

i want to look at the growth of the company (Adventure works) in terms of revenue and profit to devise its strategic directions for future years.

By completing this exercise, i will demonstrate my ability to:

- Review the dataset and identify the measures needed to support the story.
- Create a multi-page report in Power BI desktop and include appropriate charts that clearly present my data story.
- Identify insights i can convey to the CEO and other stakeholders in my story.

