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## 1. Introduction

BehLand is a human-centric, education-focused platform that strives to record and manage "human educational work and effort" in a transparent, measurable, and rewarding manner within a digital ecosystem. In BehLand, learning is not merely content consumption, but a real and valuable human activity that can have a lasting impact on the user's personal growth journey.

Throughout this LitePaper, whenever the term "earning income" is used, it refers solely to receiving educational rewards; rewards that are allocated to the user in the form of tokens (BEHT) or in-platform points, and their role is to motivate learning and continuation of the educational path, not a financial commitment or guarantee. The amount and manner of receiving these rewards depend on educational activity, test scores, and the user's level of participation in the learning path, and no promise of fixed returns or guaranteed profit is offered.

BehLand is built on the idea that in today's busy world, users need a path where they:

- Receive standard and structured education
- Transparently observe their progress
- Receive usable rewards within the ecosystem for their educational efforts

The purpose of this LitePaper is to introduce the philosophy, architecture, educational model, in-platform economy, technical infrastructure, community, and roadmap of BehLand; in a way that the reader can gain a clear picture of this project, its capabilities, and the path ahead.

## 2. Problem Statement

Today's world is full of content, information, and claims; but amidst this massive volume, real learning for many people remains difficult, disorganized, and unmotivating. BehLand was built precisely to solve these problems. Three major issues form the core need for BehLand:

## 2.1. Lack of Structured and Trustworthy Learning Path

People usually rely on thousands of scattered sources to enter financial markets, economics, or even personal skill development; sources that are neither coordinated, nor standardized, nor provide a clear path. As a result, instead of growth, the user becomes entangled in confusion.

## 2.2. Lack of Motivation and Absence of Rewards for Educational Effort

In most educational systems, the user is only a consumer; they learn, practice, invest time, but see no "direct and tangible effect" from their effort. In BehLand, for the first time, educational effort becomes a motivational reward.

Not for trading; not for market prediction; but solely for "mental growth and real learning."

## 2.3. Financial Education Space Polluted with False Claims and Signal-Selling

Users on the internet constantly encounter signals, profit promises, guaranteed methods, and unreliable content. These contents are not only incorrect but can be dangerous.

BehLand, with complete prohibition of signals, buy/sell analysis, and financial advice, and relying on standard and credible education, creates a safe and healthy space.

But what does BehLand do? BehLand does three fundamental things:

- Provides standard and free education
- Records and measures the user's educational effort
- Gives motivational rewards for valid educational activity

The essence of the problem is this:

Users want to learn, have a clear path, see their progress, and have motivation for their effort.

BehLand was built precisely to respond to these needs.

## 3. Vision & Mission

BehLand is built on a simple truth:

Human growth is the most valuable unit in today's world. In a world that becomes more mechanized day by day, humans can maintain their position only through smart learning, skills, and real effort. This view is the core philosophy of BehLand.

### 3.1. Philosophy

BehLand believes that education should not be an unrewarded activity separate from real life. Learning becomes deep and lasting when its path is clear, effort is seen, and the user feels their progress has value.

BehLand transforms educational effort into a measurable human effect.

This encrypted and recorded effect is the center of everything, not trading, not prediction, not market excitement.

### 3.2. Vision

Building the first learning ecosystem based on Proof of Human Work; a system where "educational effort" is recorded as a real activity with value, and motivates the user to continue the path with greater strength. In the future, BehLand will be a global

infrastructure for recording, measuring, and strengthening human activity in various fields.

### 3.3. Mission

BehLand has four fundamental missions:

#### 3.3.1. Providing Standard and Free Education

All BehLand education, from basic to advanced levels, is free for everyone. This principle is unchangeable.

#### 3.3.2. Building a Transparent and Step-by-Step Learning Path (VIP0-VIP3)

The user knows exactly where they are, where they're going, and what they need to do to grow.

#### 3.3.3. Providing Motivational Rewards Based on Human Effort

Rewards are not guaranteed and depend on user performance, have clear caps, and their purpose is to create educational motivation, not financial returns. Reward means: "You made an effort; this is motivation to continue the path."

#### 3.3.4. Creating a Healthy and Safe Human Community

BehLand is an environment without signals, without trading advertisements, without pressure to trade in the market. The focus is only on growth, learning, and mental maturity of the user.

#### 3.3.5. Mission Summary

Free education, transparent path, measurement of human effort, motivational rewards, and building a learning community. BehLand came to prove that value begins with humans, not chance or excitement.

## 4. Core Principles

BehLand is not just a platform; it's an "executive philosophy" built to maintain ecosystem health, user security, and create a transparent path for growth. All components of the project, from education to economic model and rewards, are built on several fixed core principles. These principles neither change nor are negotiable.

### 4.1. Human-Centric Design

In BehLand, humans are at the center of all decisions, not algorithms, not capital, not market excitement. Every system, every model, every reward, and every growth path is designed around real human activity: Education → Effort → Measurement → Motivational Reward.

### 4.2. Learning is More Important Than Results

BehLand's focus is on the "learning process," not financial results or momentary success. No part of the platform directs users toward trading, buying, selling, or market prediction. BehLand's emphasis is: Learning is the priority, not profit.

