Product requirements Documents

Group 1

Intro and goal

With this project we will be consolidating monthly sales figures for Company X. This will be a step into online data management. This will allow all members of Company X to have access to data from any other part of the company.

1. What does the application do?

Track Sales Over Time

1. Who is the target audience for this application?

Marketing Managers/ sales managers

1. How is it useful?

Allows Marketing manager to make educated forecasts based on previous sales

Why build it?

1. Consolidation of data
2. Tech-risk very low
3. Will help with sales forecasts