

Food.Com Recipe Reviews

A DS4002 Case Study by Bella Holloman



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Have you ever wanted to make a meal, but wasn't sure if a longer or shorter recipe would be better? Many college students who are learning to cook for themselves for the first time are following simple recipes, due to their busier schedules. Rushed with time, they aren't sure if they should opt for a shorter recipe if they are going to lose value of the meal.

Do these shorter, simpler recipes have better reviews than longer ones? Or are longer recipes more tasty, and have better ratings in general?

You are a data scientist who wants to answer this question by performing a sentiment analysis on Food.com recipe reviews. You want to see if the length of a recipe correlates with the sentiment analysis of the recipe's reviews. You can accomplish this using the VADER package in Python.

Using your results, you can confidently choose recipes on Food.com for all of your busy college meal needs.