HELLO! I'M AWAIS ALI

SEO / WEB DEVELOPER || HTTPS://BEINGAWAISALI.COM

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OBJECTIVE ||

I am an SEO by profession and a Web developer by passion, also a motivated self-learner who is always seeking for the opportunities to discover some new stacks. I am always up for the better opportunities to make my life better and also I am willing to pursue my education along with my professional life.

KEY SKILLS ||

OFF-PAGE SEO
- Link Building
- Guest Posting
- Social Media Handling
- Competitor Footprints

ON-PAGE SEO
- On-Page Website Optimization
- Keyword Research/Planning
- Robots.txt, Sitemap.org & Schema Data
- Website Audits
- Google Algorithms
- Google Analytics & Search Console
- Basic Understanding of Content Writing

WEB DEVELOPMENT
- HTML5
- CSS3
- Bootstrap
- JavaScript/ES6
- React JS
- Github
- WordPress

Soft Skills
- Self-Learning
- Team Player
- Well Spoken
- Creative Thinking
- Innovative
- Service-focused
- Ability to produce comprehensive documentations

QUALIFICATIONS ||

INTERMEDIATE – PRE ENGINEERING **GOVT. DIGREE COLLEGE, 2018-2020**

Modules the basic Education of Intermediate in Pre-Engineering.

COURSES ||

- "Web Development Certification" From "Circle (Tech-Karo)" Authorized by Usman Institute of Technology.
- FreeCodeCamp: Responsive Web Design | JavaScript Algorithms and Data Structure Certifications.
- Udemy: SEO Training 2020, Complete SEO Guide for Beginners.

WORK EXPERIENCE ||

AMAZON SALES EXECUTIVE   **ENOMSOFT : FEB 2020 – JUNE 2020**

My role at this company was to assist with sales team in order to support them for the product optimization on Amazon.

SEO INTERN   **TECHNADO PVT LTD, : JULLY 2020 – OCTOBER 2020**

Working as a trainee SEO to learn the expertise in off-page as well as basic on-page.

SEO SPECIALIST   **TECHNADO PVT LTD,   : OCTOBER 2020 – PRESENT**

Working to the on-page of international clients and maintaining their off-page working with high quality link building process. Coordinating with the team in order to maintain the work flow and fixing the issues of their websites on-pages.

HOBBIES AND INTERESTS ||

- Programming
- Learning to new things
- Graphics

- Social Media
- Mobile Photography
- Gaming

MY PROJECTS ||

- Personal Website (React):   https://beingawaisali.com
- Ecommerce Site (WordPress):   https://hi5jackets.com
- Personal Blog: https://digitallymag.com
- News App (React):   https://github.com/beingawaisali/newz-app
- Static Ecommerce Site: https://github.com/beingawaisali/ecommerce-website
- To-Do List (React):   https://github.com/beingawaisali/todo-list
- Cricket App: https://github.com/beingawaisali/cricapp
- Weather App: https://github.com/beingawaisali/weather-app
- Desire Portfolio: https://github.com/beingawaisali/my-portfolio
- Windows 10 UI: https://github.com/beingawaisali/windows-10-UI

REFERENCE WILL BE FURNISHED UPON REQUEST ||