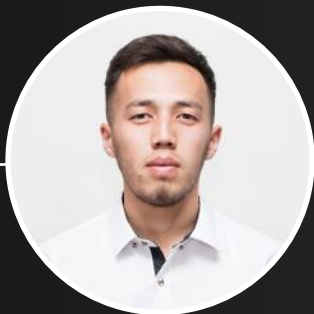


Argen B. Bekbolotov

Digital Marketing Manager



#21Y.O.

«Creativity Takes Courage»

Highly motivated self-taught person who learns to create unique things that will convey a powerful message.

bekoffargen11@gmail.com

+996 (706) 30-39-38

www.bekoff07.github.io

#LANGUAGES

EN



KG



RU



TR



#EDUCATION

Software Engineer (2020)

TSU (OSPO) College

Computer Science in Economics (2023)

Kyrgyz National Agrarian University

#SELF - STUDY

Digital Marketing

Google Digital Garage

Google Products

Google Skillshop / Think with Google

Meta for Business

Facebook Blueprint

Full Stack Marketer / Product Manager

Skillbox.ru

UI / UX

YouTube, Telegram

Project Manager

Skillbox.ru, YouTube

Yandex for Business

Practicum Yandex

Communication and Psychology

Google Academy, Books

#SKILLS

67%

Digital Marketing

45%

Project Management

12%

WEB Development

18%

PR Marketing

45%

UI/UX

32%

Photo Video Editing

34%

E-Commerce Marketing

62%

Digital Management

Work

2022

International Higher School of Medicine

University

2021

Brand Ambassador

Retail company

2021

Sheraton Hotel Bishkek

(My second internship)

2021

Resident Hotel&Restaurant

(My first internship)

Experience

- Internal Marketing
- Building design
- PR event organization
- Work with the Mass-Media
- Ordering promotional products
- Graphic design for promotional products
- Creation promotional videos for students
- Online / Offline Reports

- Creating a website (Wordpress, WooCom.)
- Project Manager (Mobile Application)
- Graphic designer
- SMM and SMD manager
- Training Manager (training, training book)
- SEO Optimization
- Online promotion

- Graphic design
- Updated photos and videos
- Advertising for Bishkek Park

- Directed Booking.com
- SMM manager
- Graphic design
- Optimized online processes
- Optimized meetings
- Managed the hotel's website
- Worked with outsourcing companies
- Updated photos and videos