

# Beichen Tian

University of Wisconsin-Madison  
Master of Science in Urban and Regional Planning  
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## EDUCATION

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2016.09-2017.08 Department of Geography, **University of Wisconsin-Madison (In Progress)**

- ☞ **Major:** Geographic Information System Certificate
- ☞ **Courses:** Introduction to Cartography, Graphic Design in Cartography, Introduction to Geocomputing, GIS Applications, Interactive Cartography and Geovisualization

2014.09-2016.05 Department of Urban and Regional Planning, **University of Wisconsin-Madison**

- ☞ **Major:** Urban and Regional Planning
- ☞ **Courses:** GIS for Planners, Methods of Planning Analysis, Sustainable City Planning, Application of GIS in Natural Resource, Graphics for Designers, Remote Sensing Digital Image, Regional Design, Planning for the Ecological City, Introduction to Data Programming

2013.01-2013.12 Department of Earth Science, **Emporia State University**

- ☞ **Major:** Earth Sciences (exchange program)
- ☞ **Courses:** Environmental Geology, Advanced GIS Application, Ice Age Environment, Natural Hazard, Economic Geography, World Regional Geography

2010.09-2013.01 Department of Natural Resource & Urban Planning Management, **South China Normal University**  
2013.12-2014.07

- ☞ **Major:** Natural Resource and Urban Planning Management
- ☞ **Courses:** Environmental Geology, Physical Geography, Introduction to GIS, Water Resource Management, Remote Sensing Image Processing and Analysis

## CERTIFICATIONS

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- ☞ ArcGIS Desktop Associate 10.1 | ESRI | Starting January 2016 | Expiration: Never  
Certificate Code: EADA101 | Verification#: RD18HYEK2NBEKX35
- ☞ LEED Green Associate | USGBC | Starting May 2016 | Expiration: Never  
Credential ID: 11053440-GREEN-ASSOCIATE

## PROFESSIONAL SKILLS

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Proficient in ArcGIS 9.X/10.X, ENVI 4.8, Adobe InDesign & Illustrator, Blender, Sketchup 2016, Lumion 5, Python 2.7, HTML/CSS, Microsoft Office (Word, Excel, PowerPoint, Visio), Google Earth.

## WORK EXPERIENCES

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2016.12-Present **Ecological GIS Technician, Department of Forest and Wildlife Ecology, UW-Madison**

- ☞ Digitizing polygons and editing attributes for [historical land cover maps of Wisconsin counties](#) using ArcGIS and other mapping tools.

2016.10-2016.12 **Group GIS Lead in Infectious Disease Mapping Challenge, U.S. Department of State**

- ☞ Mapped the geographic and temporal spread of recent vector-borne Yellow Fever in Central Africa.
- ☞ Overlapped and analyzed the disease's case distribution with multiple social or environmental determinants of health.

2016-Summer **ESRI User Conference Student Assistant, Environmental Systems Research Institute (ESRI)**

- ☞ Assisted with conference logistics.
- ☞ Prepared and monitored technical workshops.
- ☞ Facilitated attendee registration, outlet store cashiering, etc.

2015.06-2015.08 **Comprehensive Transport Planning Intern, Transport Planning and Research Institute (TPRI), Ministry of Transport (Division of Integrated Transport Research)**

- ☞ Calculated road density and adjusted transportation network connectivity for the City of Quzhou, Zhejiang Province, by means of TransCAD.
- ☞ Prepared written report on regionalized parking policy zones for the comprehensive transportation planning of the City of Quzhou.

- ☞ Assisted multiple public participation meetings in the City of Quzhou during pre-planning stage.

#### 2013.12-2014.02 **Urban Regional Planning Intern, Zhuhai Institute of Planning and Design**

- ☞ Assisted with GIS map drawing and archiving by using ArcGIS.
- ☞ Rectified multiple design-used CAD basemaps by using AutoCAD.
- ☞ Designed and created conceptual 3D city model of Hengqin Development Zone for the City of Zhuhai. AutoCAD and Sketchup were both used to complete the tasks.

