

SEE

SHOP

TASTE

LOVE

DISCOVER

BEAUTIFY

CELEBRATE

bloomingdale's

SAN FRANCISCO
VISITORS GUIDE

JUST FOR YOU

Take home our limited edition gift when you bring your same-day receipts for
\$200 USD or more to the first floor Visitors Center.**

**One per visitor with same-day receipts totaling \$200 or more, while supplies last.

*See all the stylish sights,
starting with a visit to Bloomingdale's.*

WELCOME TO SAN FRANCISCO

The brands you love, the gifts you need, and the first-class setting that makes Bloomingdale's like no other store in the world.

Since 1872, Bloomingdale's has been at the center of style, gathering the most coveted designer clothes, shoes, leather goods, cosmetics, fragrances and fine jewelry under one roof.

When you visit our store, you'll enjoy exclusive personal touches—like Chinese-speaking associates and special concierge services—that ensure you feel welcome, pampered and at home. You'll step into a rich fashion history and an exciting world of style.



845 Market Street

415-856-5402

Visit our first floor Visitors Center for services including coat and bag check, Wi-Fi and delivery of your packages to your hotel.

**GIORGIO ARMANI | BURBERRY LONDON | CHANEL | COACH | DIANE VON FURSTENBERG
ESTÉE LAUDER | KATE SPADE | LA MER | LOUIS VUITTON | MARC BY MARC JACOBS
MICHAEL KORS | RALPH LAUREN | TORY BURCH**



LIKE NO OTHER STORE IN THE WORLD

Designer debuts, movie shoots and a visit from the Queen

In over a century as a style destination, Bloomingdale's has earned a reputation for fun, fashion and spectacular events while launching so many of the labels we love today.

It all started in 1872 when brothers Joseph and Lyman Bloomingdale opened a store on New York's Upper East Side. Hoop skirts were all the rage, and the brothers jumped on the trend. Soon, they were the talk of the town.

By 1886 they had a bigger location and a buying office in Paris, and in 1929 they opened the New York flagship that remains Bloomingdale's headquarters today. From there, booming business led to expansion up and down the East Coast and, of course, to the West. When Bloomingdale's San Francisco opened in 2006, it became the largest store outside New York.



1872

Bloomingdale's is born



1929

Art Deco chic! Love
the new flagship...

1969

Ralph Lauren's boutique
launch (other discoveries:
Perry Ellis, Norma Kamali...)

1972

Jackie O, Diana Ross and others
attend our 100th birthday party



1947

Birth of our "model rooms,"
which featured geniuses
like Frank Gehry and
Federico Fellini

1899

Our buying office goes
continental—Hello, Paris!
(And Berlin... and Vienna...)

1973

Debut of the iconic Big Brown Bag



As a vivid part of America's fashion landscape, Bloomingdale's has celebrated the best designers from all over the world. We brought Chanel, Giorgio Armani and Yves Saint Laurent to an adoring American audience, and gave a career boost to new talent like Ralph Lauren, Donna Karan, Calvin Klein, Zac Posen and Marc Jacobs.

Just like the designers we adore, we never stop updating our look. Today you'll find us in Boston, Chicago, Miami, Las Vegas, Atlanta—and as far away as Dubai. We host fashion shows and visiting celebrities, and on our beauty floors the party never stops. We look forward to a future like no other.



1976

Her Majesty the Queen of England visits us in NYC



1979

We're in Woody Allen's Manhattan (just one of our many film appearances)



1988

Our Year of the Dragon gala makes headlines



PRESENT

Fashion! Beauty! Spectacle! ...and designer exclusives from around the globe

WE'RE WAITING TO WELCOME YOU



Chinese-speaking associates will show you why Bloomingdale's is like no other store in the world. Look for us wearing flag pins from China, Taiwan or Hong Kong. We can help you find the fashion you love, and assist with a range of personalized services.



We'll gather your gift list

Shopping for gifts is so easy at Bloomingdale's. Just send our Chinese-speaking specialist your list at visitorsservices@bloomingdales.com and you'll find all your items waiting when you get here.



