

# AVENTURA VISITORS GUIDE

bloomingdales

## A GIFT FOR YOU

Take home our limited edition gift when you bring your same-day receipts for \$500 USD or more to the third floor Visitors Center at the Total Fashion Store, or to any sales associate.\*\*

\*\*One per visitor with same-day receipts totaling \$500 USD or more, while supplies last.

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# WELCOME TO AVENTURA

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Here at Bloomingdale's, you've got a front-row seat to all things fashion—with countless designer collections and collaborations that have created iconic moments in fashion history. We welcome you to the first-class setting that makes Bloomingdale's Like No Other Store in the World.

## DISCOVER YOUR DESIGNER DESTINATION

Since 1872, Bloomingdale's has been at the center of style—gathering the most coveted designer clothes, shoes, leather goods, cosmetics, fragrances, fine jewelry and home goods under one roof. We're a one-stop shop for the latest from all of your favorite brands with exclusive personal touches—like Mandarin-speaking associates and special concierge services. Step into a rich fashion history and an exciting world of style.

*BURBERRY | COACH | FENDI | ARMANI*  
*ESTÉE LAUDER | LA MER | SHISEIDO*  
*MICHAEL KORS | RALPH LAUREN*  
*DIANE VON FURSTENBERG | PRADA*  
*TORY BURCH | MARC JACOBS*



**AVENTURA MALL**  
**19555 Biscayne Boulevard**  
**305-792-1246**

Visit our first floor Visitors Center for services including personal assistance in Portuguese, Personal Shopper appointments and complimentary Wi-Fi.

## GETTING HERE AND AROUND

### TAXI

You can call Yellow Cab (305-633-0503) or Tropical Taxi (305-945-1025). Take your pick.

### DRIVE

From the beaches: take the William Lehman Causeway (192nd Street Causeway) to Biscayne Boulevard, and turn right. Aventura Mall will be on your right.

From the airports: take 1-95 to Exit 16 onto Ives Dairy Road. Go to Biscayne Boulevard and continue straight through 3 sets of lights. Aventura Mall will be on your left.

### SEE

Take in the stunning scenery at Villa Vizcaya (3251 So Miami Avenue, 305-250-9133), a National Historic Landmark built in 1916 featuring the Main House and acres and acres of European-inspired gardens. Love animals? Make sure to visit Jungle Island (1111 Parrot Jungle Trail, 305-400-7000) where you can meet some of nature's most amazing creatures such as the liger, twin orangutans and over 300 vibrant birds. If you love sea animals, visit Miami Seaquarium (4400 Rickenbacker Causeway, 305-361-5705) for a fun-filled mix of exhibits, shows and attractions. Stroll through Fairchild Tropical Botanical Gardens (10901 Old Cutler Road, 305-667-1651) and experience the beauty and bounty of the tropical world.

# HERE'S OUR STORY (SO FAR)...

From designer debuts to movie shoots and a visit from the Queen, it's the historical happenings and stylish moments that make Bloomingdale's a site to see.

In over a century as a style destination, Bloomingdale's has earned a reputation for fun, fashion and spectacular events while launching so many of the labels we love today.

It all started in 1872 when brothers Joseph and Lyman Bloomingdale opened a store on New York's Upper East Side. Hoop skirts were all the rage, and the brothers jumped on the trend. Soon, they were the talk of the town.

By 1886 they had a bigger location and a buying office in Paris, but it was in 1929 that the store moved into the flagship location that stands today. Bloomingdale's connected 10 buildings to fill an entire city block between 59th and 60th Streets, and Lexington and Third Avenues. The spot was a transportation hub, which gave rise to the slogan "all cars transfer at Bloomingdale's." The glamorous

limestone and black granite art deco façade became a fashion landmark. From our New York headquarters, Bloomingdale's celebrated the best designers from all over the world, bringing Chanel, Giorgio Armani and Yves Saint Laurent to an adoring American audience; and giving career boosts to new talent like Ralph Lauren, Donna Karan, Calvin Klein, Zac Posen and Marc Jacobs. Whether it was Jackie O sipping champagne at our 100th birthday party, or Queen Elizabeth II visiting the store in 1976, Bloomingdale's has been the international hub of celebrity style.