### 4.3. Motivational Reward, Not Financial

BehLand rewards have caps, are not increaseable, depend on tests, exercises, and missions, half are free and half locked in the next level's NTT to be paid, and never play the role of "income" or "profit." These rewards have only one function: motivation to continue the VIP path and complete learning.

## 4.4. Completely Free Education for All

All educational content—from basic to advanced—is freely available to all users. Payments are only for activating rewards and VIP membership, not for access to knowledge. This principle makes BehLand an "inclusive" platform, not just for the wealthy.

## 4.5. Complete Prohibition of Signals and Financial Advice

BehLand does not and will not provide any signals, buy/sell analysis, financial advice, market predictions, or phrases that serve to direct capital. All educational content is based on credible standards, and users only learn analytical skills and knowledge, not trading methods.

## 4.6. Transparency in Model and Behavior

Every part of the project, from rewards to revenue distribution, from NTT model to token distribution, is transparent. Everything is announced from the beginning and publicly. There are no hidden sections, financial surprises, or behind-the-scenes policies.

## 4.7. Necessary and Step-by-Step Growth Path

In BehLand, no level can be purchased, and no user can bypass the path with money. VIPs are only activated through learning, tests, missions, streaks, and real effort.

## 4.8. Human Governance, Not Financial

BehLand is completely opposed to models that define "wealth = power." Decision-making power in the future BehDAO model is determined not by token amount but by NTTs and educational history. This means a clean, healthy, and non-manipulable community.

## 4.9. Security and Respect for User Privacy

No personal data is stored or sold, activities are recorded encrypted on TON, and the user always has complete control over their identity and assets.

## 4.10. Long-term Growth, Not Short-term Excitement

BehLand was not built for a temporary wave; it was shaped for a multi-year dynamic and sustainable path. The entire economic, educational, and technical model of the project is designed for the next decade, not for a few months. These principles are BehLand's unchangeable pillars. Every decision, every update, and every new development must be compatible with these principles.

# 5. BehLand Conceptual Architecture

BehLand is not an ordinary platform; it's a "multi-layer system" designed around the axis of human effort. This section explains how BehLand thinks, how it works, and why this model is sustainable. The three main pillars of BehLand's architecture are:

## 5.1. Proof of Human Work (POHW) Mechanism

POHW is BehLand's heart. This mechanism transforms the user's educational activity into a valid event; an event that is not fraudulent, is based on real performance, and is recorded encrypted in the infrastructure. POHW includes measuring the following behaviors:

- Watching educational videos
- Solving exercises
- Passing tests
- Completing missions
- Maintaining daily streaks
- Activity in VIP path

Each activity has points and scores. These points are real, meaning real work and human time are behind them. These activities determine the "motivational reward." In POHW there is no financial concept; it's entirely educational, skill-based, and human.

## 5.2. VIP Growth Path

BehLand has transformed the educational system into a "game-like path" with 4 levels:

### 5.2.1. VIP0: Free Entry for All

- Complete access to content
- No rewards
- No payment
- VIP0 is the most basic level of education and everyone can use it without limitation

### 5.2.2. VIP1: Starting Point of Rewards

To activate VIP1, you must:

- Mint NTT
- Pay \$20
- Lock \$10 BEHT in that NTT
- Monthly reward: up to \$40 cap

The cost of all higher levels can be paid with the rewards the user receives, and in simple terms, each user pays this amount only once for learning and receiving rewards.

### 5.2.3. VIP2: Advanced Skill Building

- Membership fee: \$40
- Monthly reward: up to \$120 cap

### 5.2.4. VIP3: Professional Level

- Membership fee: \$60
- Monthly reward: up to \$240 cap

## 5.3. Role of NTTs - Non-Transferable Tokens

NTT is the official certificate of the user's effort in the educational path and is not buyable or sellable, not transferable; the ability to burn and release tokens inside it is connected to the original owner. NTT has three important roles:

### 5.3.1. Activating Rewards

Without NTT (VIP1), no reward is activated.

### 5.3.2. Storing Locked Rewards

50% of each level's reward is directly locked in the next level's NTT. This causes the user to continue the path, make more effort, and at the end of VIP3 have a valuable collection of personal NTTs.

### 5.3.3. Voting Weight in Future BehDAO

NTT is the main foundation of human governance, not just token amount, not wealth, only educational activity history.

## 5.4. Why is This Architecture Sustainable?

- Because educational content is free → Widespread attraction
- Rewards have caps → Financial control
- NTTs prevent entry of destructive behaviors
- POHW prevents fraud and fake effort
- VIP path creates sustainable motivation
- Human governance brings transparency
- No part of the project has a speculative nature

BehLand is deliberately designed to be calm, healthy, sustainable, and have high longevity.

## 6. BehLand Learning Model

BehLand is a "complete educational system" that guides the user from zero to professional level. The entire educational structure of BehLand is designed with two principles:

- Education should be free for all
- Growth path should be step-by-step and measurable

This model transforms education into a live and motivational process; not dry memorization, not signals, not financial advice.

### 6.1. Three-Market Educational Structure

BehLand focuses on three main markets:

- Forex
- Stock Market
- Crypto

These three markets are the main pillars of the financial world, and learning them gives the user depth and scale.