Personal stylists on call

Our personal stylists are available to shop the store with you, or select wardrobe and home decor options to your taste—free.

At Your Service 415-856-5538



Payment how you prefer

We accept all forms of China Union Pay.



Quick alterations

We perform professional tailoring and alteration services on-site by request. Charges are available at time of fitting.



Delivery to your hotel

We will gladly deliver your purchases of \$250 USD to your downtown hotel—free. Just drop them off at our first floor Visitors Center.



Cards and ribbon, to take home

We will gift-wrap your purchases, or you can pick up gift cards, boxes, wrapping paper and ribbon to take home at the Visitors Center.

GETTING HERE, AND AROUND

TAXI

Taxis can be found at the main entrance on Market Street.

DRIVE

From South take Highway 101 North to I-80 East and take the 7th Street exit. Turn right onto Market Street.

From East take Highway I-80 and take the 5th Street exit. Continue on 5th Street and turn right onto Market Street.

From North take Highway 101 South to Lombard Street. Turn right onto Van Ness Avenue. Turn left onto O'Farrell Street, then turn right onto Powell Street. Turn left onto Ellis Street, then take a sharp right onto Market Street.

Several parking garages are available off Mission and 5th Street, or on Ellis Street.

BART (Bay Area Rapid Transit)

Take any San Francisco train to the Powell Street station, or hop a historic streetcar traveling on Market Street between the Castro and Fisherman's Wharf.

EAT & DRINK

In the Westfield Centre, under the 102-foot wide glass dome, you'll find top-tier restaurants that showcase a range of global cuisine. Looking for gourmet goods? Stop by **Bristol Farms** on the lower level for epicurean grocery items, demos and more.

PRIMP & RELAX

Burke Williams Day Spa, the city's largest at 16,000 square feet, is located within the Westfield Centre. To make an appointment, call 866-239-6635.

SEE

In Golden Gate Park, the **California Academy of Arts and Sciences** is only place in the world with a aquarium, planetarium, natural history museum and a 4-story rainforest under one roof (55 Music Concourse Drive, 415-379-8000). At the **Ferry Building Marketplace** along the Embarcadero at the foot of Market Street, you can celebrate food in all its forms with everything from artisanal cheeses to local fish (415-983-8030).

845 MARKET STREET

LEVEL 1 AND LOWER LEVEL

LEVEL 1

Visitor's Center

Coat and Package Check

Cosmetics

Women's and Men's Fragrances

Women's Fashion Accessories

Fashion Jewelry, Hats, Gloves, Scarves, Small Leather Goods, Belts, Sunglasses and Watches

