

Artwork/Project Title**BNMC 22nd Anniversary****Year Accomplished****2022****Role/Position****Coordinator of Design and Documentation Division****Publication Link****Artwork/Project Description**

As the coordinator of 2D team, I collaborated with four staff members to design the visual requirements for BNMC 22nd anniversary, themed 'The Lights of Gratitude Unlocks New Strength'. We raised the concept of "jar of gratitude". The idea behind this concept is to cultivate gratitude and appreciation for the positive things in someone's life.

Challenge: At first our team had limited experience using Adobe Photoshop and Illustrator.

Solution: Collaborated with senior team members to create a training program to enhance our design software skills. Additionally, we work together to assist each other in overcoming any obstacles that arise during the design process.



Figure 1 Bumper Main Power Point



Figure 2 Feeds Instagram (6 post)



Figure 3 Zoom Virtual Background



Figure 4 Family 100 Bumper Power Point



Figure 5 Games Rules Power Point



Figure 6 Family 100 Games Power Point

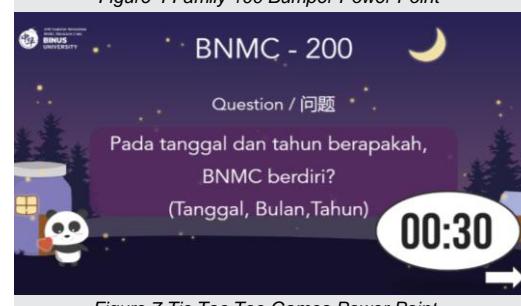


Figure 7 Tic Tac Toe Games Power Point



Figure 8 Birthday Wish Video



Figure 9 Little Dragon Thumbnail Video Edit

Belinda
Mutiara**BINUS Students 5th Semester**

belinda.mutiara@binus.ac.id

phone: 0812 8308 7870

line: belinda.mutiara

linkedin: www.linkedin.com/in/belinda-mutiara

Portfolio Submission for

**BINUS Internship Track
2024**

Artwork/Project Title**BNMC 22nd Anniversary****Year Accomplished****2022****Role/Position**

Coordinator of Design and Documentation Division

Publication Link**Artwork/Project Description**

As the coordinator of 2D team, I collaborated with four staff members to design the visual requirements for BNMC 22nd anniversary, themed 'The Lights of Gratitude Unlocks New Strength'. We raised the concept of "jar of gratitude". The idea behind this concept is to cultivate gratitude and appreciation for the positive things in someone's life.

Challenge: At first our team had limited experience using Adobe Photoshop and Illustrator.

Solution: Collaborated with senior team members to create a training program to enhance our design software skills. Additionally, we work together to assist each other in overcoming any obstacles that arise during the design process



Figure 10 Poster



Figure 11 Paid Promote Poster



Figure 12 Merchandise 1



Figure 13 Merchandise 2



Figure 14 Invitation Card



Figure 15 Group Profile Picture



Figure 16 Sub-Group Profile Picture



Figure 17 Google Forms Header