### 6.2. Six Educational Styles in Each Market

Each market has six analytical and skill styles that together form 18 learning paths:

- Holding
- Swing
- Classic
- Day Trading
- Scalping
- Fast Scalping

This 18-path model causes the user to not look at the whole world from one angle, gain a deeper understanding of market structure, and be able to choose their suitable method. BehLand gives users "standard knowledge," not just trading or signal-giving.

## 6.3. VIP Model and Role of Tests

Learning in BehLand is built on four main layers: VIPO, which is a free start without cost and without reward for all users, and VIP1, VIP2, and VIP3 layers designed for people who want to receive motivational rewards in addition to learning. The core of the VIP path is based on tests and practical exercises, and each level includes educational videos, specific exercises, scored tests, skill missions, and daily streaks. In this path, there is no shortcut; for real progress, the user must truly make effort and acquire skills practically.

## 6.4. Exercise, Mission, and Streak Model

BehLand's learning structure is not just content; it's behavior:

### 6.4.1. Exercises

Practical problems, real examples, and structured analyses.

### 6.4.2. Missions

Step-by-step challenges that force the user to understand concepts, not memorize.

### 6.4.3. Daily Streak

The continuity loop of learning; work that gradually becomes a habit. In the reward system:

- Each exercise → Points
- Each mission → Points
- Each streak day → Points
- Each test → Score and points

And these points determine the monthly reward amount.

## 6.5. Reward Model Alongside Education

Reward in BehLand is the result of educational effort. Reward caps are:

- VIP1: up to \$40
- VIP2: up to \$120
- VIP3: up to \$240

Rewards are not guaranteed and paid in tokens, determined based on performance points, half free and half locked in the next level's NTT each month, not increaseable or customizable by the user, and defined with the purpose of motivation, not profit.

## 6.6. End of Path = A Real Expert

At the end of the VIP3 path, the user definitely knows one of the three main markets and has passed and specialized in one of 18 analytical styles, passed numerous tests and has a collection of NTTs, their growth path is recorded encrypted, and has become an aware, organized person equipped with real skill. They can now produce analytical and advisory content, or even return to education and acquire new knowledge in another market or style, or even use their learning in financial acquisition without profit promise, without signals, without pressure to trade.

This is the "human value" that BehLand invests in.

# 7. Rewards & Membership System

BehLand's reward and membership system is the motivational core of the project, but this system is deliberately designed to be completely non-financial, non-guaranteed, and 100% educational. In this section, we explain how the user can get rewards, why they should get them, and what exactly this reward is.

## 7.1. Membership and VIP Structure

BehLand has 4 main levels:

**VIP0:** Free and open level for all, free, complete access to all education, no rewards, start of learning path; VIP0 is the entry point and has no limitations.

**VIP1:** Starting level of rewards. To activate VIP1, minting the first NTT is necessary, \$20 minting fee and \$10 BEHT token locked in NTT, \$20 monthly subscription, and monthly reward cap up to \$40, from which the user pays the cost of subsequent months and levels. VIP1 is the point where the user receives "motivational reward" for the first time.

**VIP2:** Advanced skill-building level, \$40 monthly subscription, monthly reward cap up to \$120. This level continues tests, exercises, missions, and streaks. Part of VIP1 reward is used to enter VIP2.

**VIP3:** Professional level, \$60 monthly subscription, monthly reward cap up to \$240. This level has the heaviest number of exercises and tests, as well as the most points and hardest missions. At the end of VIP3, the user has completed a full path of one of the 18 educational orientations.

## 7.2. Reward Structure - Completely Non-Guaranteed and Educational

Reward in BehLand is a "motivational mechanism" and is not guaranteed, has no fixed monthly amount and varies based on user performance, has a clear cap and is never paid beyond the cap under any circumstances. Reward is not income, not profit, not financial return.

Reward means: "You made an effort; the system gives motivation to continue."

### 7.3. How Rewards are Calculated

Reward is determined only and only based on the user's educational activities such as test scores, solving exercises, completing missions, maintaining daily streaks, regular activity in VIP path, and monthly point accumulation. Each activity has educational weight, and the sum of these weights determines the monthly reward cap.

### 7.4. Reward Payment Model

Payment of rewards in BehLand is built on a fixed and unchangeable rule: **50% free and 50% locked in next level's NTT**. The free half of the reward is provided to the user monthly and they can use it however they want. But the locked half is only released when the user reaches the next level, and during this time it's considered part of their "educational certificate" or NTT; meaning it only has use for advancing in the next VIP and is not directly withdrawable. This smart design causes rewards to act like "positive pressure"; they push the user forward, create continuous motivation, and keep them in the continuous learning path.

### 7.5. Philosophy of Reward System

There are three main reasons for the existence of rewards in BehLand: First, creating motivation for real effort; education is free but the user's effort is not worthless and they feel their efforts have result and value. Second, building learning habit; daily streaks and missions cause learning to transform from an occasional activity to a stable and daily routine. Third, building the user's educational identity; NTTs act like an encrypted and unforgeable resume and record and establish the user's real educational path.

### 7.6. End of VIP Path - A Complete Educational Profile

When the user passes VIP3, they have a collection of valid NTTs, their educational history is recorded on blockchain, they have completely learned one of the three financial markets and mastered one of 18 analytical styles; at this stage their mental structure has matured and they are ready to enter \*\*BehDAO\*\*. From this point forward, they can earn income by publishing specialized analyses according to their market and analytical style, teach their personal educational model, use their skills in financial markets, or even

continue the education path. In BehLand, rewards never end; because BehLand doesn't just provide education, it gives its users \*\*a new, credible, and reliable identity\*\*.

