

# Publisher Guide Android Integrating MobPartner with **mopub**

(without MobPartner SDK)

Your account manager would be happy to help you understand or integrate any of the ad units. Do not hesitate to contact our team at [publisher@mobpartner.com](mailto:publisher@mobpartner.com)



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# 1. Introduction

This document describes the integration steps to include MobPartner Ads into your MoPub network without the MobPartner Publishers' SDK.

## 2. Prerequisites

1. Retrieve your Pool ID from MobPartner website. <http://www.mobpartner.com>
2. Download and import the latest MoPub Android SDK library into your project.  
You can find it at <https://github.com/mopub/mopub-android-sdk/wiki/Getting-Started>. If you are not using any other third party ad network you only need **MobPub Android Base SDK**.
3. Configure the AndroidManifest.xml with MoPubs settings.
4. Log in to your MoPub account at <https://app.mopub.com>.
5. Link your application with MoPub. Login to your MoPub Account → go to “**Inventory**” menu tab → click on “**Add a New App**”.



### Step 1 - Add your app

App information and assets are automatically added when adding from the App Store.

Platform*	<input type="radio"/> iOS <input checked="" type="radio"/> Android <input type="radio"/> Mobile Web	Package name*	<input type="text" value="com.company.appname"/>
App name	<input type="text" value="Enter your App name"/>	Select a Category*	<input type="text" value="Primary Category"/> <input type="text" value="Secondary Categor"/>
Icon	<input type="text" value="Choisissez un fichier"/>		

6. Add an ad Unit in your linked application.  
Go to “**Inventory**” menu tab → click on the application you wish to add an ad Unit → click on “**Add an Ad Unit**” at the top right corner.


**Note:** You cannot use the same ad Unit from the same application in the **Inventory** in different **Custom Networks**. You must create a new ad Unit (can be same type but different name) for different Custom Networks.

**Add Ad Unit**

**Device** Phone 
**Refresh Interval** 60

**Format** Banner (320 x 50) 
**Frequency Caps** ☐ Yes, show maximum of:

**Name** Banner Ad 
 daily impressions per user  
 hourly impressions per user



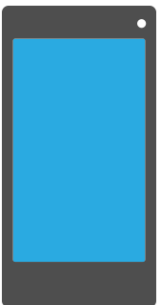
Ad Unit for Banner

**Add Ad Unit**

**Device** Phone 
**Layout** ☒ Portrait ☐ Landscape

**Format** Fullscreen (320 x 480) 
**Frequency Caps** ☐ Yes, show maximum of:

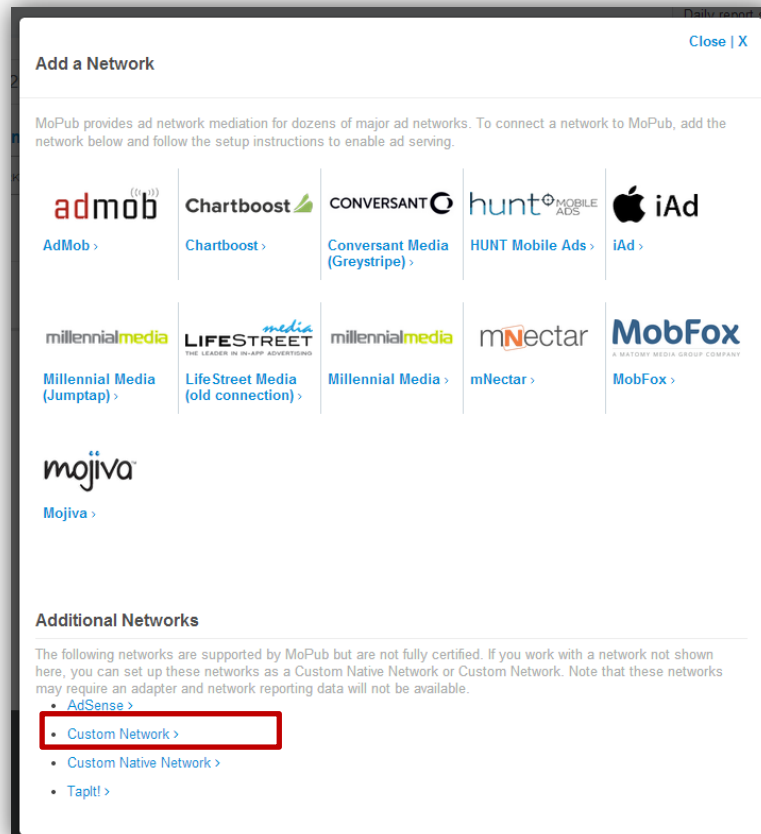
**Name** Interstitial Ad 
 daily impressions per user  
 hourly impressions per user



Ad Unit for Interstitial

### 3. Create Custom Network on MoPub Website for Banners

1. Click on “**Networks**” Menu tab.
2. Create an ad Network by clicking on “**Add a Network**” and select “**Custom Network**”.



