

观赏

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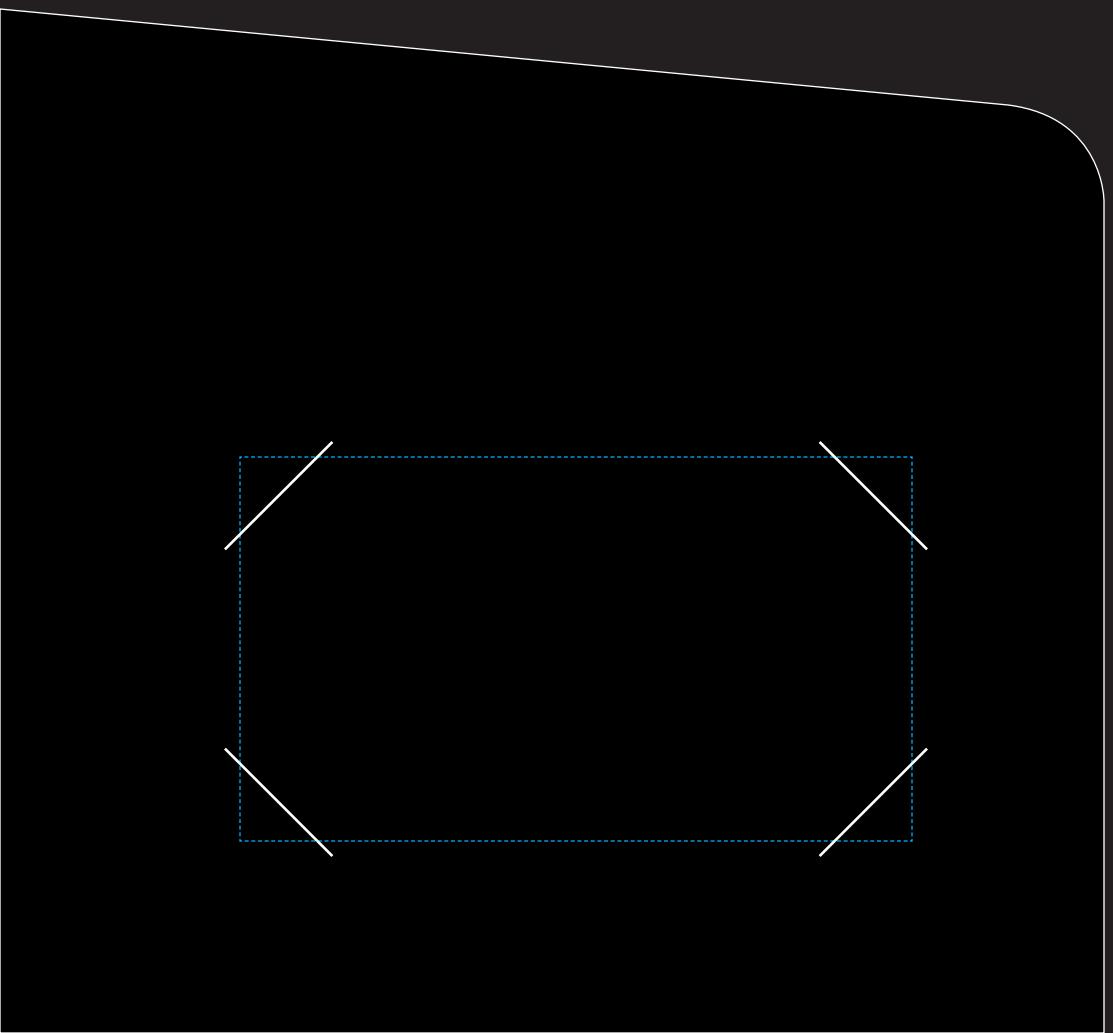
发现

美容

庆祝

bloomingdale's

SOUTH COAST PLAZA
VISITORS GUIDE



*See all the stylish sights,
starting with a visit to Bloomingdale's.*

WELCOME TO SOUTH COAST PLAZA

The brands you love, the gifts you need, and the first-class setting that makes Bloomingdale's like no other store in the world.

Since 1872, Bloomingdale's has been at the center of style, gathering the most coveted designer clothes, shoes, leather goods, cosmetics, fragrances and fine jewelry under one roof.