## 8. Tokenomics & BEHT Utility

The BEHT token is the economic artery of the BehLand ecosystem, but not as a tool for speculation or investment, rather as the functional unit of the system, for activating certain capabilities like entering VIPs, for locking in NTTs, for human voting in the future, for interactions within the ecosystem. The entire economic design of BEHT has been done in a way that is sustainable, transparent, non-inflationary, and anti-abuse.

### 8.1. Total Supply

The total number of BEHT tokens is 10,000,000 (ten million) and this number is limited, fixed, and unchangeable. No new token creation, no inflation, no extra printing exists.

### 8.2. Token Allocation Model

The entire supply is divided into six completely transparent sections:

#### 8.2.1. Learning Pool - 35%

Including 3,500,000 tokens. This pool provides VIP1-VIP3 educational rewards. It's a fixed and planned source.

#### 8.2.2. Founder - 10%

Including 1,000,000 tokens, completely locked until the first year, with annual vesting of 10% and no possibility of early withdrawal.

### 8.2.3. Advertising and Marketing - 10%

Including 1,000,000 tokens. This section is considered for campaigns, airdrops, and such matters.

### 8.2.4. Ecosystem Development - 25%

Including 2,500,000 tokens. This pool is the platform's official wallet, infrastructure, mini-app, web, application, servers, etc., completely managed with internal documentation.

### 8.2.5. Core Management Team - 5%

Including 500,000 tokens, their annual reward for working hard for platform growth, with annual lock and 10% annual release.

### 8.2.6. Executive Team and Operators - 5%

Including 500,000 tokens, reward for executives and BehLand personnel who receive part of their salary through this path.

### 8.2.7. Pre-sales - 10%

Including 1,000,000 tokens, for seven stages of pre-sale and public sales.

## 8.3. BEHT Utility

BEHT is not a tool for speculation, not a means for profit promise. Official uses of BEHT:

### 8.3.1. Activating VIP1 Level NTT

\$10 of BEHT is locked in NTT and the possibility of receiving rewards is created.

### 8.3.2. Paying Part of VIP Subscription

User can do part of membership with BEHT.

### 8.3.3. Participation in Light BehDAO

Human behavior + NTT + BEHT determine decision-making share.

### 8.3.4. Purchasing Items and Digital Assets

In the future for special NFTs, tools, skins, and visual capabilities.

### 8.3.5. In-App Utility

Upgrades, boosts, or access to additional capabilities.

### 8.3.6. Participation in Long-term Partnership Model (Staking)

Staking is just a system of participation in ecosystem sustainability and has no specific profit guarantee.

## 8.4. Platform Revenue Distribution Model

Every payment made within BehLand, whether VIP membership, advertisements, or internal services, must be done through the project token according to a fixed and transparent model, and its revenue is distributed to:

- **50% Platform costs and development**

For infrastructure, technical development, servers, security, content production.

- **25% Long-term holder rewards (Staking Pool)**

Allocated to those who freeze BEHT in their dashboard for more than 6 months. This reward has a motivational shared nature, not financial profit.

- **25% Return to learning pool**

So, the reward system always stays alive and sustainable.

## 8.5. Three Big Locks of Economic Security

These three locks make the BEHT ecosystem anti-abuse:

### 8.5.1. First Lock: Reward Caps

No one can receive more than the monthly reward cap.

- VIP1: up to \$40
- VIP2: up to \$120
- VIP3: up to \$240

### 8.5.2. Second Lock: 50% Reward Lock in NTT

Part of the reward is always connected to the user's future. No possibility of immediate withdrawal exists.

### 8.5.3. Third Lock: Team and Long-term Token Vesting

All team tokens are scheduled and not withdrawable early.

## 8.6. BEHT Economic Design Goal

BEHT economy is designed with four goals:

- Sustainable and controlled reward for educational effort
- Prevention of artificial jumps and emotional behaviors
- Providing sufficient resources for long-term project goals
- Keeping the ecosystem focused on humans, not money

# 9. BehCommunity Structure

One of BehLand's big goals is reaching a large human community, a place referred to as the real social media of financial market enthusiasts. This community is built based on values like growth, respect, learning, responsibility, and transparency, and no part of it is influenced by the number of other users' financial assets. Power in this community comes from "educational activity," not money. BehLand's social structure is defined in three main layers:

## 9.1. The Learners Layer

This layer forms the largest part of the community. All users who are active in VIP0, VIP1, VIP2, or VIP3 are in this layer. Characteristics of this layer:

- Free access to all education
- Ability to participate in tests and missions
- Receiving rewards in VIP1-VIP3
- Building NTT as educational history
- Key role in daily platform behavior

This layer is BehLand's main engine.

## 9.2. The Contributors Layer

As the community grows larger, part of the initial learners reaches the necessary expertise for consulting and even teaching after completing learning paths. These people can:

- Produce analytical content
- Build educational courses
- Provide services as consultants

Don't forget each person needs to complete the path, obtain a specific and unforgeable NTT educational certificate, and have a documented history based on recorded and accurate points to reach this stage.

