

# Interim Project Adventure works 2019

Ideas, sketches and key components

by group 4 art



# 1. What are the regional sales in the best performing country?

Sales.CountryRegionCurrency?

Sales.SalesTerritory?

Sales.SalesOrderHeader?

Sale.OrderDetail?

Will probably need to sum the order amounts as Sales.SalesTerritory doesn't have all the countries listed.

Where to find regional sales?  
Or need to create a view/join tables?

1. Find best performing country

2. Find the total for regional sales in country.

Person.countryregion

Person.StateProvince

Sales.Territory

Sales.Customer - counted number within each territory. Confirmed

Sales.Territory contained all territories for sales.

Summed SalesYTD and found total sales for each country, sorted in desc.

Not enough info to tell us what sales territory meant, so we had to find the bottom most table.

## 2. What is the relationship between annual leave taken and bonus?

[HumanResources].[Employee]

[VacationHours]  
[SickLeaveHours]

[AdventureWorks].[Sales].[SalesPerson]

[Bonus]

Include,  
exclude  
managers?

**Scatter  
plot**

Compare sales  
team with and  
without  
managers as  
different  
correlation

3 managers -  
no sales, no  
bonus!  
exclude or  
include?

Why did 284  
got a bonus?  
No sales for  
last year!

BusinessEntityID	Bonus	JobTitle	VacationHours
274	0.00	North American Sales Manager	14
275	4100.00	Sales Representative	38
276	2000.00	Sales Representative	27
277	2500.00	Sales Representative	24
278	500.00	Sales Representative	33
279	6700.00	Sales Representative	29
280	5000.00	Sales Representative	22
281	3550.00	Sales Representative	26
282	5000.00	Sales Representative	31
283	3500.00	Sales Representative	23
284	3900.00	Sales Representative	39
285	0.00	Pacific Sales Manager	20
286	5650.00	Sales Representative	36
287	0.00	European Sales Manager	21
288	75.00	Sales Representative	35
289	5150.00	Sales Representative	37
290	985.00	Sales Representative	34

## 2. What is the relationship between annual leave taken and bonus?

[HumanResources].[Employee]

[VacationHours]

[SickLeaveHours]

Some employees  
have more than one  
pay entry. Bonus?  
Or changing  
departments?

What  
connects  
them?  
Date?

How to  
discard  
250

BusinessEntityID	RateChangeDate	Rate	BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
4	2007-12-05 00:00:00.000	8.62	4	1	1	2007-12-05	2010-05-30
4	2010-05-31 00:00:00.000	23.72	4	2	1	2010-05-31	
4	2011-12-15 00:00:00.000	29.8462					

BusinessEntityID	RateChangeDate	Rate	BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
16	2007-12-20 00:00:00.000	24.00	16	5	1	2007-12-20	2009-07-14
16	2009-07-15 00:00:00.000	28.75	16	4	1	2009-07-15	
16	2012-04-30 00:00:00.000	37.50					

BusinessEntityID	RateChangeDate	Rate	BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
167	2008-12-02 00:00:00.000	6.50	167	7	1	2008-12-02	NULL
167	2011-12-01 00:00:00.000	7.25					
167	2013-07-14 00:00:00.000	9.50					

BusinessEntityID	RateChangeDate	Rate	BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
170	2008-12-21 00:00:00.000	6.50	170	7	1	2008-12-21	NULL
170	2011-12-01 00:00:00.000	7.25					
170	2013-07-14 00:00:00.000	9.50					

BusinessEntityID	RateChangeDate	Rate	BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
172	2009-01-16 00:00:00.000	6.50	172	7	1	2009-01-16	NULL
172	2011-12-01 00:00:00.000	7.25					
172	2013-07-14 00:00:00.000	9.50					



