

SOUTHERN CALIFORNIA VISITORS GUIDE

bloomingdale's

WELCOME TO SOUTHERN CALIFORNIA

Here at Bloomingdale's, you've got a front-row seat to all things fashion—with countless designer collections and collaborations that have created iconic moments in fashion history. We welcome you to the first-class setting that makes Bloomingdale's
Like No Other Store in the World.

DISCOVER YOUR DESIGNER DESTINATION

Since 1872, Bloomingdale's has been at the center of style—gathering the most coveted designer clothes, shoes, leather goods, cosmetics, fragrances, fine jewelry and home goods under one roof. We're a one-stop shop for the latest from all of your favorite brands with exclusive personal touches—like Mandarin-speaking associates and special concierge services. Step into a rich fashion history and an exciting world of style.

DIOR | BURBERRY LONDON

SALVATORE FERRAGAMO | LA MER

DIANE VON FURSTENBERG

ESTÉE LAUDER | KATE SPADE

LOUIS VUITTON | CLINIQUE

MARC BY MARC JACOBS

MICHAEL KORS | RALPH LAUREN

TORY BURCH | COACH



CLINIQUE

Sonic System Purifying Cleansing Brush

Give yourself the gift of great skin. Add this gentle, dermatologist-approved brush to your Clinique 3-Step System to lift away dirt, oil and makeup that hand washing may miss, \$89.50. **Sonic 3-Step**

Skincare: Liquid Facial Soap, \$17, available in bar, \$13. **Clarifying Lotion**, 13.5 oz, \$23, available in 6.7 oz, \$13.50.

Dramatically Different Moisturizing

Lotion+ or Gel, 4.2 oz, \$26.

HERE'S OUR STORY (SO FAR)...

From designer debuts to movie shoots and a visit from the Queen, it's the historical happenings and stylish moments that make Bloomingdale's a site to see.

In over a century as a style destination, Bloomingdale's has earned a reputation for fun, fashion and spectacular events while launching so many of the labels we love today.

It all started in 1872 when brothers Joseph and Lyman Bloomingdale opened a store on New York's Upper East Side. Hoop skirts were all the rage, and the brothers jumped on the trend. Soon, they were the talk of the town.

By 1886 they had a bigger location and a buying office in Paris, but it was in 1929 that the store moved into the flagship location that stands today. Bloomingdale's connected 10 buildings to fill an entire city block between 59th and 60th Streets, and Lexington and Third Avenues. The spot was a transportation hub, which gave rise to the slogan "all cars transfer at Bloomingdale's." The glamorous limestone and black granite art deco façade became a fashion landmark. From our New York headquarters,

Bloomingdale's celebrated the best designers from all over the world, bringing Chanel, Giorgio Armani and Yves Saint Laurent to an adoring American audience; and giving career boosts to new talent like Ralph Lauren, Donna Karan, Calvin Klein, Zac Posen and Marc Jacobs. Whether it was Jackie O sipping champagne at our 100th birthday party, or Queen Elizabeth II visiting the store in 1976, Bloomingdale's has been the international hub of celebrity style.

Just like the designers we adore, we never stop updating our look. Today you'll find us in Boston, Chicago, Miami, San Francisco, Atlanta—and as far away as Dubai. In our "fashion boutique" store in Soho you'll find selections for up-to-the-minute style; and on our beauty floors—like the iconic "BWay" at 59th Street—the party never stops. We look forward to a future like no other.

1880

Bloomingdale's welcomes window shopping! We're the first store to install glass carriages.

1872

Bloomingdale's is born!

1886

Up, up and away! Bloomingdale's commissions the world's first escalator.

1913

Next stop: Bloomie's! Our Flagship becomes a hub (with a brand-new subway stop in the basement).

1899

Bonjour, Paris! (And Berlin... and Vienna...). Our buying office goes continental.

1929

Oh so Art Deco... A new facade makes a big impression.



1947

A home for all... Bloomingdale's debuts our first ever furniture showrooms.



