



意桥食博餐饮管理（天津）有限公司

Ponte Vecchio Italian Cuisine and Wine Bar Management(Tianjin)Co.,Ltd.

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公司概况 Brief Introduction

意桥食博餐饮管理（天津）有限公司成立于2011年6月9日，外商独资，注册资本 70 万美元。现全国拥有员工总数80余人。以提供纯正意大利餐为宗旨，品质卓越。

Ponte Vecchio Italian Cuisine and Wine Bar Management (Tianjin) Co., Ltd was founded on 9th of June, 2011, wholly foreign-owned, with 700,000 dollars registered capital. We aim at offering authentic Italian food with excellent quality.

第一家Bella Vita餐厅&咖啡厅位于奢侈品购物中心佛罗伦萨小镇，就餐环境优雅，并拥有优秀的意大利主厨及其团队，精选意大利进口食材及饮品。

Bella Vita Italian restaurant & café's first signed in "Florentia Village" which is one of the first luxury outlets in China. It owns elegant dining environment, selected imported Italian food materials & ingredients and outstanding Italian chef & his team.

我们专注于打造“Bella Vita”品牌形象并开发顶级意大利餐饮文化。我们创造的不仅仅是意大利美食，更是传递意式生活态度。

We are focusing on creating brand identity of "Bella Vita" and creatively developing top Italian food and beverage culture. We are not only cooking Italian food, it is more of putting across Italian life attitude.



愿景 & 使命 & 核心价值观 Vision & Mission & Core Values

愿景Vision

Bella Vita即美好生活，在这里我们为您提供被现代人遗忘已久的经典特色地域菜肴，让您不出国门体验意式生活情调。我们立志成为意大利餐饮行业的领导品牌。

Bella Vita means happy life in Italian, our vision is to offer classic & characteristic regional life style which have been forgotten by modern people. You can experience Italian life sentiments without going abroad. We hope to be leading brand in Italian F&B industry.

使命Mission

我们以专业化、标准化来衡量我们的工作； We measure our work with specialization and standardization.

我们以真诚、热情和健康的心态对待顾客； We treat every customer with sincerity, enthusiasm and healthy attitudes.

我们敢于创新，追求卓越，力求做得最好。 We are continuously pursuing innovation and excellence, and strive to be BEST.

核心价值观Core Values

承诺Committed: 生活要有目标 Living life with goals.

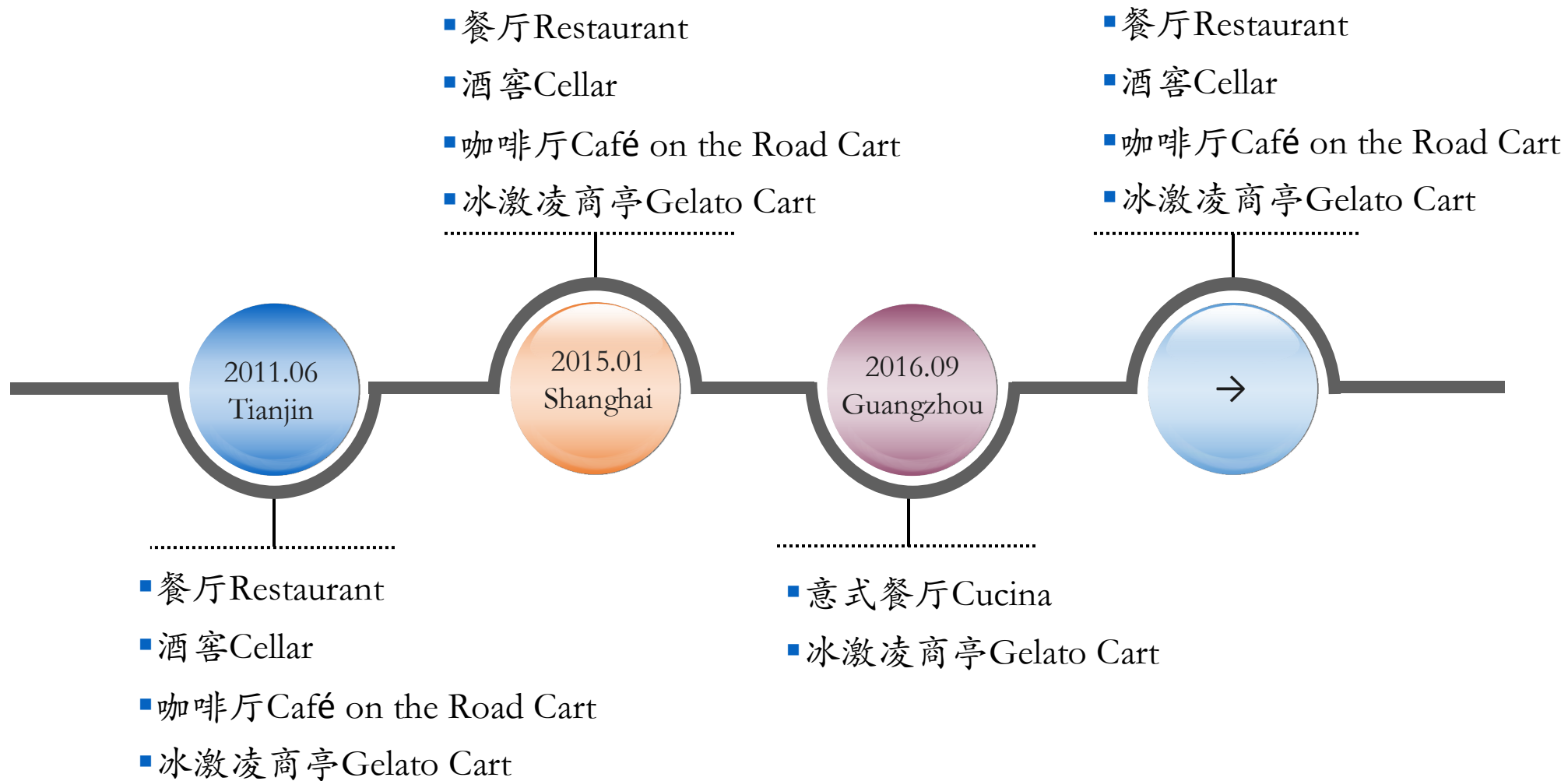
坚持Consistent: 坚持好的习惯 Repeating good manner.

