

Artwork/Project Title
Cyclitic Bike Google
Professional Certification

Year Accomplished
2023

Role/Position
Data Scientist

Publication Link
<https://github.com/belindamutiara/Portofolio>

Artwork/Project Description

In chapter 8 of the Google Data Analytics Professional Certification, I was asked to analyze bicycle company data. Using the R language, I found that casual riders tend to use their bicycles on holidays while annual members tend to use them on weekdays. One solution that could be proposed is to host fun biking competitions with prizes at intervals for members on the weekends. Since there are lots of casual riders on weekends, this will also attract them to get a membership.

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Portfolio Submission for

**BINUS Internship Track
2024**