Women's Shoes

Fine Jewelry

Handbags

Luggage

Hosiery

LOWER LEVEL

Tabletop

Fine and Casual China, Crystal and more

Housewares

Cookware, Cutlery and Gadgets, Small Electrics and more

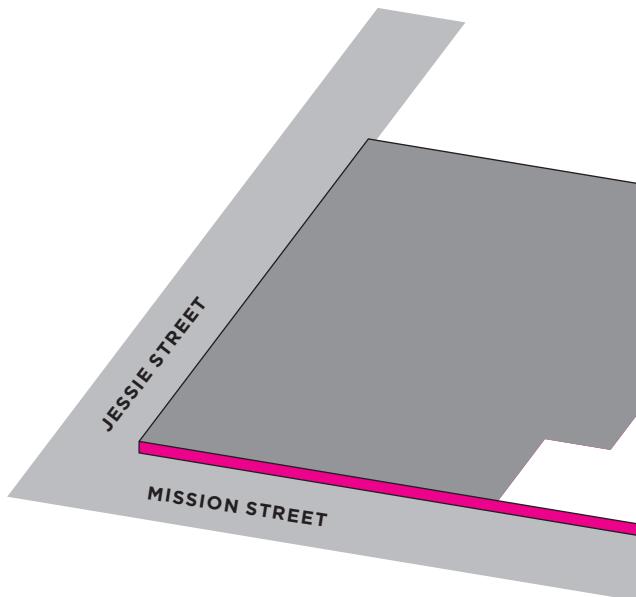
Bedding and Bath

Mattresses

Kids

The Registry

Nespresso Boutique



LOWER LEVEL



Elevators



Escalator



Stairs



Registry



Women's Restroom



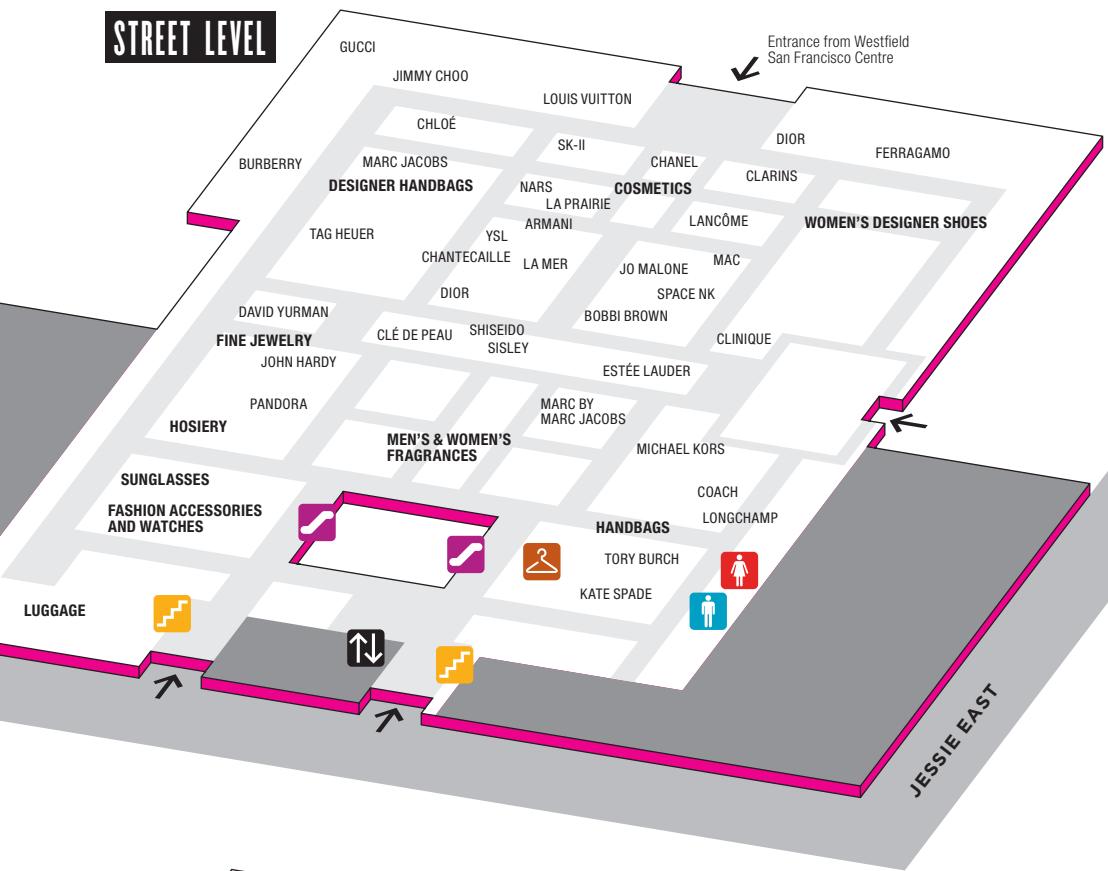
