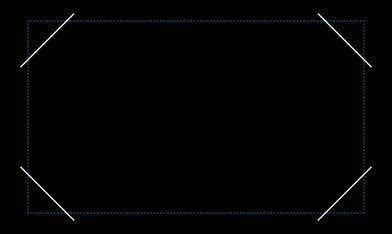


NEW YORK VISITORS GUIDE

JUST FOR YOU

Take home our limited edition gift when you bring your same-day receipts for \$300 USD or more to the first floor balcony Visitors Center at 59th Street, or to any sales associate in our Soho store.**



**One per visitor with same-day receipts totaling \$300 or more, while supplies last.

See all the stylish sights,

starting with a visit to Bloomingdale's.

WELCOME TO NYC

The brands you love, the gifts you need and the first-class setting that makes Bloomingdale's like no other store in the world.

Since 1872, Bloomingdale's has been at the center of style, gathering the most coveted designer clothes, shoes, leather goods, cosmetics, fragrances and fine jewelry under one roof.

When you visit our stores, you'll enjoy exclusive personal touches—like associates who speak your language and special concierge services—to ensure you feel welcome, pampered and at home. You'll step into a rich fashion history and an exciting world of style.

GIORGIO ARMANI | BURBERRY | CHANEL | COACH | DIANE VON FURSTENBERG | PRADA Dior | Estée Lauder | La Mer | Louis Vuitton | Marc Jacobs | Michael Kors Oscar de la Renta | Ralph Lauren | Shiseido | Tory Burch | Vera Wang



LIKE NO OTHER STORE IN THE WORLD

Designer debuts, movie shoots and a visit from the Queen

In over a century as a style destination, Bloomingdale's has earned a reputation for fun, fashion and spectacular events while launching so many of the labels we love today.

It all started in 1872 when brothers Joseph and Lyman Bloomingdale opened a store on New York's Upper East Side. Hoop skirts were all the rage, and the brothers jumped on the trend. Soon, they were the talk of the town.

By 1886 they had a bigger location and a buying office in Paris, but it was in 1929 that the store moved into the flagship location that stands today. Bloomingdale's connected 10 buildings to fill an entire city block between 59th and 60th Streets and Lexington and Third Avenues. The spot was a transportation hub, which gave rise to the slogan "all cars transfer at Bloomingdale's." The glamorous limestone and black granite art deco façade became a fashion landmark.





1929 Art Deco chic! Love the new facade... 1969

Ralph Lauren's boutique launch (other discoveries: Perry Ellis, Norma Kamali...)

1977

Jackie O, Diana Ross and others attend our 100th birthday party

1872 Bloomingdale's is born 1913
Our Flagship is a hub
(with a brand new subway
stop in the basement)

Birth of our "model rooms," which featured geniuses like Frank Gehry and

Federico Fellini

Debut of the iconic Big Brown Bag

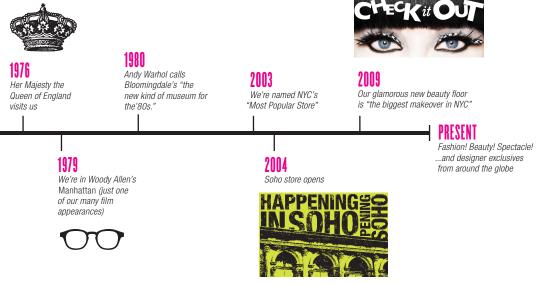
1899

Our buying office goes continental—Hello, Paris! (And Berlin... and Vienna...)



From our New York headquarters, Bloomingdale's celebrated the best designers from all over the world, bringing Chanel, Giorgio Armani and Yves Saint Laurent to an adoring American audience, and giving career boosts to new talent like Ralph Lauren, Donna Karan, Calvin Klein, Zac Posen and Marc Jacobs. Whether it was Jackie O sipping champagne at our 100th birthday party, or Queen Elizabeth II visiting the store in 1976, Bloomingdale's was the international hub of celebrity style.