Just like the designers we adore, we never stop updating our look. Today you'll find us in Boston, Miami, San Francisco, Los Angeles, Atlanta—and as far away as Dubai. Like the iconic "BWay" at 59th Street—the party never stops. We look forward to a future like no other.

## OUR BRIEF(ISH) HISTORY...

### 1880

Bloomingdale's welcomes window shopping! We're the first store to install glass carriages.

### 1899

Bonjour, Paris! (And Berlin... and Vienna...). Our buying office goes continental.

### 1929

Oh so Art Deco... A new facade makes a big impression.



### 1961

Artists like Jonah Kinigstein revolutionize the Bloomingdale's shopping bag, making it an iconic art collectible.

### 1972

Happy birthday Bloomie's! Jackie O, Diana Ross and others attend our 100th anniversary bash.

### 1976

A visit from Her Majesty, the Queen of England.

### 1872

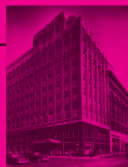
Bloomingdale's is born!

### 1886

Up, up and away! Bloomingdale's commissions the world's first escalator.

### 1913

Next stop: Bloomie's! Our Flagship becomes a hub (with a brand- new subway stop in the basement).



### 1947

A home for all... Bloomingdale's debuts our first ever furniture showrooms.

### 1969

So many new launches! Including the Ralph Lauren boutique, Perry Ellis, and Norma Kamali, to name a few.



### 1973

The iconic Big Brown Bag makes its debut in our stores and on the streets.

# WE'RE HERE TO WELCOME YOU

Our Mandarin-speaking associates will help you plan your ultimate shopping experience. See one for a Chinese store directory featuring events, complimentary services and more.



## MULTILINGUAL ASSOCIATES

Look for us wearing flag pins from China, Taiwan or Hong Kong. We can help you find the fashion you love, and assist with a range of personalized services.



## PAYMENT HOW YOU PREFER

We accept all forms of international credit cards, including China Union Pay.



## DELIVERY TO YOUR HOTEL

At North Michigan Avenue, we will gladly make arrangements for courier service for your purchases of \$250 or more to your hotel. Stop by our third floor Visitor's Center to arrange delivery.



## PERSONAL STYLISTS ON CALL

Our personal stylists are available to shop the store with you, or select wardrobe and home decor options to your taste—free.

North Michigan Avenue: At Your Service 312-440-4887

Medinah: At Your Service 312-324-7633



## QUICK ALTERATIONS

We perform professional tailoring and alteration services on-site by request. Charges are available at time of fitting. Next day alterations, please ask a sales associate for more details.



## ALL THE TRIMMINGS

We will gift-wrap your purchases, or you can pick up gift cards, boxes, wrapping paper Gift Wrap at North Michigan Avenue or our second floor Gift Wrap station at Medinah.

**1981**

Andy Warhol calls Bloomingdale's "the new kind of museum for the '80s."



**2004**

Bloomingdale's does downtown—our super-chic Soho store opens its doors.

**2006**

bloomingdales.com wows the web, making it easy to surf and shop amazing fashion from anywhere.

b.com

**2010**

Onward with the outlet stores! (There are 12 since 2010, and we're still growing.)



**PRESENT**

Fashion! Beauty! Spectacle!... and designer exclusives from around the globe keep Bloomingdale's an iconic fashion destination.

**1979**

We make the cut! In Woody Allen's "Manhattan," no less. (Just one of our many film appearances.)

**1988**

Our Year of the Dragon gala makes headlines.



**2003**

Zagat names Bloomingdale's "NYC's Most Popular Store!"

