



ADVENTURE WORKS Sales Overview

By Product Types

Product Name

All

Product Category

All

Product Subcategory

All

By Customer

Customer City

All

Gender

All

Education

All

Year

2023

2024

2025

Month

Jan

Feb

Mar

Apr

May

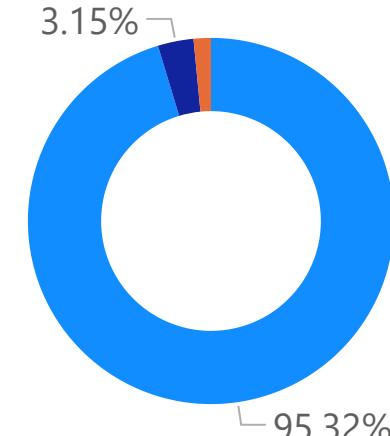
Total Sales

22239730

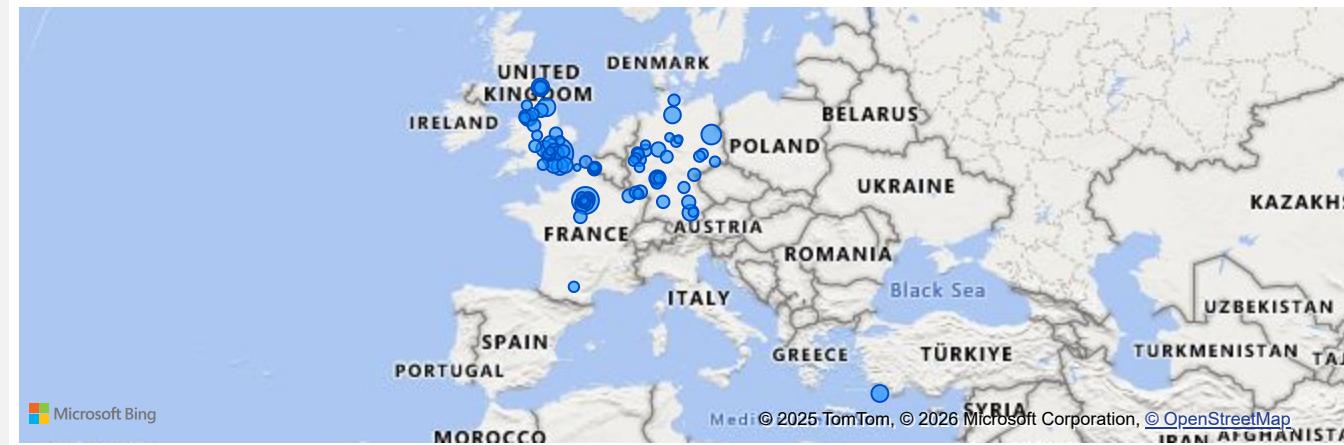
Budget 21,100,000.00

Sales by Product Category

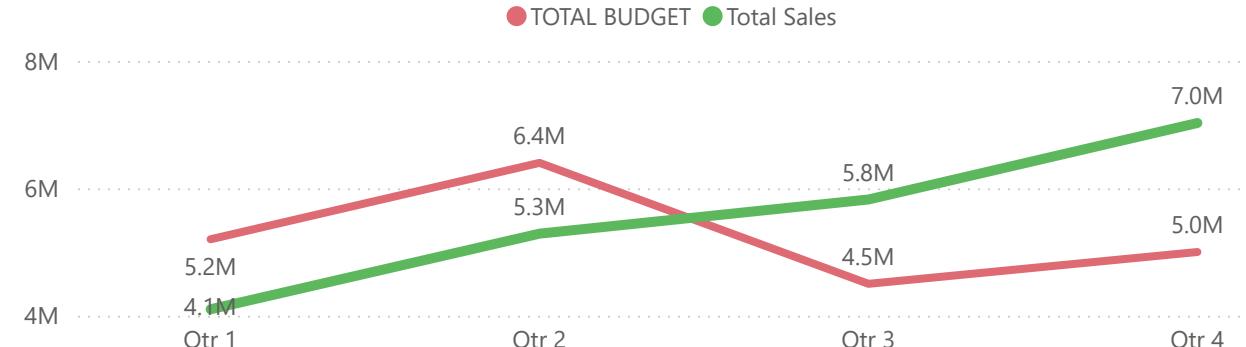
● Bikes ● Accessories ● Clothing



Sales by CustomerCity



Sales Vs Budget Trend



Year

2023

2024

2025

ADVENTURE WORK Sales Distribution

Top 10 Bestseller Models and Customers

Product Name	▼
All	▼

Product Category	▼
All	▼

Product Subcategory	▼
All	▼



Top 10 Sales by City

London	0.69M
Paris	0.47M
Wollong...	0.26M
Bendigo	0.23M
Berlin	0.23M
Warren...	0.22M
0.0M	0.5M

Model Name	Total Sales	Product Description
Mountain-200	7,921,257	Serious back-country riding. Perfect for all levels of competition. Uses the same HL Frame as the Mountain-100.
Mountain-400-W	417,833	This bike delivers a high-level of performance on a budget. It is responsive and maneuverable, and offers peace-of-mind when you de
Road-250	4,416,966	Alluminum-alloy frame provides a light, stiff ride, whether you are racing in the velodrome or on a demanding club ride on country ro
Road-350-W	1,580,220	Cross-train, race, or just socialize on a sleek, aerodynamic bike designed for a woman. Advanced seat technology provides comfort all
Road-550-W	1,512,621	Same technology as all of our Road series bikes, but the frame is sized for a woman. Perfect all-around bike for road or racing.
Road-650	461,964	Value-priced bike with many features of our top-of-the-line models. Has the same light, stiff frame, and the quick acceleration we're f
