





#### How it started?

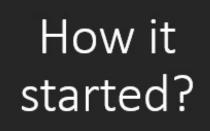
https://en.wikipedia.org/wiki/Web\_search\_engine

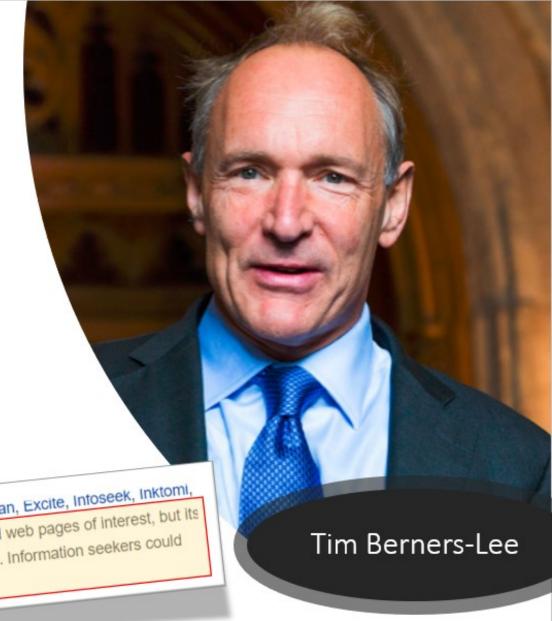
Internet search engines themselves predate the debut of the Web in December 1990. The Who is user search dates back to 1982[1] and the Knowbot Information Service multi-network user search was first implemented in 1989.[2] The first well documented search engine that searched content files, namely FTP files was Archie, which debuted on 10

Prior to September 1993, the World Wide Web was entirely indexed by hand. There was a list of webservers edited by Tim Berners-Lee and hosted on the CERN webserver. One snapshot of the list in 1992 remains, [4] but as more and

more web servers went online the central list could no longer keep up. On the NCSA site, new servers were announced under the title "Mhat's News"[5]

Tim Berners-Lee





Soon atter, many search engines appeared and vied for popularity. These included Magellan, Excite, Infoseek, Inktomi,
Northern Light, and AltaVista. Yahoo! was among the most popular ways for people to find web pages of interest, but its
search function operated on its web directory, rather than its full-text copies of web pages. Information seekers could search function operated on its web directory, rather than its full-text copies of web pages. Information seekers could also browse the directory instead of doing a keyword-based search.

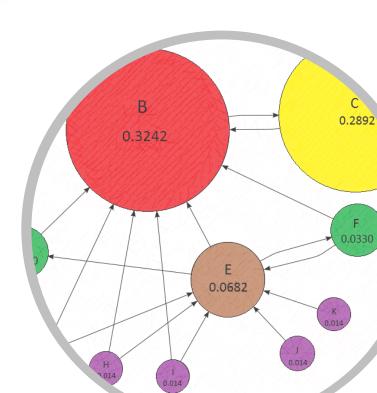
#### PageRank Algorithm



How it started?



