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Peter DePaulo

Skills

Code: JavaScript/TypeScript (expert), Ruby (adept), Clojure/Script (intermediate), Swift (novice)

Frameworks and libraries: React, Rails, Meteor, Reagent, Pedestal and Knockout

Markup: HTML5, CSS3, SASS, LESS, Bootstrap, ZURB Foundation

Experience

Frontend Engineer - MINDBODY (mindbodyonline.com) - San Luis Obispo, CA   July '15 - Dec '16
- Owned the html, LESS, Javascript, Typescript and Knockout.js in agile scrum teams
- Accelerated adoption and use of new technologies to create reusable components
- First frontend engineer to create high fidelity prototypes for enterprise clients
- Solved technical challenges stemming from displaying huge datasets without lag time
- Coded large scale frontend applications experienced by millions of people
- Maintained and improved a massive codebase

Software Engineer - Freelance - San Diego, CA | San Luis Obispo, CA   Dec '14 - July '15
- Worked in Meteor js and Ruby on Rails
- Developed full stack web eCommerce applications
- Developed brands with individuals and small businesses
- Created a range of assets from interactive web apps to static sites

Frontend Dev + Designer - Viking Code School (vikingcodeschool.com) - San Francisco, CA   Apr '14- Dec '14
- Launched first product and guided its evolution from pre-incorporation to revenue
- Designed and coded V1 static pages in semantic HTML, Sass, JQuery served with RoR
- Designed all V1 logos and graphic elements for company brand & websites
- Created, defined and executed the very first growth and marketing plan
- Implemented product designs and carried out multivariate (A/B) testing

Growth Engineer + Designer - Campus Quad (campusquad.co) - Stanford, CA   July '13 - Mar '14
- Attended StartX as core team member of 6 person startup
- Presented tech talks to faculty at Stanford University and Foothill College
- Conducted extensive in-person UI/UX experiments
- Designed and redesigned hundreds of graphic assets including the company logo, marketing materials and promotional videos
- Designed and conducted A/B tests with students
- Coordinated intern teams and created the intern on-boarding plan
- Sat on a cross functional team at Stanford that included faculty from every department.

Web Designer - Freelance - San Diego, CA   Jun '11 - Mar '13
- Guided clients through product development and testing
- Created logos and iconography
- Conducted user experience tests
- Wrote copy and created marketing assets

Writer - Freelance/Ghost - San Diego, CA   Feb '13 - Sept '13
- Wrote articles ranging from educational to technical guides   Dec '14 - July '15

Education

-StartX, Stanford Startup Accelerator   Fall '13 Cohort

-University of California, San Diego - BS Biochemistry and Cell Biology   Awarded Jun '13
- **Co-founder, HMP3 Peer Mentor Program** (hmp3.ucsd.edu/pmp.html)
  - Interviewed and established executive board
  - Designed a foundation for program to continue after I left
  - Assisted over 1000 under-served students

peterdepaulo.com