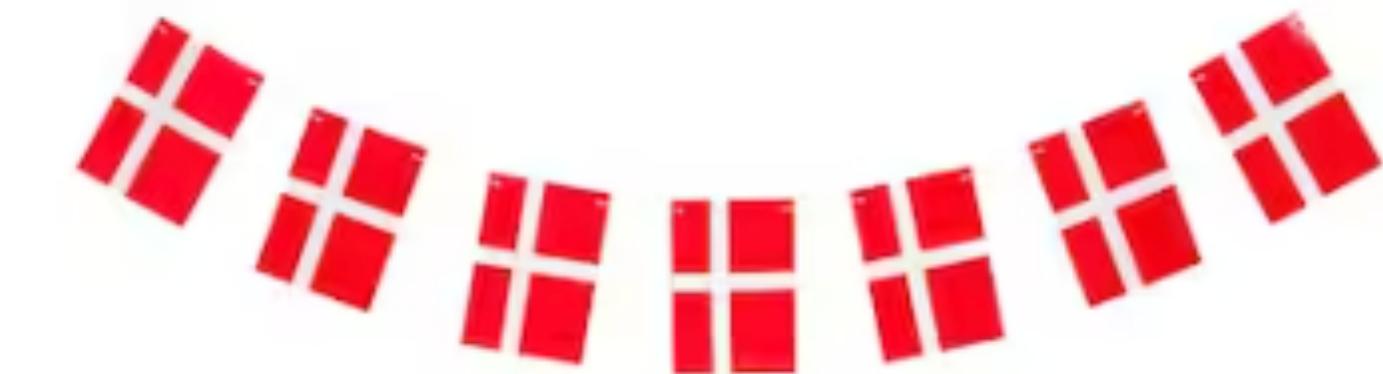


Digital Kultur 2

Identitet og **online** identitet

Kulturbegrebet: Artefakter - det synlige og historiske



Kulturbegrebet: Praksisser - det usynlige og nutidige

#me too

Normer



“New normal”

Ritualer



Social Desirability



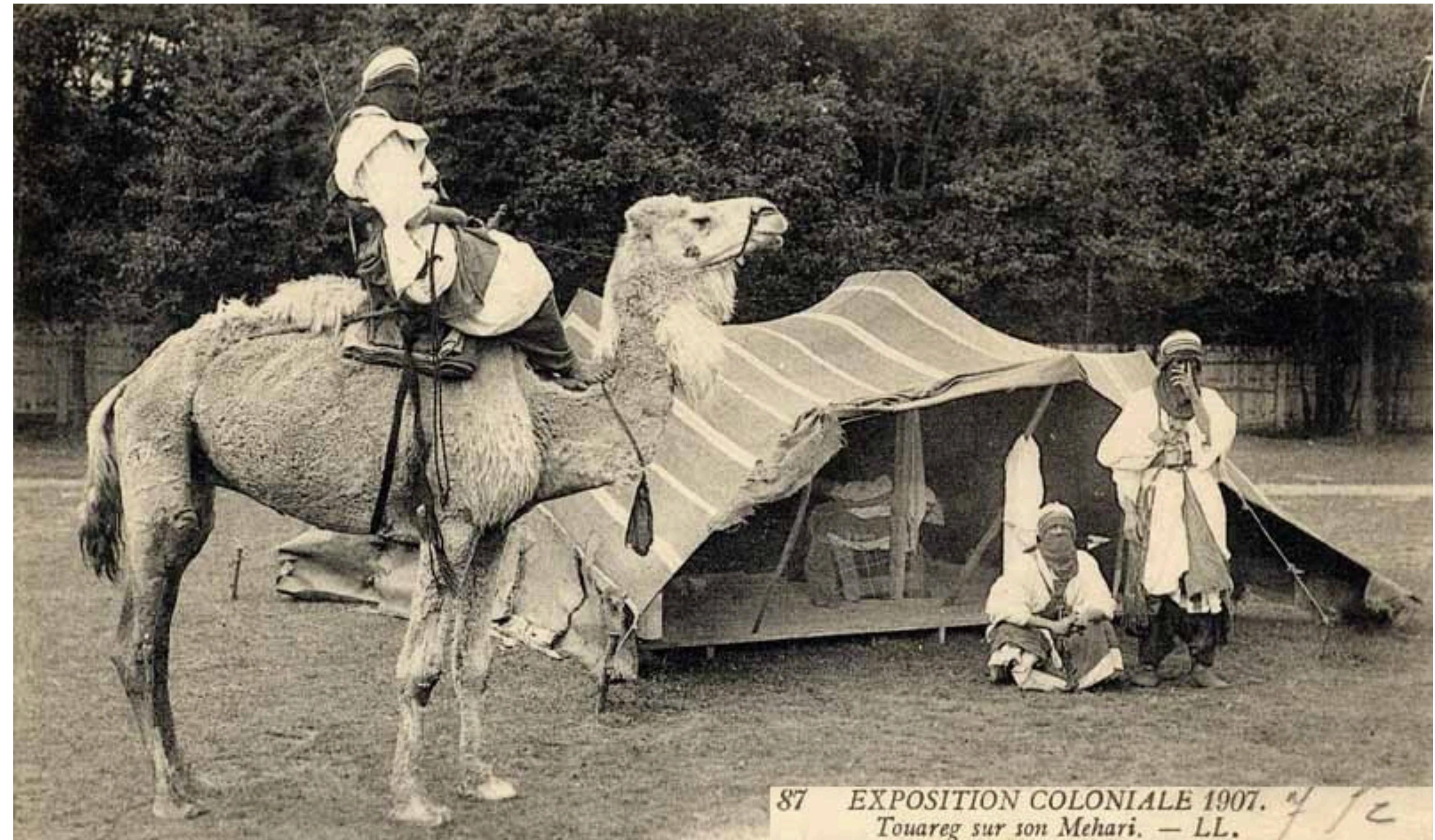
Meget kort fortalt

Kulturbegrebet

- De praksisser og artefakter der er definerende for en kultur
- *“Kultur er det kit, der holder sammen på samfundet, det er så selvfølgeligt at man overser det i sin hverdag”* (Rubow, C., Thomsen, Kulturanalyse kort fortalt)
- Normer
- Institutioner
- Love
- Vaner
- Påklædning

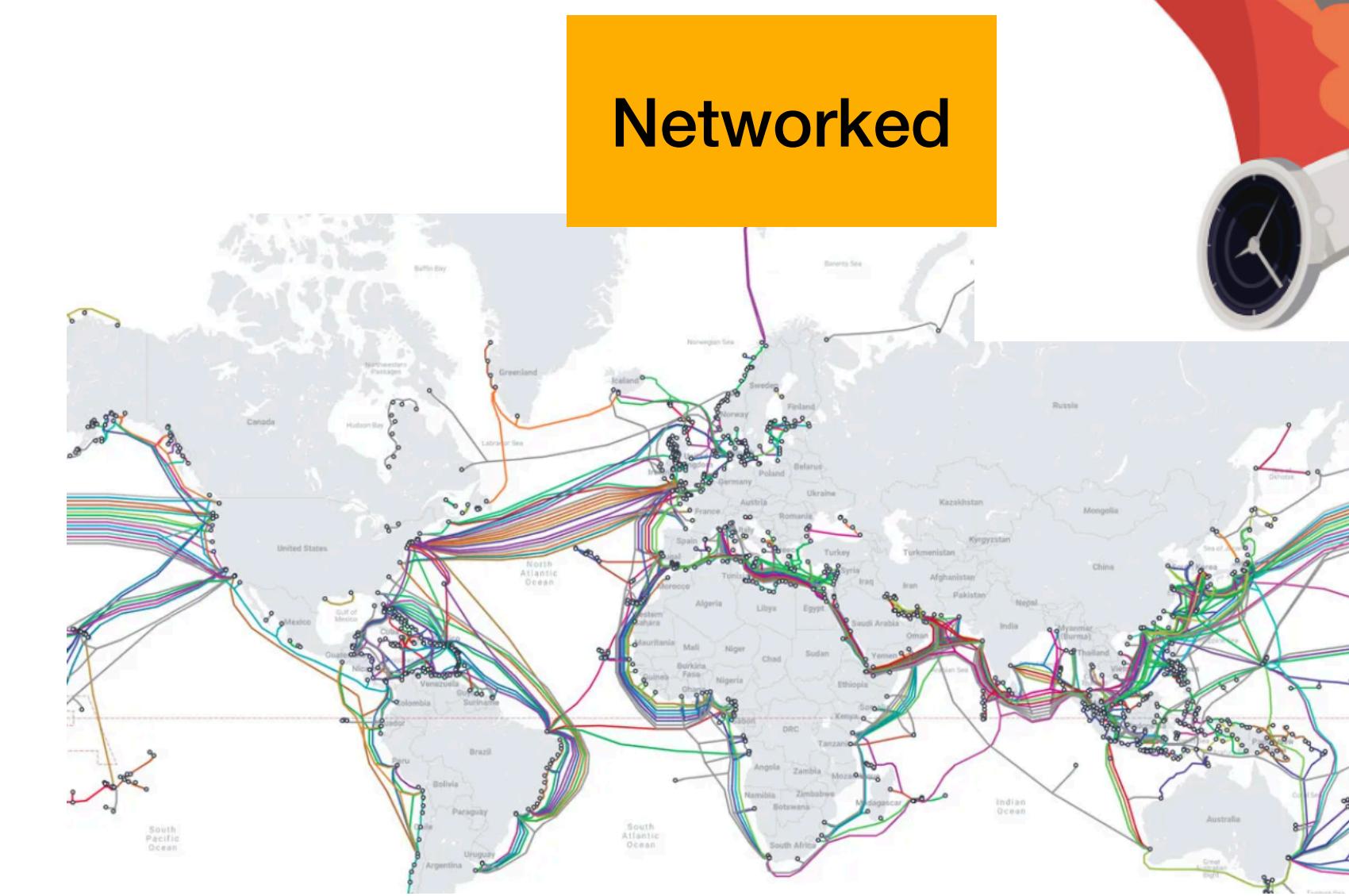
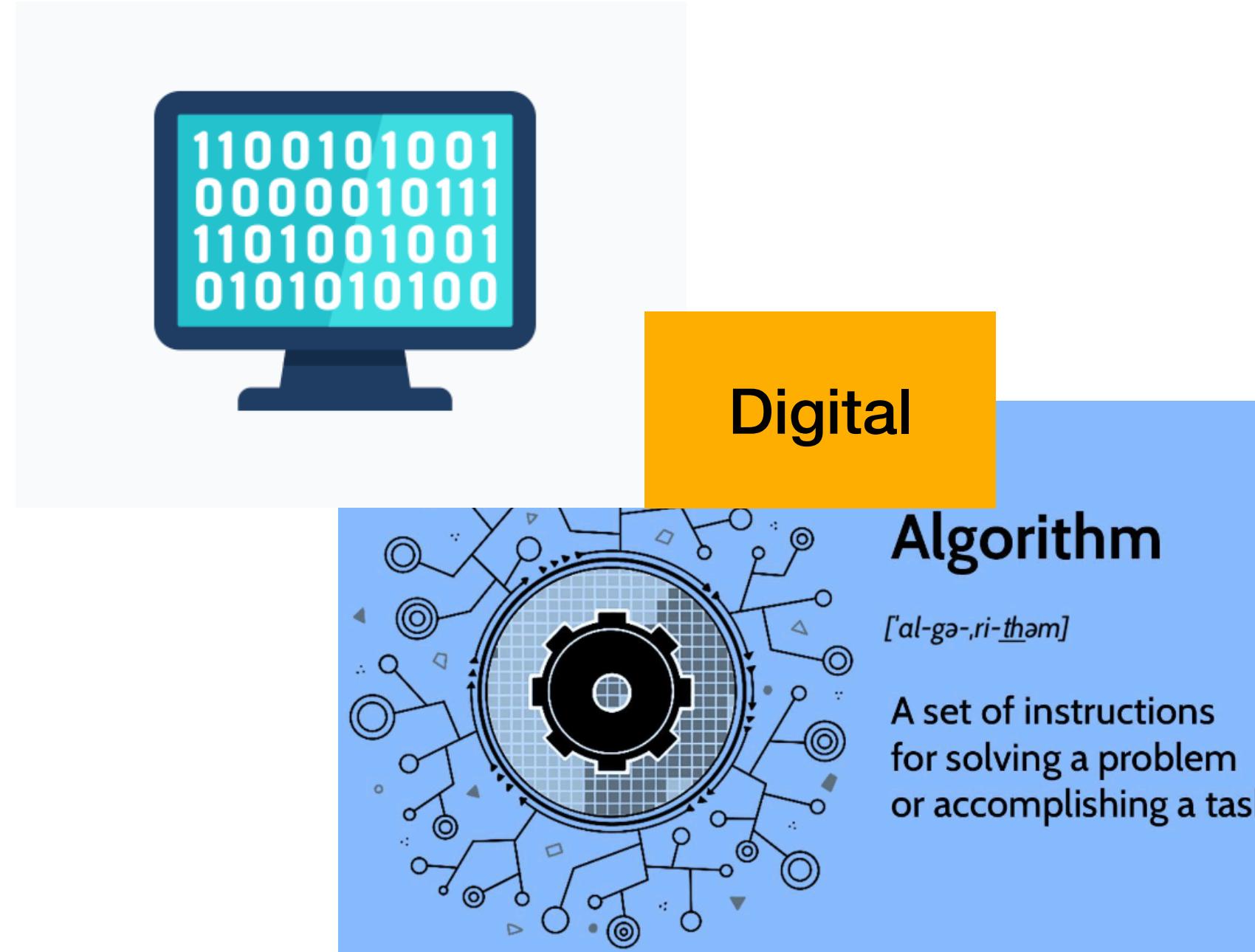
Kulturbegrebet: **Etnografisk** studie