- 1. Domain Authority Links
- 2. Keywords & Metadata



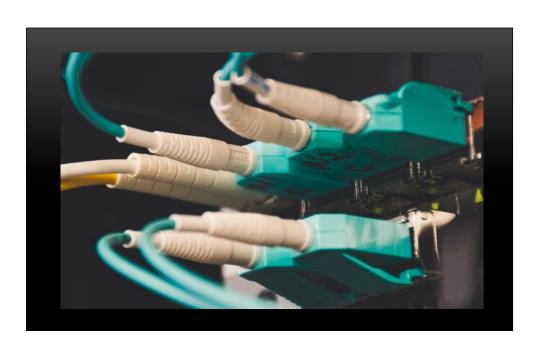
### Bigdata Challenges

- Data Collection
- Data Storage
- Data Processing
- Data Access





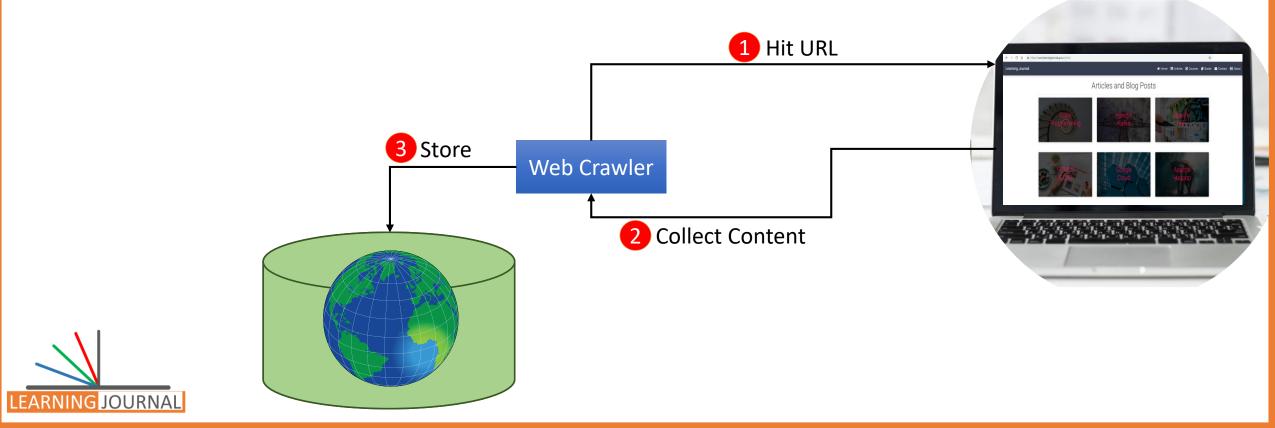
## Bigdata Challenges



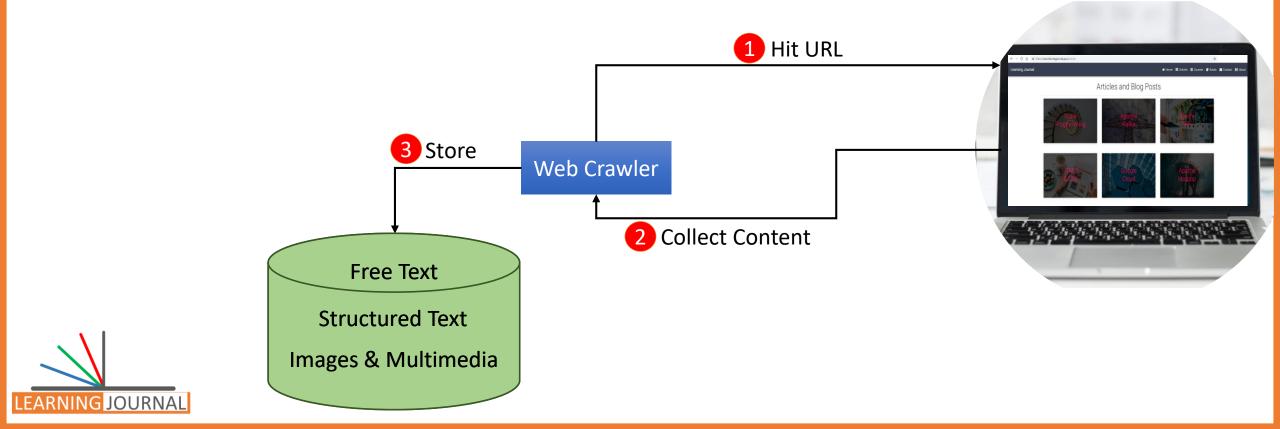
- Volume
- Variety
- Velocity



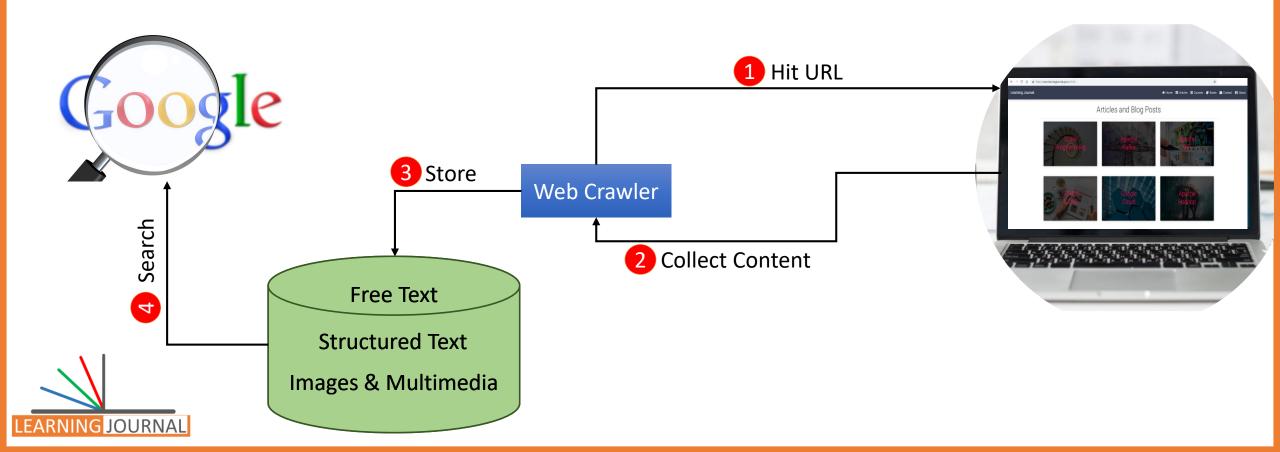
#### Volume



# Variety



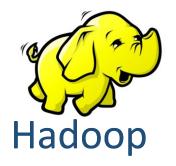