When you visit our store, you'll enjoy exclusive personal touches—like Chinese-speaking associates—that ensure you feel welcome, pampered and at home. You'll step into a rich fashion history and an exciting world of style.



**3333 South Bristol Street
714-824-4600**

**CHANEL | BURBERRY LONDON | GUCCI | COACH | DIANE VON FURSTENBERG
ESTÉE LAUDER | KATE SPADE | LA MER | LOUIS VUITTON | MARC JACOBS
CHLOÉ | MICHAEL KORS | RALPH LAUREN | TORY BURCH | PRADA**



LIKE NO OTHER STORE IN THE WORLD

Designer debuts, movie shoots and a visit from the Queen

In over a century as a style destination, Bloomingdale's has earned a reputation for fun, fashion and spectacular events while launching so many of the labels we love today.

It all started in 1872 when brothers Joseph and Lyman Bloomingdale opened a store on New York's Upper East Side. Hoop skirts were all the rage, and the brothers jumped on the trend. Soon, they were the talk of the town.

By 1886 they had a bigger location and a buying office in Paris, and in 1929 they opened the New York flagship that remains Bloomingdale's headquarters today. From there, booming business led to expansion up and down the East Coast and, of course, to the West. Opened in 2007, Bloomingdale's South Coast Plaza is our Southern California flagship, and helps set the standard for Bloomingdale's throughout the United States.



1872

Bloomingdale's is born



1929

Art Deco chic! Love
the new flagship...

1969

Ralph Lauren's boutique
launch (other discoveries:
Perry Ellis, Norma Kamali...)

1972

Jackie O, Diana Ross and others
attend our 100th birthday party



1947

Birth of our "model rooms,"
which featured geniuses
like Frank Gehry and
Federico Fellini

1899

Our buying office goes
continental—Hello, Paris!
(And Berlin... and Vienna...)

1973

Debut of the iconic Big Brown Bag



As a vivid part of America's fashion landscape, Bloomingdale's has celebrated the best designers from all over the world. We brought Chanel, Giorgio Armani and Yves Saint Laurent to an adoring American audience, and gave a career boost to new talent like Ralph Lauren, Donna Karan, Calvin Klein, Zac Posen and Marc Jacobs.

Just like the designers we adore, we never stop updating our look. Today you'll find us in Boston, Chicago, Miami, San Francisco, Atlanta—and as far away as Dubai. We host fashion shows and visiting celebrities, and on our beauty floors the party never stops. We look forward to a future like no other.



1976

Her Majesty the Queen of England visits us in NYC



2007

Hello, South Coast Plaza!!

1979

We're in Woody Allen's Manhattan (just one of our many film appearances)



1988

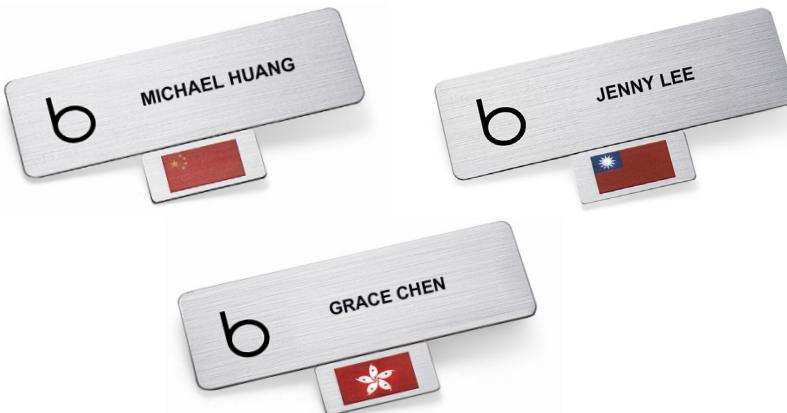
Our Year of the Dragon gala makes headlines



PRESENT

Fashion! Beauty! Spectacle! ...and designer exclusives from around the globe

WE'RE WAITING TO WELCOME YOU



Chinese-speaking associates will show you why Bloomingdale's is like no other store in the world. Look for us wearing flag pins from China, Taiwan or Hong Kong. We can help you find the fashion you love, and assist with a range of personalized services.



Payment how you prefer

We accept all forms of China Union Pay.



