



## GOALS in the QUALITY FIELD

**The University's strategic goals in the field of quality** are related to the achievement of priority development areas for 2023-2029, according to the Quality Policy:

1. Ensuring high-quality training of highly qualified, competitive personnel for the industries of the Western region of the Republic of Kazakhstan
2. Improving socio-cultural activities to educate socially responsible personnel for the industries of the Western region of the Republic of Kazakhstan
3. Increasing the contribution of science to the innovative development of the Western region of Kazakhstan

Target indicators		STRATEGIC DIRECTION 1. DEVELOPMENT OF HIGHER AND POSTGRADUATE EDUCATION	
1	The graduates proportion who employed in the first year after graduation		85 %
2	The University's educational programs diversification in accordance with the specific needs of industry enterprises - both in the region and the Regional Atlas of New Professions		100 %
3	The Silver University creation - on the University basis		1
Target indicators		STRATEGIC DIRECTION 2. IMPLEMENTATION OF THE THIRD MISSION	
1	Proportion of learners involved in organized social activities		30 %
2	Proportion of learners enrolled in student entrepreneurship and innovation programs		5 %
Target indicators		STRATEGIC DIRECTION 3. UNIVERSITY SCIENCE DEVELOPMENT	
1	The teaching staff share who engaged in research activities		40 %
2	The learners share who engaged in research activities		20 %

*The quality goals were approved at the Academic Council meeting: minutes No. 3, 10/26/2023.*