## 9.3. BehCouncil, BehLand's Human Council Layer

This layer introduces a "human governance" structure for the first time. BehCouncil members are selected based on:

- Educational history
- Number and quality of NTTs
- Participation in challenges and in-platform projects
- Positive social behavior
- Real and continuous activity

No one enters BehCouncil solely with token amount, VIP model, or financial capital.

### 9.3.1. BehCouncil Duties:

- Monitoring community health
- Ideation for future products
- Providing official proposals for the development team
- Participation in non-financial voting
- Helping to maintain BehLand culture

BehCouncil is the foundation that later becomes light BehDAO.

## 9.4. BehLand's Social Philosophy

BehLand's community is built on three principles:

### 9.4.1. Humans are More Important Than Assets

Power, credit, and role in BehLand are determined based on "educational effort" and "human participation."

### 9.4.2. Behavioral Transparency

Everything is clear, recorded, and reviewable. Each user can see their own and others' educational history.

### 9.4.3. Community Creation

BehLand is a learning community; a place for growth, not destructive competition.

## 9.5. Why is This Structure Healthy and Sustainable?

Because no part of it is connected to money and financial power. All roles are defined based on human effort. The system is designed to be anti-abuse and anti-"power

groups." Participations are real, not just financial. And community growth equals knowledge growth, not price growth.

BehLand is not an artificial community; it's a self-reinforcing human ecosystem.

## 10. Human Governance & Light DAO Model

Governance in BehLand is built on a fundamental principle:

Power must come from "human effort," not from financial assets.

This principle causes the decision-making path in BehLand to be healthy, democratic, and non-abusable. To achieve this goal, BehLand has designed a special governance model called "Light BehDAO" that is completely tied to NTT and educational activity.

### 10.1. Why are Traditional DAO Models Ineffective?

In most projects, DAO operates based on token amount. Whoever has more tokens has more votes. The result of this model is that power falls into the hands of the wealthy, ordinary users are eliminated, voting becomes a "power auction," and financial groups can seize the project. But this is not BehLand's model; this model is completely contrary to BehLand's philosophy.

### 10.2. What is Light BehDAO?

Light BehDAO is a governance method based on NTT + educational performance + human participation. In this model, tokens have no role in vote weight, wealth is not determinant, human activity is the main criterion. NTTs are the basis of BehLand's governance, because they cannot be bought, cannot be transferred, and are only issued through effort and learning. Each NTT represents a period of real growth, so the vote of someone who has passed VIP3 with real effort will be heavier than the vote of someone who has just entered or is inactive.

## 10.3. Human Governance Layers

Light BehDAO has three circles:

### 10.3.1. Active Learners

People who have been active in VIPs and have at least one NTT. They can participate in general voting.

### 10.3.2. Contributors

People who, in addition to learning, help in content production, development, ideation, or various BehLand activities. Their vote weight is calculated based on activity + NTTs.

### 10.3.3. BehCouncil

The main core of decision-making. These people are selected with a combination of three criteria:

- Educational history
- Quality of recorded NTTs
- Social behavior and participation

BehCouncil is the foundation of light BehDAO.

## 10.4. Type of Decisions Light BehDAO Makes

Light BehDAO only manages non-financial and social decisions such as development priority of certain capabilities, suggestion for educational contents, new VIP structures, how to hold events, community behavioral rules, NTT updates, suggestions related to motivational rewards. Financial and sensitive decisions are still managed by the development team and official legal structure of the project to prevent any possible risk.

## 10.5. Philosophy Behind Light BehDAO

BehLand has accepted a truth: the human who has made effort is worthy of decision-making. Not the wealthiest person, not the riskiest trader. NTT is the certificate of effort and effort must bring power. Light BehDAO is a way to build a healthy community, a trustworthy environment, a participatory space, and an ecosystem resistant to financial manipulation.

## 10.6. Future of BehDAO

In later stages, light BehDAO becomes complete BehDAO. Vote weight is defined more precisely, some decisions are recorded more publicly, voting structure is implemented on TON, and NTTs will become users' educational IDs. This path moves forward carefully and without any rush, because collective governance must form calmly and maturely.

# 11. Technology & Infrastructure

BehLand has a multi-layer technical architecture designed with the goal of sustainability, speed, security, low cost, and resistance to disruption. This infrastructure is based so that even with a large number of users or decrease in server resources, it remains stable. Below, we explain BehLand's complete technical evolution path.

## 11.1. Three Stages of BehLand's Technical Growth

BehLand started from a simple point and gradually entered more complex phases:

### 11.1.1. Initial Website

Initial web version, user registration capability, simple payment processing, management of BEHT private pre-sales, and initial foundation of management panel. This phase had the role of "start infrastructure."

### 11.1.2. Telegram Mini-App Alongside Complete Application

BehLand entered Telegram so that user access is fast and low-cost, user identity is registered instantly, internal and secure wallet is managed, connection with TON and its community is simpler, and users can use without installing a program. This stage greatly improves user experience.

### 11.1.3. Complete BehLand Application

The future application version (Android/iOS) of BehLand includes:

- Complete VIP path
- Courses, tests, exercises
- Reward management
- Internal wallet
- Social network section
- NFT Viewer
- BehDAO Panel
- Relay and Edge Pinning system

This phase with all its components completes the system.

