

ORLANDO VISITORS GUIDE

bloomingdale's

WELCOME TO ORLANDO

Since 1872, Bloomingdale's has been at the center of style, gathering the most coveted designer clothes, shoes, leather goods, cosmetics, fragrances and fine jewelry under one roof.

When you visit our store, you'll enjoy exclusive personal touches—like associates who speak your language—to ensure you feel welcome, pampered and at home. You'll step into a rich fashion history and an exciting world of style.



THE MALL AT MILLENIA
4152 Conroy Road
407-264-2400

Mall services include valet parking, foreign currency exchange, complimentary WiFi and a full service post office.

LIKE NO OTHER STORE IN THE WORLD

Designer debuts, movie shoots and a visit from the Queen

In over a century as a style destination, Bloomingdale's has earned a reputation for fun, fashion and spectacular events while launching so many of the labels we love today.

It all started in 1872 when brothers Joseph and Lyman Bloomingdale opened a store on New York's Upper East Side. Hoop skirts were all the rage, and the brothers jumped on the trend. Soon, they were the talk of the town.

By 1886 they had a bigger location and a buying office in Paris, but it was in 1929 that the store moved into the flagship location that stands today. Bloomingdale's connected 10 buildings to fill an entire city block between 59th and 60th Streets, and Lexington and Third Avenues. The spot was a transportation hub, which gave rise to the slogan "all cars transfer at Bloomingdale's." The glamorous limestone and black granite art deco façade became a fashion landmark. From our New York headquarters,

Bloomingdale's celebrated the best designers from all over the world, bringing Chanel, Giorgio Armani and Yves Saint Laurent to an adoring American audience; and giving career boosts to new talent like Ralph Lauren, Donna Karan, Calvin Klein, Zac Posen and Marc Jacobs. Whether it was Jackie O sipping champagne at our 100th birthday party, or Queen Elizabeth II visiting the store in 1976, Bloomingdale's has been the international hub of celebrity style.

Just like the designers we adore, we never stop updating our look. Today you'll find us in Boston, Chicago, Miami, San Francisco, Atlanta—and as far away as Dubai. In our "fashion boutique" store in Soho you'll find selections for up-to-the-minute style; and on our beauty floors—like the iconic "BWay" at 59th Street—the party never stops. We look forward to a future like no other.

1880

Bloomingdale's welcomes window shopping! We're the first store to install glass carriages.

1872

Bloomingdale's is born!

1886

Up, up and away! Bloomingdale's commissions the world's first escalator.

1913

Next stop: Bloomie's! Our Flagship becomes a hub (with a brand-new subway stop in the basement).

1899

Bonjour, Paris! (And Berlin... and Vienna...). Our buying office goes continental.

1929

Oh so Art Deco... A new facade makes a big impression.



1947

A home for all... Bloomingdale's debuts our first ever furniture showrooms.

1961

Artists like Jonah Kingstein revolutionize the Bloomingdale's shopping bag, making it an iconic art collectible.

1969

So many new launches! Including the Ralph Lauren boutique, Perry Ellis, and Norma Kamali, to name a few.

1972

Happy birthday Bloomie's! Jackie O, Diana Ross and others attend our 100th anniversary bash.



1976

A visit from Her Majesty, the Queen of England.

1973

The iconic Big Brown Bag makes its debut in our stores and on the streets.

WE'RE WAITING TO WELCOME YOU



Portuguese-speaking associates will show you why Bloomingdale's is like no other store in the world. Look for us wearing flag pins from Brazil. We can help you find the fashion you love, and assist with a range of personalized services.



EAT & DRINK

Need a quick snack? Try Forty Carrots on the first floor. Our signature frozen yogurt and delicious smoothies are the perfect treats after (or during, or before) a long day of shopping. Open daily during store hours.



PAYMENT HOW YOU PREFER

We accept all major credit cards, including the American Express Global Travel card.



PERSONAL STYLISTS ON CALL

Our personal stylists are available to shop the store with you, or select wardrobe and home decor options to your taste—free. At Your Service 407-264-2511



QUICK ALTERATIONS

We perform professional tailoring and alteration services on-site by request. Charges are available at time of fitting. Next day alterations, please ask a sales associate for more details.



CARDS AND RIBBON, TO TAKE HOME

We will gift-wrap your purchases, or you can pick up gift cards, boxes, wrapping paper and ribbon to take home at the Visitors Center.



FIND YOUR FASHION

The brands you love, the fashions you need and the first-class setting that makes Bloomingdale's like no other store in the world.

