

BEILEI ZHU

FRONT-END & UX DESIGN

I am dedicated and detail-oriented Front-End Web Designer/Developer with a foundation in design principles and web development technologies. My goal is to creating user-centric, visually appealing web experiences to life. I am seeking an entry-level position to leverage skills gained from the Nashville Software School Bootcamp and a background in graphic design.



404-935-3665



[Github](#)



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[linkedIn](#)



Nashville, TN



[Beilei's Portfolio](#)

EXPERIENCE

2023- present

Front-End Web Designer/Developer

Nashville Software School

Front End Web Developer Training

- Developed full stack web applications using React, JavaScript, HTML, and CSS.
- Built CRUD functionality for dynamic web apps and integrated third-party APIs.
- Created admin dashboards for user account and privilege management.
- Gained experience with version control systems and code repositories.

UX Design Training

- Created user-centric and visually appealing interfaces for web applications.
- Leveraged understanding of user psychology and behavior into design solutions.
- Developed wireframes and prototypes to effectively communicate designs.
- Performed user research and usability testing to iterate on interfaces.
- Used design tools like Figma and Sketch to build interactive prototypes.
- Maintained and expanded on existing design systems.

2020-2023

Freelance Graphic Designer & Photographer

- Created Logos, menus, and other branding elements for local businesses by In, Ai and Procreate.
- Handy Wall Arts painting for clients: Chao Nail Salon, Banh mi and Rolls+...
- Conducted business product and portrait photography for local businesses: Love Peace and Pho, Far East Nashville, and Shabu-Shabu.. etc
- Edited editorial photos for clients and social media posts by Lr, Ps.

2013-2014

News Editor

HangZhou City Sub-district office, China

- Design and crafted the department's corporate newsletter, showcasing advanced graphic design skills and creativity.
- Compelling articles that provided valuable insights and information to our readers.

SKILLS

- Figma
- Javascript
- React
- Css
- HTML
- Github
- Bootstrap
- Firebase
- Ps.Photoshop
- Lr. Lightroom
- Ai. Illustrator
- In. InDesign
- Drawing
- Procreate

EDUCATION

● FRONT-END WEB DESIGNER/DEVELOPER BOOTCAMP

Nashville Software School - current

● GRAPHIC DESIGN

Nashville State Community Collage | 2018-2020

● MEDIA AND COMMUNICATION, BACHELOR OF ARTS

Communication University of Zhejiang, China
2009-2013