

BELLA LEGGERO

Visual Designer and Art Instructor

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San Francisco, CA 94132

EDUCATION

San Francisco State University
San Francisco, CA - 05/2023

Bachelor of Science: Visual
Communication Design
-Minor in Marketing
-Honoree of Cum Laude and
Dean's List
-Art Club Design Director

SKILLS

Typography
Marketing
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Marketing
Figma
HTML/CSS
Blender
Storyboarding

PORTFOLIO

leggerodesigns.com

DESIGN EXPERIENCE

**Ain't I A Scholar Consulting - Book Design
Intern**

San Francisco, CA 03/2023 - Present

- Demonstrate creativity and attention to detail by storyboarding key elements for a book design and skillfully typesetting.
- Create visually cohesive book designs for both the interior and exterior, contributing to an enhanced reader experience.

Chronicle Books - Graphic Design Mentee

San Francisco, CA 05/2023 - Present

- Participating in an immersive mentorship program, gaining valuable insights into the publishing industry's intricacies and refining skills in graphic design and illustration.

San Francisco City Vitals - Graphic Designer

San Francisco, CA 02/2023 - 05/2023

- Designed compelling visual content: logos, business cards, posters, website, and other marketing materials, that elevated the nonprofit's brand image and communicated its mission statement.

Delta Dental - UX/UI Designer

San Francisco, CA 03/2022 - 05/2022

- Created interactive prototypes, conducted user tests, and collaborated with mentors to redesign their search engine webpage (student project).

City of South San Francisco - Art Instructor

South San Francisco, CA 05/2021 - Present

- Inspire young artists through leading fun classes that showcase innovative techniques using recyclable materials, fostering creativity, skill-building, and community connections.
- Design signage, flyers, and other promotional and teaching materials.