BusinessEntityID	RateChangeDate	Rate
174	2009-01-27 00:00:00.000	6.75
174	2011-12-01 00:00:00.000	7.25
174	2013-07-14 00:00:00.000	9.50
175	2009-02-02 00:00:00.000	6.50
175	2011-12-01 00:00:00.000	7.25
175	2013-07-14 00:00:00.000	9.50
176	2009-02-14 00:00:00.000	6.50
176	2011-12-01 00:00:00.000	7.25
176	2013-07-14 00:00:00.000	9.50
177	2009-02-21 00:00:00.000	6.50
177	2011-12-01 00:00:00.000	7.25
177	2013-07-14 00:00:00.000	9.50
178	2009-03-03 00:00:00.000	6.50
178	2011-12-01 00:00:00.000	7.00
178	2013-07-14 00:00:00.000	9.50

BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
174	7	1	2009-01-27	NULL
175	7	1	2009-02-02	NULL
176	7	1	2009-02-14	NULL
177	7	1	2009-02-21	NULL
178	7	1	2009-03-03	NULL

BusinessEntityID	RateChangeDate	Rate
224	2008-01-08 00:00:00.000	8.62
224	2011-08-31 00:00:00.000	13.50
224	2012-01-01 00:00:00.000	16.00

BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
224	7	1	2009-01-07	2011-08-31
224	8	1	2011-09-01	NULL

BusinessEntityID	RateChangeDate	Rate
234	2009-01-31 00:00:00.000	39.06
234	2011-11-14 00:00:00.000	48.5577
234	2012-01-29 00:00:00.000	60.0962

BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
234	10	1	2009-01-31	2013-11-13
234	16	1	2013-11-14	NULL

BusinessEntityID	RateChangeDate	Rate	PayFrequency	ModifiedDate
250	2011-02-21 00:00:00.000	9.862	2011-02-07 00:00:00.000	
250	2011-07-30 00:00:00.000	22.50	2	2011-07-16 00:00:00.000
250	2012-07-14 00:00:00.000	30.00	2	2012-06-30 00:00:00.000

BusinessEntityID	DepartmentID	ShiftID	StartDate	EndDate
250	4	1	2011-02-25	2011-07-30
250	13	1	2011-07-31	2012-07-14
250	5	1	2012-07-15	NULL

250 changed  
departments  
twice

### 3. What is the relationship between Country and Revenue?

Proportion of revenue per country?

Group country using SQL then visualise in Python

Bar graph

Speciality -  
Sales.vStoreWithDemographics  
Country

1. bar chart  
showing  
country(x) and  
revenue(y)

2. Number  
of stores  
per  
country

Number  
of sales  
per  
country?

## 4. What is the relationship between sick leave and Job Title (PersonType)?

[HumanResources].[Employee]

[SickLeaveHours]

[JobTitle]

**Box  
plots?**

How to group?  
Job title?  
Organisational  
level?  
Department?