- Observerende
- Analyserende
- Fortolkende



Key Elements of Digital Culture

Technical Definition & Processes

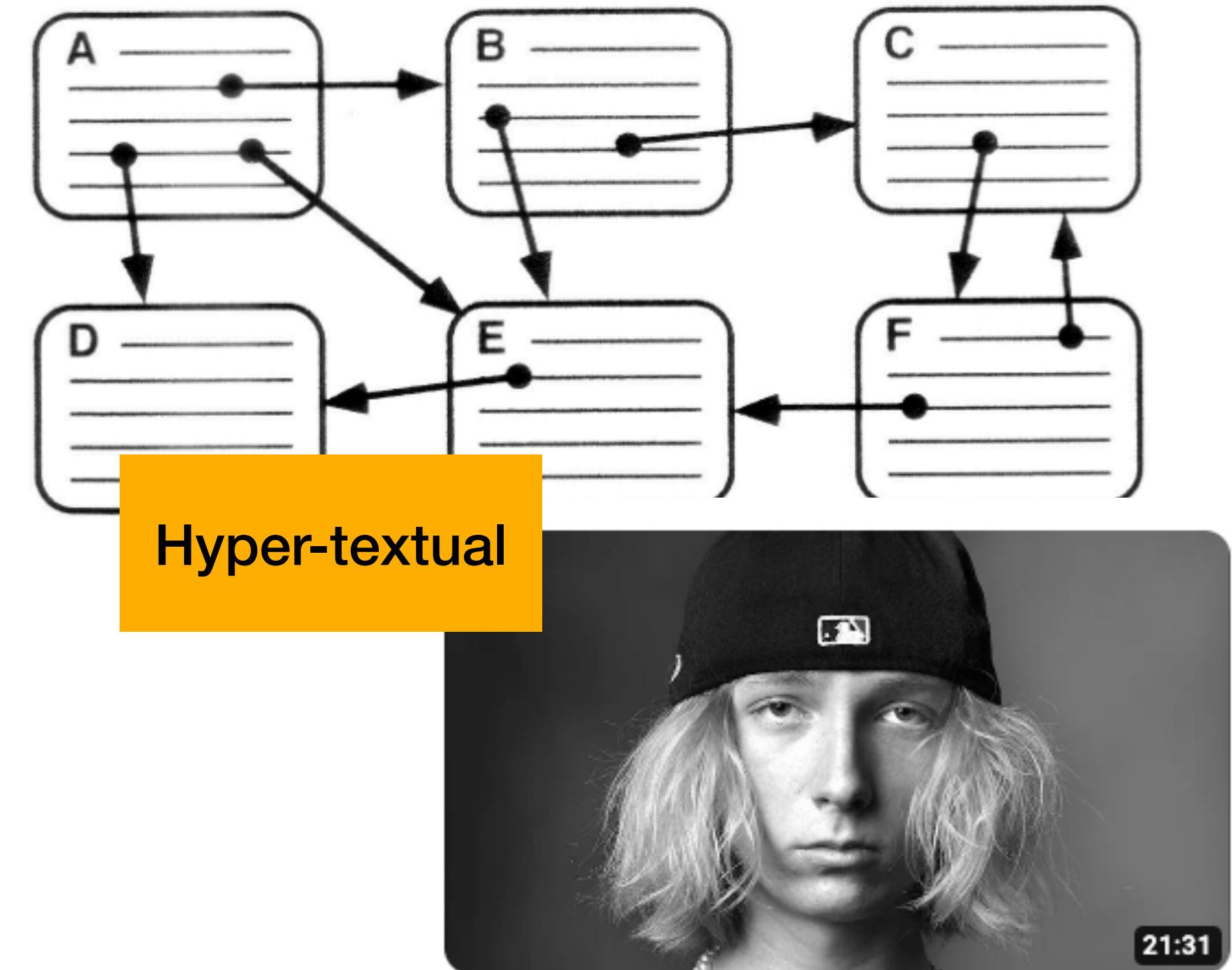


Key Elements of Digital Culture

Broadcast vs Internet



A measure of media's potential between the user to let the user exert an influence on the content and/or form of the mediated communication
(Jensen, 1998: 461, cited in Kiosks, 2002: 368)



