# XinHui Li (Bella)

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## Work Experience:

- \$\delta\$ 2013.7~now Microsoft Search Technology Center Asia Map/Local Team
  - 1. Geocoding Service development and optimization. Back-end data processing.

Basic service for CN Bing location related search and CN Bing map vertical page search.

- 2. Global Map Vector Data Pipeline
  - Nevteq Pipeline migration: Migrate the DB based pipeline, which was written by C# and SQL script, to distributed system. Working on one of the most important and heaviest step named "Lash".
  - ▶ Urban Mapping Pipeline (Neighborhood data of USA and CAN): Run and updated it to new schema.
  - > Spatial Index System: a multiple level grid-based geometry hash index method which is friendly to distributed system.
- 3. 2nd prize winner of 1st STCA Data Mining Competition.

Project name: Data Driven Personalization for CN Bing Navigation Bar.

5 people team. Main work is architecture and part of feature design.

♦ 2011.12 - 2012.4 Baidu Inc. (Intern) Distributed Computing Team

Participated Baidu Hadoop system optimization work as an intern

#### **Project Experience:**

→ 2010 Google Android Developer Challenge:

A note book which can write and draw freely named "ActPad" on android2.2. In 2 people team, responsible for Human-Computer Interaction、UI、writing note part and widget plug-in.

♦ New implementation of a network protocol in linux kernel.

### **Programing Contest:**

- ♦ ACM-ICPC 2011 Asia Regional Contest Cheng Du/Fu Zhou Site Silver Award
- ♦ ACM-ICPC 2012 Asia Regional Contest Tian Jin Site Silver Award
- ♦ 2011 Baidu Astar Finalist (Top50)

#### Skills:

- → More than 6 years' C (C++) programing experience, one year's C# developing experience Java, Python developing ability.
- ♦ More than 2 years' Algorithm related contest experience. Good Knowledge of distributed system.