## 11.2. Three-Stage Distribution Architecture (CDN → Light Relay → MEP)

This section is one of BehLand's most important technical advantages. The goal of this architecture is to reduce costs, increase speed, and make the system resistant to possible disruption. BehLand knows that one of the biggest future problems is server costs, their maintenance, and data transfer costs, and the more it grows, the more these costs increase. So instead of relying on future revenues to become server costs, BehLand uses a "network of human volunteers."

### 11.2.1. Simple CDN

At the start, videos, tests, data will be on servers. Content delivery will be done through ordinary CDN network, so average cost and appropriate stability for the initial platform version is provided. This stage is the start of work, not the destination.

### 11.2.2. Light Relay - Human Light Relay

This technology is voluntarily activated by about 2 to 5 percent of active users and relies on their phones to relay part of "light links"; data is low-volume and battery and internet consumption is almost negligible. Users participating in this cooperation receive motivational rewards, including \*\*exclusive NFTs\*\* and \*\*periodic 3, 6, and 9-month lotteries\*\* that increase participation motivation. The result of this semi-distributed network is \*\*20 to 40 percent reduction in server consumption and processing costs\*\* as well as significant increase in system stability; where part of the system's power is supplied not only from servers but from the user community itself.

### 11.2.3. MEP - Mobile Edge Pinning

The final and powerful stage of BehLand's architecture takes shape in **MEP**; where part of educational content is "pinned" on volunteer users' devices and during network busy times, instead of relying on central servers, the "user edge network" is used. In this structure, the platform remains stable even with only 1 to 2 servers, infrastructure costs decrease several times, and the system becomes resistant to disruptions. This means BehLand can stay alive relying on its community and continue the education flow without stopping.

### 11.3. Complete BehLand Connection with TON

BehLand chose TON network because it has \*\*very low transaction cost, high speed, large and growing community\*\*, and complete coordination with \*\*Telegram wallet\*\*; alongside these, TON network security also ensures recording of users' educational and identity data. TON has key roles in BehLand: \*\*recording NTTs and NFTs, storing part of POHW data, managing BEHT token, connecting user wallets, and creating transparent and unforgeable behaviors\*\*. This choice causes BehLand's infrastructure to be both scalable and provide the necessary security and transparency for a blockchain-based educational ecosystem.

### 11.4. Data Security and Privacy

BehLand observes a set of strict privacy principles: **No personal data is stored, no phone number or email is sold, and sensitive data is not kept on the server.** All educational information is encrypted and their complete ownership is only in the user's possession; so that **no person or system has the ability to manipulate scores, tests, or NTTs.** In BehLand, user privacy is a definite red line and all designs and decisions are made based on this principle.

### 11.5. Why This Architecture Was Chosen

BehLand is technically designed so that \*\*its operating cost is very low, it easily scales, always remains stable, and becomes stronger with the help of users themselves\*\*. This architecture is such that it's accessible even in countries with internet restrictions and has no Single Point of Failure; meaning even in disruption conditions, different parts of the system remain active. BehLand has a structure that as time passes, becomes \*\*harder, more secure, and more rooted\*\*.

## 12. NFTs & Digital Identity

NTTs are a type of NFT and are used in BehLand as indicators of transparent user growth (NTT is a type of NFT) - non-exchangeable and non-sellable that in BehLand = digital identity, growth path, characterization, and motivation. The user can choose to keep it and use its benefits or burn it anytime they want and sell the amount of token stored inside it. All design of the NTT section has been done with high precision to be completely harmonious with the project's human philosophy.

### 12.1. Why NFT?

Three main reasons:

- **Permanent recording of user's educational identity**

NTTs record the user's educational progress in the form of an unforgeable asset. These are certificates of users' growth, not tools for buying and selling.

- **Creating personality and visual identity**

BehLand builds strong visual identity with its exclusive characters (BehCow, BehBull, BehSheep, and...); something the user connects with.

- **Increasing motivation and sense of belonging**

Seeing visual growth in the form of NTT causes the user to feel their path is real and has transformed into something alive and tangible.

## 12.2. Character NTTs

As the user grows and learns more, their NTT also grows, becoming infant, child, teenager, and young adult, and acquiring special clothes and accessories so this section focuses more on feeling and identity. Each BehLand character represents a human trait:

**BehSheep:** Caution

**BehBull:** Power and analysis

**BehDonk:** Impatience and excitement

**BehCow:** Mentor, mature, calm

In the future, dozens of new BehLand personalities will be added and character NTTs will be an important part of this path. These NTTs \*\*are not sellable, have no financial valuation, and their purpose is to create identity, motivation, and sense of progress for the user\*\*. Each character NTT is recorded on TON blockchain and remains as part of the user's personal experience. With progress in VIP levels, the user unlocks more advanced and complete versions of their educational identity, and in this path, their character also evolves.

