

Informed Consent

This survey aims to learn more about the subreddits that reddit users participate in, and what values redditors have for those subreddits.

In this survey, we will ask you a few questions about your overall reddit usage, and then ask you a few questions each about the subreddits you consider yourself to be a member of. You may skip any questions you'd prefer not to answer. It should take less than 5 minutes to complete.

Only high-level data will be published as part of our research. Your responses are confidential, and will never be made public.

This study is run by researchers from the University of Washington, and has been determined to be exempt from IRB approval under University of Washington IRB ID STUDY00011457. For questions or concerns, please contact gweld@cs.washington.edu, or [/u/cyclistNerd](https://www.reddit.com/user/cyclistNerd) on reddit.

Would you like to participate in this survey?

- ☐ Yes, I would like to participate in this survey.
- ☐ No, I would not like to participate in this survey.

Reddit Username and Compensation

As compensation for your participation in this study, you will be entered in a raffle for one of five Amazon gift cards, worth \$20 each.

To contact you after the raffle drawing, we will send you a reddit private message. To do so, we ask for your reddit username.

We will also use your username to identify your posts and comments in the subreddits you participate in. Your username will be kept confidential, and we will never publish any of your reddit history.

Providing your username is entirely optional, but without it, we cannot enter you into the raffle.

What is your primary reddit username? Your answer will be kept confidential.

Please spell carefully, and do not include '/u/' or 'u/'.

Do you have multiple reddit accounts?

- ☐ No, I only have one reddit account.
- ☐ Yes, I have multiple reddit accounts.

You entered that your primary username is
/u/\$ {q://QID19/ChoiceTextEntryValue}.

If this looks correct, press next to start the rest of the survey.
If this is incorrect, please press back to edit your response.

Multiple Accounts

Earlier, you indicated that you have multiple reddit accounts.

If you're comfortable doing so, please enter the names of your alternate reddit accounts, separated by commas.

Firefox Privacy Error

Our survey encountered an error when attempting to query reddit's servers for your recent subreddits. This often occurs when Firefox's Browser Privacy Setting is set to "Strict," which blocks background network requests to 3rd party services. Unfortunately, this breaks several features of this survey. Please consider disabling this setting and restarting the survey.

Overall Reddit Usage

In this section, we will ask you about how you use reddit.

Typically, how often do you use reddit?

- ☐ Every day.
- ☐ A few times a week.
- ☐ Once a week.
- ☐ A few times a month.
- ☐ Only occasionally.

Typically, how long do you typically spend on reddit at one time?

- ☐ Less than five minutes.
- ☐ More than five minutes, but less than fifteen minutes.
- ☐ More than fifteen minutes, but less than an hour.
- ☐ More than an hour.

Typically, how often do you post or comment on reddit versus browsing what others have submitted (lurking)?

- ☐ Frequently, I frequently submit posts or comment on threads.

- ☐ Occasionally, I post or comment occasionally, but mostly browse what others have submitted.
- ☐ Rarely, I almost always just browse what others have submitted.
- ☐ Never, I only browse what others have submitted.

How often do you use aggregate subreddits (like your frontpage, /r/all, or multi-reddits) versus looking at individual subreddits?

- ☐ Always, I never look at individual subreddits.
- ☐ Frequently, I mostly use use aggregate subreddits, but sometimes I look at individual subreddits.
- ☐ Occasionally, I look at aggregate subreddits and individual subreddits about evenly.
- ☐ Rarely, I mostly look at individual subreddits.
- ☐ Never, I only look at individual subreddits.

