




Welcome to the SxC Conference 2025!!

This Market Research form is created by the Research Division of StudentsxCEOs Jakarta Batch 13 to gather your preferences for our upcoming **offline SxC Conference**, aimed at building meaningful connections between current members and our alumni network.

Whether you're a current member or alumni, your input will help us:


-  Select the ideal location and time
-  Curate the most relevant event formats and speakers
-  Design engagement strategies that keep our bond alive, even after the event!


Estimated time to complete: 5 minutes.


Your responses are valuable and will be treated with full confidentiality.



** Indicates required question*

1. Email *

2.  What is your full name? *

3.  What is your email address? *

4.  How do we best contact you? **WhatsApp mobile number** is preferred, but you *
are free to write your LINE ID or email address

5.  Kindly include your **social media link** or **address** (e.g. **LinkedIn / LinkTree / Instagram**) down below! We would love to explore more about you  *
-


6. You are a..... *

Mark only one oval.

- ☐ Current StudentsxCEOs Jakarta Member (Batch 13) *Skip to question 7*
- ☐ Alumni (Batch 1 - 12) *Skip to question 21*


CURRENT MEMBERS (BATCH 13)

A. Logistical Preferences

7.  **Where** would you prefer the event to be held within the **Jakarta area**? *


Mark only one oval.

- ☐ Central Jakarta
- ☐ West Jakarta
- ☐ South Jakarta
- ☐ North Jakarta
- ☐ East Jakarta
- ☐ I'm flexible

8.  When **in August 2025** are you most available to attend this event? *


Mark only one oval.

- ☐ First week of August (1st - 3rd)
- ☐ Second Week of August (4th - 10th)
- ☐ Third Week of August (11th - 17th)
- ☐ Fourth Week of August (18th - 24th)
- ☐ Fifth Week of August (25th - 31st)
- ☐ I'm not available at all in August 2025
- ☐ I'm flexible

9.  **When** would you be most available for this event? *

Mark only one oval.

- ☐ Weekday (Lunch–Afternoon)
- ☐ Weekday (Dinner - Evening)
- ☐ Weekend (Morning - Lunch)
- ☐ Weekend (Afternoon - Dinner)
- ☐ Weekend (Dinner - Evening)
- ☐ I'm Flexible

10.  What **event duration** do you think would be ideal for this engagement-based event? *

Mark only one oval.

- ☐ 2 hours (1 session)
- ☐ 3 hours (2 sessions)
- ☐ 4 hours (3 sessions)
- ☐ 5 hours (3 - 4 sessions)
- ☐ I'm Flexible

11. 🏠 What **type of venue** you feel would be ideal for this event? *

Mark only one oval.

- ☐ Cozy cafe / restaurant
- ☐ Formal restaurant
- ☐ University or campus venue
- ☐ Hotel or formal event hall
- ☐ I'm flexible

12. 💰 How much are you comfortable contributing for this event (**venue + food included**)? Choose the highest price range you are comfortable with. *

Mark only one oval.

- ☐ < 50.000
- ☐ 50.000 - 75.000
- ☐ 75.000 - 100.000

B. Event Concept Preferences

13. ✨ What is your **biggest expectation** in joining this event? *

Mark only one oval.

- ☐ Inspiration for choosing or starting my career path
- ☐ Real-world insights from alumni in their professional journey
- ☐ Expand network for future opportunities
- ☐ Mentorship opportunity if possible

14. 🧑🏫 Which **types of session** would you be excited to see at our event? *Choose all that apply.* *

Check all that apply.

- ☐ Alumni Talkshow: Professional Journey
- ☐ Case Study Challenge with Alumni as Judge
- ☐ Small-group Networking Sessions with Alumni
- ☐ Informal Mingling Session with Alumni & Other SxC Members

15. 🧑🏫 Which **industries** would you be most interested in hearing from in our alumni talkshow? *Choose all that apply.* *

Check all that apply.

- ☐ Startups
- ☐ Consulting & Business Strategy
- ☐ FMCG
- ☐ Technology
- ☐ Banking & Finance
- ☐ Media & Entertainment
- ☐ Beauty & Fashion

16. 🧑🏫 Which **topic** would you be most interested in for our alumni talkshow? *Choose the title that you like best or provide us with your own recommendation.* *

Mark only one oval.

- ☐ Starting a Professional Career as A Fresh Graduate
- ☐ Building a Startup from The Ground-up
- ☐ Navigating The Culture Shock of Working Environment
- ☐ Maximizing Your University Years for The Job Market
- ☐ Personal Branding: from Self-Awareness to Real Opportunities
- ☐ Other: _____

17. 🗣️ What kind of **case challenge theme** would excite you the most? *

Mark only one oval.

- ☐ Business Strategy
- ☐ Digital Innovation
- ☐ Sustainability & Social Impact
- ☐ HR & Organizational Design
- ☐ Branding & Marketing
- ☐ Open to anything

18. 🌸 What **format** would you feel more comfortable **networking** in? *

Mark only one oval.

- ☐ Industry-specific breakout group
- ☐ Topic-specific breakout group
- ☐ Speed networking (3-5 current members Vs 1 alumni)
- ☐ 1-on-1 chats if possible
- ☐ Large informal mingling session
- ☐ Open to anything

C. Post-event Engagement Preferences

19. 📁 Which **post-event initiatives** would you want to join? *Choose all that apply.* *

Check all that apply.

- ☐ Exclusive WhatsApp Community
- ☐ Exclusive LinkedIn Group
- ☐ Case Study Discussion with Alumni as Industry Expert
- ☐ Skill Building Workshop with Alumni as Industry Expert
- ☐ Small Mentorship Circle with Alumni
- ☐ Large Networking Events (similar to this)
- ☐ None for now

20. 🖐️ What **type** of **post-event activities** that you prefer to participate in? *

Check all that apply.

