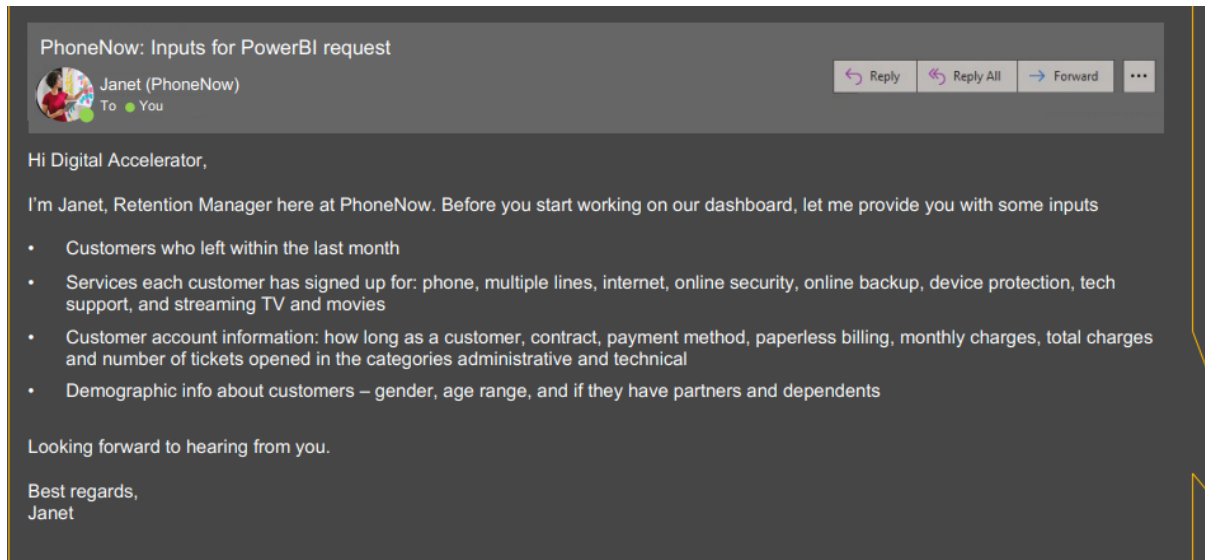


## Customers Retention:

This analysis was aimed at helping a telecom organization understand their customers and how best to serve them through a Customer Retention Analysis using various key performance indicators (KPIs) and important visuals to tell a story and draw insights to make recommendations to help the telecom organization take the right decisions. The requirements given are shown in the image below:



Link to my report :