

Portfolio Draft Website Specifications

1. Overview

A. Goals

This project is a project portfolio for Rebekah Johnson, intended for WEB268. This project will display the process of building a website and help keep it organized. This also will display her passion for her web design and other artistic interests.

B. Client

Rebekah Johnson

Rebekah Draws

C. Key Audience

- a. Prospective employers
- b. Those interested in the art and topics displayed on the website
- c. People who may want to commission art or redesigns

D. Team

Rebekah Johnson

2. Web Specification Descriptions

A. Mission

This project is mainly for making a portfolio for Rebekah Johnson to use for her WEB268 class and to show employers in the future. The secondary objective is to be creative and display art, creations, and other projects

B. Who Is this for?

This portfolio is for anyone who the client wants to show her art to, whether it is for fun or potential art or design commissions. There is a contact page for those interested to reach out to her to discuss commissioning. This may be for making designs for a personal page, character creation, or redesigning a character. It is also to be used to show prospective employers her web design skills.

C. Existing Works

Rebekah's Youtube and Deviantart pages, as well as references to other social medias for the artwork. There is no web resource.

D. Deadlines

This project will follow the dates provided on the course syllabus.

E. Marketing Plan

This portfolio website will be shared to social media webpages, as well as subreddits related to art and character creation. It will also be submitted to prospective employers.

3. Web Specification Draft Design

A. Logo

The Logo for Rebekah Draws was drawn by Rebekah Johnson on Adobe Photoshop. The initials of the brand were combined into one area, and the long leg of the R extends past the curve of the D. the end comes to a point like a pencil and has a doodle mark leading to it. It shows the business is primarily for displaying and creating art.



As this was drawn in photoshop, there is not a particular font associated with this. However, the shared left line is thicker, and the other lines and curves are the same thickness. The logo is approximately the same height measurement as the width.

B. Header

The logo will be in the header on all pages. It will contain a link to the home page, a page of art, a videos page, an about me page, and a contact page separate from the page title.

C. Footer

Links to all pages on the site will be included in the footer to make navigation as easy as possible. Logo will be included in the footer as well. Basic contact information will be included, as well as the copyright.

D. Typography

Rockwell Bold Italic will be used for Headings, header, and footer, and

Verdana Regular 18 pt will be used for body text.

E. Art and Videos

All art and videos will be created and supplied by Rebekah Johnson

4. Development

A. Server Platform

Rebekah Johnson will discuss with Professor Barker where the website should be hosted

B. Development and Maintenance

Rebekah Johnson Will use Adobe Dreamweaver and some additional JavaScript code. Art will be produced through Photoshop, illustrator, or traditional means.

C. Responsiveness and Interactive elements

The portfolio will have some drop-down navigation elements. There may be a gallery on the art pages. There may be moving elements if feasible. This portfolio should be available for desktop and mobile device platforms.

D. Accessibility

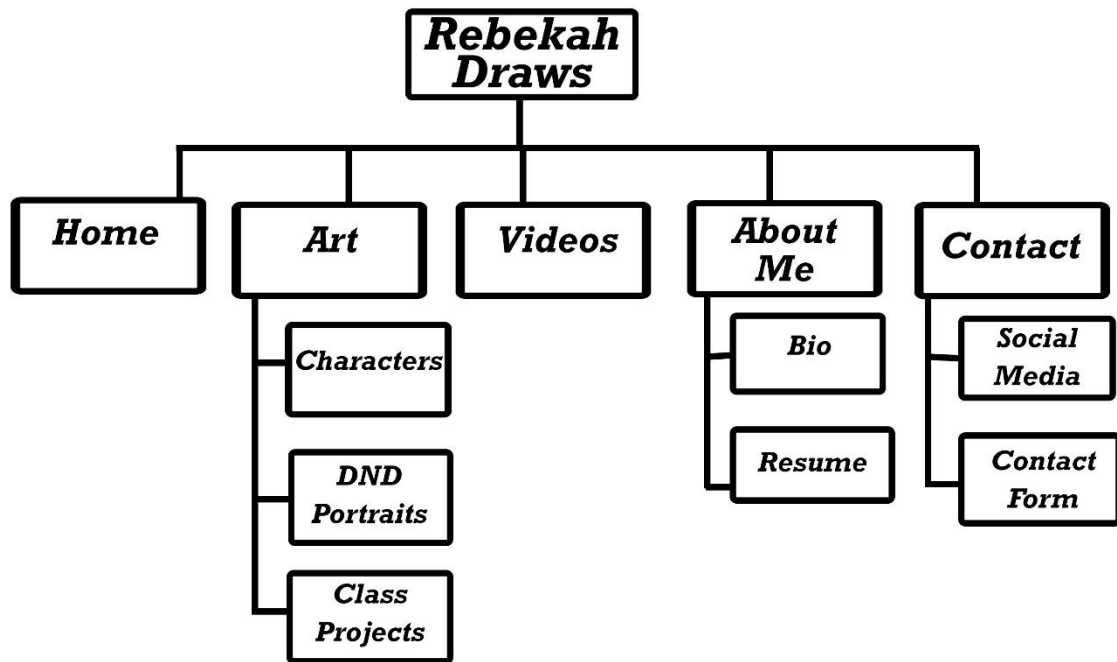
Special care will be taken for text and photo elements. The website will be tested through the W3C web accessibility evaluation tool list.