Fentanyl Addict interview-Jake

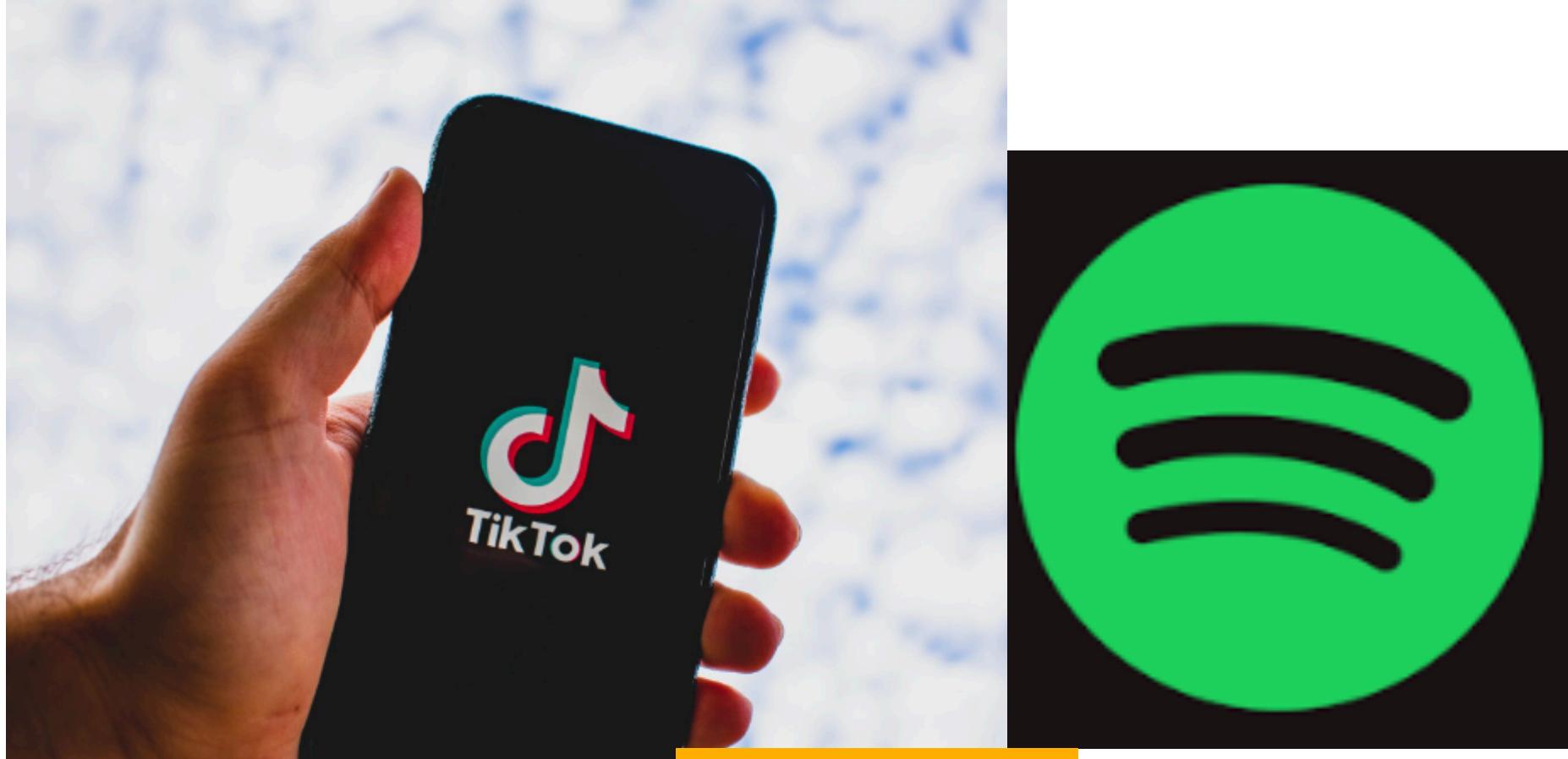
Soft White Underbelly

months ago

Hyper
mediated

Key Elements of Digital Culture

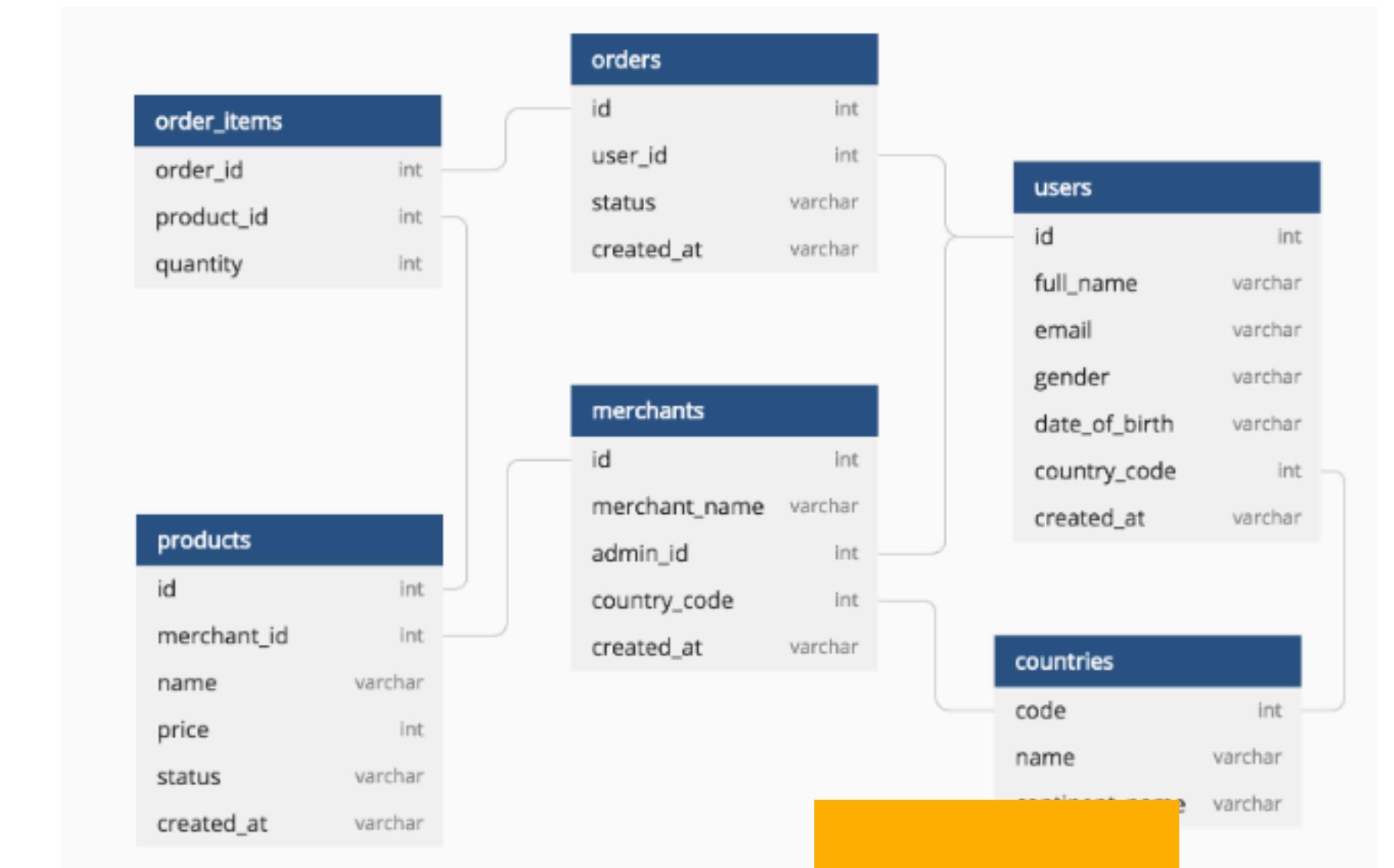
Broadcast vs Internet



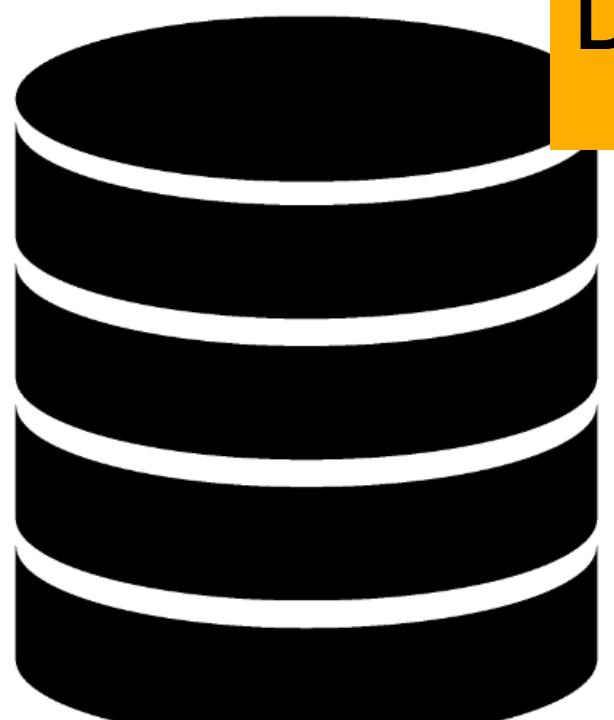
Automated

Sponsored · Shop running shoes :

Adidas Coreracer...	Nike Pegasus Turbo Next...	Nike Performance...	Revolution 6 Next Nature...	Nike NIKE REVOLUTION.
299,95 kr. intersport.dk Free shipping ★★★★★ (81)	779,97 kr. 1.2... Nike Official Free shipping ★★★★★ (123)	324,00 kr. 34... Zalando.dk Free shipping	321,00 kr. Heppo.com DK +29,00 kr. shi...	335,00 kr. Was 419 kr. Spartoo.dk +40,00 kr. shi...
By Producthero	By Producthero	By Bigshopper	By Klarna	By Google