1961

Artists like Jonah Kingstein revolutionize the Bloomingdale's shopping bag, making it an iconic art collectible.

1969

So many new launches! Including the Ralph Lauren boutique, Perry Ellis, and Norma Kamali, to name a few.



1972

Happy birthday Bloomie's! Jackie O, Diana Ross and others attend our 100th anniversary bash.

1976

A visit from Her Majesty, the Queen of England.

1973

The iconic Big Brown Bag makes its debut in our stores and on the streets.

WE'RE WAITING TO WELCOME YOU

We can help you find the fashion you love, and assist with a range of personalized services.



MULTILINGUAL ASSOCIATES

Chinese-speaking associates will show you why Bloomingdale's is like no other store in the world. Look for us wearing flag pins from China, Taiwan or Hong Kong.



PAYMENT HOW YOU PREFER

We accept all forms of international credit cards, including China Union Pay.



ALL THE TRIMMINGS

We will gift-wrap your purchases, or you can pick up gift cards, boxes, wrapping paper and ribbon to take home.



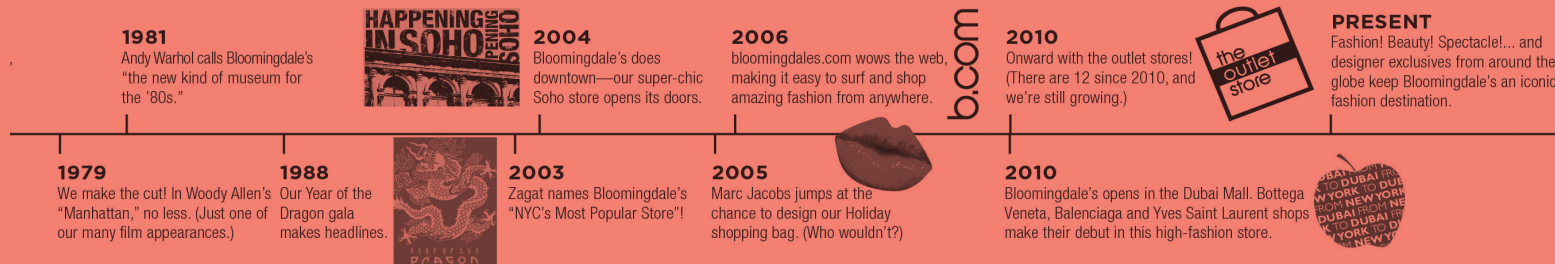
PERSONAL SHOPPERS ON CALL

Our personal stylists are available to shop the store with you, or select wardrobe and home decor options to your taste—free.



QUICK ALTERATIONS

We perform professional tailoring and alteration services on-site by request. Charges are available at time of fitting.