Men's Restroom



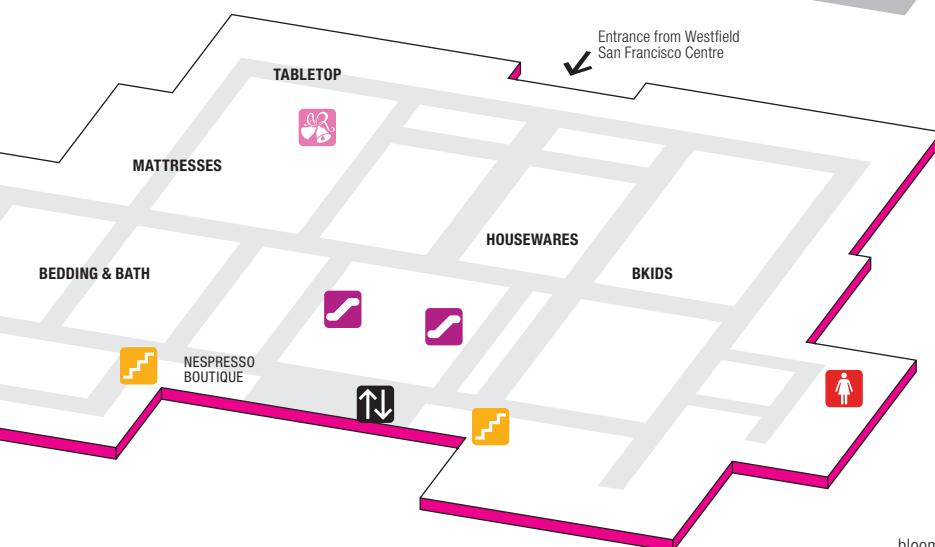
Visitors Center and Coat Check



STREET LEVEL



Entrance from Westfield
San Francisco Centre



845 MARKET STREET

FLOORS 2, 3 AND 4

LEVEL 4

The Men's Store

Contemporary and Designer Sportswear, Young Men's Collection, Suits, Dress Shoes, Dress Shirts, Ties, Briefcases and Bags, Outerwear, Underwear, Socks and Loungewear