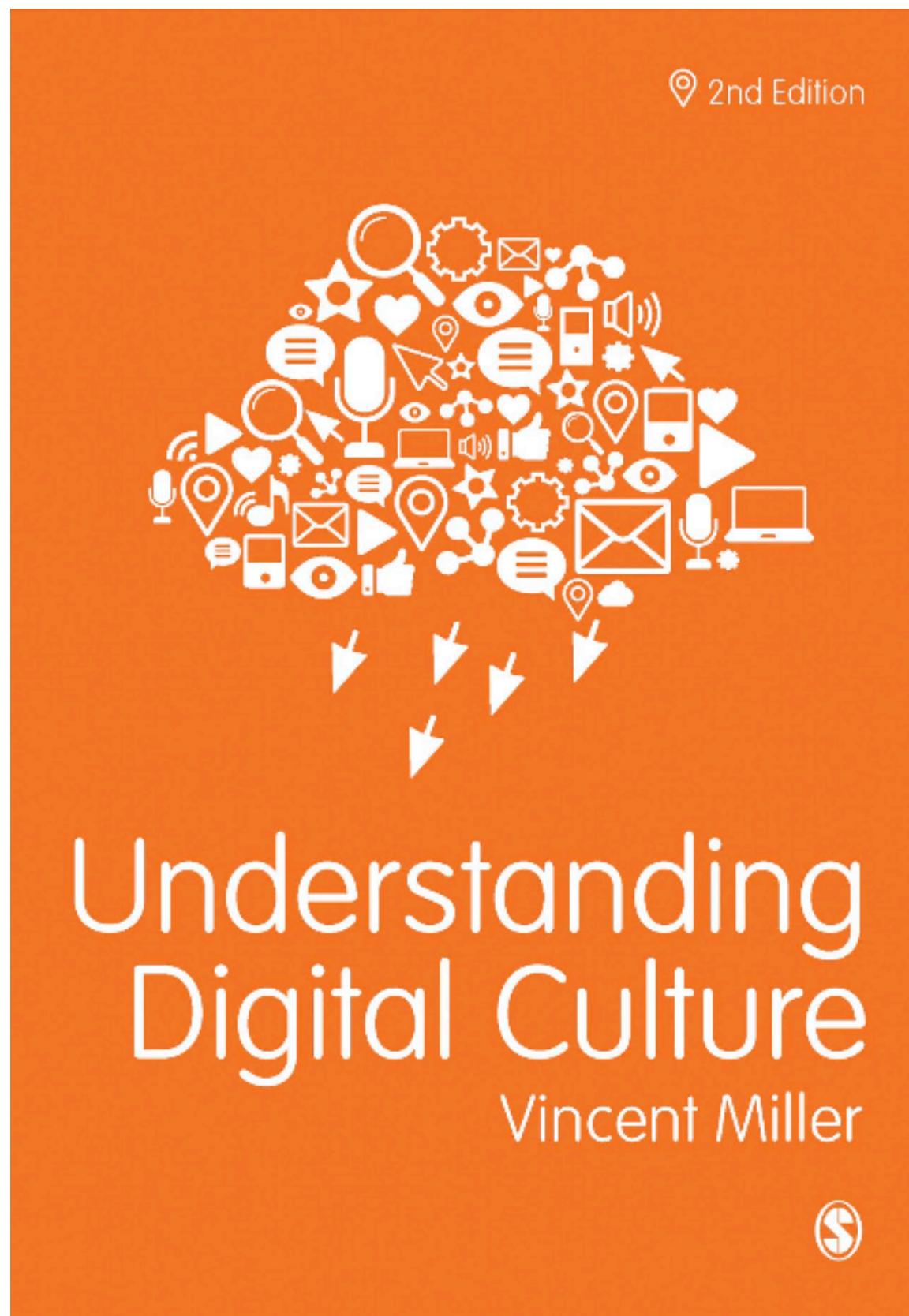
Databased



	first_name	last_name	last_update
1	PENELOPE	GUINNESS	2006-02-15 04:34:33
2	NICK	WAHLBERG	2006-02-15 04:34:33
3	ED	CHASE	2006-02-15 04:34:33
4	JENNIFER	DAVIS	2006-02-15 04:34:33
5	JOHNNY	LOLOBRIGIDA	2006-02-15 04:34:33
6	BETTE	NICHOLSON	2006-02-15 04:34:33
7	GRACE	MOSTEL	2006-02-15 04:34:33
8	MATTHEW	JOHANSSON	2006-02-15 04:34:33
9	JOE	SWANK	2006-02-15 04:34:33
10	CHRISTIAN	GABLE	2006-02-15 04:34:33
11	ZERO	CAGE	2006-02-15 04:34:33
12	KARL	BERRY	2006-02-15 04:34:33
13	UMA	WOOD	2006-02-15 04:34:33
14	VIVIEN	BERGEN	2006-02-15 04:34:33
15	CUBA	OLIVIER	2006-02-15 04:34:33
16	FRED	COSTNER	2006-02-15 04:34:33
17	HELEN	VOIGHT	2006-02-15 04:34:33

Key Elements of Digital Culture

Context



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Author: Vincent Miller

Publisher: SAGE publications

Date of publishing

Sources

Key Elements of Digital Culture

Lack of context

Posted by u/Cloud_Strifeeee 4 years ago

127 Why JavaScript is your favorite language ?

Why JavaScript is your favorite language compared C++, C#, Java, Php, Ruby or another major programming language ?

81% Upvoted

273 Comments Share Save Hide Report Tip

What are your thoughts?

B i Ø ↵ A^ ⌂ 99 ... Comment

Sort By: Best ▾

systemadvisory · 4 yr. ago

I freaking love the single threaded asynchronous programming model. I love that the code runs everywhere, including a browser.

45 Reply Share Report Save Tip Follow

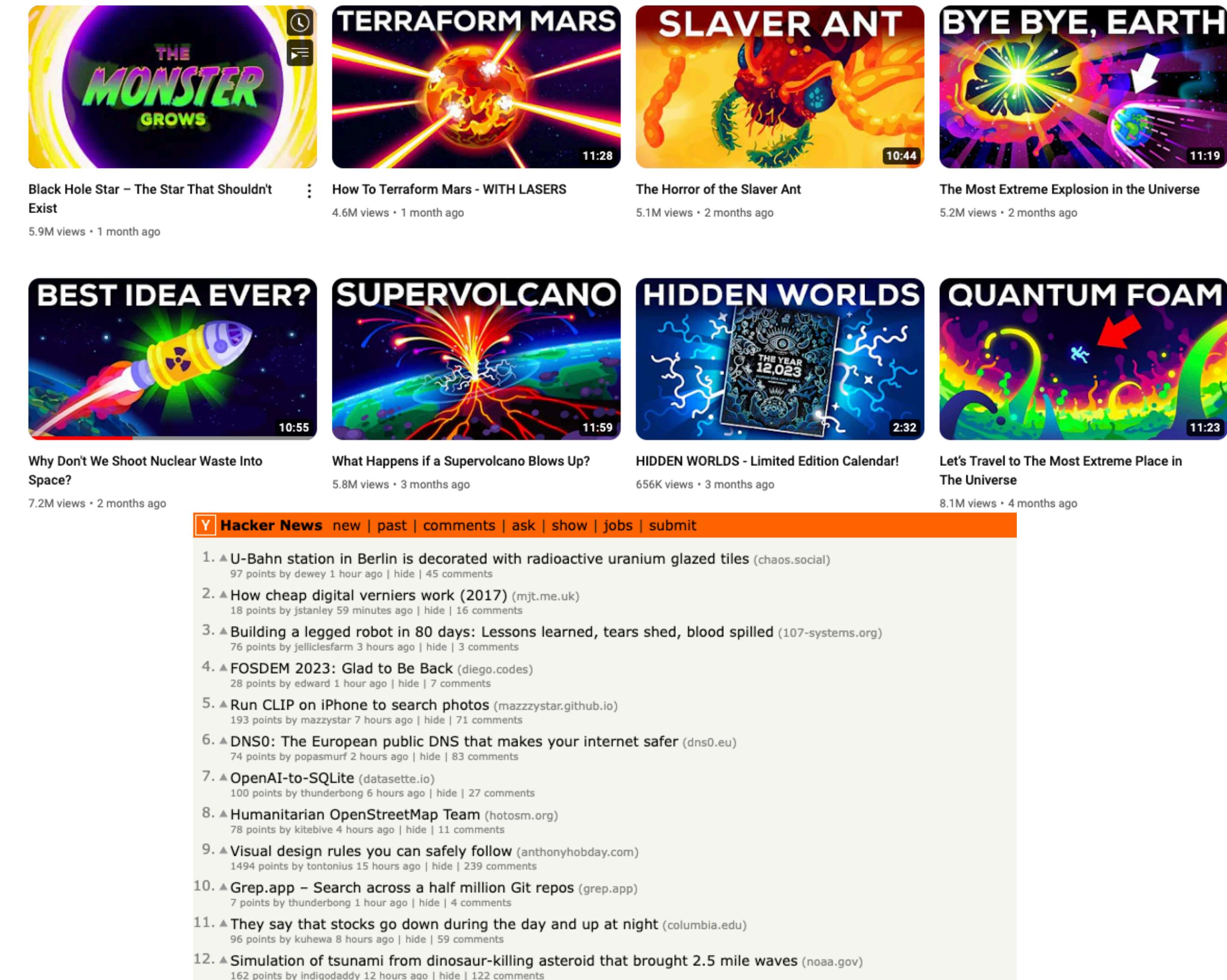
robolab-io · 4 yr. ago

When I was a new programmer I made an awesome Python script to help with some work stuff (I wasn't a dev yet) and no one could figure out how to use it. That made me hate Python.

3 Reply Share Report Save Tip Follow

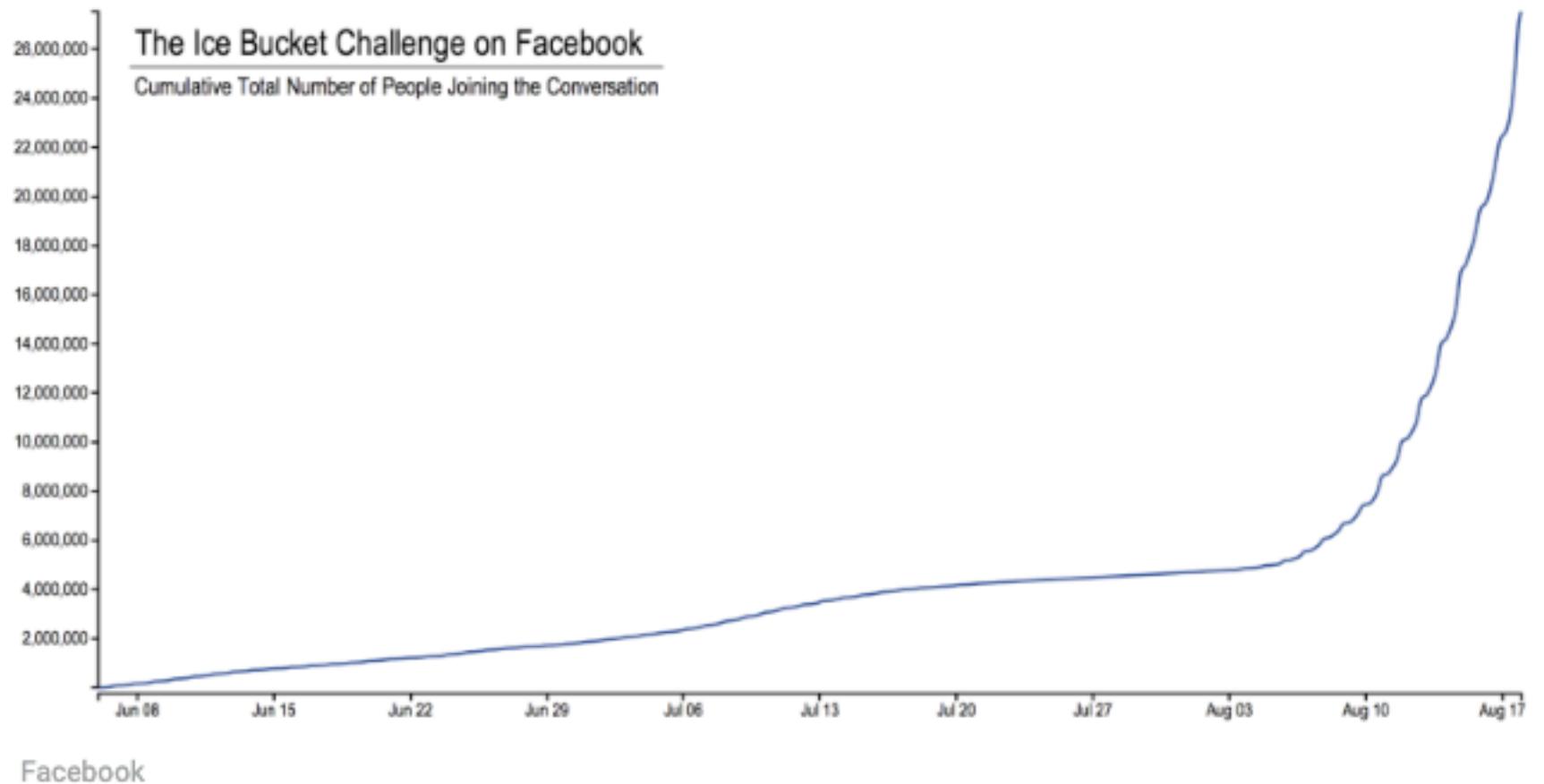
Continue this thread →

Comment deleted by user · 4 yr. ago



Key Elements of Digital Culture

Viral: Ice bucket challenge



Key Elements of Digital Culture

Vincent Miller: Digital Culture

- **Tekniske egenskaber**
 - Interaktive, ikke-liniære (hypertekstuelle), distribuerede, netværkede, automatiserede, databasesystemer
- **Nye Kulturelle formater**
 - Medieoplevelsen er kontekstløs (Youtube kanaler, linkede sider), variable/ufærdige (fx. Memes)
- **Muligheden for immersive oplevelser**
 - Telepresence (fx. Zoom, twitch, gaming), virtuelle, simulerede

Relevans?