# Velocity



#### Bigdata Challenges

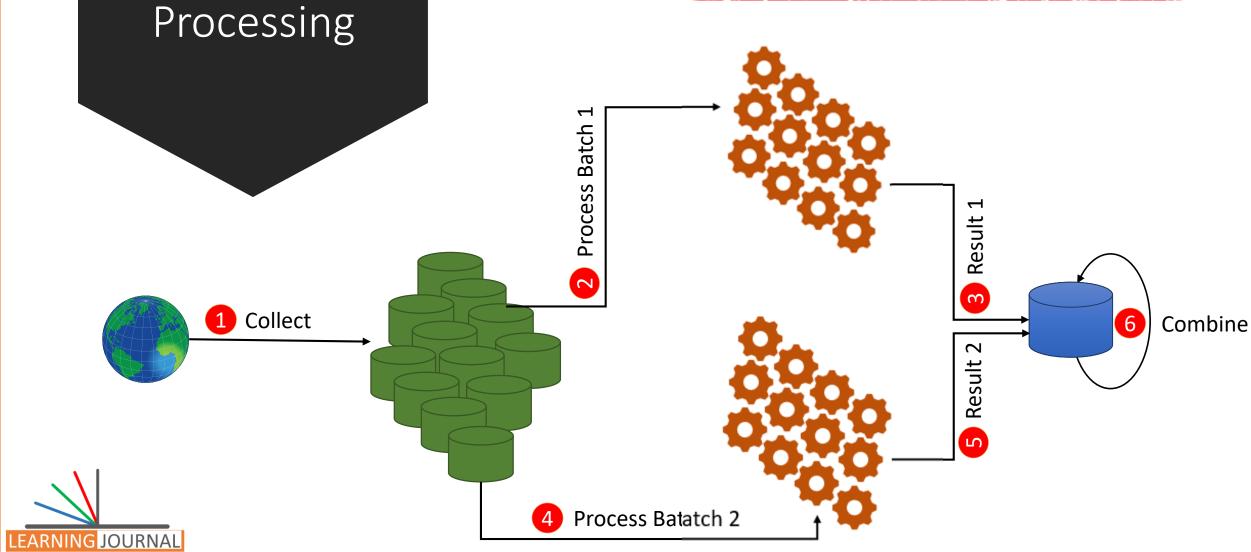
- Data Storage
- Data Processing
- Data Access

- Google File System
- Map Reduce
- Google Big Table





#### Batch Processing



Winutes to Hours

# Real-time Processing

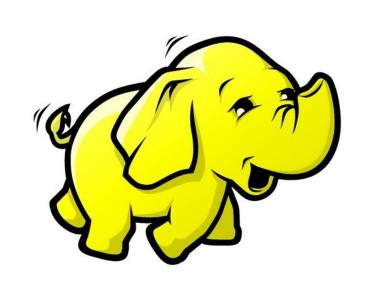














### Real-time Data Processing





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