Just like the designers we adore, we never stop updating our look. Today you'll find us in Boston, Chicago, Miami, San Francisco, Atlanta—and as far away as Dubai. In our "fashion boutique" store in Soho you'll find selections for up-to-the-minute style, and on our beauty floors—like the iconic "BWay" at 59th Street—the party never stops. We look forward to a future like no other.



IN THE CENTER OF NYC



Flagship Store 59th Street and Lexington Avenue 212-705-2098

Begin your day at our flagship store with a stop at our first floor balcony Visitors Center, and let our Portuguese-speaking associates help you plan the ultimate shopping experience. They'll check your coat and bags, and give you a Portuguese store directory and special events information. They can arrange complimentary personal stylist appointments, free package delivery to your Manhattan hotel, assist with restaurant reservations and much more.



Soho Store 504 Broadway 212-729-5900

Visit our downtown store in Soho, the city's fashion neighborhood. You'll find all the stylish energy of our uptown flagship, but with the feel of a fashion boutique. Check out our bustling beauty floor, then peruse our latest designer arrivals. As always, Portuguese-speaking associates are available to help make your visit a memorable one.

WE'RE WAITING TO WELCOME YOU



Portuguese-speaking associates will show you why Bloomingdale's is like no other store in the world. Look for us wearing flag pins from Brazil. We can help you find the fashion you love, and assist with a range of personalized services.



We'll gather your gift list

Shopping for gifts is easy at Bloomingdale's. Just send our Portuguese-speaking specialist your list before you visit, and you'll find all your items waiting when you arrive. Call 212-705-2098 or email visitorsservices@bloomingdales.com.



Personal stylists on call

Our personal stylists are available to shop the store with you, or select wardrobe and home decor options to your taste—free.

At Your Service (For Her) 212-705-3035 At His Service 212-705-3030



Payment how you prefer

We all major credit cards, including the American Express Global Travel card.



Ouick alterations

We perform professional tailoring and alteration services on-site by request. Charges are available at time of fitting.



Delivery to your hotel

We will gladly deliver your purchases of \$300 USD or more to your Manhattan hotel—free. Just drop them off at our first floor balcony Visitors Center at 59th Street, or with any sales associate in Soho.



All the trimmings

We will gift-wrap your purchases, or you can pick up gift cards, boxes, wrapping paper and ribbon to take home at our gift-wrapping station on the sixth floor at our 59th Street flagship.

GETTING HERE

TAXI

The doorman at the main door of our flagship store will help you hail a taxi. Look for him at the entrance on Lexington Avenue.

In Soho, catch a taxi on Broadway to go downtown, or on Lafayette Street to go uptown. Taxis are available for hire if the medallion number on the roof is lit. If you wish to travel east or west, you may wish to walk north three blocks to Houston Street to catch a taxi.

TRANSIT

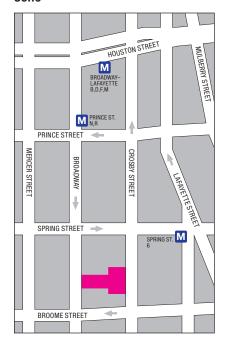
For our 59th Street flagship, take the 4/5/6 line to 59 St or the N/Q/R to the Lexington Av-59 St station.

To get to our Soho store, take the N/R line to Prince St, the B/D/F/M to Broadway-Lafayette or the 6 to the Spring St station.

59th St. and Lexington Ave.



S0H0



M SUBWAY STATION

WHILE YOU'RE VISITING

EAT & DRINK

Uptown at our 59th Street flagship, we offer delicious dining options within the store. Turn the page for everything from classic American hamburgers to haute cuisine.

