

### LEVEL 1

Cosmetics and Fragrances

Cosmetics, Men's and Women's Fragrances, Skincare Spas, Armani, Chanel, CREED, Dior, Illamasqua, La Mer, La Prairie, MAC, Shiseido, Sisley, Space NK and more.

Designer Shops

Dior, Dior Watch Collection, Fendi, Gucci, Louis Vuitton, Prada—Women's Handbags, Small Leather Goods and Accessories

Women's Fashion Accessories

Fine Jewelry, Fashion Jewelry, Handbags, Small Leather Goods, Belts, Shoes, Sunglasses and Watches

The Men's Store

Men's Trend Collections, Premium Denim, Tee Zone, Diesel, 7 for all Mankind, Ted Baker London, Shoes, Accessories, Contemporary and Designer Sportswear, Suits, Dress Shirts, Ties, Briefcases and Bags, Outerwear, Basics, Dress Furnishings, Small Leather Goods, Sunglasses, Electronics

Men's Shoes

International Visitors Center

and Men's Fragrances

### LEVEL 2

Contemporary Collections and Dresses

Y.E.S. Contemporary Sportswear

AQUA, Denim, European Collections including: AllSaints, Desigual, Hoss Intropia, Karen Millen, Maje, Reiss, Sandro, Ted Baker, Versace, Zadig & Voltaire

Women's Designer Collections

Including European Collections from Armani, Max Mara, Versace, Escada and more

Sutton Studio Women's Sportswear

Intimate Apparel

The New View Women's Sportswear

Maximilian Fur Salon
Fashionable Fur Collection plus restyling services and

design-your-own custom coats

At Your Service — Personal Shopping

59th and Lex Café

### LEVEL 3

rabietop

Fine and Casual China, Crystal

Housewares

Cookware, Cutlery and Gadgets, Small Electrics

The Main Course Culinary Demonstration Kitchen

Luggage

Bed & Bath

Including luxury linens from Frette, Sferra, Yves Delorme Fumiture

Mattres

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Clothing for Infants, Toddlers, Girls (4–14) and Boys (4–20), Acqua, Armani, Burberry, Diesel, Ella Moss, Guess, J Brand, Joe's Jeans, Juicy Couture, MIKI HOUSE, The North Face, Polo, Ralph Lauren, Splendid, True Religion, UGG Australia,

Shoes for Kids: Cole Haan, Michael Kors, Stuart Weitzman

Holiday Home Treats and Sweets (October through December)

The Registry Gift Wrap

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Women's Restroom

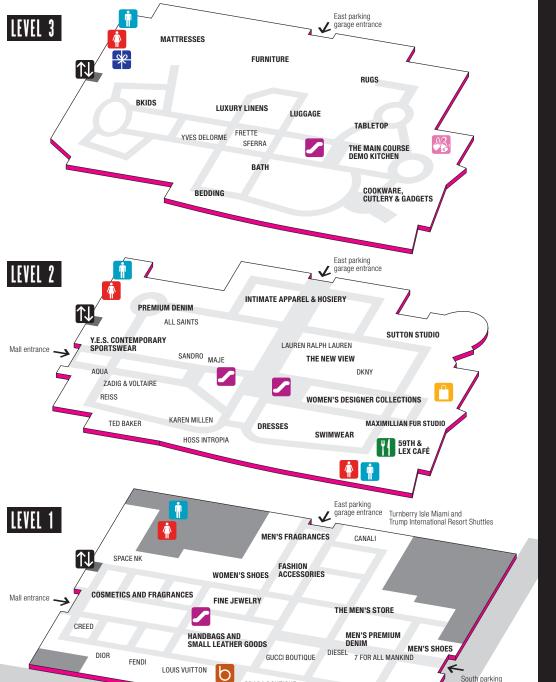


Visitors (

Center The Registry

At Your Service—Personal Shopping





PRADA BOUTIQUE

# GETTING HERE AND AROUND

You can call Yellow Cab (305-633-0503) or Tropical Taxi (305-945-1025). Take your pick.

### DRIVE

From the beaches: take the William Lehman Causeway (192nd Street Causeway) to Biscayne Boulevard, and turn right. Aventura Mall will be on your right.

From the airports: take 1-95 to Exit 16 onto Ives Dairy Road. Go to Biscayne Boulevard and continue straight through 3 sets of lights. Aventura Mall will be on your left.

### SEE

Take in the stunning scenery at **Villa Vizcaya** (3251 So Miami Avenue, 305-250-9133), a

National Historic Landmark built in 1916 featuring the Main House and acres and acres of

European-inspired gardens. Love animals? Make sure to visit **Jungle Island** (1111 Parrot Jungle

Trail, 305-400-7000) where you can meet some of nature's most amazing creatures such
as the liger, twin orangutans and over 300 vibrant birds. If you love sea animals, visit **Miami Seaquarium** (4400 Rickenbacker Causeway, 305-361-5705) for a fun-filled mix of exhibits,
shows and attractions. Stroll through **Fairchild Tropical Botanical Gardens** (10901 Old Cutler

Road, 305-667-1651) and experience the beauty and bounty of the tropical world.