Road-750	779,206	Entry level adult bike; offers a comfortable ride cross-country or down the block. Quick-release hubs and rims.
Touring-1000	2,992,008	Travel in style and comfort. Designed for maximum comfort and safety. Wide gear range takes on all hills. High-tech aluminum alloy c
		without added weight.
Touring-2000	451,924	The plush custom saddle keeps you riding all day, and there's plenty of space to add panniers and bike bags to the newly-redesigned
		when fully-loaded.
Touring-3000	400,869	All-occasion value bike with our basic comfort and safety features. Offers wider, more stable tires for a ride around town or weekend
Total	20,934,867	

FullName	April	August	December	February	January	July	June	March	May	November	October	September	Total
Jordan Turner		2,433.04		2,443.35	2,376.96	539.99			2,354.98	5,310.79		539.99	15,999.10
Maurice Shan			2,049.10		4,885.38	1,268.84		2,322.28				2,384.07	12,909.67
Janet Munoz					4,876.39			3,122.30		2,071.42	2,419.06		12,489.17
Lisa Cai	708.44	2,588.33	2,329.98				553.97		811.32		2,428.05	2,049.10	11,469.19
Lacey Zheng		2,419.06	2,419.06		2,461.97	548.98	593.96			2,805.43			11,248.46
Larry Munoz		2,384.07	2,419.06		2,319.99		539.99		574.98	780.82		2,049.10	11,068.01
Franklin Xu		2,181.56	2,376.96							2,419.06	1,273.83	2,334.46	10,585.87
Ariana Gray			2,419.06	2,501.96		574.98				2,619.57		2,413.06	10,528.63
Marco Lopez			5,705.36	2,329.98								2,433.04	10,468.38
Willie Xu					2,374.98	2,071.42	777.34			2,393.06	2,294.99		9,911.79
Total	708.44	12,006.06	19,718.58	7,275.29	16,920.69	5,307.77	3,759.34	6,221.92	3,741.28	18,400.15	8,415.93	14,202.82	116,678.26