Downtown in Soho, we serve our famous Forty Carrots frozen yogurt, and our neighbors are some of New York's most famous gourmet institutions. Try **Dean & Deluca** (560 Broadway, 212-226-6800) for specialty foods and deluxe picnic dishes, Lombardi's Pizza (32 Spring Street, 212-941-7994) to taste the coveted smoky-crusted pizza that has been served there since 1905, or Mercer Kitchen in the Mercer Hotel (99 Prince Street, 212-966-5454) for sophisticated, upscale cuisine from renowned chef Jean-Georges Vongerichten.

PRIMP & RELAX

Uptown at 59th Street, the Clarins Skin Spa is a relaxing oasis tucked away from the hustle and bustle of our beauty floor. Revive with customized facials and so much more, all performed by trained Clarins therapists with the best of Clarins' acclaimed skincare products. For appointments, please call 212-705-3985.

GO & SEE

Our stores are conveniently situated near some of New York's must-see sites.

Uptown at 59th Street, consider a stroll to the Museum of Modern Art (MoMA, 11 West 53rd Street, 212-708-9400) or Central Park, which you can enter from the southeast corner at 59th Street and Fifth Avenue.

Downtown in Soho, stroll through Little Italy, which centers on Mulberry Street, just three blocks east of our store. Or hop the downtown 6 train to the Brooklyn Bridge-City Hall station and take in sweeping views from the world-famous **Brooklyn Bridge**.

DINE WITH US

Treat yourself at the seven restaurants and bakeries within our flagship store.



FORTY CARROTS

59th Street on 7 / SOHO on 2

A visit isn't complete without our famous frozen yogurt. You'll also find freshly made salads, sandwiches, soups, a fresh juice bar and a selection of Tavalon premium teas. Counter, table service and takeout available.

Open Daily

Dine In: 10:30AM-1 hour before store closing Takeout: 10AM-1/2 hour before store closing

212-705-3085



FL!P

59th Street Mid Level

Enjoy the "haute couture" of American hamburgers, as well as salads, microbrew beers, a full bar, choices for kids and four types of french fries, at this laid-back spot in our Men's Store.

Open Daily 11AM—one hour before store closing 212-705-2993 for pick-up only



MAGNOLIA BAKERY

59th Street at Street Level

A classic American bakery cherished for its old-fashioned desserts and vintage decor, Magnolia serves a range of handmade baked goods, including pies, cakes, cheesecakes, banana pudding, cupcakes and muffins. Here early? Magnolia opens even before the store does. Monday—Friday, 7AM—10PM Saturday, 8AM—10PM Sunday, 8AM—9PM 212-265-5320



DAVID BURKE AT BLOOMINGDALE'S

59th Street at Street Level

Chef David Burke, one of the leading pioneers of American cooking, brings together delicious fare, top service and a lively atmosphere.

Open Daily In the Box (to go), 10AM-9PM In the Bar (to stay), 11AM-9 PM 212-705-3800



LE TRAIN BLEU

59th Street on 6

A romantic replica of a turn-of-the-century railway dining car, Le Train Bleu offers the finest American-Continental fare, including daily brunch, full lunch and a prix-fixe dinner menu.

Monday—Saturday, 10:30AM—5PM (Thursday until 7PM) Sunday, 11:30AM-4:30PM

Reservations recommended: 212-705-2100



B CAFÉ

59th Street on 6

Stop by this coffee and snack bar for quick and healthy treats, or to enjoy a light lunch or dinner featuring on-thego versions of many Le Train Bleu favorites. Open Daily 10AM-store closing

212-705-2073

59TH STREET AND LEXINGTON AVENUE

MAIN FLOOR AND LOWER LEVELS

BALCONY

Visitor's Center
Coat and Package Check
Fine Jewelry on the Balcony
Handbags

MAIN FLOOR AND ARCADE

Handbags in the Arcade

CHANEL, Chloé, Christian Dior, Fendi, Jimmy Choo, Louis Vuitton, Marc Jacobs, Miu Miu, Prada, Salvatore Ferragamo