Quick alterations

We perform professional tailoring and alteration services on-site by request. Charges are available at time of fitting.



Cards and ribbon, to take home

We will gift-wrap your purchases, or you can pick up gift cards, boxes, wrapping paper and ribbon to take home at Gift Wrap on the lower level.

DINE WITH US



ANQI BY CRUSTACEAN *on 2*

With its exciting modern decor and gourmet Asian fusion fare, AnQi is the perfect place for lunch, an intimate dinner or a mid-afternoon snack in our noodle bar.

Lunch: Daily, 11:30AM–2:30PM

Dinner: Sunday–Thursday, 11:30AM–10:30PM. Friday–Saturday, 11:30AM–11PM

Noodle Bar: Daily, 11:30AM–5:30PM

714-557-5679



CHARLIE PALMER AT BLOOMINGDALE'S *on 2*

Under the direction of Executive Chef Seakyeong Kim, the menu is seasonally inspired and is complemented by an impressive wine list. The restaurant also includes DG Burger and the Next Vintage Wine Shop, open daily.

Lunch: Monday–Saturday, 11:30AM–2:30PM

Dinner: Sunday–Monday, 5:30–8:30PM, Tuesday–Thursday, 5:30–10:30PM

Friday–Saturday, 5:30–11PM

DG Burger: Daily, 11:30AM–4PM

Next Vintage Wine Shop: Daily, 11:45AM–Midnight

714-352-2525

GETTING HERE, AND AROUND

TAXI

There is taxi service from any of the valet stands at the plaza.

DRIVE

From LA or Orange County:

Take 405 Freeway toward Long Beach. Take the Bristol Street exit and proceed into South Coast Plaza.

From San Diego:

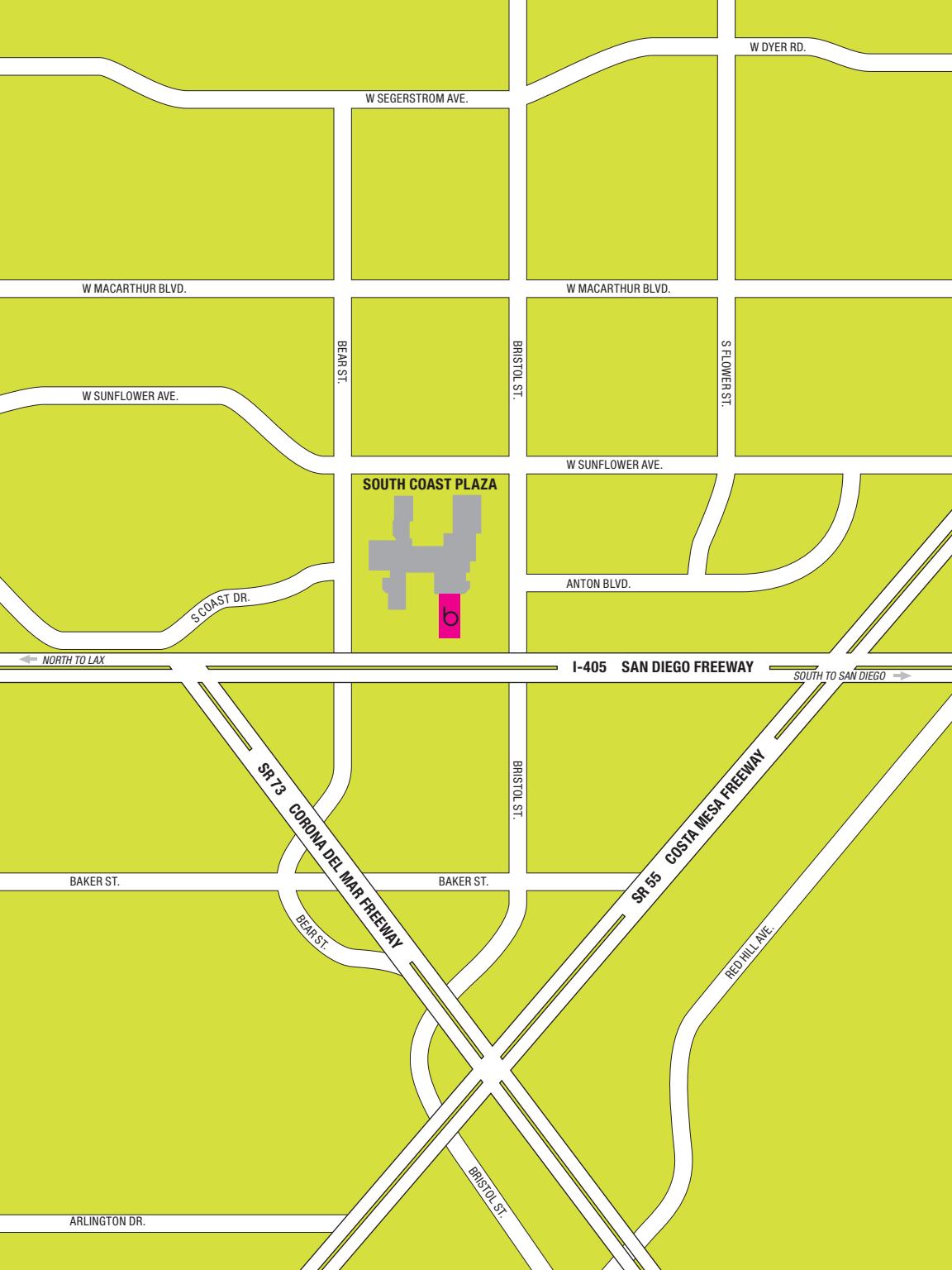
Take the 5 Freeway north to the 405 Northbound Freeway toward Long Beach. Take the Bristol Street exit and drive straight across the street into South Coast Plaza.

