Oliver Bello
CS20 Spring 2024
Design Document, assignment_02

Name of the business or organization: Oliver's Art Gallery

What the business does (i.e., what is its product/service/mission): Displays artwork and offers method of contact if someone wants to buy one of the pieces
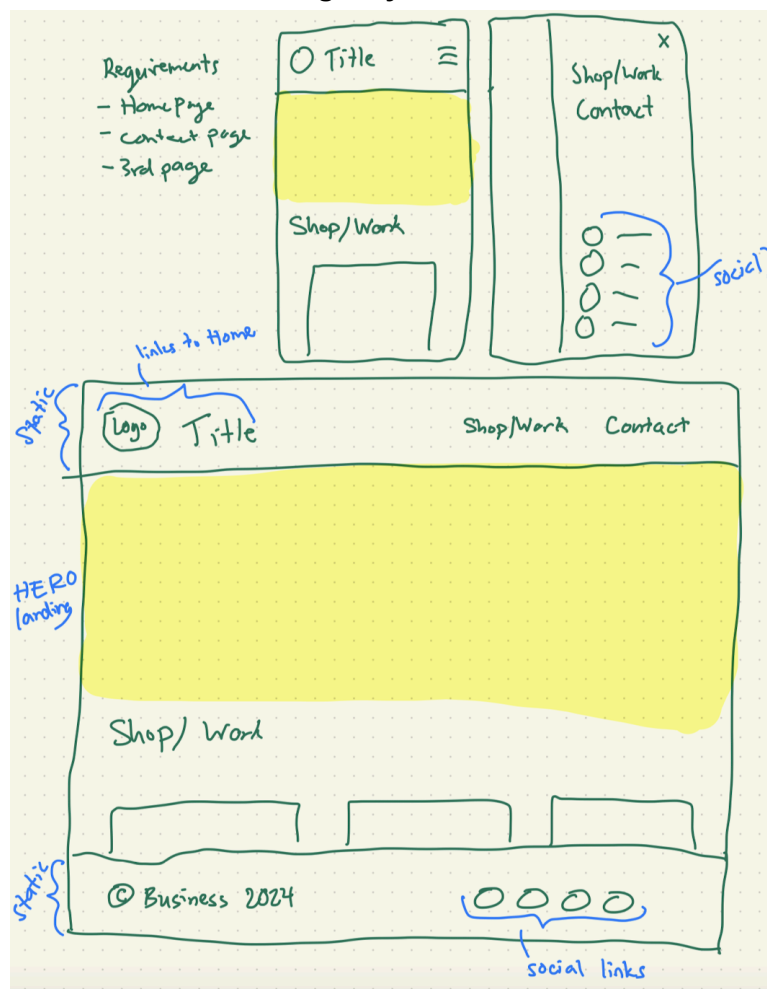
Who is the target demographic of the business?
Young and middle aged adults who like to view and buy art

How is the website going to help the business make money/be successful?
The website allows the artist to make money off of their art by purchasing it through the contact form. The site gives the artist a clean and professional online presence.

Sketch of home page design begore building the site. This can be hand-drawn and scanned, or created digitally.

Content (text) for the home page – this must be separate from any design

"Welcome to my art gallery!"

"Portfolio"

Name of each artwork