Women's Fashion Accessories

Fine Jewelry, Fashion Jewelry, Hats, Gloves, Scarves, Handbags, Small Leather Goods, Belts, Sunglasses and Watches

Cosmetics and Fragrances

Cosmetics, Skincare, Nail Color, Hair Care, Men's Skincare, Men's and Women's Fragrances and The Clarins Skin Spa

The Men's Store

Dress Furnishings, Seasonal Accessories, Small Leather Goods, Sunglasses and Electronics

Magnolia Bakery

David Burke at Bloomingdale's

LOWER AND MID LEVELS

The Men's Store

Contemporary and Designer Sportswear, Suits, Dress Shirts, Ties, Briefcases and Bags, Outerwear, Underwear, Socks and Loungewear

Men's Shoes

At His Service - Personal Shopping

FI IP

METRO LEVEL-NO. 59 METRO NYC SUBWAY 4/5/6/N/R/Q

Men's Sportswear

Men's Trend Collections, Premium Denim, Tees, Sneakers and Accessories







59TH STREET AND LEXINGTON AVENUE

FLOORS 2, 3 AND 4

FOURTH FLOOR

Women's Designer Collections

Designer Shoe Salon

Intimate Apparel

Hosiery and Socks

Maximilian Fur Salon

Luxurious furs from your favorite designers. Plus, restyling

services and design-your-own custom coats.

At Your Service - Personal Shopping

THIRD FLOOR

Contemporary Collections and Dresses

The New View

Women's Sportswear

Sutton Studio

Women's Sportswear

Shop for Petites

Petite sizes

SECOND FLOOR

Women's Shoes

Handbags

Liebeskind, Olivia Harris, Pour La Victoire, Sam Edelman,

See by Chloé and more

Y.E.S. Contemporary Sportswear

Denim





Women's Restroom



Escalator



Men's Restroom



Stairs



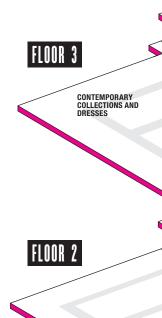
Gift Wrap



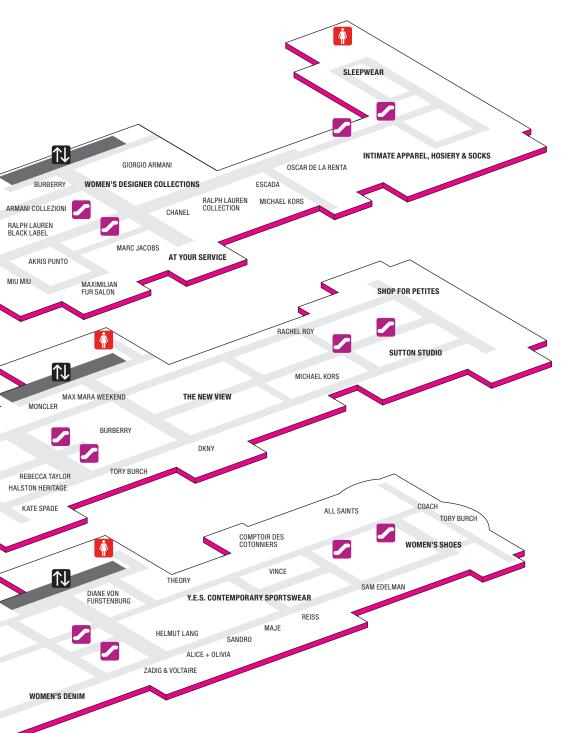
Restaurant

Visitors Center and Coat Check





FREE PEOPLE



59TH STREET AND LEXINGTON AVENUE

FLOORS 5, 6, 7, 8 AND 9

EIGHTH & NINTH FLOORS

BKids

Clothing for Infants, Toddlers, Girls (4-14) and Boys (4-20), Shoes for Kids

SEVENTH FLOOR

Bedding and Bath

Forty Carrots

SIXTH FLOOR

Tabletop

Fine and Casual China, Crystal and more

Luggage

Housewares

Cookware, Cutlery and Gadgets, Small Electrics and more

Bridal Registry

Stationery

Gift Wrap

Nespresso Boutique

Le Train Bleu

B Café

Holiday trim and candy shop (October through December)