Clark Andrews

AGE 26
OCCUPATION Software Developer
STATUS Single
LOCATION San Jose, CA
TIER Experiment Hacker
ARCHETYPE The Computer Nerd

Friendly Clever Go-Getter



"I feel like there's a smarter way for me to transition into a healthier lifestyle."

Motivations

- Incentive
- Fear
- Achievement
- Growth
- Power
- Social

Personality

Extrovert	Introvert
Sensing	Intuition
Thinking	Feeling
Judging	Perceiving

Goals

- To cut down on unhealthy eating and drinking habits
- To measure multiple aspects of life more scientifically
- To set goals and see and make positive impacts on his life

Frustrations

- Unfamiliar with wearable technology
- Saturated tracking market
- Manual tracking is too time consuming

Technology

IT & Internet
Software
Mobile Apps
Social Networks

Brands

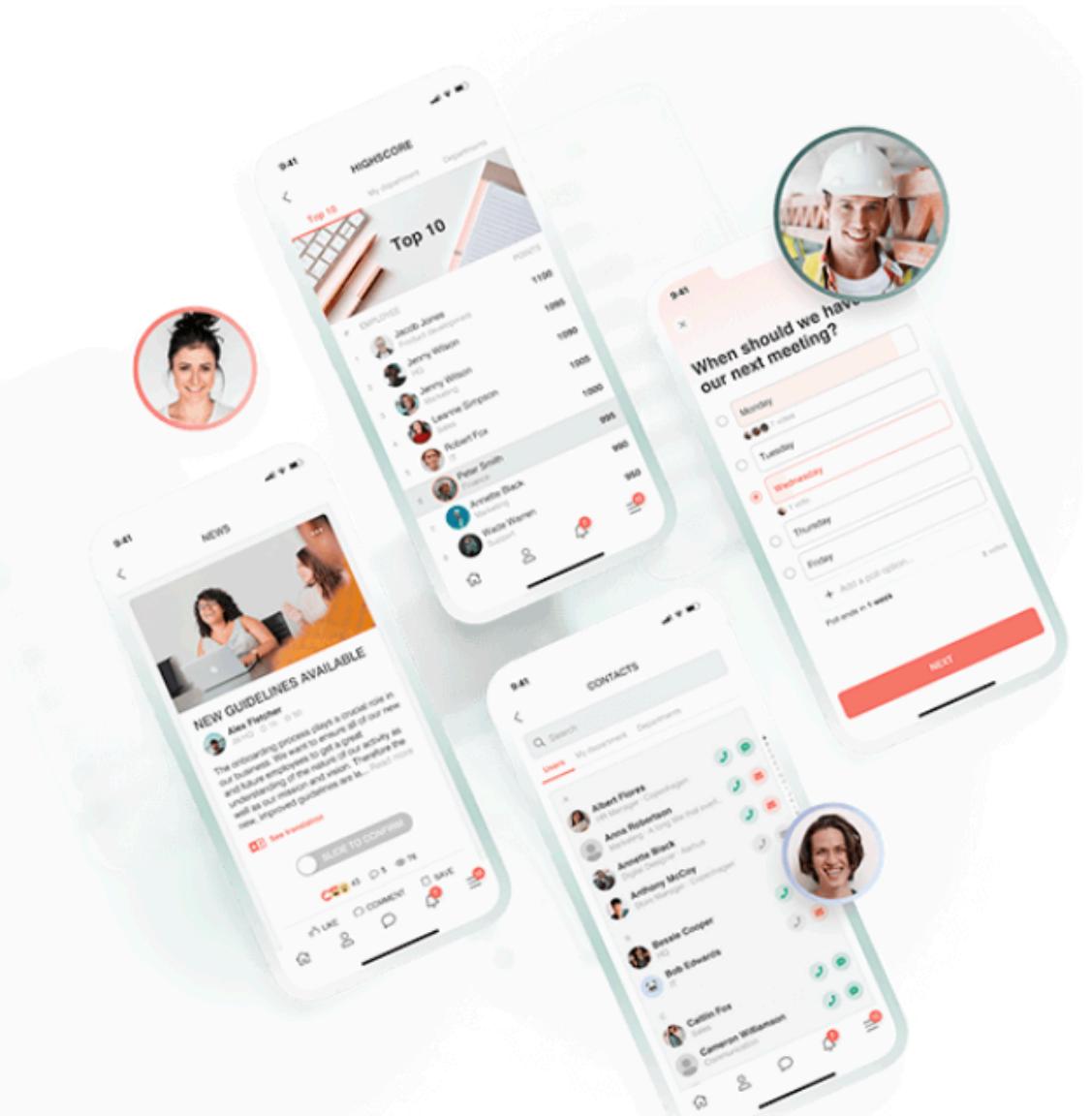
Bio

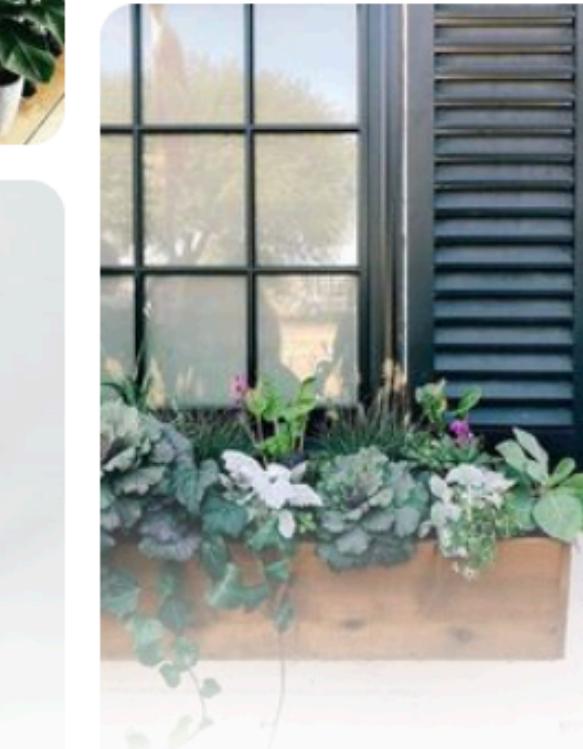
Engage your employees with one app solution

Make communication, training, and operations accessible for all your workers. Bridge the gap between your HQ and non-desk workers to unite your business.

LET'S TALK →

LEARN MORE →





Bliv inspireret af andre brugere

På Boblberg skabes der nye fællesskaber hver dag. Tuisindevis af brugere er blevet en del af et nyt fællesskab gennem Boblberg, og det er kun fantasien, der sætter grænser for mulighederne for nye bekendtskaber. Det kan være alt fra nye venskaber, en trænings- eller gæmmer, læse-, mad- eller strikkeklub, et sted at være frivillig eller noget helt andet. Her kan du læse, hvad brugerne bl.a. har fundet af nye fællesskaber og lade dig inspirere.

Kom i gang



Martin

Martin ønskede en ny omgangskreds, da han netop havde mistet den pga. en skilsmisse. På Boblberg har han fundet flere gode venskaber, både nogle med og uden børn, da han selv har børn. Martin ses med de forskellige til gode snakke og idéudveksling til at klare livet som alenefar.



Michelle

Michelle brugte rigtig meget tid på sin elitegymnastik og manglede derfor en veninde uden for sin sport. Gennem Boblberg fandt hun Nadia, som har været en del af hendes liv de sidste fire år. De to veninder har bl.a. været på en backpacker tur i Malaysia.

Find nogen at dele dine interesser med

Kom i gang



Populærkulturel reference

Regelsæt

COURSES

- | Welcome
- | START HERE
- | Tate
- | Top G Real Life
- | Ask Tate
- + INFORMATION
 - | Announcements
 - | Community Guidelines
 - | Victories
 - | Changelog
 - | Download
 - | FAQ
- + GENERAL CATEGORY
 - | Ace Talks
 - | General Chat
 - + POSITIVE MASCULINITY
 - | New Year Goals
 - | THE CHALLENGE
 - | Daily Check-In
 - | Daily motivation
 - | Breaking point
 - | Hall of Shame
- + PERSONAL FINANCE
 - | PF- Announcements
 - | PF-Chat
 - | Ask Prof. Arno
 - | Business Owners Chat
 - | SSSS Chat
 - | Financial Wizardry Chat
 - | Business Mastery Chat
 - | Arno Interviews
 - | Autoresponder Examples
- + FITNESS
 - | Fitness Chat
 - | Ask-Alex
 - | Before and After

Daily motivation

New messages since 4 days ago

In reply to BigBadWolf Yesterday at 4:18 AM Day 2 of my water fast and I'm felling really weak I need some motivation.

BigBadWolf Yesterday at 4:18 AM I doubt fasting with water is gonna do you any good.

Yesterday at 4:35 AM Mental clarity!

Persondyrkelse

0:00

BlakeWasLost Yesterday at 5:13 AM Blessed is the one who preserves under trial because having stood the test will those who love him. -James 1 verse 12

Yousif.A Yesterday at 5:47 AM hey guys, i will miss this place, my family is forcing me to delete trw cus its A wAsTe Of MoNeY, they said i can get it later and all that shit, ill still stay on the grind but alone, u guys are lucky, have fun making easy money cus i guess ill have to do it the hard way, ill still stay on the grind for everything and mark my fucking words, i will become rich, strong, and i will become the best version of myself, im sorry i have to leave but, i guess i """"have"""" to go

In reply to Yousif.A hey guys, i will miss this place, my family is forcing me to delete trw cus its A wAsTe Of MoNeY, they said i can get it later and all that ...