**2005**

Marc Jacobs jumps at the chance to design our Holiday shopping bag. (Who wouldn't?)



**2010**

Bloomingdale's opens in the Dubai Mall. Bottega Veneta, Balenciaga and Yves Saint Laurent shops make their debut in this high-fashion store.





# AVENTURA MALL

19555 BISCAYNE BOULEVARD

## LEVEL 1

### Cosmetics and Fragrances

Cosmetics, Men's and Women's Fragrances, Skincare Spas, Armani, CHANEL, Creed, Dior, La Mer, La Prairie, MAC, Shiseido, Sisley, Space NK and more.

### Designer Shops

Dior, Dior Watch Collection, Fendi, Gucci, Louis Vuitton, Prada—Women's Handbags, Small Leather Goods and Accessories

### Women's Fashion Accessories

Fine Jewelry, Fashion Jewelry, Handbags, Small Leather Goods, Belts, Shoes, Sunglasses and Watches

### The Men's Store

Men's Trend Collections, Premium Denim, Tee Zone, Diesel, 7 for all Mankind, Ted Baker London, Shoes, Accessories, Contemporary and Designer Sportswear, Suits, Dress Shirts, Ties, Briefcases and Bags, Outerwear, Basics, Dress Furnishings, Small Leather Goods, Sunglasses, Electronics and Men's Fragrances

### Men's Shoes

International Visitors Center

## LEVEL 2

### Contemporary Collections and Dresses

#### Y.E.S. Contemporary Sportswear

AQUA, Denim, European Collections including: AllSaints, Gerard Darel, Hoss Intropia, Karen Millen, Majje, Max Mara, Reiss, Sandro, Ted Baker London, Zadig & Voltaire

### Women's Designer Collections

Including European Collections from Armani, Burberry, Escada and more

### Sutton Studio

Women's Sportswear

### Intimate Apparel

### The New View

Women's Sportswear

### Maximilian Fur Salon

Fashionable Fur Collection plus restyling services and design-your-own custom coats

### At Your Service – Personal Shopping

59th and Lex Café

## LEVEL 3

### Tabletop

Fine and Casual China, Crystal

### Housewares

Cookware, Cutlery and Gadgets, Small Electrics

The Main Course Culinary Demonstration Kitchen

### Luggage

### Bed & Bath

Including luxury linens from Frette, Sferra, Yves Delorme

### Furniture

### Mattresses

### Rugs

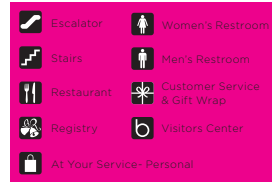
### BKids

Clothing for Infants, Toddlers, Girls (4–14) and Boys (4–20), Acqua, Armani, Burberry, Diesel, Ella Moss, Guess, J Brand, Joe's Jeans, Juicy Couture, MIKI HOUSE, The North Face, Polo Ralph Lauren, Splendid, True Religion, UGG Australia, Under Armour  
Shoes for Kids: Cole Haan, Michael Kors, Stuart Weitzman and more

