


ISABELLA SCIORTINO

A&R/Creative

CONTACT

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EDUCATION

Berklee College of Music

Graduating May 2025

B.M Music Business/Management

SKILLS

- Social Media (TikTok, Instagram, X, & Snapchat)
- A&R (visual pitch decks)
- Canva / Powerpoint
- Outlook
- Microsoft Office
- Google Suite

CAMPUS INVOLVEMENT

- Social Media Manager for the Berklee A&R Club
- A&R to Indie singer/songwriter, Analise & Country/Americana artist, Kyle Ray
- Production & Social Media Manager for BPMI at Bourbon&Beyond, & Boston Calling in 2024

AWARDS & CERTIFICATIONS

- Berklee World Tour Scholarship
- Epic Records Scholarship
- Music Business Divisional Award

WORK EXPERIENCE

TALENT RELATIONS AMBASSADOR

Berklee Career Center X Berklee Popular Music Institute

January 2024 - Present - Boston, Massachusetts

- Act as a dual A&R for both the Berklee Career Center & the BPMI program
- Pitch Berklee talent to labels, publishers, and agencies including Atlantic Records, Position Music, & Live Nation
- Organized & pitched 15 Berklee artists for the "ATC x Berklee Underground" Industry Showcase in NYC

A&R INTERN

Universal Music Publishing Group

June 2023 - August 2023 - Santa Monica, California

June 2024 - August 2024 - New York, New York

- Prepared 1 pitch deck & listened to 20-25 demos for top line, session, and cut ideas per week
- Aided the team with hosting roughly 15 writers & producers for a KPOP writing camp in NYC
- Booked 3 studio sessions per week for A&R Coordinator
- Updated & wrote roster blurbs for senior executives
- Attended & took notes at a listening session event featuring multiple A&R's from different companies

A&R CONSULTANT

Universal Music Publishing Group

July 2023 - December 2023 - Remote

- Pitched 2 unsigned artists, producers, & writers bi-weekly to A&R team
- Coordinated meetings & suggested UMPG sessions with pitched unsigned talent

HEAD REPRESENTATIVE

Island Records Street Team at Berklee

September 2022 - May 2023 - Remote / Boston, Massachusetts

- Oversaw & led 5 members to ensure the team stays on task completing any assignments for visibility & promotion of Island Records artists like Sabrina Carpenter, Demi Lovato, Shawn Mendes, and YESSIE
- Worked directly with the Artist Development & Touring Coordinator to discuss different strategies & weekly assignments
- Liaisoned CHARLIEONNAFRIDAY around Berklee & set up local interviews