FIFTH FLOOR

Shop for Women

Plus sizes

Dresses

Women's Coats

Swimwear

Fumiture

Mattresses

Rugs







Escalator



Men's Restroom

Gift Wrap

Women's Restroom



Stairs



Restaurant



Visitors Center and Coat Check



Registry

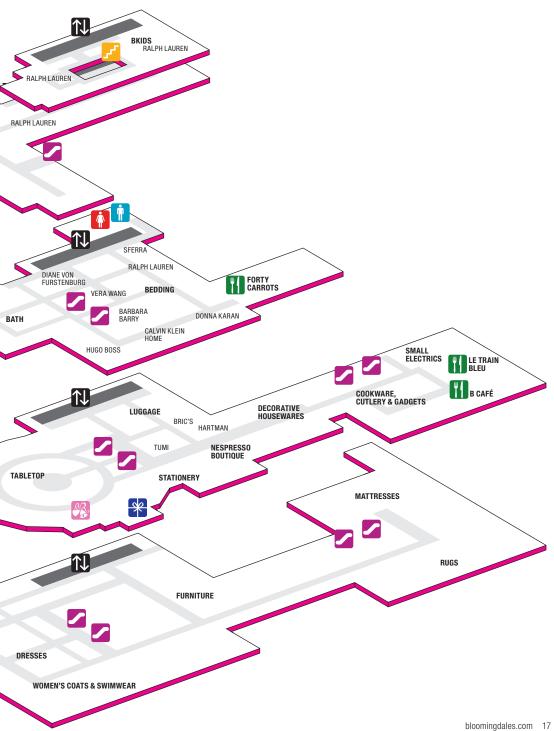












FIND YOUR FAVORITE BRANDS

7 For All Mankind, Metro, 2, 8, 9 10 Crosby Street by Derek Lam. 2 88 Rue de Rhone. B Accutron, B Adrianna Papell, 5 AG Jeans, Metro, 2 Agent Provocateur, 4 Akris Punto, 4 Alex and Ani. 1 Alexis Bittar, 1 Alice + Olivia, 2 All-Clad. 6 AllSaints, 2 Alternative Apparel, M Anne Klein Collection, 3 Agua, 1, 2, 5, 8, 9 Armani Collezioni, LL, 1, 4 The Art of Shaving, 1 Ash, 2 Baccarat, 6 Badgley Mischka, 5 Bailey 44, 3 Barbara Barry, 7 Barbara Bui. 4 Barbour, 5 Basler, 3 BCBGMAXAZRIA, 3, 5 Benefit, 1 Bernardaud, 6 Betsey Johnson, 4 Billy Reid, LL Bobbi Brown, 1, 3 Boss. B Breville, 6 Bric's. 6 Bridal Collection Jewelry, B Briggs & Riley, 6 Bruno Magli, 4 Bugaboo, 8, 9 Burberry, 1, 4, 8, 9 Burberry Brit, LL. 3 Burberry London, LL, 4