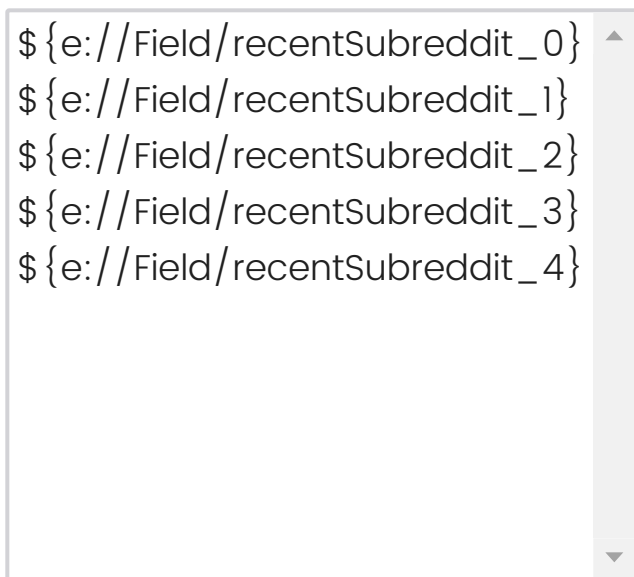
Do you use reddit more from your computer or from your phone?

- ☐ I only use reddit from my computer.
- ☐ I mostly use my computer, but sometimes use my phone.
- ☐ I use my phone and my computer about evenly.
- ☐ I mostly use my phone, but sometimes use my computer.
- ☐ I only use reddit from my phone.

Subreddit Selection

In this section, we'll ask you questions specific to the subreddits that you consider yourself a member of. These subreddits should be subreddits that are important to you, and that you are familiar enough with to feel comfortable commenting on different aspects of how they are run, and how their members interact with one another.

`{e://Field/recentSubredditsQueryStatus}`



`{e://Field/recentSubreddit_0}`

`{e://Field/recentSubreddit_1}`

`{e://Field/recentSubreddit_2}`

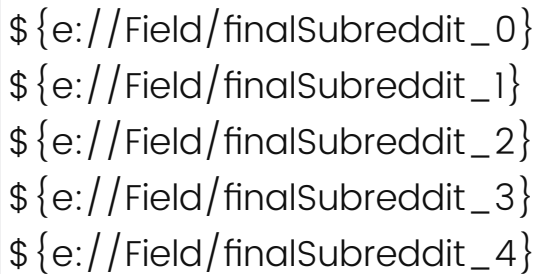
`{e://Field/recentSubreddit_3}`

`{e://Field/recentSubreddit_4}`

Technical note: If the above subreddit search field is not functioning, it may be because your browser's privacy settings are configured to block network requests to 3rd party servers, such as reddit's. Our testing indicates this is most common with Firefox.

If the search box isn't working, please consider temporarily changing your browser's privacy settings.

Thank you for selecting subreddits. The next section will ask you about your experiences with each subreddit, individually.



\$ {e://Field/finalSubreddit_0}
\$ {e://Field/finalSubreddit_1}
\$ {e://Field/finalSubreddit_2}
\$ {e://Field/finalSubreddit_3}
\$ {e://Field/finalSubreddit_4}

Open Ended Subreddit Value Questions

In this section, we'll ask you questions specifically about your experience in [/r/\\${Im://Field/1}](#).

In your responses, please consider not only the content of [/r/\\${Im://Field/1}](#), but also how it is run, how its members

treat one another, and anything else that impacts your experience.

As it exists right now, what are a few of the best aspects of the `/r/${Im: //Field/1}` community?

If you could change anything, what are some aspects of the `/r/${Im: //Field/1}` community you would like to improve upon?

Reflection Questions

These last two questions ask you to reflect on your experience across all the subreddits you've used.

Generally, what values do you think are important in an online community? What makes a community healthy?

A large, empty rectangular text box with a thin gray border, intended for the user's response to the first question. A small diagonal line is visible in the bottom right corner of the box.

Have you ever stopped participating in any subreddits? What are some signs that a community isn't worth your time, or isn't a community you want to participate in?

A large, empty rectangular text box with a thin gray border, intended for the user's response to the second question. A small diagonal line is visible in the bottom right corner of the box.