Men's Shoes

Men's Premium Denim & Tees

LEVEL 3

Y.E.S. Contemporary Sportswear

LEVEL 2

Women's Designer Collections

The New View

Women's Sportswear

Sutton Studio

Women's Sportswear

Dresses

Intimates

Shop for Petites

Petite sizes

Women's Coats

Swimwear

At Your Service

LEVEL 4

LEVEL 3

LEVEL 2

SHOP FOR PETITES

WOMEN'S COATS &
SWIMWEAR



Elevators



Women's Restroom



Escalator



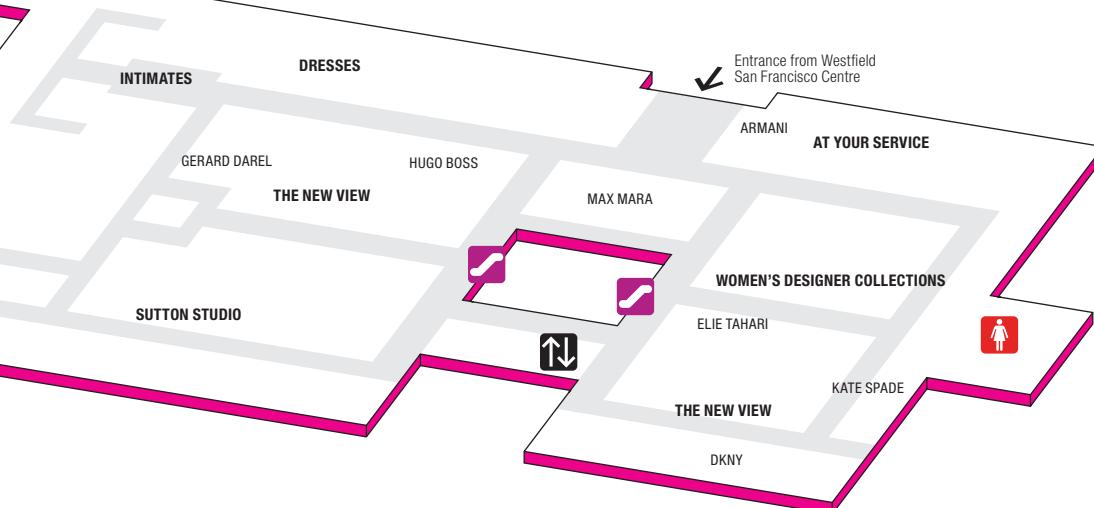
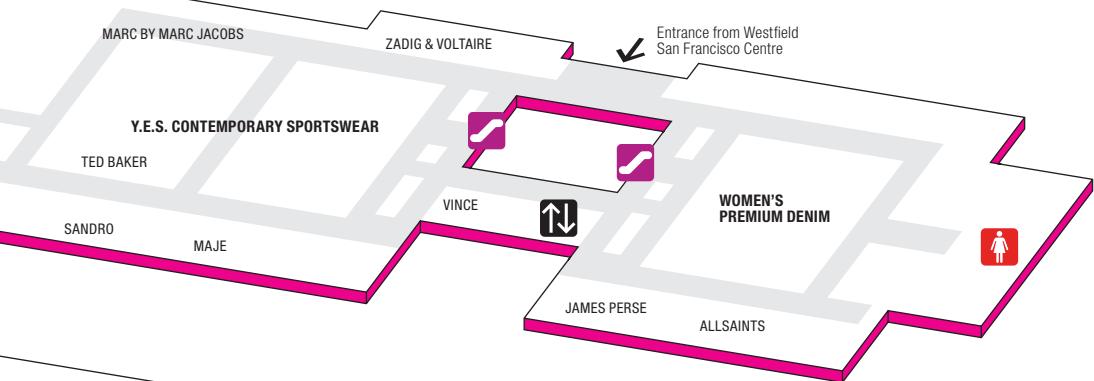
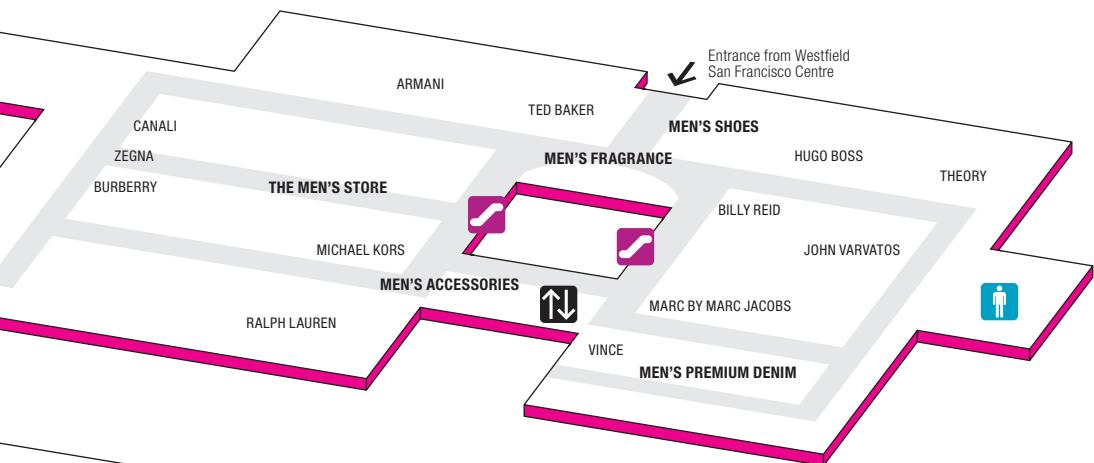
Men's Restroom



