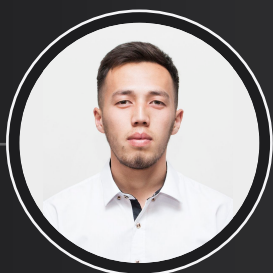


Bekbolotov Argen


Digital Marketing Manager



Who am I?

I'm Argen Bekbolotov, 20 years old, from Kyrgyzstan. I'm an ordinary guy with an unusual mindset. I wanted to call myself a Full Stack Marketer, but I see that I still lack competence. So I have a place to grow and develop myself.

 bekoffargen11@gmail.com

 +996 (706) 30-39-38

 <https://bekoff07.github.io>

My languages

Russian

English

CIS

Other

EDUCATION

Software Engineer (2020)

TSU (OSPO) College

Computer Science in Economics (2023)

Kyrgyz National Agrarian University

SELF - STUDY

Digital Marketing

Google Digital Garage

Google Products

Google Skillshop / Think with Google

Meta for Business

Facebook Blueprint

Full Stack Marketer / Product Manager

Skillbox

UI / UX

YouTube, Telegram

Project Manager

Skillbox.ru, YouTube

Yandex for Business

Practicum Yandex

Communication and Psychology

Google Academy, Books

SKILLS

Digital
Manager

PR
Marketing

WEB
Development



Sincerely, Argen Bekbolotov

Where did I get work experience?

August - Now 2022

Brand Ambassador

- WEB Developer (Wordpress)
- Project Manager (Mobile Application)
- Graphic designer (banner, posters, presentation)
- SMM and SMD manager
- Training Manager (training, training book)
- SEO Optimization (Google Analytics 4, Google Trends, Yandex)
- Online promotion (Googld Ads)

February - August 2021

Resident Hotel&Restaurant

- Directed Booking.com
- SMM manager
- Graphic design
- Optimized online processes
- Optimized meetings
- Managed the hotel's website
- Worked with outsourcing companies
- Updated photos and videos

March- Now 2022

International Higher School of Medicine

- Internal marketing
- PR Event organization
- Work with the media
- Accompanying guests from other countries
- Work with printing (brochures, banners, flags, etc.)
- Work with outsourcing (website and SMM)
- Work on promotional videos for students
- Google Analytics Reports

August - October 2021 (My first internship)

Sheraton Hotel Bishkek

Responsibilities:

- Graphic design (banner, posts)
- updated photos and videos
- Advertising for Bishkek Park shopping center

BISHKEK
2022