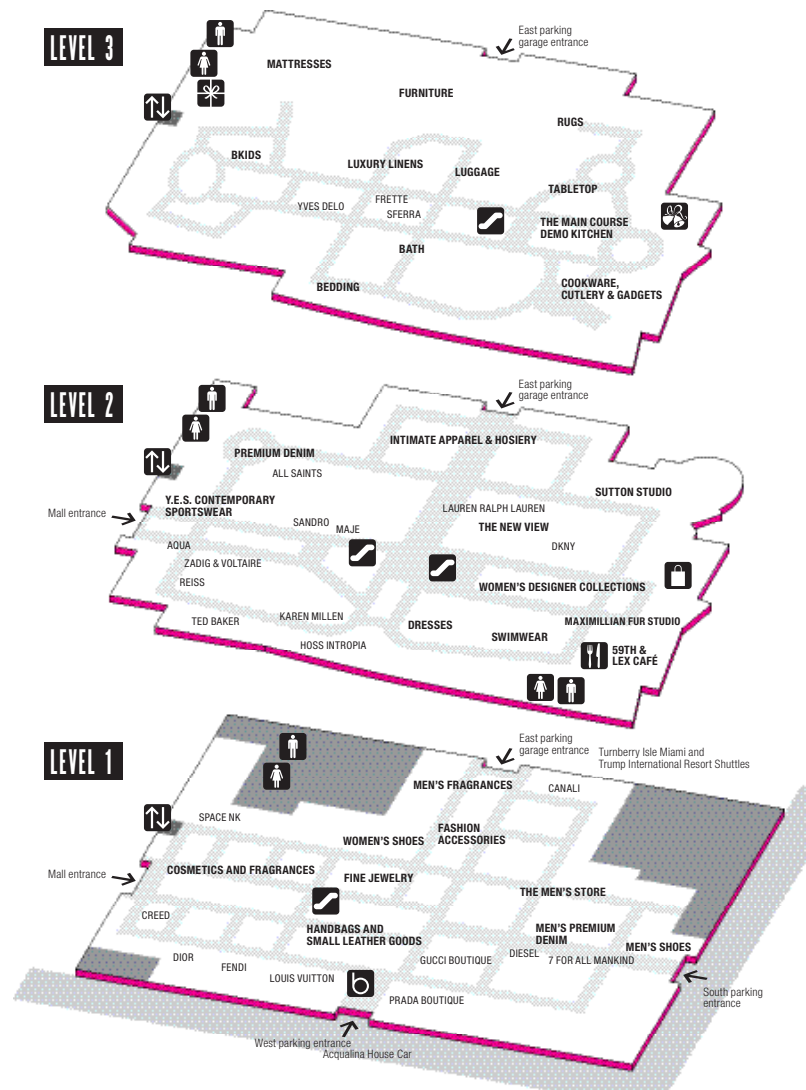
Holiday Trim and Candy Shop (October through December)

### The Registry

### Gift Wrap



STORE MAP KEY



# INTERNATIONAL SIZE CHART

## WOMEN'S CLOTHING

US	2	4	6	8	10	12	14	16	18	20	22
EUROPE	32	34	36	38	40	42	44	46	48	50	52
BRAZIL	38	40	42	44	46	48	50	52	54	56	58
CHINA	5	7	9	11	13	15	17	19	21	23	25

## WOMEN'S SHOES

US	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11
EUROPE	35	35.5	36	37	37.5	38	38.5	39	40	41	42	43	43.5
BRAZIL	33	33.5	34	35	35.5	36	36.5	37	38	39	40	40.5	41
CHINA	35	36	37	38	39	40	41	42	•	•	•	•	•

## MEN'S SHOES

US	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
EUROPE	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	47
BRAZIL	36.5	37	38	39	40	41	41-42	41-42	42	42.5	43	44	45
CHINA	39.5	40	•	41.5	42	42.5	43.5	•	44.5	45	46	46.5	•

## MEN'S SHIRTS

US	14	14.5	15	15.5	16	16.5	17	17.5
EUROPE	36	37	38	39	41	42	43	44
BRAZIL	35	36	37	39	40	41	42	43
CHINA	36	37	38	39	40	41	42	43

## MEN'S PANTS

US	24	26	28	30	32	34	36	38
EUROPE	61	66	71	76	81	87	91	97
BRAZIL	61	66	71	76	81	87	91	97
CHINA	61	66	71	76	81	87	91	97

## MEN'S SUITS

US	30	32	34	36	38	40	42	44	46	48	50
EUROPE	40	42	44	46	48	50	52	54	56	58	60
BRAZIL	•	•	•	46	•	48	•	50	52	54	•
CHINA	•	160 80-86	165 84-92	170 88-96	175 95-104	180 102-106	•	•	•	•	•