3. Assign a Name to your Network in the **Title** Field.
4. Fill in the following HTML code for your Banner Ad Unit, and click on “**Save and Continue**”.

```
<script src="http://api.mobpartner.mobi/assets/js/mediation-adserver.js"></script>
<script>
  MobPartnerRequestAd({
    pool: INSERT MOBPARTNER POOL ID HERE,
    format: 'banner'
  });
</script>
```

## Custom

### Set up Custom Network

[Cancel](#)[Save Section](#)


#### Special Instructions

- Custom networks require a Javascript tag. These networks are not recommended by MoPub. Contact MoPub client services for more questions.

Title 

#### Set Up Your Inventory

[Add a Filter](#)[Cancel](#)[Save Section](#)

APP AND ADUNITS	PLATFORM	AD FORMAT	HTML
 SampleApp	Android		

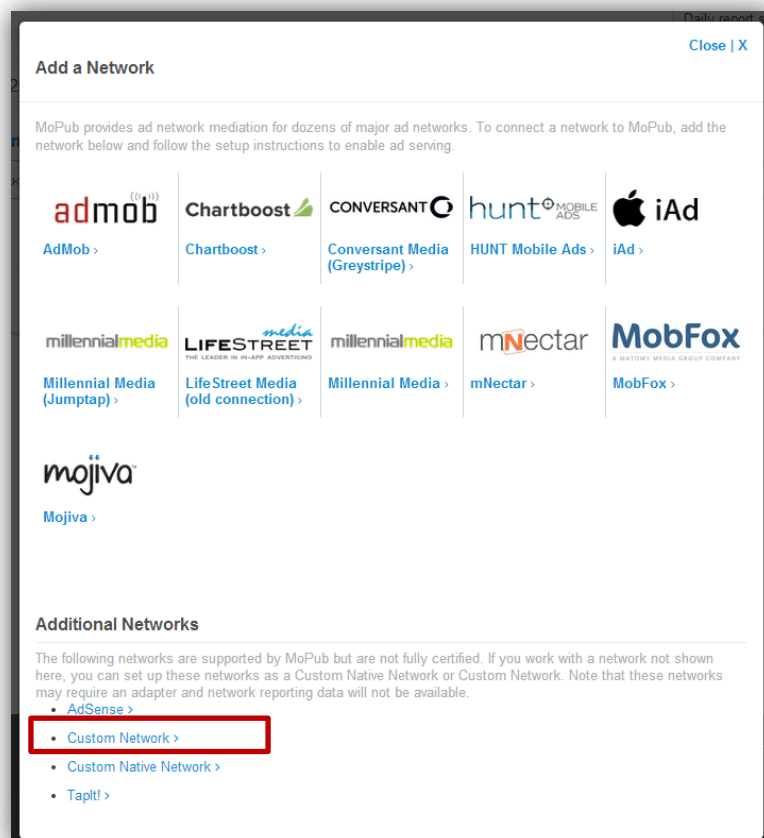
Banner Ad

Banner

```
<script
src="http://api.mobpartner.mobi/as
sets/js/pp.med-adserver-v2.js">
</script>
<script>
  MobPartnerRequestAd({
    pool: 3809,
    format: 'banner'
  });
</script>
```

## 4. Create Custom Network on MoPub Website for Interstitial

- Click on **"Networks"** Menu tab.
- Create an ad Network by clicking on **"Add a Network"** and select **"Custom Network"**.



3. Assign a Name to your Network in the Title Field.
4. Fill in the following HTML code for your Banner Ad Unit, and click on “Save and Continue”.

```
<script src="http://api.mobpartner.mobi/assets/js/mediation-adserver.js"></script>
<script>
  MobPartnerRequestAd({
    pool: INSERT MOBPARTNER POOL ID HERE,
    format: 'interstitial'
  });
</script>
```

## Custom

### Set up Custom Network

[Cancel](#)
[Save Section](#)


#### Special Instructions

- Custom networks require a Javascript tag. These networks are not recommended by MoPub. Contact MoPub client services for more questions.

#### Title

### Set Up Your Inventory

[Add a Filter](#)
[Cancel](#)
[Save Section](#)

APP AND ADUNITS	PLATFORM	AD FORMAT	HTML
 SampleApp	Android		

Interstitial Ad

Full

```
<script
src="http://api.mobpartner.mobi/as
sets/js/pp.med-adserver-v2.js">
</script>
<script>
  MobPartnerRequestAd({
    pool: 3809,
    format: 'interstitial'
  });
</script>
```

## 5. Add and display MoPub Custom Network ad Units in your application

Add the MoPub ad Unit that you just included in your Custom Network to your Application project. You can find the integration documentation at: **"Inventory"** tab → click on your app → click on the desired ad Unit → click on **"Code integration"** tab on the top right corner.

### Code Integration

Download the MoPub SDK and copy your Ad Unit ID (a unique identifier that allows MoPub to target your Ad Unit). Follow the steps below to ensure a successful integration with your product.



#### Our Latest SDK

[Download MoPub Android SDK](#)

[View Project on GitHub](#)



Banner - (320x50)

#### Your Ad Unit ID

a5f29f72d2cf4d7382bea9efa096151d

### Code Integration Tutorial

- 1 Integrate the MoPub SDK into your project
- 2 Android Banner Code Integration
- 3 Setup advanced features (optional)

[All Done!](#)