

WATS 3010 Intro to Bootstrap: Design Document

Company Website:

Wag Walkers

Description:

The approach is that the website will be easy to navigate, creative and fun with its design, and give a lot of information without being overwhelming to the user.

A wide variety of photos, color schemes, and the different pages all being easy to intake and fun to experience that will want users coming back.

There is a blog that will welcome regular users to come and hear about the experiences all the walkers have had through work.

Accomplish Goals with Design:

Intrigue potential customers with a very pet-friendly and comfortable website experience.

Obtain customers through the services provided and the ease of contact and access to the website.

Aesthetically pleasing and an easy user experience for learning more and gaining knowledge on the services.

Websites for Inspiration:

<https://puppyhood.com/>

<https://www.petco.com/shop/en/petcostore>

<https://www.barkbox.com/>

Sites for comparable businesses:

<https://www.rover.com/>

<https://wagwalking.com/dog-walking--seattle--wa>

<http://www.sniffseattle.com/>