### PROJECTS

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#### 2015.12-2016.04 **Suitability Evaluation and Neighborhood Design for Pollinator Habitat, City of Madison, Wisconsin**

- ☞ **Abstract:** This individual research project is a 25-page-long paper aiming at creating a more pollinator-friendly environment and a healthier local food system for the City. For implementing the goals, the project constructed a GIS-based suitability evaluation model to analyze the city's regional potential and environmental suitability to develop pollinator habitats. Based on the evaluation results, specific policy strategies combined with urban design graphics were provided as suggestions/recommendations for the local planning.
- ☞ **Duties:** Researcher and author of the project; Wisconsin and Madison pollinator protection background research; pollinator habitat suitability evaluation model literature review; interviewed with planners in the city government and with entomology specialists in the university; GIS-based single evaluation factor classification; GIS weighting and rating system construction; "problematic" sites identification and analyses; interactive web app "i-Pollinator" construction; urban space design.
- ☞ **Was awarded 1/4 Outstanding Graduation Project Presentation, UW-Madison**

#### 2015.09-2015.12 **North Fish Hatchery Neighborhood Center Planning, City of Fitchburg, Wisconsin**

- ☞ **Abstract:** This planning project explores existing conditions, opportunities, and challenges in the North Fish Hatchery Road area, which is located within the north central area of Fitchburg, Wisconsin, as they relate to the concept of potential development of a neighborhood center in the area. It addresses past studies, public participation, demographics, transportation/mobility, and land use.
- ☞ **Duties:** Group GIS analysis lead; mapped potential demographic issues for the region (e.g. race segregation by income levels); interviewed with students from Aldo Leopold Elementary School for getting known about their opinions on "good neighborhood"; collected, categorized, projected, and distributed GIS data.

#### 2011.03-2013.12 **Influencing Mechanism of Aquatic Ecosystem on Eco-development of "Sea Gull" Island in Guangzhou**

- ☞ **Abstract:** This research project aims to evaluate the land use developments and to propose potential solutions to local environmental issues for "Sea Gull" Island, which is currently the only alluvial island to be developed in Southern Guangzhou.
- ☞ **Duties:** On-the-spot investigation; digitized current land use patterns using ArcGIS; calculated and analyzed statistics; analyzed advantages and disadvantages of regional industrial development and causes of water pollution; completed a land use planning map; wrote a paper "*Planning of Sea Gull Island*".
- ☞ **Was awarded third prize in "Challenge Cup" University Students Research Contest in School of Geography, SCNU**

#### 2012.03-2012.12 **Analysis of Job Opportunities of GIS Major Students in China (taking Guangzhou as an example)**

- ☞ **Abstract:** This research project aims to analyze GIS majors and job opportunities in Guangzhou in order to provide practical suggestions about GIS study and employment to new GIS major graduates.
- ☞ **Duties:** Group leader; planned the research; interviewed with professors, recruiters and students; collected and analyzed statistics; created maps and wrote a paper.
- ☞ **Was awarded "Outstanding Project of SCNU"**

### AWARDS

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- 2016.12 Winning Team in Infectious Disease Mapping Challenge, U.S. Department of State
- 2016.11 ESRI 2017 Geodesign Summit Student Scholarship, ESRI
- 2016.05 1/4 Outstanding Graduation Project Presentation, UW-Madison
- 2014.06 1/3 Valedictorian in the Graduation Ceremony of School of Geography, SCNU
- 2014.05 School-Level Outstanding Graduation Dissertation, SCNU
- 2012.12 Excellent Student Cadre in School of Geography, SCNU
- 2012.12 Third Prize in Future City at Sea Design Competition, SCNU
- 2012.11 Third Prize in "Leica Cup" Skills Competition (Urban Planning) in School of Geography, SCNU