

BELLA PAO

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EDUCATION

UNIVERSITY OF COLORADO BOULDER (2020-2024)

- B.S Strategic Communications - Media Design
- Minor Creative Technology and Design

HONORS

- CU CMCI Dean's List Spring 2022
- CU CMCI Dean's List Spring 2021
- CU Dean's Scholar Fall 2020
- CU Boulder Chancellor's Achievement Scholarship Fall 2020

SKILLS

- Adobe Illustrator
- Adobe After Effects
- Adobe Lightroom
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe XD
- HTML/CSS
- Java Script
- Wire Framing
- Empathy Map
- Interviewing
- Music Journalism
- Concert Photography
- Scuba Diving Certifications:
 - PADI Open Water
 - PADI Enriched Air

EXPERIENCE

MISSION ZERO INTERNSHIP (Spring 2022-Present)

Currently running the website for a nonprofit centered around climate action. Designing, wireframing, and organizing the layout for the company website while improving skills in Wordpress, Beaver Builder, and HTML. Previously produced video, design content, and event photography for the nonprofit. Helped promote the annual Climate Expo, gaining experience in marketing strategy, promotion, and time management.

CU ASIAN UNITY CO-EVENTS COORDINATOR (Spring 2021-Spring 2022)

Organized weekly club meetings and led a club of 150+ members to encourage community and pride in asian heritage from a range of college students. Planned and led a retreat for 80+ members and collaborated efficiently with the an executive board throughout the year. Also designed the 2021 logo for shirts.

VITALITY BOWLS (Summer 2021)

Worked in a fast pace environment producing smoothie bowls, juices, and paninis. Excelled in customer service through experience at the register.