Stairs



Visitors Center and Coat Check



FIND YOUR FAVORITE BRANDS

- 7 For All Mankind, 3
AG Jeans, 3
Akris Punto, 2
Alex and Ani, 1
Alexis Bittar, 1
Alice + Olivia, 3
All-Clad, LL
AllSaints, 3
Alternative Apparel, 4
Anne Klein Collection, 2
Aqua, LL, 2, 3
Armani Collection, 2
The Art of Shaving, 1, 4
Ash, 1
Baccarat, LL
Badgley Mischka, 2
Barbara Barry, LL
Barbour, 4
Basler, 2
BCBGMAXAZRIA, 3
Benefit, 1
Bernardaud, LL
Billy Reid, 4
Bobbi Brown, 1
Boss, 2, 4
Breville, LL
Bric's, 1
Brian Atwood, 1
Bridal Collection Jewelry, 1
Briggs & Riley, 1
Bruno Magli, 4
Bugaboo, LL
Burberry, LL, 2, 4
Burberry Brit, 2, 4
Burberry London, 4
C by Bloomingdale's Cashmere, 1, 2
C & C, 3
Calvin Klein, 2
Calvin Klein Underwear, 2, 4
Calphalon, LL
Canada Goose, 2, 4
Canali, 4
Carolee, 1
Carmen Marc Valvo, 2
CHANEL, 1
Chantecaille, 1
Chantelle, 2
Charisma, LL
Charriol, 1
Chaser, 3
Chloé, 1
Christofle, LL
Citizens of Humanity, 3
Clarins, 1
Clinique, 1
Coach, 2
Cole Haan, 1, 4
Converse, 1, 4
Cornelia Guest, 1
Cosabella, 2
Cuisinart, LL
Cynthia Steffe, 3
David Meister, 2
David Yurman, 1
DeLonghi, LL
Diane von Furstenberg, 3
Diesel, 4
DKNY, 2
Dior, 1
Dogeared, 1
Donna Karan, LL, 1
Duchamp, 4
Eileen Fisher, 2
Elie Tahari, 2
Equipment, 3
Erin by Erin Fetherstone, 2
Escada, 2
Estée Lauder, 1
ESQ Movado, 1
Fendi, 1
Free People, 3
Furla, 1
Gerard Darel, 2
Giorgio Armani, 4
Giuseppe Zanotti, 1
Gucci, 1, 4
Guess, 3
Gurhan, 1
Halston Heritage, 2
Hanky Panky, 2
Hartmann, 1
Havaianas, 1, 4
Helmut Lang, 3
Hugo, 4
Hugo Boss, 2, 4
Hunter, 1, 4
Ippolita, 1
Issac Mazahi Shoes, 1
J Brand, 3, 4
Jack Spade, 1, 4
James Perse, 3
Jean Paul Gautier, 1
Jeffrey Campbell, 1
Jimmy Choo, 1
Jo Malone, 1
Joe's Jeans, 3, 4
John Hardy, 1
John Varvatos, 4
Joie, 3
Jonathan Adler, 1
Juicy Couture, 2
Juliska, LL
Karl Lagerfeld, 1
Kate Spade New York, LL, 1, 2
Kenneth Cole New York, 2
Kenwood, LL
Keurig, LL
KitchenAid, LL
The Kooples, 3, 4
Kosta Boda, LL
La Mer, 1
La Perla, 2
La Prairie, 1
Lab Series Skin Care for Men, 1, 4
Lafayette 148 New York, 2
Lalique, LL
Lancôme, 1
Laura Mercier, 1
Lauren Ralph Lauren, LL, 2, 4
Le Mystère, 2
Liebeskind, 1