C by Bloomingdale's Cashmere, 3

Calvin Klein, 2, 3, 4, 5, 7

C & C. 2

Calvin Klein Underwear, LL Calphalon, 6 Canada Goose, ML Canali, LL, 1 Carolee, 1 Carmen Marc Valvo, 4 (fur salon), 5 Catherine Malandrino, 3 CHANEL, A. 1, 4 Chantecaille, 1 Chantelle, 4 Charisma, 7 Charriol, B Chaser, 2 Chloé, A. 4 Christofle, 6 Citizens of Humanity, 2 The Clarins Skin Spa, 1 Clinique, 1 Coach, 1, 2 Coast. 5 Cole Haan, LL, 1, B, 2, 8, 9 Comptoir des Cotonniers, 2 Cornelia Guest, B Corneliani, LL Cosabella, 4 Cuisinart. 6 Cynthia Steffe, 3 David Meister, 5 David Yurman, 1 DeLonahi. 6 Di Modolo, B Diane von Furstenberg, 1, B, 2 Diesel, M, 8, 9 DKNY, B, 3, 4 DKNYC. 3 Dior. A. 1. 4 Dodo, 1 Dogeared, 1 Donna Karan, 4, 7 Duchamp, 1 Eileen Fisher, 2, 3, 5 Elie Tahari, LL, 2, 3 Equipment, 2 Erin by Erin Featherstone, 3 Escada, 4

Estée Lauder, 1 ESQ Movado, B Fendi, Arcade, B. 4 Frederique Constant, B Free People, 2 Frette, 7 Furla, 1 Gerard Darel, 3 Georg Jensen, B Giorgio Armani, 1, 4 Giuseppe Zanotti. 4 Gucci. 1. B. 4 Guess, 2, 8, 9 Gurhan, B Halston Heritage, 3 Hanky Panky, 4 Hartmann, 6 Haute Hippie. 2 Havaianas, 2 Helmut Lang. 2 Hickey Freeman, LL Hugo, ML Hugo Boss, LL, 1, 3, 7 Hunter, 2, 5 Ippolita, B J Brand. M. 2. 8. 9 Jack Spade, M James Perse, 2 Jean Paul Gaultier, 1, 4 Jimmy Choo, A Jo Malone, 1 Joe's Jeans. M. 2. 8. 9 John Hardy, B John Varvatos, M, LL,1, 8, 9 Joie, 2 Jonathan Adler, 1 Jones New York, 3, 5 Judith Ripka, B Juicy Couture, 4, 8, 9 Juliska, 6 Karen Millen, 3 Karl Lagerfeld, 1 Kate Spade New York, 1, 2, 3, 4, 6 Kenneth Cole New York, 3 Keurig, 6

Kiehl's Since 1851, 1 Nicole Miller, 5 KitchenAid, 6 Artelier by Nicole Miller, 3 The Kooples, ML, 2 The North Face, ML, 5, 8, 9 Kosta Boda, 6 Not Your Daughter's Jeans, 3, 5 OnGossamer, 4 La Mer. 1 La Perla, 4 Orrefors, 6 Paige, 2 La Prairie, 1 Lab Series Skin Care for Men. 1 Pandora, 1 Lafayette 148 New York, 3 Patterson J. Kincaid, 2 Lagos, B Philip Stein, B Lalique, 6 Polo Ralph Lauren, LL. 8, 9 Lancôme, 1 Prada, A, 1, 4 Laura Mercier, 1 Pratesi, 7 Lauren Ralph Lauren, 1, B, 3, 4, 5, 7 Profile by Gottex, 5 Le Mystère, 4 PS Paul Smith, ML Liebeskind, 2 Rachel Zoe, B, 3 Lilly Pulitzer, 3, 8, 9 Rag & Bone, 2 Links of London, 1 Ralph Lauren, 4, 5 Little Brown Bag, B Ralph Lauren Black Label, LL, 4 LK Bennett, 2, 3 Ralph Lauren Blue Label, 5 Longchamp, 1 Ralph Lauren Collection, 4 Louis Vuitton, A, 1 Ray Ban, 1 M•A•C, 1, 2 Raymond Weil, B Mackage, 5 Rebecca Minkoff, 1, B Magaschoni, 3 Rebecca Taylor, 3 Maie. 2 Reiss. 2 Marc by Marc Jacobs, ML, 1, 2, 5 Rimowa, 6 Marc Jacobs, A, 1, 4 Robert Graham, LL Marco Bicego, B Roberto Coin, B Max Mara, 4 Salvatore Ferragamo, LL, A, 1, 4 Sandro, ML, 2 Weekend by Max Mara, 3 MCM. 1 Scanpan, 6 Michael Aram, 6 Schmidt Brothers, 6 Michael Kors, LL, 1, 3, 4, 5, 8, 9 See by Chloé, 2 Michael Stars, 2 Sferra, 7 Michele, 1 Shiseido, 1 MIKI HOUSE, 8, 9 Shoshanna, 3, 5 Simone Perele, 4 Milly, Balcony, 3 Mitchell Gold + Bob Williams, 5 Sisley-Paris, 1 Miu Miu, A SK-II, 1 Moncler, LL, 3, 4 Skv. 7 Monigue Lhuillier, 5 Sonia Rykiel, 4 Montblanc, 1, B Space NK, 1 Movado, B Spanx, 4 MZ Wallace, 1, B Splendid, 2, 5, 8, 9 Nambé, 6 St. John, 4