PRIMP & RELAX

Both located right around the corner from our store, on 3333 Bristol Street, update your hairstyle to complete your look. Get the perfect cut and color at **Sassoon Salon** with the experts (714-556-5673). At **Carlton Hair**, choose from a menu of services ranging from the Traditional Short Cut to the Epicurian Facial (714-545-7373).

SEE

Tap into the rich culture of California by visiting some must-see museums, starting with the **Orange County Museum of Art**, a compact space full of inspiring contemporary art (850 San Clemente Drive). Unlike any other museum, **Laguna Art Museum** collects only California art—ranging through all periods and styles (307 Cliff Drive). **Bowers Museum**, Orange County's largest museum, boasts an internationally diverse collection, and even a fun-for-all Kidseum (2002 N Main Street). While strolling along Laguna Beach, be sure to check out the **Festival of Arts**, featuring over 140 top local artists, and its crowning jewel attraction, **Pageant of the Masters**—where art comes to life (650 Laguna Canyon Road). Attend a theater or musical performance at the **Segerstrom Center**, and view the public works of art by artists such as Richard Serra, Richard Lippold and Joan Miró spread throughout the campus (600 Town Center Drive). Last, but not least, don't forget to snap a photo with Mickey and all his friends at **Disneyland Resort** and **Disney California Adventure Park!** (1313 S Harbor Boulevard).



SOUTH COAST PLAZA

3333 SOUTH BRISTOL STREET

LOWER LEVEL

Tabletop

Fine and Casual China, Crystal and more

Housewares

Cookware, Cutlery and Gadgets, Small Electrics and more

Luggage

Bed & Bath

Mattresses

Bkids

Clothing for Infants, Toddlers, Girls (4–14) and Boys (4–20),
Shoes for Kids

Nespresso Boutique

Bridal Registry

MAIN LEVEL

Cosmetics and Fragrances

Cosmetics, Skincare, Nail Color, Hair Care, Men's Skincare,
Men's and Women's Fragrances and Skincare Spas

Women's Fashion Accessories

Fine Jewelry, Fashion Jewelry, Handbags, Small Leather
Goods, Belts, Shoes, Sunglasses and Watches

Women's Shoes

The Men's Store

Men's Trend Collections, Premium Denim, Tees, Sneakers,
Accessories, Contemporary and Designer Sportswear,
Suits, Dress Shirts, Ties, Briefcases and Bags, Outerwear,
Underwear, Socks and Loungewear, Dress Furnishings,
Seasonal Accessories, Small Leather Goods, Sunglasses and
Electronics

Designer Shops

Louis Vuitton, Chanel, Gucci, Fendi and Salvatore Ferragamo

Men's Shoes

AnQi by Crustacean

Charlie Palmer at Bloomingdale's

UPPER LEVEL

Contemporary Collections and Dresses

Y.E.S. Contemporary Sportswear

Denim, European Collections

Sutton Studio

Women's Sportswear

Intimate Apparel, Hosiery and Socks

The New View

Women's Sportswear

Maximilian Fur Salon

Luxurious furs from your favorite designers. Plus, restyling
services and design-your-own custom coats.