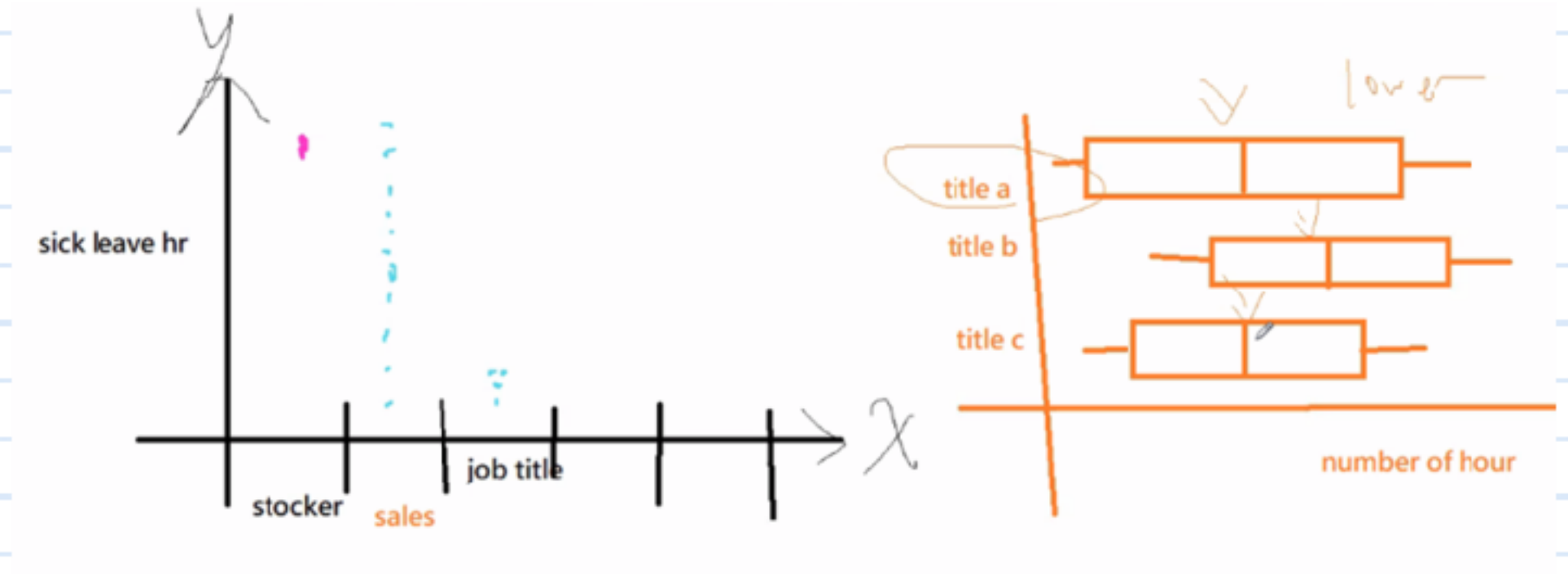
**Job title -  
67  
categories  
- too big**

**Averages? not  
representative**

Org Level - too small

NULL	0	69
1	6	209
2	27	1224
3	66	3088
4	190	8549

**Department -  
16 categories**



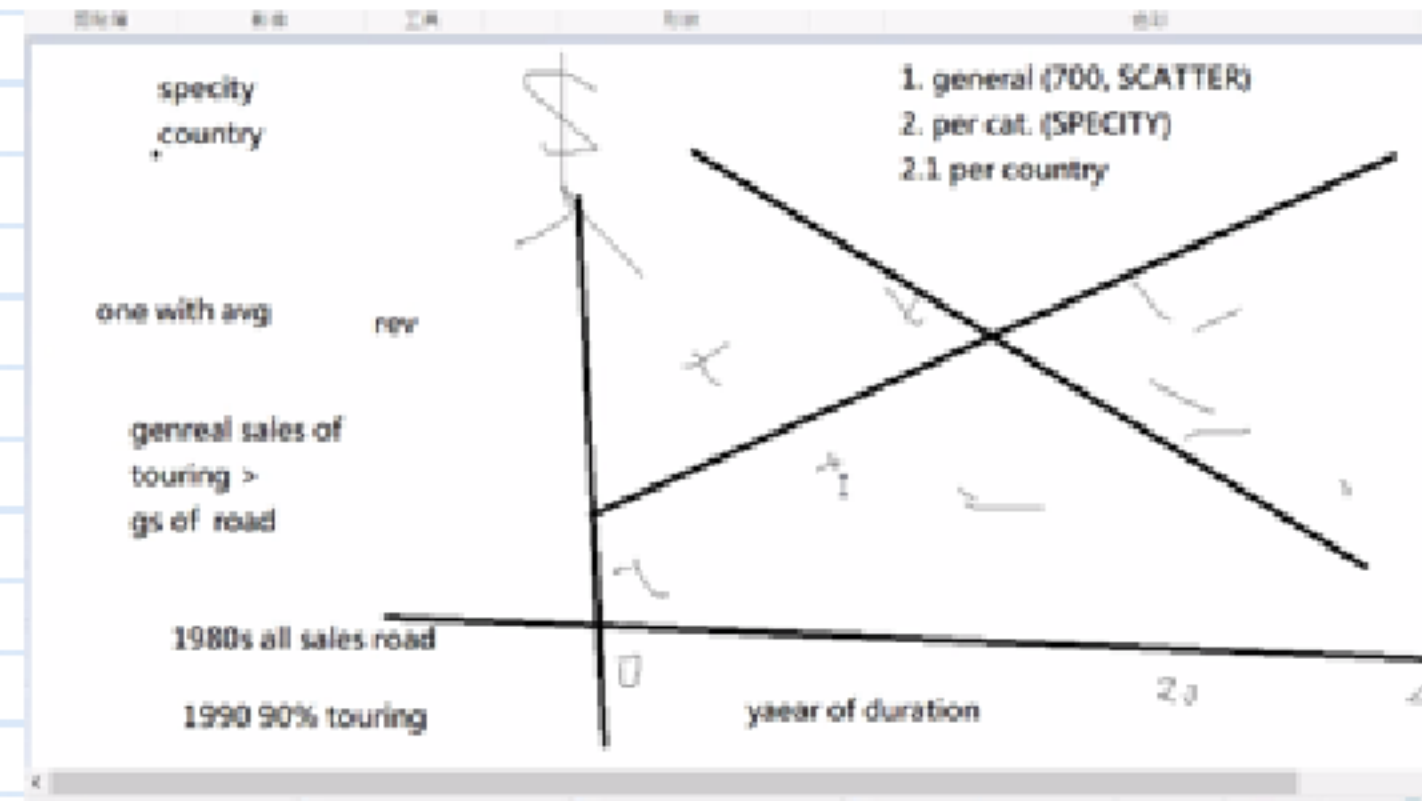
## 5. What is the relationship between store trading duration and revenue?