CRAVING MICHAEL KORS?

You're in luck—we have his best bags in Handbags on 1 and the hottest women's styles in Sutton Studio on 2.

LOVE LA MER?

Everything you need for flawless skin is in Cosmetics on 1.

OBSESSED WITH TORY BURCH?

Find the designer's chicest bags in Handbags on 1.

CAN'T GET ENOUGH BURBERRY?

We've got you covered with Men's and Handbags on 1 and Women's Fashion in The New View on 2.

LONGING FOR RALPH LAUREN?

Stock up on the classic American brand in The New View on 2.

NEED MARC BY MARC JACOBS?

Leave with a brand new bag from Handbags on 1.

DINE IN STYLE

Orlando is full of delicious dining options, all just a short drive away from Bloomingdale's.

4RIVERS SMOKEHOUSE

Classic American barbecue
11764 University Boulevard
1-844-474-8377

THE BOHEME RESTAURANT

*Award-winning
Sunday brunch*
325 S Orange Avenue
407-313-9000

DEXTER'S OF THORNTON PARK

*Southern breakfast fare
and more*
808 E Washington Street
407-684-2777

DRAGONFLY

Modern sushi lounge
7972 Via Dellagio Way
407-370-3359

KASA

*Small plates with
global influences*
183 S Orange Avenue
407-985-5272

RAVENOUS PIG

*Gastropub with
handcrafted cocktails*
1234 N Orange Avenue
407-628-2333

CAFE TU TU TANGO

*Tapas bar with
live entertainment*
8625 International Drive
407-248-2222

GETTING HERE

FROM THE AIRPORT

Head west on FL-528, then take Exit 4 for Florida’s Turnpike heading north. Merge onto I-4 East, then take Exit 78 onto Conroy Road. You’ll see The Mall at Millenia on your right.

FROM DOWNTOWN

Get on I-4 West, then take it all the way to Exit 78 onto Conroy Road.

FROM DISNEY WORLD & EPCOT

After leaving the parks, get on I-4 East. After about ten miles you’ll reach Exit 78 for Conroy Road.

FROM UNIVERSAL ORLANDO

From the Universal Studios parking lot, take a right onto Vineland Road. After turning right onto Radebaugh Way then a quick left onto Millenia Boulevard, you’ll take a right onto Topiary Drive and see the mall on your left.

FROM COCOA BEACH & PORT CANAVERAL CRUISE TERMINALS

Head north on State Road A1A and continue onto FL-528 West. When you reach Exit 4, head north on Florida’s Turnpike. Take Exit 259 to merge onto I-4 East, then take Exit 78 onto Conroy Road.

INTERNATIONAL SIZE CHART

WOMEN’S CLOTHING

US	2	4	6	8	10	12	14	16	18	20	22
EUROPE	32	34	36	38	40	42	44	46	48	50	52
BRAZIL	38	40	42	44	46	48	50	52	54	56	58
CHINA	5	7	9	11	13	15	17	19	21	23	25

WOMEN’S SHOES

US	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11
EUROPE	35	35.5	36	37	37.5	38	38.5	39	40	41	42	43	43.5
BRAZIL	33	33.5	34	35	35.5	36	36.5	37	38	39	40	40.5	41
CHINA	35	36	37	38	39	40	41	42	•	•	•	•	•

MEN’S SHOES

US	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
EUROPE	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	47
BRAZIL	36.5	37	38	39	40	41	41-42	41-42	42	42.5	43	44	45
CHINA	39.5	40	•	41.5	42	42.5	43.5	•	44.5	45	46	46.5	•

MEN’S SHIRTS

US	14	14.5	15	15.5	16	16.5	17	17.5
EUROPE	36	37	38	39	41	42	43	44
BRAZIL	35	36	37	39	40	41	42	43
CHINA	36	37	38	39	40	41	42	43

MEN’S PANTS

US	24	26	28	30	32	34	36	38
EUROPE	61	66	71	76	81	87	91	97
BRAZIL	61	66	71	76	81	87	91	97
CHINA	61	66	71	76	81	87	91	97

MEN’S SUITS

US	30	32	34	36	38	40	42	44	46	48	50
EUROPE	40	42	44	46	48	50	52	54	56	58	60
BRAZIL	•	•	•	46	•	48	•	50	52	54	•
CHINA	•	160 80-86	165 84-92	170 88-96	175 92-104	180 96-106	•	•	•	•	•