- Links of London, 1
Little Brown Bag, 1
LK Bennett, 1
Longchamp, 1
Louis Vuitton, 1
M•A•C, 1
Mackage, 1
Magaschoni, 2
Maje, 3
Marc by Marc Jacobs, 1, 3, 4
Marc Jacobs, 1, 4
Marco Bicego, 1
Max Mara, 1, 2
Weekend by Max Mara, 2
Michael Aram, LL
Michael Kors, 2, 4
Michael Stars, 3
Michele, 1
MIKI HOUSE, LL
Milly, 3
Mitchell Gold + Bob Williams, 1
Moncler, 2, 4
Monique Lhuillier, LL, 2
Montblanc, 4
Movado, 1
MZ Wallace, 1
Nambe, LL
Nanette Lepore, 3
Narciso Rodriguez, 1
Nespresso, LL
Nicole Miller, 2
Artelier by Nicole Miller, 3
Nike, 1, 4
The North Face, LL, 2, 4
Not Your Daughter's Jeans, 2
OnGossamer, 2
Orrefors, LL
Paige, 3, 4
Pandora, 1
Patterson J. Kincaid, 3
Philip Stein, 1
Polo Ralph Lauren, 4
Prada, 1
Profile by Gottex, 2
PS Paul Smith, 4
Rachel Zoe, 1
Rag & Bone, 3, 4
Ralph Lauren, 2, 4
Ralph Lauren Black Label, 2, 4
Ralph Lauren Blue Label, 4
Ray Ban, 1, 4
Raymond Weil, 1
Rebecca Minkoff, 1
Rebecca Taylor, 3
Rimowa, 1
Roberto Coin, 1
Salvatore Ferragamo, 1, 4
Sandro, 3, 4
Scanpan, LL
Schmidt Brothers, LL
Sferra, LL
Shinola, 1
Shiseido, 1
Simone Perele, 2
Sisley-Paris, 1
SK-II, 1
Sky, LL
Space NK, 1
Spanx, 1, 2, 4
Splendid, 3
St. John, 2
Staub, LL
Stuart Weitzman, 1
Sue Wong, 2
Superga, 1, 4
T Tahari, 2
TAG Heuer, 1
Task Essential, 1, 4
Ted Baker London, 3, 4
Theory, 3, 4
Thomas Pink, 4
Tibi, 3
Tissot, 1
Tom Ford, 1, 4
Tory Burch, 1, 2
Trina Turk, 3
True Religion, 4
TUMI, 1, 4
Turnbull & Asser, 4
UGG Australia, 1
Under Armour, 4
Vera Wang, LL
Victorinox, 1
Villeroy & Boch, LL
Vince, 3, 4
Vitamix, LL
Wacoal, 2
Waterford, LL
Wildfox, 3
Wolford, 1
Yves Saint Laurent, 1, 4
Zadig & Voltaire, 3

深海秘承 煥膚傳奇

日日煥變

源自深海的神奇再生能量，Crème de la Mer 蘊含無比精純、珍貴的 Miracle Broth™。

萃取自手工採摘的極富營養的深海巨藻，精華面霜深層滋潤，為肌膚注入強大修復能量。肌膚宛如新生，細紋明顯減少，更柔嫩，緊實光滑，歲月無痕。就連最乾燥的肌膚都能夠馬上變得細嫩。



LA MER
今天，明天，直至永恒

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這是否令您的肌膚加速老化？

最新研究成果顯示 一 這是事實。

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全新

特潤修護肌透精華素



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皮膚更顯光滑，更明亮，
更水潤和均勻膚色。

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ESTÉE LAUDER

INTERNATIONAL SIZE CHART

WOMEN'S CLOTHING

US	2	4	6	8	10	12	14	16	18	20	22
EUROPE	32	34	36	38	40	42	44	46	48	50	52
CHINA	5	7	9	11	13	15	17	19	21	23	25

MEN'S SHIRTS

US	14	14.5	15	15.5	16	16.5	17	17.5
EUROPE	36	37	38	39	41	42	43	44
CHINA	36	37	38	39	40	41	42	43

MEN'S PANTS

US	24	26	28	30	32	34	36	38
EUROPE	61	66	71	76	81	87	91	97
CHINA	61	66	71	76	81	87	91	97

MEN'S SUITS

US	30	32	34	36	38	40	42	44	46	48	50
EUROPE	40	42	44	46	48	50	52	54	56	58	60
CHINA	• 80-86	160 84-92	165 88-96	170 95-104	175 102-106	180	•	•	•	•	•

WOMEN'S SHOES

US	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11
EUROPE	35	35.5	36	37	37.5	38	38.5	39	40	41	42	43	43.5
CHINA	35	36	37	38	39	40	41	42	•	•	•	•	•

MEN'S SHOES

US	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
EUROPE	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	47
CHINA	39.5	40	•	41.5	42	42.5	43.5	•	44.5	45	46	46.5	•

bloomingdale's