## 12.3. NTTs are Growth Path and Real Learning Certificates (Non-Transferable Tokens)

NTTs are considered users' most important educational assets; assets \*\*non-buyable-sellable, non-transferable, and completely exclusive to the owner\*\* that are the result of their real effort and are also where 50% of rewards are locked. These NTTs play the role of "official and encrypted user file" and in the future will be the criterion for their vote weight in BehDAO. Each VIP level has its own NTT—\*\*Level 1 NTT, Level 2, Level 3, and End of Path NTT\*\*. After completing VIP3, the user will have four valuable NTTs that have recorded their learning path, locked rewards, test scores, side activities, and even their specialized market and analytical orientation. The user can, at their own choice at any time, burn these NTTs in BehLand's marketplace and convert them to platform tokens.

## 12.4. Occasional and Event NFTs

BehLand also has collections that are minted, published, and sold by the platform for selected users, challenge participants, Light Relay volunteers, or special paths and occasions, events, and special milestones. These have personality and cultural aspects.

## 12.5. NFT Viewer

In BehLand application, the user can see all their NFTs together and follow the process of **growth and evolution of their characters** over time; their profile gains visual identity and NFTs display different sections of their progress like an **encrypted educational resume**. This design causes the learning process to transform from a dry and repetitive activity into a **live, dynamic, and motivational experience** where the user feels real growth.

## 12.6. Why is NFT Future-Proof in BehLand?

Because in BehLand **NFT and NTT have complementary but different roles**: NTTs are tools for recording valid and unforgeable certificates, and NFTs are collectible storage tools with financial value—both are formed based on **user's real effort**, neither is fraudulent or re-publishable, they are considered part of the user's identity and mental growth, play a role in the platform's **governance system**, and are completely integrated with **TON network**. The result of this combination is that the entire BehLand system remains **trustworthy, scalable, and resistant** and provides the possibility for long-term development without vulnerability.

# 13. BehLand Official Roadmap

BehLand's roadmap is a "phase-based" path; meaning project growth is not dependent on time, it's dependent on technical readiness, product maturity, and community gathering. This model prevents date-based promises and provides a more accurate picture of the project's real path. Below, we explain BehLand's five main phases transparently and without risk.

### 13.1. Phase 1: Economic & Educational Foundation

This phase includes the most key initial decisions of the project; where BehLand's economic, educational, and technical foundations were formed. In this stage, the complete economic model including **VIP0 to VIP3, NTT structure, reward caps, and 50/25/25 revenue model** was designed. The initial team was formed, roles were specified, and VIP0 and VIP1 educational structure was compiled.

The initial website version and sales infrastructure were developed, payment processes and user wallets were tested, **BEHT token was published on TON network**, and project introduction documents including presentations, videos, and general explanations were prepared.

The goal of this phase was creating **BehLand's economic, educational, and technical foundation**, and at the time of writing this LitePaper, this phase has been completed.

### 13.2. Phase 2: Core Product & Brand Formation

In this stage, BehLand transforms from a raw idea into a **coherent and usable product**. Initial token pre-sale has been completed in two stages (Private Sale Round 1 & 2), internal wallet and Telegram bot have been developed, and visual identity, official logo, and BehLand's design language are created. The main website is launched and the marketing team is formed to strengthen media and communication infrastructure. Also, the complete set of VIP0 educational videos is produced and the initial version of management panel and token management system is built.

The goal of this phase is **creating official identity and preparing product infrastructure**; and at the time of writing this LitePaper, this stage is in its **final stages**.

### 13.3. Phase 3: Web Platform, Liquidity & NFTs

This phase takes the project into a more professional and extensive stage; where the complete web version of the learning path is developed, **BEHT token is officially verified on TON network**, and **BEHT/USDT liquidity pool** is created. The exclusive internal trading model is launched as Lite DEX on TON and publication of growth path and user identity NFTs begins. On the other hand, **staking structure** is designed for long-term holders (without any guaranteed profit), VIP1 and VIP2 videos are produced, and the team's official structure is completed with hiring managers. The goal of this phase is

creating an **almost complete ecosystem** and community's entry into the real product environment.

### 13.4. Phase 4: Public Release & Partnerships

In this stage, BehLand enters the **public display and social scaling** phase. Complete Telegram mini-app will be built for fast user access, VIP payment is activated through **BEHT** token, and public sale begins with the help of regional partner exchanges. Extensive marketing campaigns are executed, growth level NFTs are fully published, and cooperation with internal and regional partners expands in two stages. VIP2 and VIP3 educational paths are developed and videos of all levels are also completed. The goal of this phase is **extensive BehLand introduction, attracting large community, and establishing the project's position in the market**.

### 13.5. Phase 5: Globalization, Staking & Light DAO

This stage is BehLand's longest phase; where the product gradually transforms into a complete and global ecosystem. In this phase, web version and Telegram MiniApp are completely synchronized, learning path is completed in all **18 analytical orientations**, and English, Arabic, and international subtitle versions are produced. Marketing expands from Persian-speaking market to Arabic-speaking countries and then to global level. Long-term Staking model is officially activated, **Light BehDAO** is launched for non-financial decisions, and human voting system based on TON will be implemented. The goal of this phase is transforming BehLand into an **independent, self-governing, global, and lasting ecosystem**.

### 13.6. Roadmap Summary

- Phase 1: Economic and educational design → Foundation building
- Phase 2: Brand and initial product formation → Identity establishment
- Phase 3: Liquidity, web, NFT → Ecosystem completion
- Phase 4: Public access and partners → Extensive growth
- Phase 5: Globalization, DAO → multi-year sustainability

BehLand's path is calm, transparent, and without promise-making. Growth is step-by-step.

