**Survey**

1. Are you aware of the Alumni Association’s presence on campus?

Yes No

1. Are you familiar with Trade Up Day?

Yes No

1. If so, have you ever participated in Trade Up Day?

Yes No

1. Do you know where the Alumni House is located?

Yes No

1. Did you know that the Alumni Association hosts the Texas State Ring Ceremony?

Yes No

1. Have you or do you plan on participating in the Texas State Ring Ceremony?

Yes No

1. Are you aware of the benefits that are included with Alumni Association membership?

Yes No

1. Please indicate which Alumni Association membership benefits you are aware of.

Access to Career Services

Access to online alumni directory

Hillviews magazine

E-mail forwarding address

Alumni Association Events

Members-only t-shirt, lapel pin, and window decal

Exclusive access to University Camp

Alkek library privileges

Discounts on insurance and at local businesses

Discounts on Mac and Dell computers

Hotel and rental car discounts

1. Do you plan on joining the Texas State Alumni Association upon graduating?

Yes No

1. Out of the following, which do you most often use for Texas State news and information?

KTSW 89.9 The University Star [www.txstate.edu](http://www.txstate.edu) Twitter

Fliers posted on campus BobcatMail Facebook

1. Do you regularly attend any Texas State athletic events?

Yes No

1. How many student organizations are you involved with?

None 1 2 3 4 5 or more

1. How familiar would you say you are with Texas State pride & traditions?

Very familiar

Somewhat familiar

Somewhat unfamiliar

Very unfamiliar

1. Would you be interested in participating in a pride & traditions book?

Very interested

Somewhat interested

Neutral

Somewhat disinterested

Very disinterested

1. Which prize would most motivate you to complete a pride & traditions book?

Class Ring

Diploma Frame

Bobcat Brick