Stuart Weitzman, 2, 4, 8, 9

Sue Wong, 5 T Tahari, 3, 5

Nanette Lepore, 3, 5

Narciso Rodriguez, 4

Nespresso, 6

TAG Heuer, B Task Essential, 1 Ted Baker London, LL, 2 Temple St. Clair, B Theory, ML, 2 Theyskens' Theory, 4 Thomas Pink, 1 Tibi. 2 Tissot, Balcony Tom Ford, 1 Tommy Bahama, 5 Tory Burch, 1, 2, 3, 5 Tous, 1 Trina Turk, 3, 5 Trish McEvoy, 1 True Religion, 2, 8, 9 Tumi. 6 Turnbull & Asser, 1 Ugg Australia, M. 1, 2, 8, 9 Under Armour, 8, 9 Vera Wang, 6, 7 Victorinox, 6 Villeroy & Boch, 6 Vince, ML, 2 Vince Camuto, 3 Wacoal, 4 Waterford, 6 Wildfox, 2, 5 Wolford, 4 Yigal Azrouël, 4 Yves Saint Laurent, 1 Zac Posen, 4 Zadiq & Voltaire, 2 Z Zegna, Zegna Sport, LL

SOHO, 504 BROADWAY

LOWER LEVEL, FLOORS 1 AND 2

FLOOR 2

Women's Shoes

Fine Jewelry

Handbags

Forty Carrots

FLOOR 1

Cosmetics

Cosmetics, Skincare, Nail Color, Hair Care and

Men's Skincare

Fashion Accessories
Fashion Jewelry, Hats, Gloves, Scarves, Belts,

Small Leather Goods, Sunglasses

Men's and Women's Fragrances

LOWER LEVEL

The Men's Store

Contemporary and Designer Sportswear, Suits, Dress Shirts, Ties, Outerwear, Underwear, Socks, Men's Trend Collections, Premium Denim, Tees, Sunglasses and Accessories

