Content Outline

Bela Marcus

11/1/2022

Project Title: Radium Girls Website

1. Project Overview

a. The story of the radium girls can be seen in our modern popular culture in a recent television series and play. This website should go into the story in more detail than the average person already knows.

2. Resources

- a. https://en.wikipedia.org/wiki/Radium Girls
- b. Other images can be found on google images, I'm specifically interested in newspapers and photographs from the time period

3. Audience

a. This website is only informational and not for commercial purposes. The intended audience would be those curious about the story and likely people who have already interacted with the story in modern media.

4. Message

a. The website should be informative about the story of the radium girls and how this history relates to us today.

5. Tone

a. The tone should be rather dark and historic. Overall, the story of the radium girls is a rather dark story, but also an important one as it had an impact on labor rights and scientific research. So while it will be rather serious, I'd like to lean into the dark elements.

6. Visual Style

a. In terms of color, I'd like to keep it minimal, mostly in grayscale and using the bright green often associated with radium. I think I could also use the radiation idea in using shadows to make text appear "glowing." I would also like to take inspiration from old magazine advertisements for typography.

RADIUM GIRLS DIRECTED BY D.W. GREGORY REBECCA MARZALEK-KELLY FEB 28-MAR 5