HumanResources.Shift?

store.demo  
graphics

Compare  
scatter plots  
and  
histograms

Averages?



```
SELECT 2014 - [YearOpened] AS Store_Trading_Duration,  
AVG([AnnualRevenue]) AS Average_Revenue  
FROM [AdventureWorks].[Sales].[vStoreWithDemographics]  
GROUP BY 2014 - [YearOpened]
```



## 6. What is the relationship between the size of the stores, number of employees and revenue? Sales.store?

stores vs number of employees

revenue vs number of  
employees

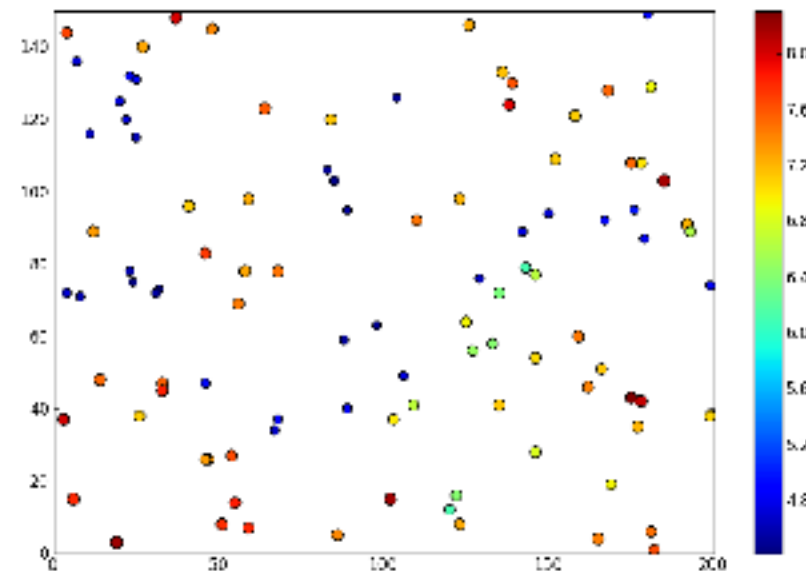
stores vs revenue

**3 dimensional  
scatter plot**

**Check with  
color, size or  
transparency**

**Correlation  
coefficient**

**Viridis or  
design our  
own color  
scale?**



```
SELECT [BusinessEntityID]
,[AnnualRevenue]
,[SquareFeet]
,[NumberEmployees]
FROM [AdventureWorks].[Sales].[vStoreWithDemographics]" # string is the sql query
```

**Add 2D  
graphs or  
go with  
3D only?**

