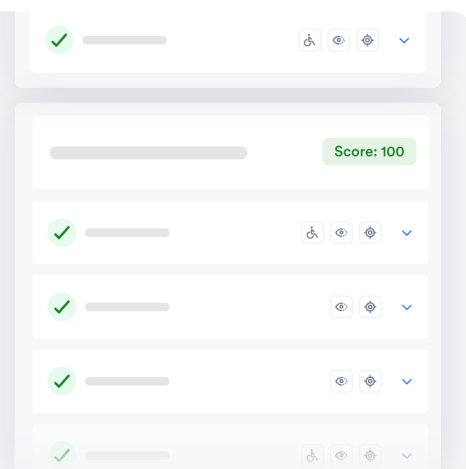
### Congratulations!

Your website is among the **3%** of inclusive and accessible websites globally. Well done!

● Inclusive websites ● Not inclusive websites

In the report you'll find the results for dozens of tests focusing mainly on these categories:

- ✓ **Screen-reader** adjustments (blind users)
- ✓ **Keyboard navigation** adjustments (motor impaired)
- ✓ **UI, design and readability** adjustments (vision impaired)



#	Element	Relevant	Successes	Failures	Score
1	<p>Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".</p> <p><b>Successful Elements</b></p> <pre>&lt;button data-mdb-ripple-init="" type="submit" class="btn btn-primary btn-block mb-4" data-astro-cid-346426y5="" &gt;Submit&lt;/button&gt;</pre> <pre>&lt;button type="button" class="btn btn-primary" role="button" data-bs-toggle="modal" data-bs-target="#communityMarketingModal" data-astro-cid-g5jplrhu="" &gt; More Information &lt;/button&gt;</pre> <pre>&lt;button type="button" class="btn btn-primary" role="button" data-bs-toggle="modal" data-bs-target="#communityBuildingModal" data-astro-cid-g5jplrhu="" &gt; More Information &lt;/button&gt;</pre> <pre>&lt;button type="button" class="btn btn-primary" role="button" data-bs-toggle="modal" data-bs-target="#socialMediaModal" data-astro-cid-g5jplrhu="" &gt; More Information &lt;/button&gt;</pre> <pre>&lt;a href="#" role="button" target="_blank" data-lightbox="image-gallery" &gt; &lt;img src="/inspirado-marketing/images/sweetgreens.png" alt="Simple, seasonal, healthy salads and grain bowls made in-house from scratch. Inspiring healthier communities" class="..." &gt;</pre> <pre>&lt;a href="#" role="button" data-lightbox="image-gallery" &gt; &lt;img src="/inspirado-marketing/images/stack.png" alt="Leaders in Digital Signage and AV Solutions &amp; Work place Solutions including IT Solutions &amp; Managed Print Services." class="banner-image" &gt;</pre> <pre>&lt;a href="#" role="button" data-lightbox="image-gallery" &gt; &lt;img src="/inspirado-marketing/images/physio.jpg" alt="Chartered Physiotherapy &amp; Sports Injury Clinic" class="banner-image"&gt; &lt;div class="overlay"&gt;&lt;h3&gt;SPORTS PHYSIO IRELAND&lt;/h3&gt;&lt;/div&gt; &lt;/a&gt;</pre> <p><b>Failed Elements</b></p> <pre>&lt;a href="#" data-lightbox="image-gallery" data-astro-cid-346426y5="" &gt; &lt;img src="/inspirado-marketing/images/community-group.jpg" alt="marketing professionals discussing strategies in a collaborative setting" class="banner-image" data-astro-cid-346426y5="" &gt;</pre>	Yes	7	1	88
2	<p>Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.</p>	Yes	8	0	100

## Successful Elements

```
<a href="#" data-lightbox="image-gallery" data-astro-cid-346426y5="" > Submit</button>
```

```
<button type="button" class="btn btn-primary" role="button" data-bs-toggle="modal" data-bs-target="#communityMarketingModal" data-astro-cid-g5jplrhv="" > More Information </button>
```

```
<button type="button" class="btn btn-primary" role="button" data-bs-toggle="modal" data-bs-target="#communityBuildingModal" data-astro-cid-g5jplrhv="" > More Information </button>
```

```
<button type="button" class="btn btn-primary" role="button" data-bs-toggle="modal" data-bs-target="#socialMediaModal" data-astro-cid-g5jplrhv="" > More Information </button>
```

```
<a href="#" role="button" target="_blank" data-lightbox="image-gallery" >  </a>
```

```
<a href="#" role="button" data-lightbox="image-gallery" >  </a>
```

```
<a href="#" role="button" data-lightbox="image-gallery" >  <div class="overlay"><h3>SPORTS PHYSIO IRELAND</h3></div> </a>
```

- 3 Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.

