# BELIVVR Introducing BELIVVR's XRCloud ver 1.1

- Platform service for companies and developers who want to create a metaverse -





## What is XR Cloud?

The cloud service you look for when you want to create the next-generation metaverse internet service "Web developers, creators, companies, and institutions can all make it with XRCloud!"

- Three major features of BELIVVR's XR Cloud -
- 1. Global standard technology: WebXR

Global standard, stable development environment, and metaverse without app installation in VR/mobile

2. Openness: open source and web editor

Stay updated with developers around the world and create your own metaverse

3. Security and Scalability: Cloud and On-Premise

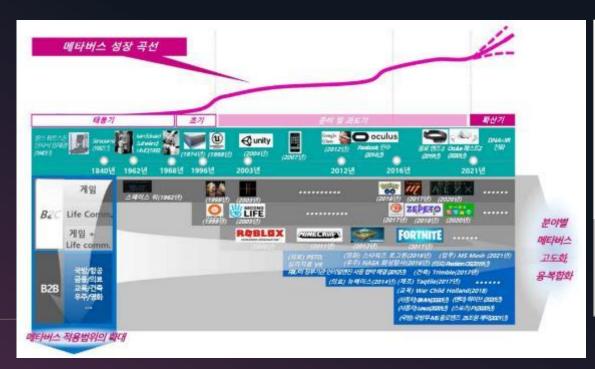
Easy interworking development with web API, billing only for usage Security, scalability at once It is possible to build up to a physical host



## Metaverse in Organizational Digital Transformation Technology (DT)

**Digital Transformation** Metaverse spreads to all industries

One of the IT technologies that lead the digital transformation of society and companies







## 1. Global standard technology: WebXR

- Information service development is web-based
- Metaverse is the global standard WebXR
- WebXR, a global standard technology, can be made small and continuously expanded under a systematic development process

Details	Game engine technology	WebXR technology
Standardization	Non-standard or OpenXR	W3C's Global Standards
Development method	Difficulty in applying standard processes developed	Separation of models and views makes it easy to
	and streamed by studio unit. specialize in	separate the organization and apply standard processes
	component production and content production	for planning, development, distribution, and QA SW
		development, specializing in service development.
Update	Store-dependent and difficult to distribute.	Real-time partial distribution is possible
Search	impossibility	SEO provision
development language	C#(Unity), C+(Unreal), Java(android native)	Javascript, HTML/CSS
license fee	Different according to development tools and	For free
	corporate sales range	
legacy system interworking	Development of additional functions and Rpc	RestAPI, XML Easy to Apply as Existing Legacy API
	corresponding to legacy APIs is required.	
Performance	High HW specification requirements	regardless of low specification
		Ex. Chromebook of Celeron level, Whalebook works
		well.
Developer Supply Difficulty	SDK acquisition and XR development of	the level at which new web developers are available
	simultaneous processing	Low hurdles, easy to develop and supply
	High hurdles and for existing businesses	Easy adaptation to existing enterprise software
	Difficulty adapting to SW developers	developers
Multi-platform (XR)	need to develop functions for individual controls	support for basic multi-platform control functions
Backward compatibility	Frequent version conflicts in SDK and low backward	Fully guaranteed backward compatibility with web
	compatibility	standards
graphic quality	relatively high	relatively low
		(Avoid effects such as ray tracing and particles)
XR new technology applied	Fast / Oculus Fastest Support for Unity	Slow / Reflecting the latest technology based on
		standards with the goal of scalability is a bit late
Global competitiveness	The Unity engine is developed overseas and is	With open source and global web standard activities,
	inevitably dependent on the Unity engine.	global competitiveness and influence can be secured
		depending on contributions and activities
General review	Suitable for metaverse of experiential	Ideal for general service purposes such as
	content such as games	enterprise environments, training, and
		webinars



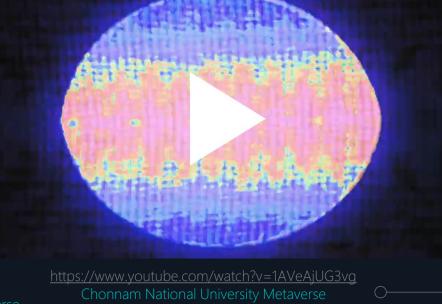
## 1. Global standard technology: WebXR

Not only mobile, PC, but also VR HMD (Metaquest) can be accessed easily with a web browser without installing a separate app, and search exposure is possible





Chonnam National University Metaverse CNU Metaverse becoming a web search (BELIVVR construction example)



Hyundai Futurenet's ComingM metaverse that can provide a fully immersive environment (BELIVVR implementation example <a href="https://www.youtube.com/watch?v=l04TUPt2wY0">https://www.youtube.com/watch?v=l04TUPt2wY0</a>



## 2. Openness: open source and web editor

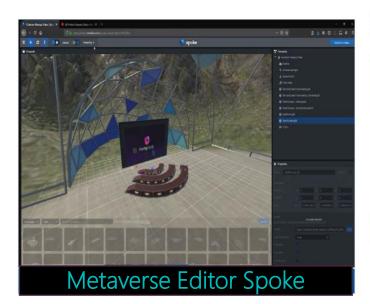
#### 빌리버의 XR클라우드, 글로벌 오픈소스 프로젝트, 모질라 허브 기반