ORANGE COUNTY

SOUTH COAST PLAZA

3333 SOUTH BRISTOL STREET,
COSTA MESA, CA 92626
714-824-4600

NEWPORT FASHION ISLAND

701 NEWPORT CENTER DRIVE,
NEWPORT BEACH, CA 92660
949-729-6600

LOS ANGELES

CENTURY CITY

10250 SANTA MONICA BOULEVARD,
LOS ANGELES, CA 90067
310-772-2100

BEVERLY CENTER

8500 BEVERLY BOULEVARD,
LOS ANGELES, CA 90048
310-360-2700

SANTA MONICA PLACE

315 COLORADO AVENUE, SANTA
MONICA, CA 90401
310-985-6400

GLENDALE GALLERIA

103 SOUTH BRAND BOULEVARD,
GLENDALE, CA 91210
818-638-4100

SAN DIEGO

FASHION VALLEY

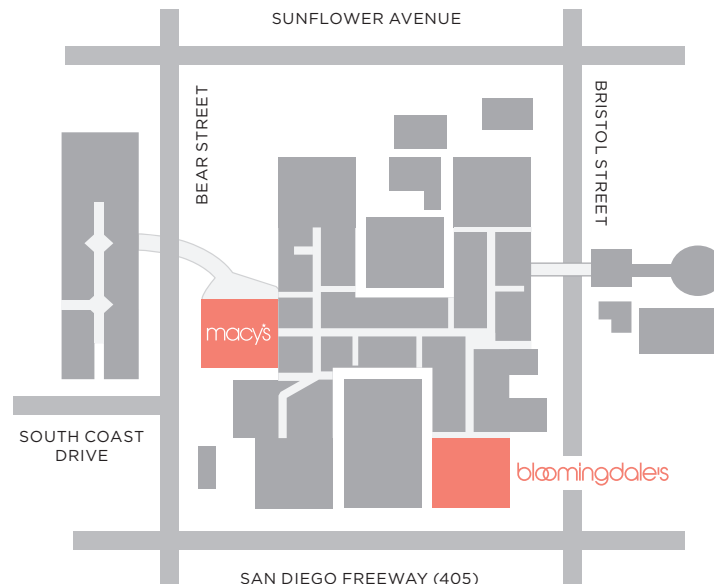
7057 FRIARS ROAD,
SAN DIEGO, CA 92108
619-610-6400

SOUTH COAST PLAZA

SOUTH COAST PLAZA

**3333 SOUTH BRISTOL STREET,
COSTA MESA, CA 92626
714-824-4600**

Monday-Tuesday 10am-9pm,
Wednesday-Saturday 10am-10pm,
Sunday 10am-8pm



*Store hours may vary. Visit bloomingdales.com for more current information.

NEWPORT CENTER

NEWPORT FASHION ISLAND
701 NEWPORT CENTER DRIVE,
NEWPORT BEACH, CA 92660
949-729-6600

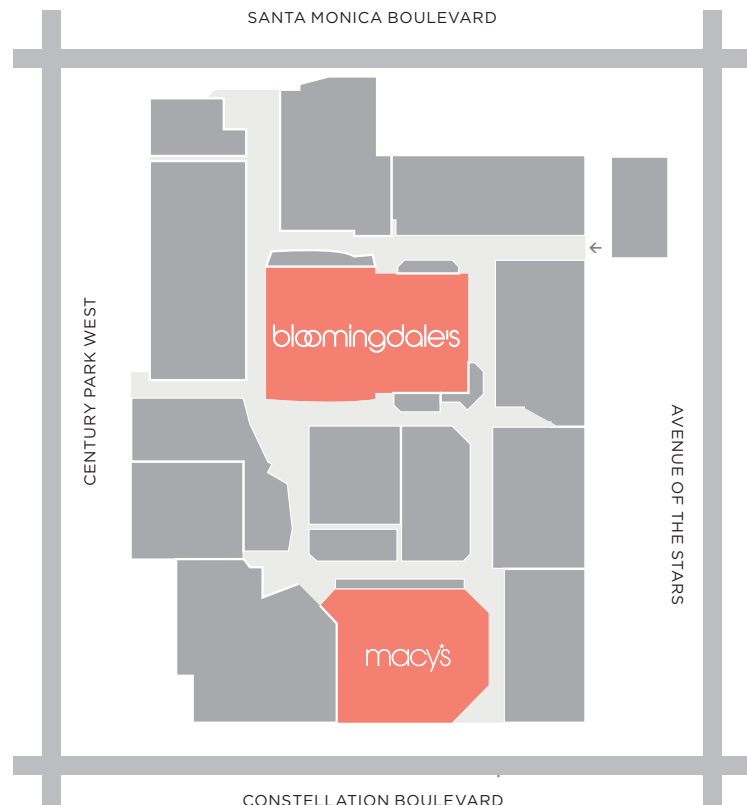
Monday–Tuesday 10am–8pm,
Wednesday–Saturday 10am–10pm,
Sunday 11am–8pm