Floyan Yesterday at 6:58 AM Sad man. Honestly idk how old you are but if you live in the US and are 15-16 get a job and say f them fr.

BigBadWolf Yesterday at 8:25 AM Ever seen James Bond complain?

Ever seen John Wick crumble?

Ever seen Harvey Specter showing up late?

Ever seen Tommy Shelby give up?

Ever see King Leonidas kneel at the face of overwhelming odds?

These were my role models before Andrew Tate took over the internet.

Viewing older messages

#Daily motivation

See present

The Real World

236,850 members

6,352 online

Admin - 1

Ace Online

Freelancing Professor - 1

Professor Dylan Madden Online

Crypto Professors - 1

Professor Adam Professionals Never Die

Captains - 11

LeadCargo | Crypto Captain Online

Federico Busy

Gala Online

xerxes Online

HighValue | Mind Master Focused

Klebestift Online

SickNC Developer

ialshihi | Box Master Online

Alex | Online Tutor | Captain Bubbles in Water

Alex|BusinessConsultingCaptain Online

Glaux Online

Support Team - 2

McCoooooy Online

biancalee0302 Online

Real World

Rollefordeling

Meme kultur

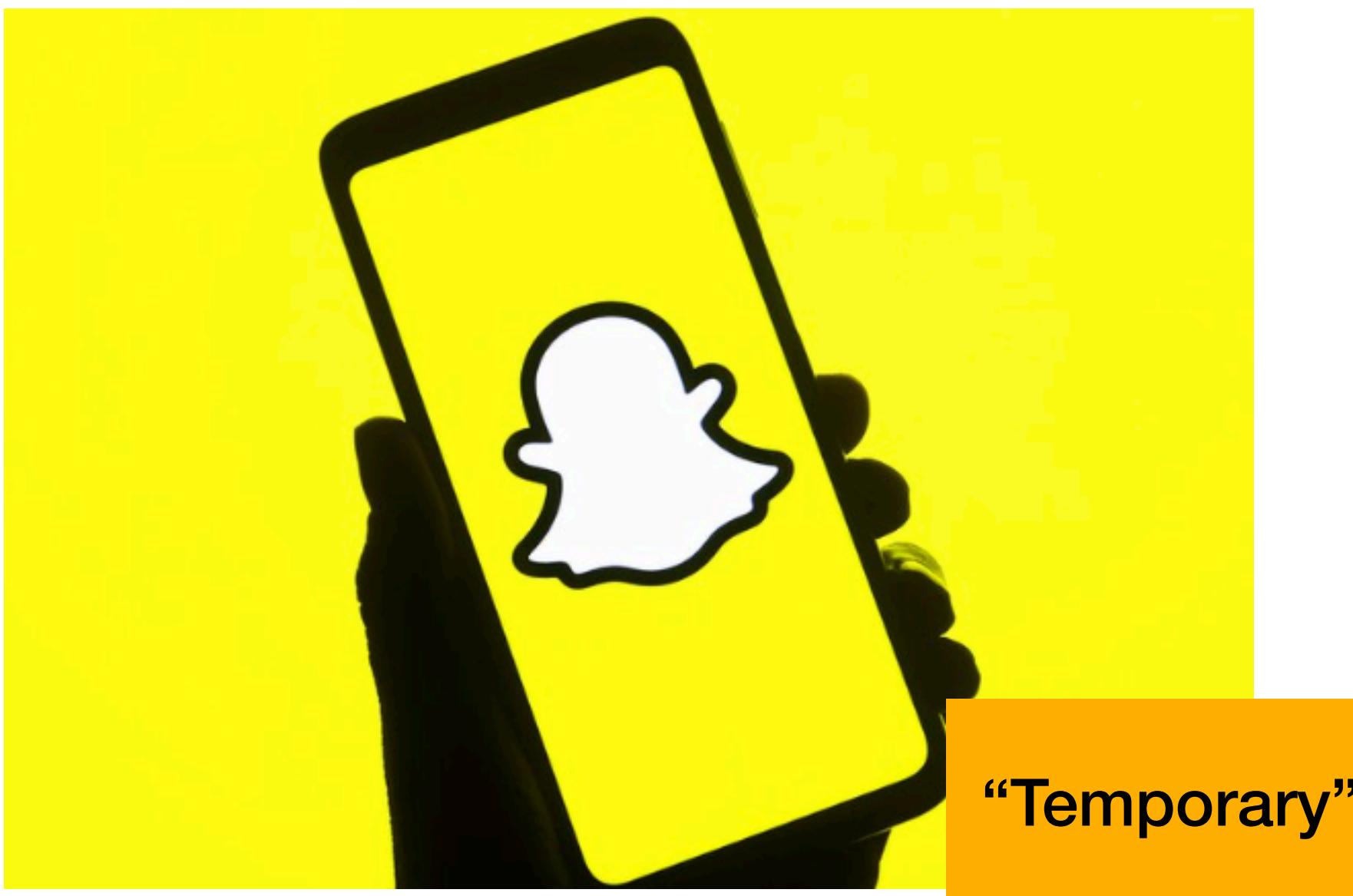
Upvoting

Debugging Node.js, The Right Way
Yesterday · 1m read time

I Coded a Website with 60k+ Daily Visitors Using ChatGPT
Yesterday · 7m read time

0x00F - WebGPU
Yesterday · 5m read time

Blog - Next.js 13.2
Yesterday · 10m read time



Verification

puma Message Follow ...

3,474 posts 12.4M followers 11 following

PUMA
Clothing (Brand)
EST. 1948
blackstation.puma.com

COP NYFW #PUMAxDUA In the Wild SheMovesUs OSG

Børn og unge er mindre sammen med deres venner

19.12.2022 21:14:36 CET | [VIVE](#)

Del



Der er sket et markant fald i børn og unges samvær med jævnaldrende. Hvor de tidligere var fysisk sammen ude eller hjemme hos hinanden, så foregår en stor del af samværet i dag online på sociale medier og computerspil. Det er især drengene, der ser mindre til deres venner.

Over halvdelen af de 11-19-årige drenge mødes ikke med deres venner i løbet af ugen. Det drastiske fald i fysisk samvær ses især blandt 11-årige drenge, hvor blot 40 procent i 2021 var sammen med deres venner en eller flere gange om ugen, mens det i 2009 gjaldt 72 procent. Det viser VIVEs rapport '*Børn og unge i Danmark*', der netop er udkommet for fjerde gang, og som gør det muligt at følge udviklingen i danske børn og unges trivsel fra 2009-2021.

"Ændringen i børn og unges samværsformer er et af rapportens markante resultater, for der er virkelig sket et skred i, hvordan både drenge og piger er sammen med deres venner," siger seniorforsker Mai Heide Ottosen.

Hun understreger, at resultaterne ikke fortæller noget om, hvorvidt de ændrede former for samvær er godt eller skidt. Undersøgelsen viser dog, at de børn og unge, der både har fysisk og online kontakt, hyppigere oplever at have et fortroligt forhold til vennerne end dem, der kun har kontakt online.

Socialt samvær er rykket fra stuen til skærmen

45 procent af danske unge mellem 11 og 19 år er dagligt i kontakt med deres venner via sociale medier eller computerspil – og næsten hver fjerde er udelukkende sammen med deres venner online.

Identitetsbegrebet

Kulturel Identitet

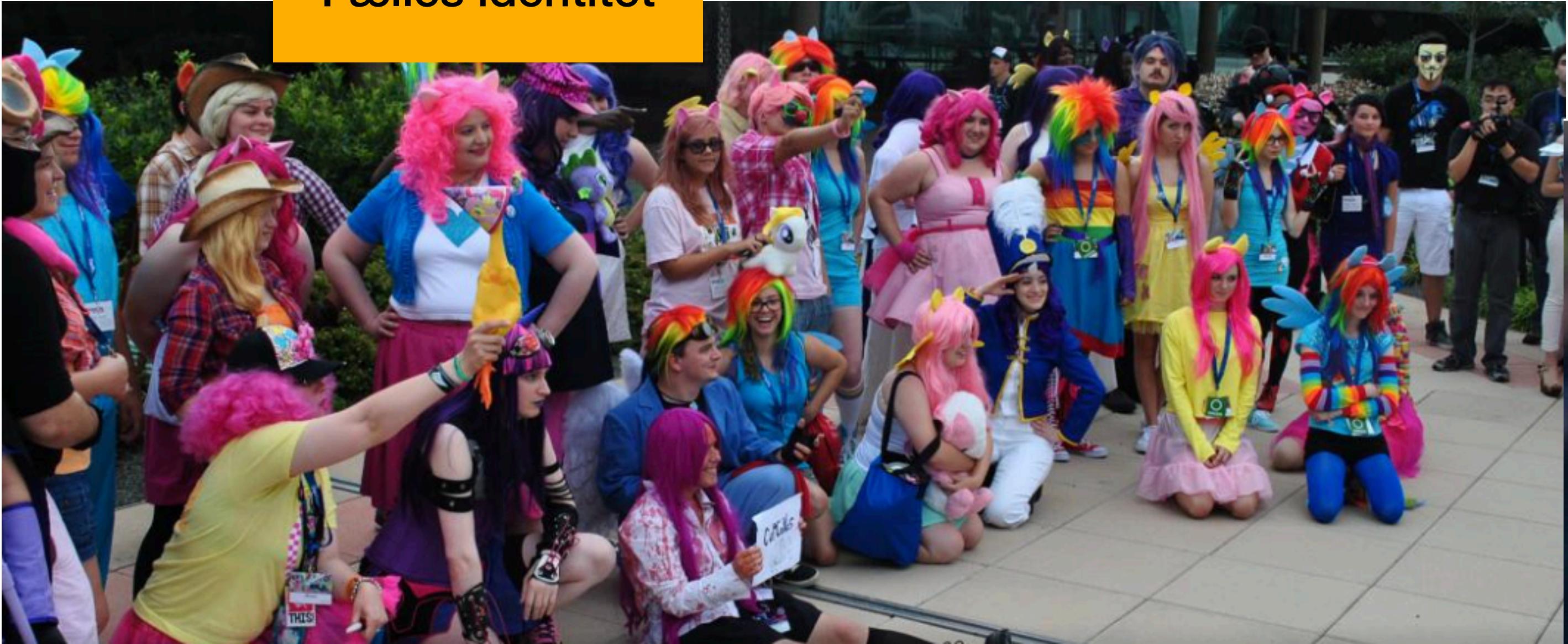
Jens Philip Yasdani

[Kulturel identitet er] en definition af grupper og individer (af dem selv og andre) på baggrund af kulturelle og subkulturelle kategorier (inklusive etnicitet, nationalitet, sprog, religion og køn). Som stereotypificering er dette rammet ind som forskel og anderledeshed.