웹 에디터 제공, 화면/문서공유, 셀카, 3D이모지, 채팅 등 <mark>강력한 기능을 제공하고 지속적 업데이트</mark>

BELIVVR's project fork by extending t he Mozilla Foundation's metaverse o pen-source project Hubs

BELIVVR developer is registered as a main contributor and uses open source-oriented corporate strategy Metaverse service that supports Oculus (Meta) VR HMD and full immersive by supporting W3C standard WebXR

BELIVVR developer is registered as a main contributor and uses open source-oriented corporate strategy

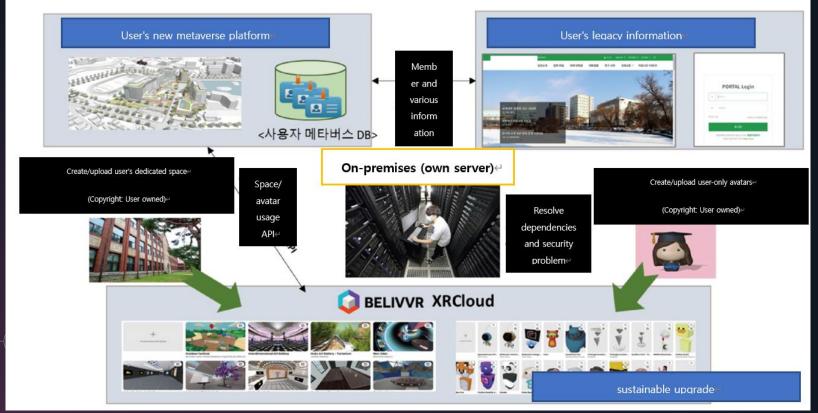






## 3. Security and Scalability: Cloud and On-Premise

Excellent security secured by user's own platform construction and API linkage Easy scalability secured by API linkage with existing information systems



<sup>\*</sup> On-premise solution scheduled to be provided in 22` 3Q



### **Product price**

The service needed for both individual developers, institutions and developers who want a metaverse

\* Rates are exclusive of VAT.

(<u>for Personal</u>) Development of a small metaverse that can be enjoyed with friends

Lite Plan: 10\$ per year (Free During Beta Period)

- -Application registration: 1, Space: 2, Avatar: 3
- -Limit on the number of simultaneous users: 8
- -Space editor capacity limit: 60MB (22` 2Q service planned)

(<u>for Business</u>) Metaverse platform development for events and institutions

#### Pro Plan: 100\$ per year

- -Application registration, space/avatar selection: unlimited
- -Space editor capacity limit: 1G
- + Added increase in the number of concurrent users First 50 people: 1 million won (1,000\$)/month, After 100 people: 500,000 won (500\$)/month
- + Added space editor capacity limit Add 1G: 100,000 won (100\$)/month
- + On-premises deployment solution Additional inquiry (22' 3Q service)
- \* \* Rate simulation when running an event once per year: \$15126 per year
- Pro registration fee: \$82 once a year
- Space editor capacity added: \$82 x 12 months = \$992
- Regular period: 50 people (\$82) x 11 months = \$9092
- Event period: 1,050 people (\$4959) x 1 month = \$4959



## XR Cloud improvement plan and schedule

XR Cloud based on open source continues to improve.

We hope that many developers/developers will participate.

- XR Cloud improvement schedule

3/31: BELIVVR Developer Center, XR Cloud Introduction

4/15 : Beta service Lite rate plan open

May: Pro plan open

June: Space editor open

September: Release of on-premises services in the form of reference and

offer products

End of 22nd or 1st half of 23rd: Open Avatar Editor

BELIVVR Hub Improvement Issue

## [Project] Hub-Education/Performance Components and Functions

(XR Cloud/Hub) 1. Shared screen/shared camera component

(XR Cloud/Hub) 2. Moderator Permissions and Functions

#### [Project] Hub - Other Improvements

(6/30) Object/item/business card delivery function added

React object management tool

(Education) An animation component that operates when the user approaches a short distance

(All) Guestbook

Avoid avatar collision check and duplicate spawning

Link and create dynamic avatars based on distance

Avatar arm improvements

<sup>\*</sup> Issue scheduled to be published on github in April



## BELIVVR's Metaverse Technology Development Plan

## 7 Points of Matthew Ball's Metaverse



- 1 Persistence
- 2 Concurrency
- **3** Unlimited
- 4 Growth of economy
- **5** Transcendence
- 6 Interoperability
- 7 Content

### BELIVVR's Metaverse Technology Advancement Direction

\* As it is a SaaS cloud service, continuous function upgrades can be provided

RTC technology WebSocket, WebRTC, Dynamic User Connection Control Technology

Cross platform technology secure XR mobile/VR usability

**Open Platform/Protocol Technology** 

Server packaging in on-premises environment, OpenAPI, Web3 technology linkage

**Advancement of Full Immersive Technology** 

Various sensors such as face tacking, interlocking, authoring/development tools



# Thank you!

BELIVVR creates an open source metadata. WebXR Metabus is now available with BELIVVR.

Contact: connect@belivvr.com