CENTURY CITY

CENTURY CITY
10250 SANTA MONICA BLVRD,
LOS ANGELES, CA 90067
310-772-2100

Monday–Tuesday 10am–9pm,
Wednesday–Saturday 10am–10pm,
Sunday 11am–8pm



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BEVERLY CENTER

BEVERLY CENTER
8500 BEVERLY BOULEVARD,
LOS ANGELES, CA 90048
310-360-2700

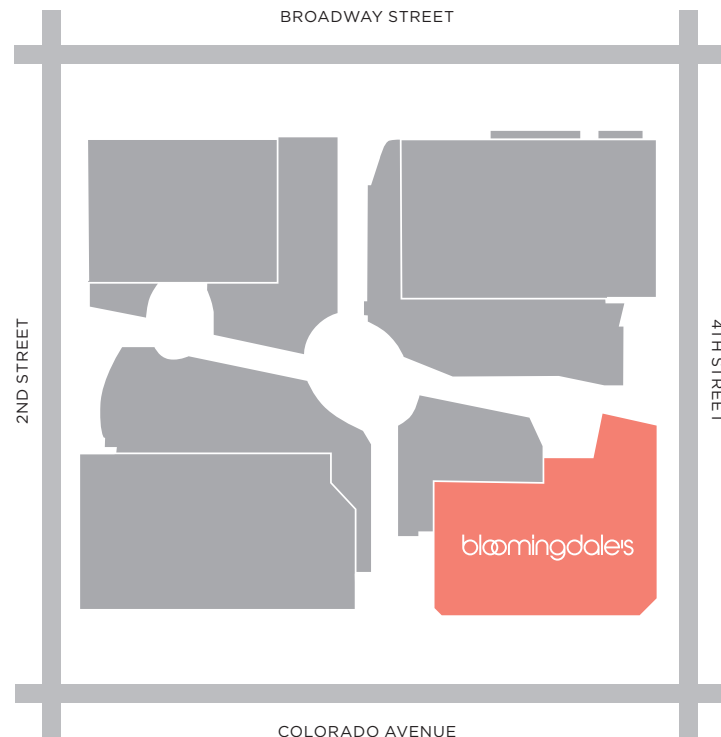
Monday–Tuesday 10am–9pm,
Wednesday–Saturday 10am–10pm,
Sunday 12pm–8pm