Chandler & Munday, 2011

Fælles identitet



Individuel identitet



Forskellsskabende



Kultur er noget vi ~~gør~~ (sammen)

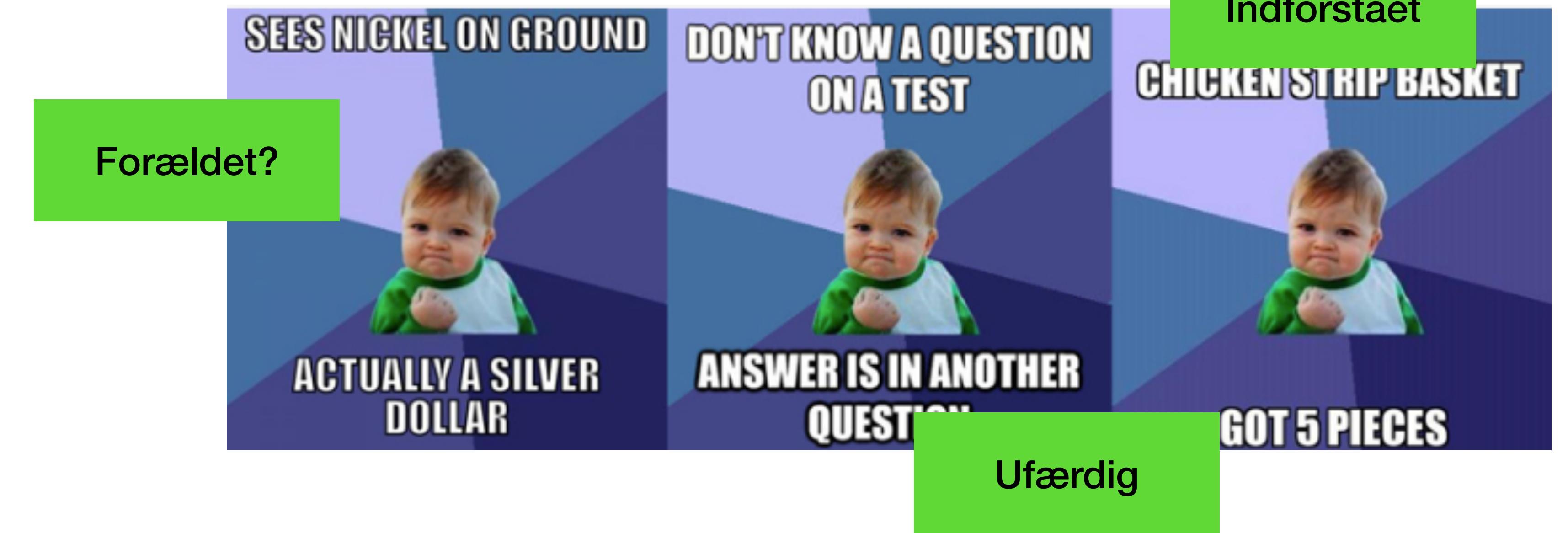


Konventioner

Påklædning

Fælles sange

Indforstået





En gruppe hvor vi alle lader som om vi er Boomers

+ Inviter



Jan Jensen

• 2 t. •

ADVARSEL!!!

Der går en mand rundt med pejle/ licens måler runt ved syrenvej og Ligusterhaven!!!

Alle sortseer!! Og licenssnydere vil blyv opdaget!

Tror man kan slip ved at pak sit udstyr ind i gamle lærredsæk forret med bomuld!

Del del del MVH



Om

HVEM HAR GIVET DIG LOV TIL AT SKRIVE ÅÅ MIN FACEBOOK?
FORSVIND ELLER JEG RINGER TIL POLITIET!

🔒 Privat

Det er kun medlemmer, som kan se, hvem der er med i gruppen samt deres opslag.

👁️ Synlig

Alle kan finde denne gruppe.

Læse mere

Seneste medier

Har nige mødt en gruppe personer med skilte,hvor der stod JESUS LEVER!!!
For helvede!!!!
Så ryger
PÅSKE-FERIEN SGU
osse 😊



Se alle

Opsummering

Kulturel Identitetsbegreb

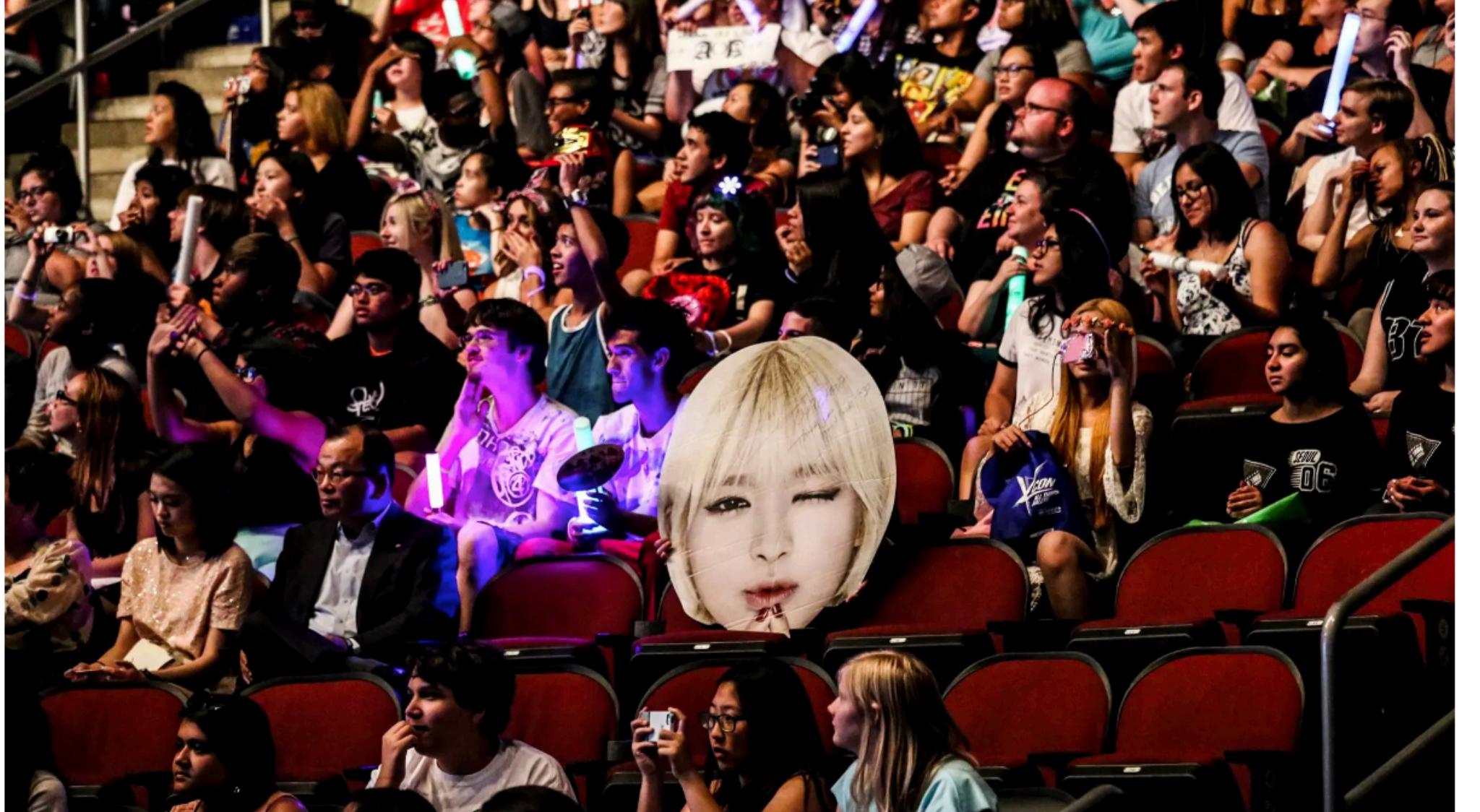
- Grupper og individer, der kan adskilles fra andre [Stereotypisk]
- Individuelle identitet, fælles identitet & forskelsskabende
- Kultur kan studeredes som noget vi gør
- Normer, praksisser, usynlige/synlige regler, roller & artefakter

The New York Times SUBSCRIBE FOR €0.50/WEEK

Why Obsessive K-Pop Fans Are Turning Toward Political Activism

After claiming some credit for the fizzling of President Trump's rally in Oklahoma, the online armies of Korean pop music listeners are feeling prepared and empowered.

Give this article Share Save



<https://www.nytimes.com/2020/06/22/arts/music/k-pop-fans-trump-politics.html>

Afgørelser og afviger

Afgelser fra
normen



RecentRegister239 · 8 hr. ago

Partassipant [2]

I didn't even read past the ages to decide YTA.



-3



Reply

Share



...



“Afgivende”
fællesskab

Sanktioner

Negativ social kontrol

“Shitstorm”

Khader: K ville ikke være uvenner med fanatisk metoo-bevægelse

Naser Khader mener, at Konservative ikke gav ham fair chance for at komme med sin version i krænkelsessager.



Alex Jones:
Twitter



Twitter won't restore Alex Jones' account, Elon Musk says



By Brian Fung, CNN

Updated 3:51 PM EST, Mon November 21, 2022



Stigmatisering

Stigma

Social afvigelse / labelling



Fysisk afvigelse / kendetegn



Gruppe (tribal) stigma



Personlighedsafvigelse

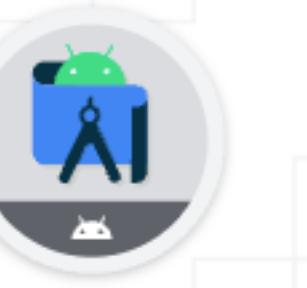
Belønning

Social belønning / positionering



You earned the **Android Studio User** badge!

