

BELLA PAO

bellapao888@gmail.com
bellapao.com

SKILLS

- Visual Design
- Motion Graphics
- Web Design
- HTML/CSS
- Wireframing
- Interviewing
- Strategic Writing
- Copywriting

SOFTWARE

- Adobe CC
- Figma
- Canva
- Notion
- Wordpress
- Google Ads
- Google Tools
- Outlook

EDUCATION

University of
Colorado Boulder
(August 2020- May 2024)

- B.S in Media Design
- minor in Creative
Technology and
Design

OFF-DUTY

- Concert Photography
- Skiing
- Hiking
- Cooking
- Reading
- Scuba Diving (PADI open water certified)

EXPERIENCE

Verde PR- Intern

(January- April 2024) Boulder, Colorado

- Worked in PR for outdoor clients writing press releases, media pitches and earned media tracking
- Refined skills in Google Sheets, Muck Rack and AP style writing

Jewel Music Management- Intern

(September- December 2023) Berlin, Germany

- Worked in social media strategy, artist merchandising, music video production and management of an artist account on Spotify and BandsinTown
- Refined skills in Adobe, Canva and Dropbox

Z2 Entertainment- Marketing Intern

(May- August 2023) Boulder, Colorado

- Worked in social media marketing, backend website uploads and grassroots marketing
- Refined skills in Google Sheets and Wordpress

Goop- Creative Social Media Intern

(May-August 2023) Remote

- Worked with layout, typography, branding and design for social media
- Refined skills in Figma, After Effects, Monday and Slack

Mission Zero- Web Design Intern

(March 2022- May 2023) Boulder, Colorado

- Worked with website design, SEO, wireframing and grassroots event promotion
- Refined skills in Wordpress, Beaver Builder, HTML/CSS, Google Ads, Vimeo and Youtube