# 14. Resources & Official Links

This section includes all official and credible links related to the BehLand project. Including website address, social networks, branding files, and token address on TON network.

Users, investors, and partners can receive accurate and updated project information through these resources and be assured of sources' authenticity.

## 14.1. Official Website

BehLand's official website is the main reference for receiving information, introducing the ecosystem, accessing different platform sections, and studying project documentation. All updates and credible project links are published through this website.

- <https://beh.land>

## 14.2. Social Networks

Social networks are BehLand's official communication channel with users and the project community. Latest news, announcements, events, and development updates are published through these platforms and users can have direct interaction with the team.

- Telegram Channel: [https://t.me/BehLand\\_Official](https://t.me/BehLand_Official)
- Telegram Group: [https://t.me/BehLand\\_gp](https://t.me/BehLand_gp)
- Instagram: <https://instagram.com/behlandofficial>
- YouTube: <https://www.youtube.com/@BehLandOfficial>
- GitHub: <https://github.com/beh-land>
- X: <https://x.com/BehLandOfficial>

## 14.3. BEHT Contract Address

The official BEHT token address is the only credible reference for checking transactions, transfers, and validating user assets on TON network. Using this address prevents any error, fraud, or fake contract. The smart contract of this jetton has been verified by verifier.ton.org website and is viewable and reviewable as open source.

- [https://tonviewer.com/EQDvHmcleZnYu5f0waP0cSy-  
vsI9GfnXMkW\\_sBc721wByyGX](https://tonviewer.com/EQDvHmcleZnYu5f0waP0cSy-vsI9GfnXMkW_sBc721wByyGX)

## 14.4. Logo and Visual Identity

BehLand's logo and visual identity files include official versions for use in media, partnerships, and brand documentation. This collection is published to maintain the project's graphic identity integrity and is the only version approved by BehLand team.



**BehLand**

## 14.5. Jetton Logo

This version of the logo has been created specifically to be placed as the official logo of BEHT token and that's its only use. This logo has been created inspired by the official version of the collection's logo and also examining TON logo structure.



## 14.6. Organizational Emails

BehLand's organizational emails are the official communication channel between the project team and users, business partners, developers, and media. All official correspondence, partnership requests, support, and management affairs are only done through these addresses.

Using organizational emails assures users that their communication is directly with the main project team and prevents any identity fraud or unofficial communication.

- [info@beh.land](mailto:info@beh.land)
- [admin@beh.land](mailto:admin@beh.land)

## 15. Vision Statement

BehLand is not just an educational project; it's a movement and "human orientation." In a world where information speed has exceeded human growth speed, BehLand reminds again that value begins with learning and human effort.

We believe that the future belongs to those who learn, not those who merely trade or seek shortcuts.

BehLand is built on this belief: Education must be free, effort must be seen, growth must be recorded, and humans must be the center of decision-making.

BehLand came to transform the learning path from a dry process into a live, motivational, and tangible experience. Every test, every exercise, every mission, and every NTT or NFT is a piece of the user's growth story—a piece that no one can delete or forge.

Instead of taking the user after "market prediction," BehLand guides them toward "market understanding." Instead of promoting signal culture and speed, it strengthens the culture of learning, analysis, and responsibility. And instead of searching for value in token price, it finds value in humans and their growth path.

We believe that if we build a community of learning humans, the future will be built automatically. If learning becomes a habit, progress will be inevitable. And if human effort is recorded and encouraged, no force can stop growth.

BehLand is not a short-term path; it's a path of building, a path of maturity, a path of transformation.

We travel this path with our community, calmly, transparently, and without dangerous excitements.

**BehLand means recording effort.**

**BehLand means valuing humans.**

**BehLand means a future built with learning.**

# 16. Conclusion & Call to Action

BehLand is not an ordinary platform that merely educates or merely rewards; BehLand is a human ecosystem; where real learning, continuous effort, and mental growth are recorded transparently and unforgeable.

We have built a path where the beginning is free, continuation is based on effort, progress is visible, reward is motivational, identity is unforgeable, and future depends on its community.

No part of BehLand is built on financial promises, signals, excitement, or chance. This project is structured to last for years, to grow calmly, to remain healthy, and for every user who enters it to find a solid place for learning and building mental personality.

## 16.1. Invitation to Learners

If you're looking for a real learning path, transparent path, solid ground, step-by-step and standard, BehLand is the place that clarifies this path for you. All education is free, but the growth path is built with your effort.

## 16.2. Invitation to Contributors and Builders

BehLand is a home for content producers, market specialists, developers, designers, analysts, strategists, and anyone who wants to be part of a human ecosystem's future. Every small participation can shape a piece of BehLand's future.

## 16.3. Invitation to Partners and Technology Projects

BehLand is ready to cooperate with TON projects, exchanges, technical teams, educational communities, and businesses for whom human infrastructure is attractive.

In this path, we are in no hurry, but we are always ready for real cooperation.

## 16.4. Final Summary

BehLand says "value begins with humans, and human effort must be seen and recorded."

This LitePaper is an official summary of our path, our philosophy, our infrastructure, and the future we want to build.

**BehLand moves forward with calmness, precision, and respect for its users.**

**And whoever enters it,  
Will be part of its future.**