12

0

100

## Successful Elements

```
<a href="/inspirado-marketing/index" >  </a>
```

```
<a href="/inspirado-marketing/work" >OUR WORK</a>
```

```
<a href="/inspirado-marketing/company" >COMPANY</a>
```

```
<a href="/inspirado-marketing/contact" >CONTACT US</a>
```

```
<a href="/inspirado-marketing/getstarted" >GET STARTED</a>
```

```
<a href="/inspirado-marketing/getstarted" ><button type="button" class="banner-button" >Let's Get Started</button></a>
```

```
<a href="/inspirado-marketing/index" >  </a>
```

```
<a href="http://jigsaw.w3.org/css-validator/check/referer" target="_blank" aria-label="Valid CSS! (opens in a new tab)" >  </a>
```

- 4 Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab.

Yes

Pass

-

100

#### Successful Elements

```
<a href="http://jigsaw.w3.org/css-validator/check/referer" target="_blank" aria-label="Valid CSS! (opens in a new tab)" >  </a>
```

- 5 An H1 title provides information to blind-users using screen-readers of what the main topic of the page is and each page should have exactly one H1 title.

Yes

Pass

-

100

#### Successful Elements

```
<h1><strong>FIND YOUR COMMUNITY AND INCREASE YOUR SALES</strong></h1>
```

- 6 HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text.

Yes

7

0

100

- 7 Elements that visually appear as titles but are coded with a non-heading HTML Tag should include a "role" attribute that equals to "heading" or have their tags fixed.

Yes

3

0

100

#### Successful Elements

```
<span class="community-header" role="heading" data-astro-cid-g5jplrh=" ">Community Marketing</span>
```

```
<span class="community-header" role="heading" data-astro-cid-g5jplrhu="">Community Building</span>
```

```
<span class="community-header" role="heading" data-astro-cid-g5jplrhu="">Social Media</span>
```

8	Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.	Yes	Pass	-	100
---	--	-----	------	---	-----

9	Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0".	Yes	Pass	-	100
---	---	-----	------	---	-----

10	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-	100
----	---	-----	------	---	-----

11	Active popups should include an "aria-modal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it.	No	0	0	
----	--	----	---	---	--

12	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or footer.	Yes	-	Fail	0
----	---	-----	---	------	---

13	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to "false", or include it directly, and have it dynamically changed to "true" when they become visible.	No	0	0	
----	---	----	---	---	--

14	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	No	0	0	
----	---	----	---	---	--

15	Menus should either be built using the HTML5 "nav" element or include a "role" attribute that equals to "menu" or "navigation" to indicate a navigation landmark for screen-readers.	Yes	Pass	-	100
----	--	-----	------	---	-----

## Successful Elements

```
<nav> <ul class="nav" > <li><a href="/inspirado-marketing/work" >OUR WORK</a></li>
<li><a href="/inspirado-marketing/company" >COMPANY</a></li> <li><a href="/inspirad
o-marketing/contact" >CONTACT US</a></li> <li><a href="/inspirado-marketing/getstar
t ...
```

16	Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true".	No	0	0
----	--	----	---	---

17	Menu items that have a dropdown menu include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.	No	0	0
----	--	----	---	---

18	Images should have an alternative text description that describes both the objects and the embedded text that the image contains, using the "alt" attribute.	Yes	10	0	100
----	--	-----	----	---	-----

## Successful Elements

```

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```

19	Background images that are not just for decoration purposes and should have the same treatment as standard images and include a "role" attribute that equals to "img" and an alternative text description in an "aria-label" attribute.	No	0	0
20	Font icons, SVG or images that are being used as spacers, decorations or their purpose is already described by the content should include a "role" attribute that equals to "presentation" or "none".	No	0	0
21	Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.	No	0	0
22	Every "area" element of a "map" tag should be regarded as a standard image and receive an alternative text description using an "alt" attribute.	No	0	0
23	Small or hidden tracker pixel images (often used for analytics or marketing purposes) should include a "role" attribute that equals to "none" or "presentation" so they are excluded from screen-readers.	No	0	0
24	Form fields should either include an "aria-label" attribute or a connected LABEL element describing the requirement of the field (email, phone, name, etc.).	Yes	7	0

100

#### Successful Elements