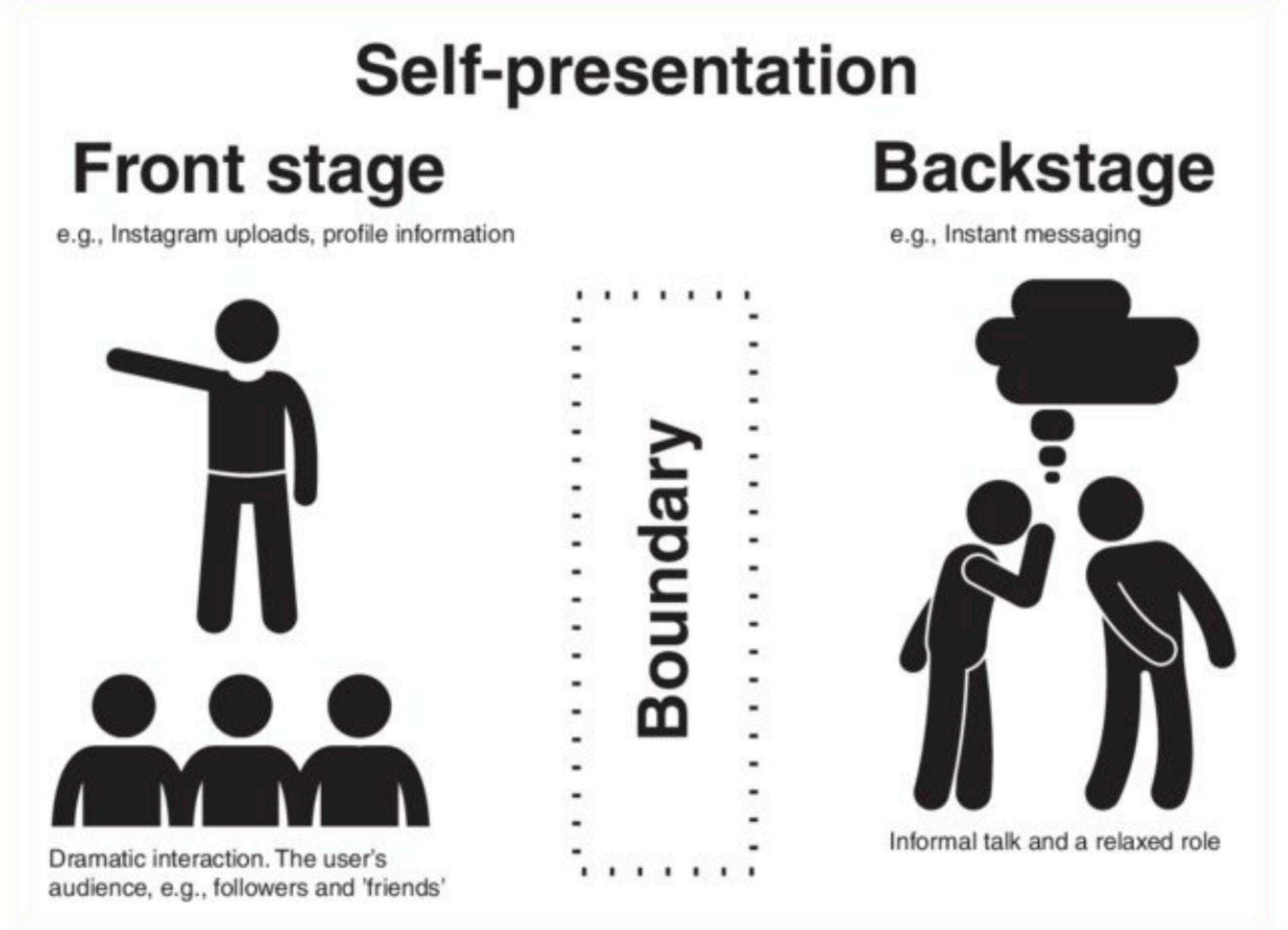
Sign in to claim your badge.



Share    

[Sign in](#) [Dismiss](#)





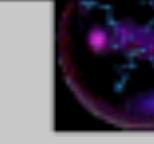
Erving Goffman	Joshua Meyrowitz
<p>“Backstage” Bag kulisserne Fristed og øvelokale Privathed</p>	<p>“Deep backstage” Lukket privathed Fristed og øvelokale</p>
	<p>“Middle region” Adfærd med blandede roller af privat og offentlig karakter</p>
<p>“Frontstage” På scenen Rollestyret adfærd Offentlighed</p>	<p>“Forward frontstage” Offentlig og ceremoniel adfærd</p>

Online identitet

YTMND - WELCOME TO MY HOMEPAGE - Microsoft Internet Explorer

File Edit View Favorites Tools Help | Back | Go | Search | Favorites | delicio.us TAG | Google | Go to the Google home page | Go | 355 blocked | AutoFill | Settings

Address: [Http://welcometomyhomepage.ytmnd.com/](http://welcometomyhomepage.ytmnd.com/)

WELCOME TO MY HOMEPAGE

IM GLAD THAT YOUR AT MY SITE. THE INTERNETSARE VERY CONFUSING, BUT IM GETTING BETTER AT THEM :)



THIS IS ME. I LIKE TO FISH AND DRIVE MY CAR. I FISH AND DRIVE TO MUCH LOL



LOOK AT ME DRVING AWAY LOL


A href=""



Done Internet



11]



Tags

Bill Gates

Co-chair, Bill & Melinda Gates Foundation

Talks about #books, #healthcare, #innovation, #climatechange, and #sustainability

Seattle, Washington, United States · [Contact info](#)

36,215,890 followers

[+ Follow](#)[+ Connect](#)[More](#)

Bill & Melinda Gates
Foundation



Harvard University



Udvalgte fakta

Platform logik

Anonymitet

> anonym > pseudonymt > navngiven

Persistens

- Indhold er der for altid < > indhold slettes samme dag

Visibilitet (synlighed i netværk)

Rækkevidde og kontrol med publikum
default private < > default public

Hvordan skabes netværk?

Pseudonyme

Up r/AskReddit · Posted by u/Joeyniles9 12 hours ago
13.4k Which hobbies that people do screams "rich people"?
Down

9.3k Comments Share Save Hide Report Tip 88% Upvoted

File: F4FC616D-F5A8-4028-B549-5(...).jpg (43 KB, 639x480) □ Anonymous 02/24/23(Fri)08:37:18 No.70068902 [Reply] ► >>70068917 >>70068930 >>70068941



This's what chad eat for breakfast when you chuds eat oats

+ 1 reply omitted. Click here to view.
>> □ Anonymous 02/24/23(Fri)08:42:53 No.70068917 ► >>70068962
 >>70068902 (OP)
 I eat steak and a half glass of milk.

>> □ Anonymous 02/24/23(Fri)08:46:38 No.70068930 ► File: 236827552_218624923608113(...).jpg (18 KB, 480x464)
 >>70068902 (OP)
 good for him, i eat meat only


>> □ Anonymous 02/24/23(Fri)08:49:42 No.70068941 ► >>70068949 >>70068962
 >>70068902 (OP)
 >Processed food with a bunch of sugar and useless plant fat
 Wew lad couldn't really pick a worse breakfast if you tried

>> □ Anonymous 02/24/23(Fri)08:51:56 No.70068949 ►
 >>70068941
 you're missing the point

>> □ Anonymous 02/24/23(Fri)08:54:51 No.70068962 ►
 >>70068917
 >>70068941
 Uneducated fatties detected

Anonyme

Identifiable

Nicklas Frederiksen
NIFR@kea.dk
Available Set status message

Saved

Manage account

Add personal account

Sign out

- gender
- topic-specific information (like a model motorcycle on a motorcycle forum, or a diagnosis on a medical forum)
- real name
- a profile picture/image (perhaps a photo, or an image the person chooses)
- a 3D avatar
- the person's past posting history on the site
- links to the person's presence on other sites
- profile text written by the person
- a "character class" the user has chosen (for games)
- membership in subgroups of the site (like guilds, for multiplayer games)
- achievements within the community (like Reddit karma)

Other?

Break 10:00

Casearbejde

Digital Kultur 2

- I skal **vælge, beskrive og analysere** et aktuelt kulturelt fænomen, en kulturel gruppering og/eller et sæt af kulturelle normer og værdier/forestillinger
- Metode: Etnografiske eller netnografiske observationer, interviews, indholdsanalyse - Posts på sociale medier og fora, kritisk analyse af apps, kvalitatitv interviews af deltager i kulturelt fænomen
- I skal arbejde i gruppe med at finde projekt og undersøge det (grupperne er lavet)
- Benspænd: I skal ikke allerede være eksperter

Case study

Rapport

- Max 8 sider
- 1 side består af 2400 tegn
- En rapport består af:
 - Problem
 - Introduktion & teoretisk belæg (**minimum 2 tekster**)
 - Empiri / indsamlet data
 - Analyse / Diskussion
 - Konklusion

Verdens korteste eksempel

Rapport: Case study

- **Introduktion / Problem:** På grund af facebooks udbredelse er sorgpraksis begyndt at sprede sig til de sociale medier.
 - Hvordan og hvorfor sørger folk over deres kæledyr på nettet?
- **Teori:** Vi har fundet flere artikler, der beskriver sorgpraksis på nettet. Det viser sig at mange poster billeder, med ledsagende tekst og bliver kede af det hvis billedet ignoreres.
- **Empiri:** Vi har interviewet 3 personer, der alle har postet billeder af deres kæledyr i forbindelse med kæledyrets dødsfald. De postede alle billeder i forbindelse med dødsfaldet. Ingen af dem blev dog kede af, at de ikke fik nogle likes, da deres primære intention var at informere deres venner om kæledyrets dødsfald.
- **Analyse:** Den teori vi har inddraget i projekter påpeger årsagen til sorgpraksis som primært motiveret for at blive anerkendt på mediet. Vi synes at have fundet en anden motivation, som respondenter beskriver på denne måde ...
- **Konklusion:** Der er flere årsager til at folk poster billeder af deres kæledyr på nettet, når der opstår dødsfald.

Aflevering rykket til 8/3 - start i dag