

REBECCA LUO

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EDUCATION

YALE SCHOOL OF MANAGEMENT

New Haven, CT

Master of Business Administration (MBA)

2027

- Aspire Scholar Fellowship; Golub Capital Board Fellow; Philanthropy Conference Marketing Committee

EMORY UNIVERSITY

Atlanta, GA

Bachelor of Arts, Computer Science and Economics (3.8/4.0 GPA)

2022

- Relevant courses: Multidisciplinary Design, Design Thinking, Database systems (TA), Macroeconomics (TA)
- Club involvement: Girls Who Code (President); ProgramHers – Women-in-Tech Organization (President, Founding member)

PROFESSIONAL EXPERIENCE

BAIN & COMPANY: [Technology Insights Group](#)

Boston, MA

Expert Consultant (*promoted from associate to senior associate to consultant*)

2022 - 2025

- Executed 35+ PE product/tech diligences and value creation projects (10+ as workstream lead, supervising ~2 associates)
- Assessed software product market fit, competitive landscape, and R&D roadmap feasibility to inform investment decisions
- Developed internal tooling to automate analysis, drove adoption across practice of 50+ users through training and feedback loops
- Consistently received an above-average rating given to less than 10% of employees for frequently exceeding expectations

Select Project Experience

HCM Merger: Tech & Product Strategy; Integration Planning

- Conducted tech diligence for a ~\$4B merger, identifying potential product suite synergies and tech system scalability concerns
- Informed the Chief Product Officer's product vision through customer sentiment analysis and employee interviews
- Served as primary liaison between C-suite and engineering teams to execute near-term integrations and define target architecture

Payments Provider: Tech & Product Strategy

- Framed emerging tech strategy for a \$5B firm, leading to multiple implementation projects and doubling equity for the PE client
- Led coordination with tech executives cross geographies as workstream lead with a focus on the target architecture and hosting

EMORY SAIKAWA LAB

Atlanta, GA

Research Fellow & AirEmory Website Lead

2019 - 2022

- Orchestrated development and UX design of the website for the student-led air quality sensor project: [AirEmory Github](#)
- Coordinated with local organizations/schools to successfully organize the Georgia Air Quality Challenge with 40+ participants

FIDELITY INVESTMENTS

Durham, NC

Technical LEAP Intern: Data analytics & management (*received return offer*)

2019

COMMUNITY INVOLVEMENT

BOSTON CHINATOWN NEIGHBORHOOD CENTER (BCNC)

Boston, MA

College Access and Post-Secondary Program Mentor

2022 - present

- Facilitated weekly sessions with matched mentee in Mandarin throughout the last 2 years of high school for post-secondary plans
- Scoped mentee needs and curated sessions for college application, financial aid, resume workshops, and art portfolio creation

PROGRAMHERS (EMORY)

Atlanta, GA

President, Senior Advisor, Founding Member

2019 - 2022

- Strategized advertising methods; organized monthly professional and community development events for 100 + students
- Supervised an annual budget of ~ \$12,000 and managed the Grace Hopper Conference Scholarship application/selection process

Other involvements: Girls Who Code (Emory chapter president and senior advisor); Women of Rewriting the Code Fellowship (mentored 2 students); CFES Brilliant Pathways (associated with Bain); Community Learning Center at Cambridge (ESOL tutor)

SKILLS

Technical: R-Studio; PostgreSQL; Microsoft Office; Figma; Jupyter Notebook; Alteryx; GitHub; Bootstrap