```
<input type="text" id="firstName" name="firstName" class="form-control" placeholder="First Name" data-astro-cid-346426y5="">
```

```
<input type="text" id="lastName" name="lastName" class="form-control" placeholder="Last Name" data-astro-cid-346426y5="">
```

```
<input type="text" id="companyName" name="companyName" class="form-control" placeholder="Company Name" data-astro-cid-346426y5="">
```

```
<input type="text" id="address" name="address" class="form-control" placeholder="Address" data-astro-cid-346426y5="">
```

```
<input type="email" id="email" name="email" class="form-control" placeholder="Email" data-astro-cid-346426y5="">
```

```
<input type="number" id="phone" name="phone" class="form-control" placeholder="Phone" data-astro-cid-346426y5="">
```

```
<textarea class="form-control" id="message" name="message" rows="4" placeholder="Message" data-astro-cid-346426y5=""></textarea>
```

25	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0
----	--	----	---	---

26	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	0	0
----	---	----	---	---

27	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0
----	---	----	---	---

28	aria-describedby and aria-labelledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.	Yes	3	0	100
----	--	-----	---	---	-----

#### Successful Elements

```
<div class="modal fade" id="communityMarketingModal" data-bs-backdrop="static" data-bs-keyboard="false" tabindex="-1" aria-labelledby="communityMarketingModalLabel" aria-hidden="true" data-astro-cid-g5jplrhu="" > <div class="modal-dialog modal-lg" data-astro-cid-g5jplrhu="" > <div class="modal-content" data-astro-cid-g5jplrhu="" > <div class="modal-header" data-astro-cid-g5jplrhu="" > <div class="modal-body" data-astro-cid-g5jplrhu="" > <div class="modal-footer" data-astro-cid-g5jplrhu="" >
```

```
<div class="modal fade" id="communityBuildingModal" data-bs-backdrop="static" data-bs-keyboard="false" tabindex="-1" aria-labelledby="communityBuildingModalLabel" aria-hidden="true" data-astro-cid-g5jplrhu="" > <div class="modal-dialog modal-lg" data-astro-cid-g5jplrhu="" > <div class="modal-content" data-astro-cid-g5jplrhu="" > <div class="modal-header" data-astro-cid-g5jplrhu="" > <div class="modal-body" data-astro-cid-g5jplrhu="" > <div class="modal-footer" data-astro-cid-g5jplrhu="" >
```

```
<div class="modal fade" id="socialMediaModal" data-bs-backdrop="static" data-bs-keyboard="false" tabindex="-1" aria-labelledby="socialMediaModalLabel" aria-hidden="true" data-astro-cid-g5jplrhu="" > <div class="modal-dialog modal-lg" data-astro-cid-g5jplrhu="" > <div class="modal-content" data-astro-cid-g5jplrhu="" > <div class="modal-header" data-astro-cid-g5jplrhu="" > <div class="modal-body" data-astro-cid-g5jplrhu="" > <div class="modal-footer" data-astro-cid-g5jplrhu="" >
```

29	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	Yes	Pass	-	100
----	---	-----	------	---	-----



### Successful Elements

```
<form method="post" action="https://sheetdb.io/api/v1/w7z9c2i2imfvw" id="sheetdb-form" data-astro-cid-346426y5=""> <!-- Form Inputs --> <div class="row mb-3" data-astro-cid-346426y5=""> <div class="col" data-astro-cid-346426y5=""> <div data-mdb-input ...
```

30	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	No	0	0
----	---	----	---	---

31	The title tag of the HEAD section (also the title that appears in the browser tab and Search Engine result pages) should exist and describe the name of the current webpage for screen-reader users.	Yes	Pass	-	100
----	--	-----	------	---	-----

### Successful Elements

```
<title>Inspirado Marketing | Build & Engage</title>
```

32	The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users.	Yes	Pass	-	100
----	--	-----	------	---	-----

### Successful Elements