SANTA MONICA PLACE

SANTA MONICA PLACE
315 COLORADO AVENUE,
SANTA MONICA, CA 90401
310-985-6400

Monday–Tuesday 10am–9pm,
Wednesday–Saturday 10am–10pm,
Sunday 11am–8pm

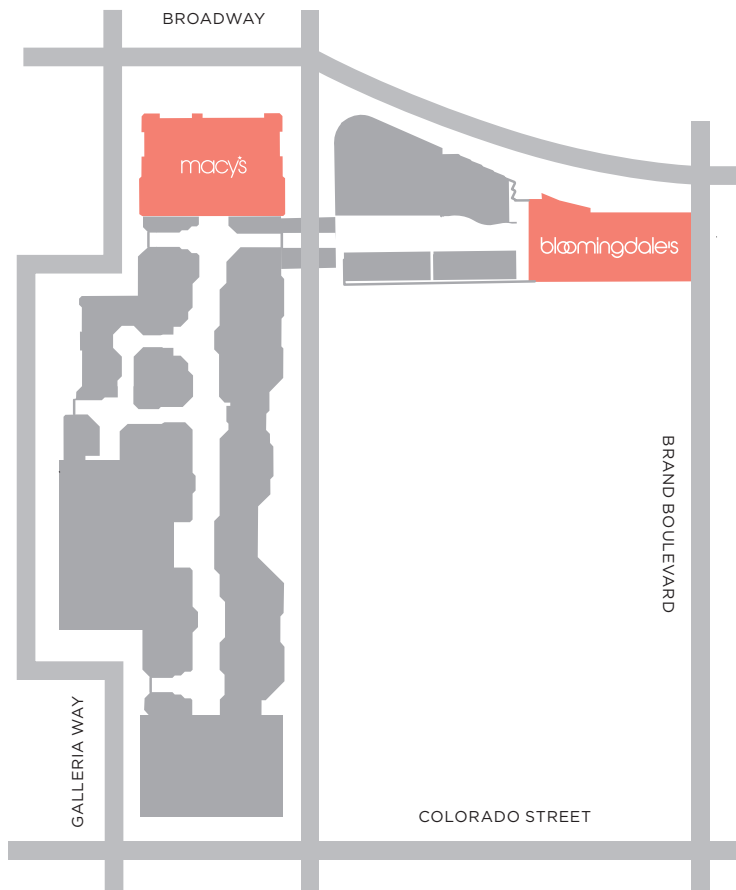


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GLENDALE GALLERIA

GLENDALE GALLERIA
103 SOUTH BRAND BOULEVARD,
GLENDALE, CA 91210
818-638-4100

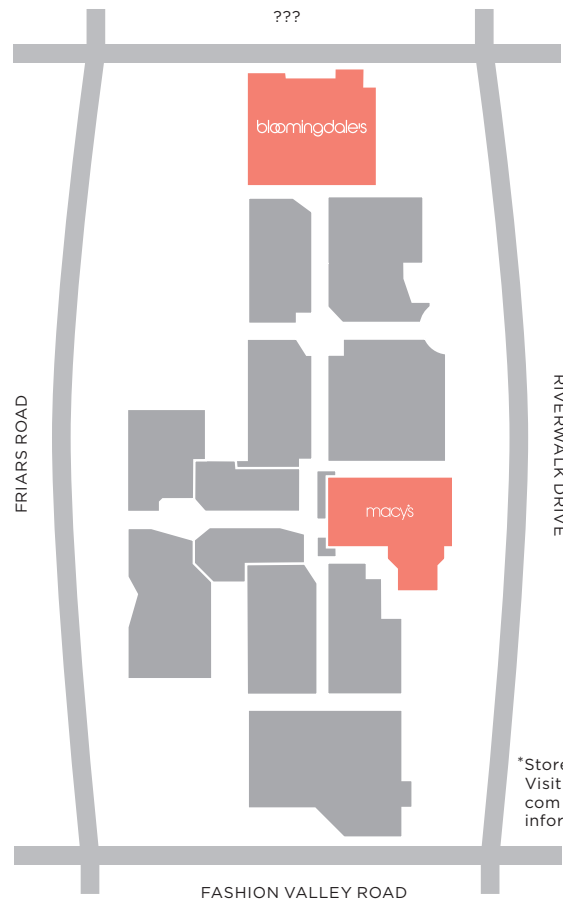
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Wednesday-Saturday 10am-10pm,
Sunday 11am-9pm



FASHION VALLEY

FASHION VALLEY
7057 FRIARS ROAD,
SAN DIEGO, CA 92108
619-610-6400

Monday-Wednesday 10am-8pm,
Thursday-Saturday 10am-10pm,
Sunday 12pm-8pm



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INTERNATIONAL SIZE CHART

WOMEN'S CLOTHING

US	2	4	6	8	10	12	14	16	18	20	22
EUROPE	32	34	36	38	40	42	44	46	48	50	52
CHINA	5	7	9	11	13	15	17	19	21	23	25

WOMEN'S SHOES

US	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11
EUROPE	35	35.5	36	37	37.5	38	38.5	39	40	41	42	43	43.5
CHINA	35	36	37	38	39	40	41	42	•	•	•	•	•

MEN'S SHOES

US	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
EUROPE	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	47
CHINA	39.5	40	•	41.5	42	42.5	43.5	•	44.5	45	46	46.5	•

MEN'S SHIRTS

US	14	14.5	15	15.5	16	16.5	17	17.5
EUROPE	36	37	38	39	41	42	43	44
CHINA	36	37	38	39	40	41	42	43

MEN'S PANTS

US	24	26	28	30	32	34	36	38
EUROPE	61	66	71	76	81	87	91	97
CHINA	61	66	71	76	81	87	91	97

MEN'S SUITS

US	30	32	34	36	38	40	42	44	46	48	50
EUROPE	40	42	44	46	48	50	52	54	56	58	60
CHINA	•	160 80-88	165 84-92	170 88-96	175 95-104	180 102-106	•	•	•	•	•