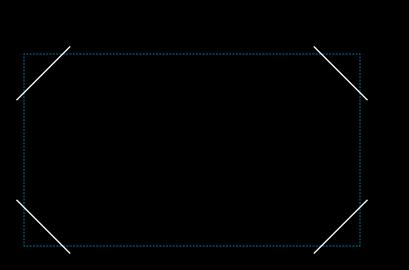
bloomingdales





### JUST FOR YOU

Take home our limited edition gift when you bring your same-day receipts for \$300 USD or more to the first floor Visitors Center.\*



\*One per visitor with same-day receipts totaling \$300 or more, while supplies last.

## WELCOME TO MIAMI

The brands you love, the fashions you need, and the first-class setting that makes Bloomingdale's like no other store in the world.

Since 1872, Bloomingdale's has been at the center of style, gathering the most coveted designer clothes, shoes, leather goods, cosmetics, fragrances and fine jewelry under one roof.

When you visit our store, you'll enjoy exclusive personal touches—like associates who speak your language and special concierge services—to ensure you feel welcome, pampered and at home. You'll step into a rich fashion history and an exciting world of style.



9555 Biscayne Boulevard 305-792-1246

Visit our first floor Visitors Center for services including personal assistance in Portuguese, Personal Shopper appointments and complimentary Wi-Fi.

GIORGIO ARMANI | BURBERRY LONDON | CHANEL | COACH | DIANE VON FURSTENBERG DIESEL | KATE SPADE | MAC | LOUIS VUITTON | MARC BY MARC JACOBS NESPRESSO | MAXIMILIAN FUR | MICHAEL KORS | RALPH LAUREN | TORY BURCH TRUE RELIGION | 7 FOR ALL MANKIND | PAIGE DENIM | AG JEANS | J BRAND

## LIKE NO OTHER STORE IN THE WORLD

Designer debuts, movie shoots and a visit from the Queen

In over a century as a style destination, Bloomingdale's has earned a reputation for fun, fashion and spectacular events while launching so many of the labels we love today.

It all started in 1872 when brothers Joseph and Lyman Bloomingdale opened a store on New York's Upper East Side. Hoop skirts were all the rage, and the brothers jumped on the trend. Soon, they were the talk of the town.

By 1886 they had a bigger location and a buying office in Paris, and in 1929 they opened the New York flagship that remains Bloomingdale's headquarters today. From there, booming business led to expansion up and down the East Coast. When Bloomingdale's opened at the Aventura Mall in 1997, it brought three floors of the hottest designer fashion to sizzling Miami. As a vivid part of America's fashion landscape, Bloomingdale's has celebrated the best designers from all over the world. We brought Chanel, Giorgio Armani and Yves Saint Lauren, Donna Karan, Calvin Klein, Zac Posen and Marc Jacobs.

Just like the designers we adore, we never stop updating our look. Today you'll find us in Boston, Chicago, Atlanta, Las Vegas, Los Angeles, San Francisco—and as far away as Dubai. We host fashion shows and visiting celebrities, and on our beauty floors the party never stops. We look forward to a future like no other.

Hello, Aventura!

Laurent to an adoring American audience, and gave a career boost to new talent like Ralph

### **EAT & DRINK**

For a relaxing lunch or delicious dinner, try our 59th & Lex Cafe on the second floor. Named after the city block that is home to our New York City flagship, this charming restaurant serves a wide variety of classic American cuisine. Open daily, 10AM-8PM (NOON-7PM on Sunday).

personalized services.

Portuguese-speaking associates will show you why

Bloomingdale's is like no other store in the world. Look

for us wearing flag pins from Brazil. We can help you

find the fashion you love, and assist with a range of



### Personal stylists on call

WE'RE WAITING TO WELCOME YOU

Our personal stylists are available to shop the store with you, or select wardrobe and home decor options to your taste—free. At Your Service 305-792-1164



#### Payment how you prefer

We accept all major credit cards, including the American Express Global Travel



#### **Ouick alterations**

We perform professional tailoring and alteration services on-site by request. Charges are available at time of fitting. Next day alterations, please ask a sales associate for more details.



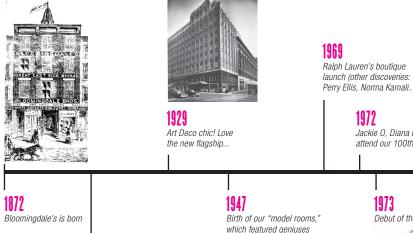
### **Delivery to your hotel**

We will gladly make arrangements for courier of your purchases to your hotel. Just drop them off at our first floor Visitors Center.



### Cards and ribbon, to take home

We will gift-wrap your purchases, or you can pick up gift cards, boxes, wrapping paper and ribbon to take home at the Visitors Center.



Our buying office goes continental—Hello, Paris! (And Berlin... and Vienna...) Perry Ellis, Norma Kamali...)

like Frank Gehry and

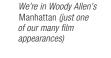
Federico Fellini

Jackie O. Diana Ross and others attend our 100th birthday party









Her Majesty the

Queen of England

visits us in NYC



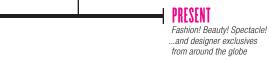
Andy Warhol calls

for the '80s."

Bloomingdale's "the

new kind of museum





Zagat names

Bloomingdale's "NYC's

"Most Popular Store"!

"THE MOST

**POPULAR STORE**"