BROOKE GOLDEN

Graphic Designer & Web Developer

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Available for relocation

Award winning graphic designer turned web developer through self-education and degree earned in software development. Quick learner and motivated self-starter who is eager to continue to learn new technologies and improve existing skills. Passionate about both the creative and logical sides of web development – from visual conception to technical implementation. Experience working with both team members and clients while bringing leadership and customer service to the table. Works well under pressure and driven to meet deadlines while maintaining close attention to detail.

EDUCATION

Bachelor of Science (B.S.), Software Development • *Bellevue University* • Bellevue, Nebraska • November 2014 • GPA: 3.8/4.0

Associate of Science (A.S.) • *Western Wyoming Community College* • Rock Springs, Wyoming • December 2011 • GPA: 3.9/4.0
- Focused on Mathematics & Computer Science courses
- Certificate in Web Development, May 2012

WORK EXPERIENCE

Designer & Developer • *2 Fish Creative, LLC*
PINEDALE, WYOMING   MAY 2012 - PRESENT
- Accurately define, develop, and implement a solution to clients' graphic design & website development needs
- Design clean and functional websites and hand-code these websites in HTML5 and CSS3 with bits of PHP and Javascript to be semantic and mobile-friendly with additional functionality as needed
- Open and operate Etsy shop selling custom thank you cards and announcements designed in InDesign and prepared with various print specifications
- Provide customer service and ongoing support to clients
- Manage business formation and all day-to-day operations

Instructor • *Sublette BOCES*
PINEDALE, WYOMING   JAN 2014 – PRESENT
- Teach classes open to the community on topics such as iPhone/iPad, Mac, and Etsy

Graphic Designer • *Sublette Examiner (Wyoming Newspapers, Inc.)*
PINEDALE, WYOMING   MAR 2007 – AUG 2007
- Designed all advertisements and newspaper layouts, finalized and prepared newspaper for shipment to press using InDesign and Photoshop

Design Editor • *Pinedale Roundup (Wyoming Newspapers, Inc.)*
PINEDALE, WYOMING   DEC 2005 – DEC 2006
- Worked as a team member to produce an award winning 48 page weekly newspaper
- Led the design process and team, including training new designers
- Each week, transformed advertising copy into effective and original ads using InDesign, edited photos in Photoshop, created newspaper mockup, compiled each page with ads, stories, and photo layouts, verified each page was error free, and packaged for shipment to press, all in InDesign
- Filled in for manager, editor, and ad salesperson, provided computer and network troubleshooting as needed

Graphic Designer • *Mini Nickel Classifieds*
BOZEMAN, MONTANA   SEPT 2005 – DEC 2005
- Designed ads for a weekly classified newspaper using InDesign and Photoshop
- Worked closely with ad sales people on revising and improving ads
- Created numerous house ad campaigns promoting the newspaper

Graphic Designer • *Pinedale Roundup*
PINEDALE, WYOMING   MAY 2003 – AUG 2005
- Each week, transformed advertising copy into effective and original ads, edited photos, assisted with compiling newspaper pages with ads, stories, and photo layouts

TECHNICAL SKILLS

Languages
- **Proficient:** HTML/HTML5, CSS/CSS3
- **Prior Experience:** JavaScript, PHP, SASS

Tools/Technologies
- **Proficient:** InDesign, Photoshop, Illustrator, WordPress, Google Docs

Frameworks
- **Prior Experience:** Foundation 3, Bones

Operating Systems
- **Proficient:** Max OSX, Windows XP/7
- **Prior Experience:** Windows 8

PROJECTS

www.subletteboces.com
- Developed a website in HTML5/CSS3 utilizing the Foundation 3 framework and other technologies to help the client update their web presence and transition to collecting all class registrations online
- Integrated WordPress functionality where needed allowing the client to update announcements, slider, and class offerings list, trained client on WordPress
- Identified and implemented membership registration software to allow users to register for classes online, trained client on using software
- Collaborated with client, content creator, and membership software rep

www.sublettecountysnowsports.org
- Developed a simple WordPress website on the Bones framework to update the client's web presence, accept membership and event registrations online, post news and photos, and allow the client to update the website to keep their costs down
- Identified and implemented membership registration software to allow users to purchase club memberships and register for events
- Trained client on WordPress and using membership registration software