Quick Alterations



Elevators



Women's Restroom



Escalator



Men's Restroom



Restaurant

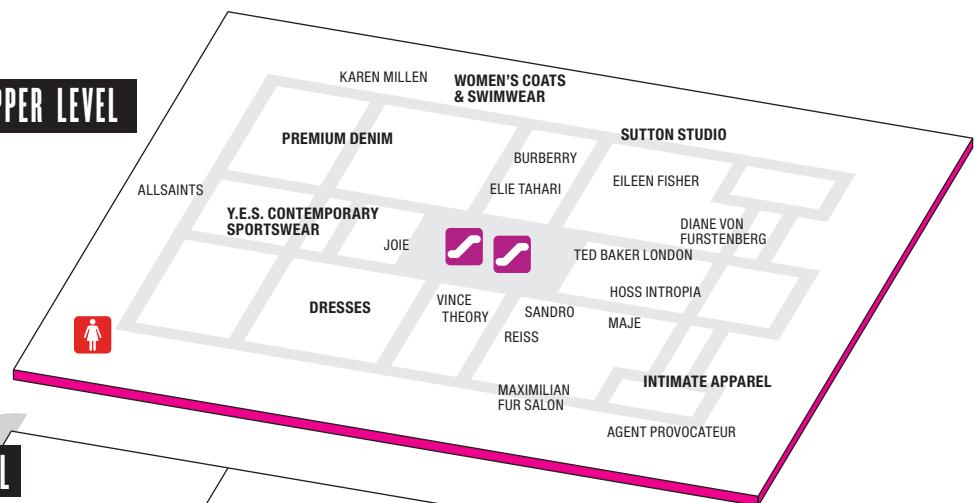


Gift Wrap

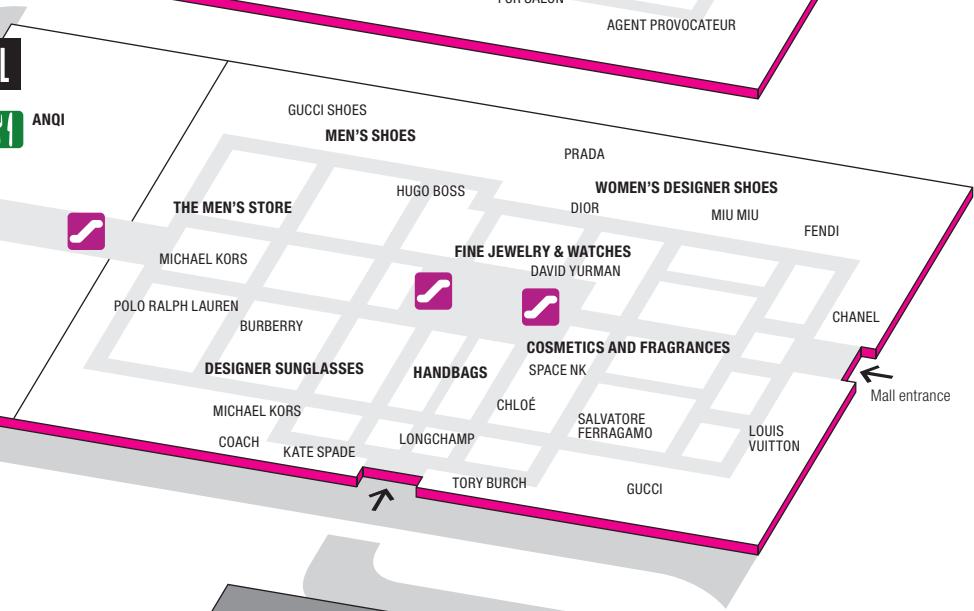


Bridal Registry

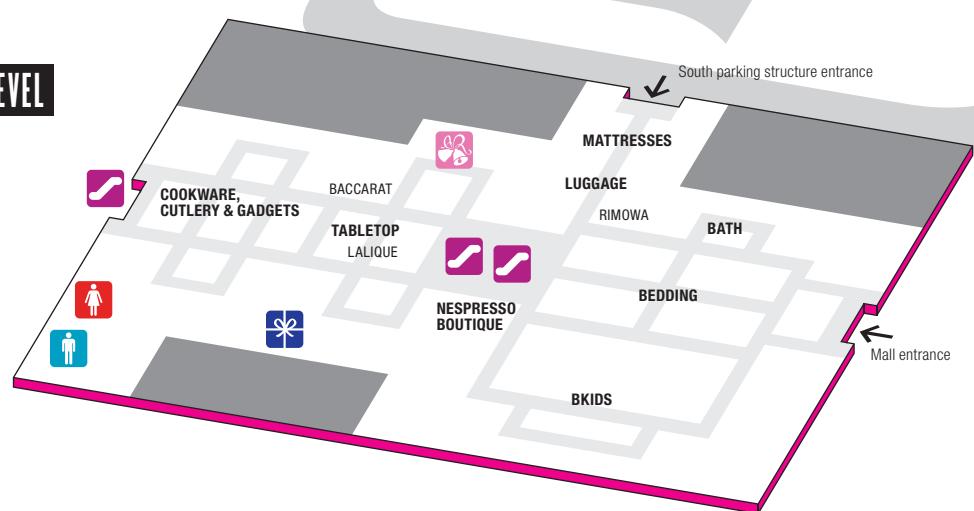
UPPER LEVEL



MAIN LEVEL



LOWER LEVEL



FIND YOUR FAVORITE BRANDS

7 For All Mankind, ML, UL	Charisma, LL	Hugo, ML
Adrianna Papell, UL	Charriol, ML	Hugo Boss, LL, ML, UL
AG Jeans, UL	Chaser, UL	Hunter, ML
Agent Provocateur, UL	Chloé, ML	Ippolita, ML
Alex and Ani, ML	Christofle, LL	J Brand, ML, UL
Alexis Bittar, ML	Citizens of Humanity, ML, UL	Jack Spade, ML
All-Clad, LL	Clarins, ML	James Perse, ML, UL
AllSaints, UL	Clinique, ML	Jean Paul Gautier, ML
Alternative Apparel, ML	Coach, ML	Jimmy Choo, ML
Aqua, LL, UL	Cole Haan, ML	Jo Malone, ML
Armani Collezioni, ML	Cosabella, UL	Joe's Jeans, ML, UL
The Art of Shaving, ML	Cuisinart, LL	John Hardy, ML
Ash, ML	David Meister, UL	John Varvatos, ML, UL
Baccarat, LL	David Yurman, ML	Joie, ML
Badgley Mischka, ML	DeLonghi, LL	Jonathan Adler, LL