E. Testing

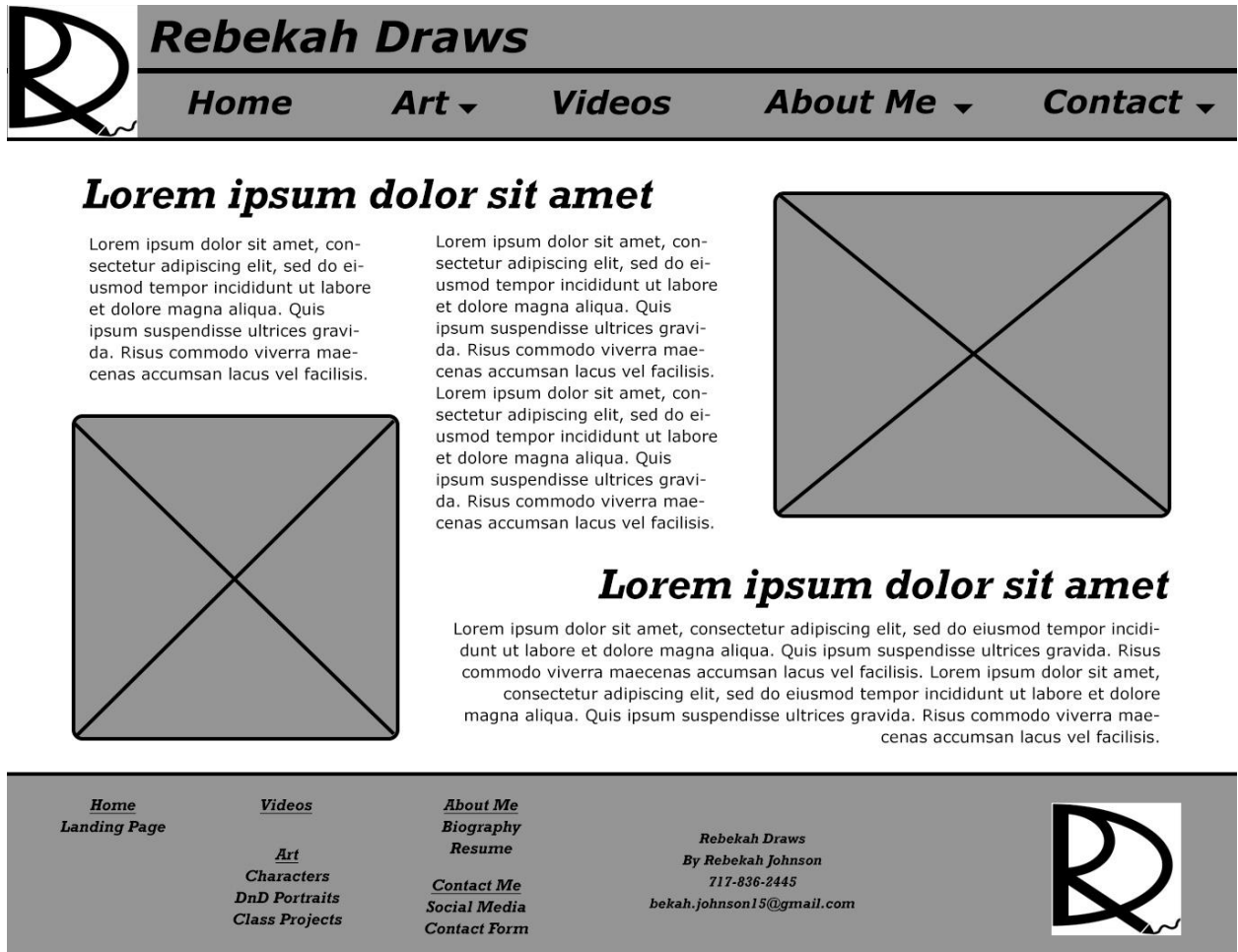
Rebekah Johnson will reach out to fellow classmates and the professor to test the accessibility and functionality of the website.