```
<html lang="en"><head><meta charset="UTF-8"><meta name="description" content="Leading community marketing agency offering comprehensive services to build and engage your brand's online community."><meta name="viewport" content="width=device-width"><!-- ...
```

33	The meta viewport tag should allow vision impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.	Yes	Pass	-	100
----	--	-----	------	---	-----

### Successful Elements

```
<meta name="viewport" content="width=device-width">
```

34	Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.	Yes	Pass	-	100
----	---	-----	------	---	-----

## Successful Elements

```
<main class="container"> <div class="row"> <div class="col-lg-1"></div> <!-- Left Space Column --> <div class="col-lg-10"> <!-- Center Content Column --> <main> <div class="community-message flex-column mb-3" data-astro-cid-346426y5=""> <div class=" ...
```

35	Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100
----	---	-----	------	---	-----

36	Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100
----	---	-----	------	---	-----

37	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	Yes	38	9	81
----	--	-----	----	---	----

## Successful Elements

```
<a href="/inspirado-marketing/work" >OUR WORK</a>
```

```
<a href="/inspirado-marketing/company" >COMPANY</a>
```

```
<a href="/inspirado-marketing/contact" >CONTACT US</a>
```

```
<a href="/inspirado-marketing/getstarted" >GET STARTED</a>
```

```
<h2 data-astro-cid-346426y5="">Community Marketing</h2>
```

```
<p data-astro-cid-346426y5="">Inspirado Marketing, we understand that building a loyal customer base goes beyond traditional advertising. Our community marketing approach is designed to cultivate strong, meaningful connections with your target audience ...
```

```
<p data-astro-cid-346426y5="">At Inspirado Marketing, we believe in the power of community to drive your brand forward. Let us help you connect, engage, and grow.</p>
```

```
<p data-astro-cid-346426y5="">Let us help you build a vibrant, engaged community around your brand. Connect with us today, and let's embark on a journey to inspire, engage, and elevate your business to new heights.</p>
```

```
<h3 data-astro-cid-346426y5="">Community Strategy</h3>
```

```
<p class="component-content" data-astro-cid-346426y5="">Are you ready to build a thriving community for your brand on Reddit, Quora, or Discord? Discover your customized community strategy by <span class="text-highlight" data-astro-cid-346426y5="">f ...
```

## Failed Elements

```
<strong>FIND YOUR COMMUNITY AND INCREASE YOUR SALES</strong>
```

```
<p>Helping brands gain competitive an edge within their communties</p>
```

```
<button type="button" class="banner-button" >Let's Get Started</button>
```

```
<span class="community-header" role="heading" data-astro-cid-g5jplrh="">Community Marketing</span>
```

```
<p data-astro-cid-g5jplrh="">As a community marketing agency, our mission is to help brands connect with their audiences on a deeper level.</p>
```

```
<span class="community-header" role="heading" data-astro-cid-g5jplrh="">Community Building</span>
```

```
<p data-astro-cid-g5jplrh="">In the ever-evolving landscape of marketing, community building has become a cornerstone for brands aiming to establish deeper connections.</p>
```

```
<span class="community-header" role="heading" data-astro-cid-g5jplrh="">Social Media</span>
```

```
<p data-astro-cid-g5jplrh="">Platforms like Reddit, Quora, and Discord offer unique opportunities for brands to engage with their audiences.</p>
```

38	Carousels should include an "aria-label" attribute that equals to "carousel"/"slider" or something else that indicates the functionality, as well as be tagged as a landmark for screen-readers using a "role" tag that equals to "contentinfo".	No	0	0
39	Control elements such as next and previous icons should include an "aria-label" attribute or a screen-reader only text that explains the functionality to screen-readers.	No	0	0
40	A common accessibility mistake is to treat carousels as live regions using the "aria-live" attribute and the "polite" or the "assertive values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0

41	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.		0	0
42	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to screen-readers that it is not really a table.	No	0	0
43	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0
44	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0
45	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0
46	Breadcrumbs main element should include a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality.	No	0	0
47	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0
48	Making use of an accessibility interface helps to ensure that vision impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	No	0	0
49	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	Yes	Pass	-

Successful Elements

```
<iframe src="https://www.youtube.com/embed/QQgXTLutn7s?si=RrXIcC34QEJv8eEA" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture; web-share" referrerpolicy="strict ...
```