Bailey 44, UL	Diane von Furstenberg, UL	Juciy Couture, ML
Barbara Barry, LL	Diesel, ML	Juliska, LL
Basler, UL	DKNY PURE, UL	Karen Millen, UL
BCBGMAXAZRIA, UL	DKNYC, UL	Karl Lagerfeld, ML
Bernardaud, LL	Dior, ML	Kate Spade New York, ML
Betsey Johnson, UL	Dogearred, ML	Keurig, LL
Bobbi Brown, ML	Donna Karan, LL	Kiehl's Since 1851, ML
Boss, LL, ML, UL	Eileen Fisher, UL	KitchenAid, LL
Breville, LL	Elie Tahari, UL	Kosta Boda, LL
Bric's, LL	Estée Lauder, ML	La Mer, ML
Bridal Collection Jewelry, ML	ESQ Movado, ML	La Prairie, ML
Burberry, ML, UL	Fendi, ML	Lab Series Skin Care for Men, ML
Burberry Brit, ML, UL	Free People, UL	Lalique, LL
Burberry London, ML, UL	Frette, LL	Lancôme, ML
C by Bloomingdale's Cashmere, UL	Furla, ML	Laura Mercier, ML
C & C, UL	Giorgio Armani, ML	Lauren Ralph Lauren, LL, ML, UL
Calvin Klein, UL	Giuseppe Zanotti, ML	Le Mystère, UL
Calvin Klein Underwear, UL	Gucci, ML	Liebeskind, ML
Calphalon, LL	Guess, UL	Little Brown Bag, LL, ML
Carolee, ML	Hanky Panky, UL	Longchamp, ML
CHANEL, ML	Hartmann, LL	Louis Vuitton, ML
Chantelle, UL	Havaianas, ML	M•A•C, ML

