

ANALYSIS OF VENUES FOR FOREIGN VISITORS IN TOKYO

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1.INTRODUCTION

As the population of Japan is shrinking rapidly, it has been said that our economic growth might shrink as well in the future. The Japanese government has been making great efforts to promote the inbound tourism to boost our economy as it is one of the areas that we can expect the growth.

Tokyo is hosting Summer Olympic and Paralympic Games in 2021. We are expecting around 10 million foreign visitors for both games. It will be a great chance to promote the city as their holiday destination. So, before our big day comes, I want to know if we have enough venues for them to enjoy their stay. It is important to know which areas do not have enough venues to rest, to eat, to get basic amenities, cash so on.

In this IBM DataScience capstone project, we are to use location data from FourSquare API to solve the problems.

I would like to find out which areas have to be developed better for the foreign tourists staying in Tokyo.