



# Optimising Perioral Rejuvenation with **Newest**

Leading the Way in  
Regenerative Aesthetics



The perioral area is especially prone to early signs of ageing, including fine lines, dryness, and loss of elasticity. Treating this dynamic region can be challenging, as conventional fillers often risk stiffness or an overfilled appearance. Newest® offers a regenerative alternative, combining highly purified Polynucleotides HPT® with

non-crosslinked hyaluronic acid to improve skin quality without adding volume. This innovative protocol stimulates fibroblasts, while supporting natural collagen production, hydration, and dermal resilience, helping patients achieve smoother, healthier-looking skin with minimal risk and downtime.

## Injection Technique: A Step-by-Step Guide

This technique is designed for safe, uniform distribution of Newest® in the perioral region, enhancing skin quality without adding volume. It uses a single-entry cannula approach to minimise trauma and ensure even placement.

**Protocol:** Two treatment sessions, four weeks apart

**Expected treatment time:** 30 minutes

**Contraindications:** Pregnancy, breastfeeding, autoimmune conditions, active infections, or known allergies to treatment components



### Step 1 . Preparation

**Product:** Newest® (2ml per treatment: 1ml per side)

**Needle/Cannula:** 25G, 38mm blunt-tip cannula

**Anaesthesia:** Local nerve block or regional infiltration for patient comfort

### Step 2 . Entry Point

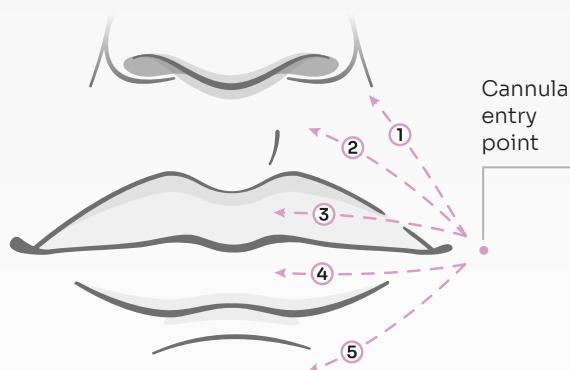
Create one entry point per side

**Location:** 0.5 cm lateral to the oral commissure (corner of the mouth)

## Step 3 . **Cannula Insertion**

- Gently insert the cannula through the entry point
- Advance into the subcutaneous plane

## Step 4 . **Five Linear Retrograde Vectors (per side)**



Inject 0.2ml of product along each vector as you withdraw the cannula:

### **Vector 1:**

Toward the nasolabial fold

### **Vector 2:**

Toward the upper perioral skin

### **Vector 3:**

Into the upper vermillion border

### **Vector 4:**

Into the lower vermillion border

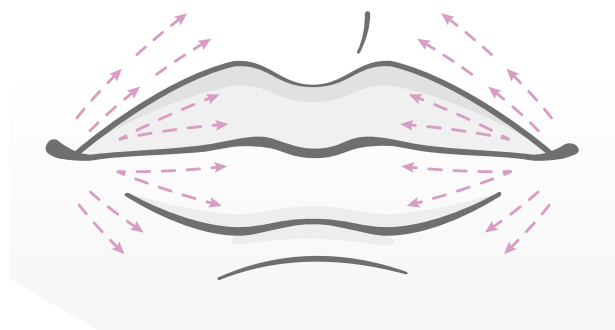
### **Vector 5:**

Toward the labiomental crease

## Step 5 . **Post-treatment Care**

- Mild swelling is expected; typically resolves within 24-48 hours
- Advise patients to avoid strenuous activity or manipulation of the area for 24 hours

### **All retrograde linear threads**



## What are the **expect results?**

- Improved skin hydration around the mouth
- Reduction in fine lines and superficial wrinkles
- Increased skin elasticity and firmness
- Smoother skin texture and tone in the perioral area
- More even dermal density
- Natural-looking rejuvenation without added volume
- High patient satisfaction with minimal downtime



# Ready to Implement Newest® for the Perioral Region in Your Practice?

The Newest® perioral regeneration protocol offers a safe, effective, and non-volumising solution for rejuvenating the skin around the mouth. With a focus on skin quality and natural results, it's an ideal addition to any aesthetic practice looking to deliver subtle, high-satisfaction outcomes.

For more information, product support, or training materials, please contact your Clinic Success Partner or reach out to DermaFocus directly.

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