☐ Online only

☐ Offline only

☐ Hybrid

Skip to question 34

👤 **FORMER MEMBERS (BATCH 1 - 12)** 👤

A. Logistical Preferences

21. 📍 **Where** would you prefer the event to be held within the **Jakarta area**? *

Mark only one oval.

☐ Central Jakarta

☐ West Jakarta

☐ South Jakarta

☐ North Jakarta

☐ East Jakarta

☐ I'm flexible

22. 📅 When **in August 2025** are you most available to attend this event? *

Mark only one oval.

☐ First week of August (1st - 3rd)

☐ Second Week of August (4th - 10th)

☐ Third Week of August (11th - 17th)

☐ Fourth Week of August (18th - 24th)

☐ Fifth Week of August (25th - 31st)

☐ I'm not available at all in August 2025

☐ I'm flexible

23. 🕒 **When** would you be most available for this event? *

Mark only one oval.

- ☐ Weekday (Afternoon - Dinner)
- ☐ Weekday (Dinner - Evening)
- ☐ Weekend (Morning - Lunch)
- ☐ Weekend (Lunch - Afternoon)
- ☐ Weekend (Afternoon - Dinner)
- ☐ I'm flexible

24. ⏳ What **event duration** do you think would be ideal for this engagement-based event? *

Mark only one oval.

- ☐ 2 hours (1 session)
- ☐ 3 hours (2 sessions)
- ☐ 4 hours (3 sessions)
- ☐ 5 hours (3 - 4 sessions)
- ☐ I'm Flexible

25. 🏠 What **type of venue** you feel would be ideal for this event? *

Mark only one oval.

- ☐ Cozy cafe / restaurant
- ☐ Formal restaurant
- ☐ University or campus venue
- ☐ Hotel or formal event hall
- ☐ I'm flexible

26. 💰 **How much** are you comfortable contributing for this event (**venue + food included**)? *Choose the highest price range you are comfortable with.* *

Mark only one oval.

- ☐ max Rp. 75.000
- ☐ Rp. 75.000 - Rp.100.000
- ☐ Rp. 125.000 - Rp. 150.000

B. Event Concept Preferences

27. ✨ What would **best motivate** you to attend this event? *


Mark only one oval.

- ☐ Reconnecting with StudentsxCEOs Community
- ☐ Sharing Knowledge / Insights
- ☐ Personal Branding / Visibility
- ☐ E-certificate for Specific Contribution
- ☐ Spotting Fresh Talent for Future Collaborations

28. 🎤 What **type of participation** you could personally contribute in for our event? *
- Choose all that apply*


Check all that apply.

- ☐ Speaker in Talkshow (about career journeys or lessons learned)
- ☐ Judge for A Case Study Challenge
- ☐ Sharing Insights in Small Networking Circles
- ☐ Joining Informal Mingling Session

29.  In **what format** would you feel most comfortable **sharing your insights** during a **small, focused networking session** with current members? *


Mark only one oval.

- ☐ Industry-specific breakout group
- ☐ Topic-based breakout group
- ☐ 1-on-1 conversation
- ☐ Speed Networking (3-5 members for 1 alumni)
- ☐ Open to anything
- ☐ I prefer not to share in this format

30.  If you are a working professional, what **industry(ies)** do you have **experience in** and are **comfortable sharing your insights** on? *Choose all that apply.* *

Check all that apply.


- ☐ Startups
- ☐ Banking & Finance
- ☐ Technology
- ☐ Consulting & Business Strategy
- ☐ FMCG
- ☐ Media & Entertainment
- ☐ Beauty & Fashion
- ☐ I'm still a student

31.  If you are a university student, what type of **student activity(ies)** do you **have experience in** and are **comfortable sharing your insights on**? *Choose all that apply.* *

Check all that apply.

- ☐ Leadership position in a university-based student organization
- ☐ Leadership experience in a university event committee
- ☐ Active participation in external organizations or communities
- ☐ Internship or professional experience during university years
- ☐ Study abroad or student exchange programs
- ☐ Joining business case or business plan competitions
- ☐ Joining academic paper or essay competition
- ☐ Joining industry-specific competition (e.g. Hackathon, Equity Case)
- ☐ Working as a research assistant for a journal or conference
- ☐ I'm not a student

C. Post-event Engagement Preferences

32.  Which **post-event activities** would you personally consider to support? *Choose all that apply.* *

Check all that apply.

- ☐ Joining an Exclusive LinkedIn Group
- ☐ Joining an Exclusive WhatsApp Community
- ☐ Be Featured in "Alumni Spotlight" on Social Media
- ☐ Joining Skill Workshop or Case Discussion Sessions as Industry Expert
- ☐ Lead a Small Mentorship Circle of Current Members
- ☐ None for now :)

33.  What **type** of **post-event activities** would you personally can contribute to? *

Check all that apply.

- ☐ Online only
- ☐ Offline only
- ☐ Hybrid

Skip to question 34

FEEDBACK & SUBMISSION

34. 📍 If you have any specific venue in Jakarta you'd like to recommend for this event, please share below (as well as the CP / social media address if you have it) *

35. ❤️ Have you ever attended a great alumni-student networking event (inside or outside SxC)? If yes, kindly tell us what made it memorable, insightful, or effective *

36. 🙌 Do you have any suggestions, ideas, or hopes for this SxC Conference event? *We welcome your honest opinion.* *

🙌 **You're All Set - Thankyou!!** 🙌

🎉 We really appreciate you taking the time to share your input. Your responses will help us design a meaningful, engaging, and impactful SxC Conference experience for everyone — from current members to alumni. 🎉

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