Men's Shoes

Men's Skincare

Cold Weather

Men's Coasts



Escalator



Women's Restroom



Stairs



Men's Restroom

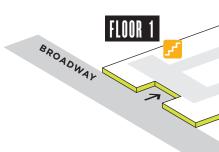


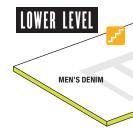
Restaurant

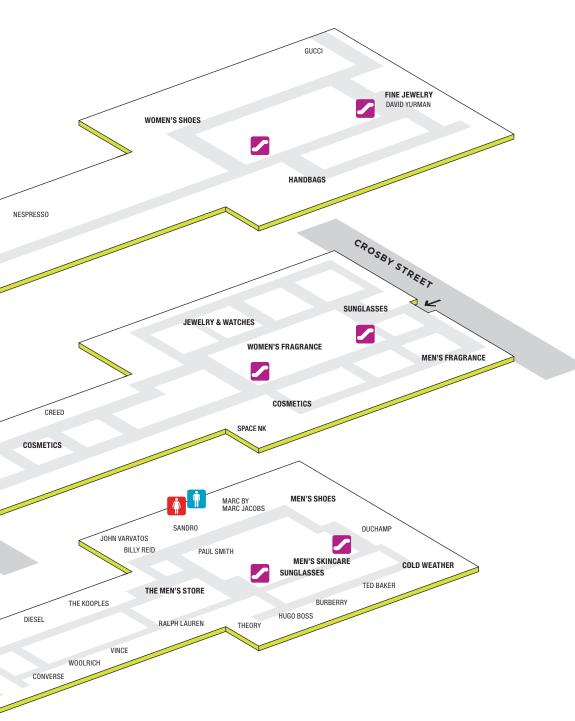


FORTY CARROTS

FLOOR 2







SOHO, 504 BROADWAY

FLOORS 3, 4 AND 5

FLOOR 5

Y.E.S Contemporary Sportswear

Women's Coats

Swimwear

Dresses

Hosiery and Intimate Apparel

FLOOR 4

Y.E.S Contemporary Sportswear

FLOOR 3

Y.E.S Contemporary Sportswear Women's Premium Denim





Women's Restroom



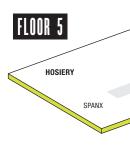
Stairs



Restaurant

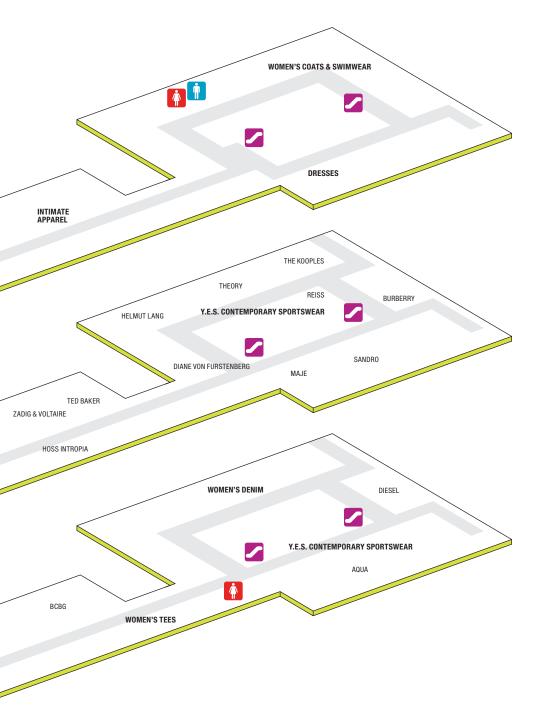












World-class shopping. Stunning fashion.

An iconic piece of New York.

INTERNATIONAL SIZE CHART

WOMEN'S CLOTHING

US	2	4	6	8	10	12	14	16	18	20	22
EUROPE	32	34	36	38	40	42	44	46	48	50	52
BRAZIL	38	40	42	44	46	48	50	52	54	56	58

MEN'S SHIRTS

US	14	14.5	15	15.5	16	16.5	17	17.5
EUROPE	36	37	38	39	41	42	43	44
BRAZIL	35	36	37	39	40	41	42	43

MEN'S PANTS

US	24	26	28	30	32	34	36	38
EUROPE	61	66	71	76	81	87	91	97
BRAZIL	61	66	71	76	81	87	91	97

MEN'S SUITS

US	30	32	34	36	38	40	42	44	46	48	50
EUR0PE	40	42	44	46	48	50	52	54	56	58	60
BRAZIL	•	•	•	46	•	48	•	50	52	54	•

WOMEN'S SHOES

US	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11
EUROPE	35	35.5	36	37	37.5	38	38.5	39	40	41	42	43	43.5
BRAZIL	33	33.5	34	35	35.5	36	36.5	37	38	39	40	40.5	41

MEN'S SHOES

US	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
EUROPE	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	47
BRAZIL	36.5	37	38	39	40	41	41-42	41-42	42	42.5	43	44	45

blomingdales