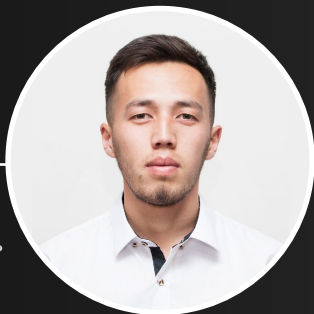


# Argen B. Bekbolotov

Digital Marketing Manager



#20Y.O.

## "Creativity Takes Courage"

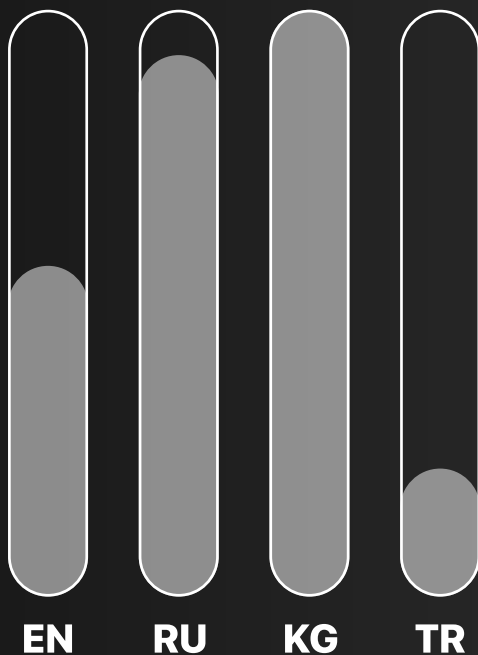
Highly motivated self-taught person who learns to create unique things that will convey a powerful message.

bekoffargen11@gmail.com

+996 (706) 30-39-38

www.bekoff07.github.io

## #LANGUAGE



Sincerely, Argen Bekbolotov

## #EDUCATION

Software Engineer (2020)

TSU (OSPO) College

Computer Science in Economics (2023)

Kyrgyz National Agrarian University

## #SELF - STUDY

Digital Marketing

Google Digital Garage

Google Products

Google Skillshop / Think with Google

Meta for Business

Facebook Blueprint

Full Stack Marketer / Product Manager

Skillbox.ru

UI / UX

YouTube, Telegram

Project Manager

Skillbox.ru, YouTube

Yandex for Business

Practicum Yandex

Communication and Psychology

Google Academy, Books

## #SKILLS



Sincerely, Argen Bekbolotov

# Where did I get work experience?

August - Now 2022

## Brand Ambassador

- WEB Developer (Wordpress)
- Project Manager (Mobile Application)
- Graphic designer (banner, posters, presentation)
- SMM and SMD manager
- Training Manager (training, training book)
- SEO Optimization (Google Analytics 4, Google Trends, Yandex)
- Online promotion (Googld Ads)

February - August 2021

## Resident Hotel&Restaurant

- Directed Booking.com
- SMM manager
- Graphic design
- Optimized online processes
- Optimized meetings
- Managed the hotel's website
- Worked with outsourcing companies
- Updated photos and videos

March- Now 2022

## International Higher School of Medicine

- Internal marketing
- PR Event organization
- Work with the media
- Accompanying guests from other countries
- Work with printing (brochures, banners, flags, etc.)
- Work with outsourcing (website and SMM)
- Work on promotional videos for students
- Google Analytics Reports

August - October 2021 (My first internship)

## Sheraton Hotel Bishkek

Responsibilities:

- Graphic design (banner, posts)
- updated photos and videos
- Advertising for Bishkek Park shopping center

**BISHKEK**  
**2022**