5. Visual References

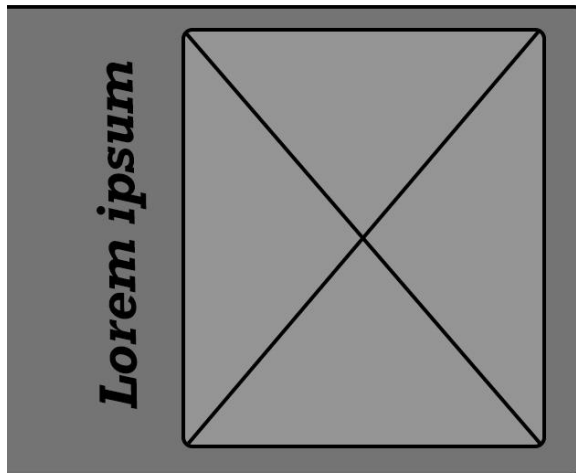
A. Site Map



B. Basic Wireframe



C. Second Layer Wireframe

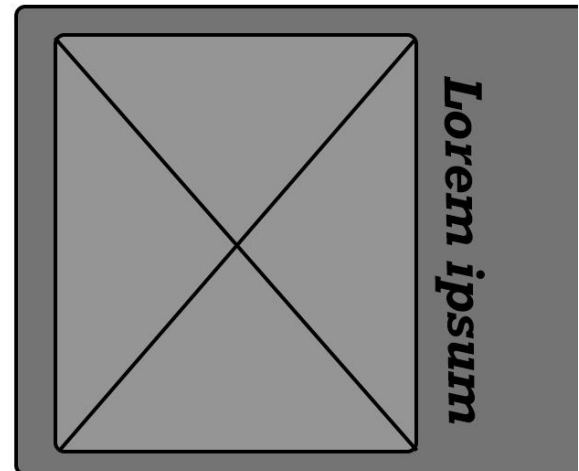


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D. Color Comp

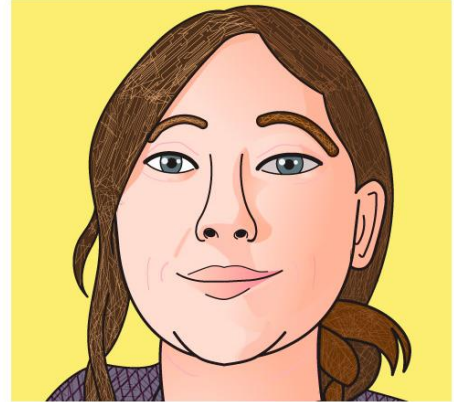


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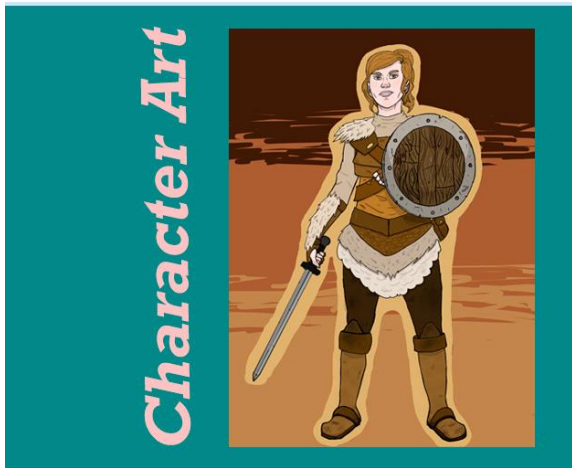


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E. Second Color Comp



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