Mackage, UL	Scanpan, LL
Maje, UL	See by Chloé, ML
Marc by Marc Jacobs, ML, UL	Sferra, LL
Marc Jacobs, ML	Shiseido, ML
Marco Bicego, ML	Sisley-Paris, ML
Michael Aram, LL	Space NK, ML
Michael Kors, LL, ML	Spanx, UL
Michael Stars, UL	Splendid, UL
Michele, ML	Stuart Weitzman, ML
Miu Miu, ML	Sue Wong, UL
Moncler, UL	TAG Heuer, ML
Monique Lhuillier, LL	Task Essential, ML
Montblanc, ML	Ted Baker London, UL
Movado, ML	Temple St. Clair, ML
MZ Wallace, ML	Theory, ML, UL
Nambé, LL	Tom Ford, ML
Nespresso, LL	Tory Burch, ML, UL
The North Face, UL	Tous, ML
Not Your Daughter's Jeans, UL	Trish McEvoy, ML
OnGossamer, UL	True Religion, ML
Orrefors, LL	TUMI, LL
Paige, UL	UGG Australia, ML
Pandora, ML	Vera Wang, LL
Patterson J. Kincaid, UL	Victorinox, LL
Phillip Stein, ML	Villeroy & Boch, LL
Polo Ralph Lauren, ML	Vince, ML, UL
Prada, ML	Vince Camuto, UL
Rag & Bone, UL	Wacoal, UL
Ray Ban, ML	Waterford, LL
Raymond Weil, ML	Wildfox, UL
Rebecca Minkoff, ML	Yves Saint Laurent, ML
Reiss, UL	
Rimowa, UL	
Robert Graham, ML	
Roberto Coin, ML	
Salvatore Ferragamo, ML	
Sandro, UL	

深海秘承 煥膚傳奇

日日煥變



源自深海的神奇再生能量，Crème de la Mer 蘊含無比精純、珍貴的 Miracle Broth™。

萃取自手工採摘的極富營養的深海巨藻，精華面霜深層滋潤，為肌膚注入強大修復能量。肌膚宛如新生，細紋明顯減少，更柔嫩，緊實光滑，歲月無痕。就連最乾燥的肌膚都能够馬上變得細嫩。

LA MER
今天，明天，直至永恒

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Get behind the scenes scoops on new trends and goodies you don't want to miss.



PIN & PIX

Inspire and be inspired with us on Pinterest and Instagram.



BLOG BUZZ

Join the conversation at bloomingdales.com/tumblr

缺乏睡眠。

這是否令您的肌膚加速老化？

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更水潤和均勻膚色。

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ESTÉE LAUDER

INTERNATIONAL SIZE CHART

WOMEN'S CLOTHING

US	2	4	6	8	10	12	14	16	18	20	22
EUROPE	32	34	36	38	40	42	44	46	48	50	52
CHINA	5	7	9	11	13	15	17	19	21	23	25

MEN'S SHIRTS

US	14	14.5	15	15.5	16	16.5	17	17.5
EUROPE	36	37	38	39	41	42	43	44
CHINA	36	37	38	39	40	41	42	43

MEN'S PANTS

US	24	26	28	30	32	34	36	38
EUROPE	61	66	71	76	81	87	91	97
CHINA	61	66	71	76	81	87	91	97

MEN'S SUITS

US	30	32	34	36	38	40	42	44	46	48	50
EUROPE	40	42	44	46	48	50	52	54	56	58	60
CHINA	• 80-86	160 84-92	165 88-96	170 95-104	175 102-106	180	•	•	•	•	•

WOMEN'S SHOES

US	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11
EUROPE	35	35.5	36	37	37.5	38	38.5	39	40	41	42	43	43.5
CHINA	35	36	37	38	39	40	41	42	•	•	•	•	•

MEN'S SHOES

US	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
EUROPE	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	47
CHINA	39.5	40	•	41.5	42	42.5	43.5	•	44.5	45	46	46.5	•

bloomingdale's