幽默Humorous: 笑吧，世界与你同笑 Laugh, and the world laughs with you.

积极Motivated: 少壮不努力，老大徒伤悲 A young idler, an old beggar.

尊重Respectful: 爱就是爱的报酬 Love is the reward of love.

发展历程 Milestone



总经理/合伙人 General Manager / Partner

SAMUELE ROSSI 萨缪尔·罗幕理

Professional Experience

- 意大利美食俱乐部主厨
Chef of Italian Cuisine Club.
- 毕业于意大利专业酒店研究学院，并持有意大利一级侍酒师证书。
Graduate from Technique of Hotelier Institute Hotel and Restaurant of the State of Adria, Italy, holding certificate of First Italian level Sommelier & Bermuda Clean Kitchens Training Programmed.
- 北京君悦及澳门米高梅前行政主厨
Pervious executive sous chef of Grand Hyatt Beijing & MGM Grand Macau.

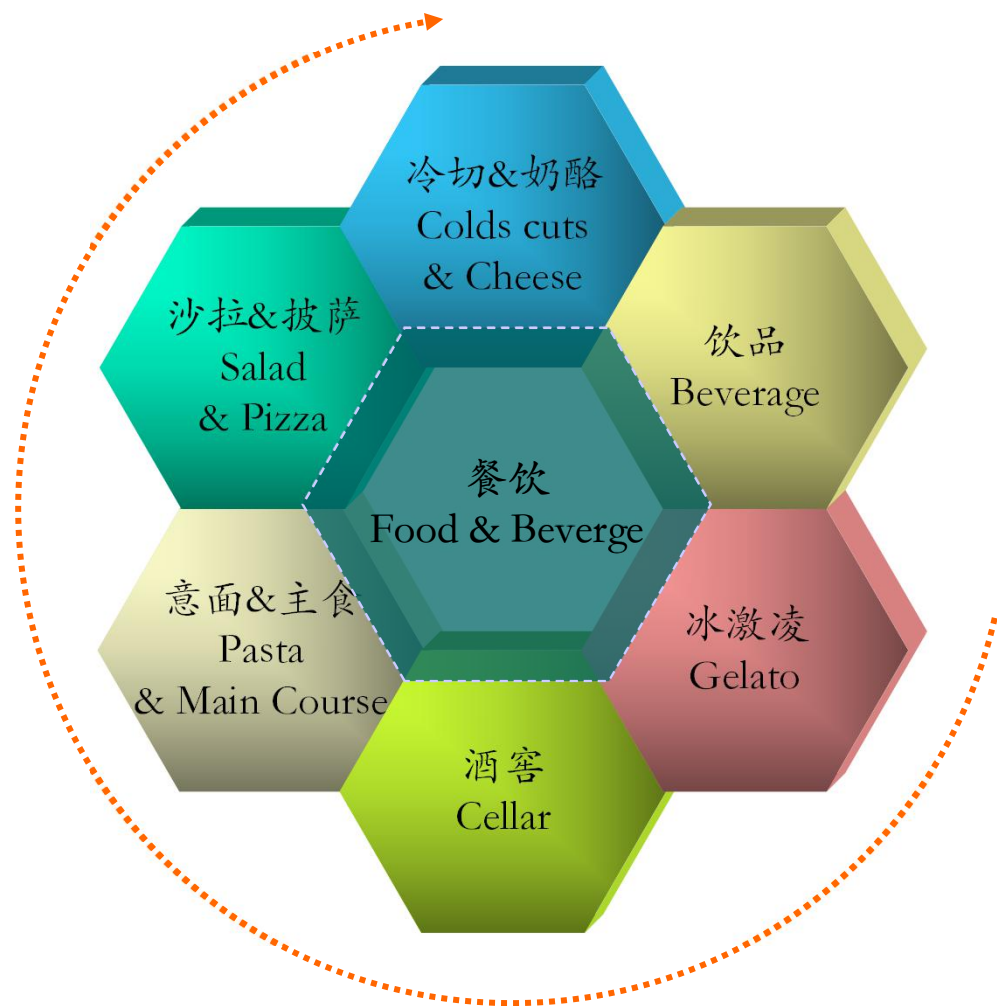


组织架构 Organisation Chart

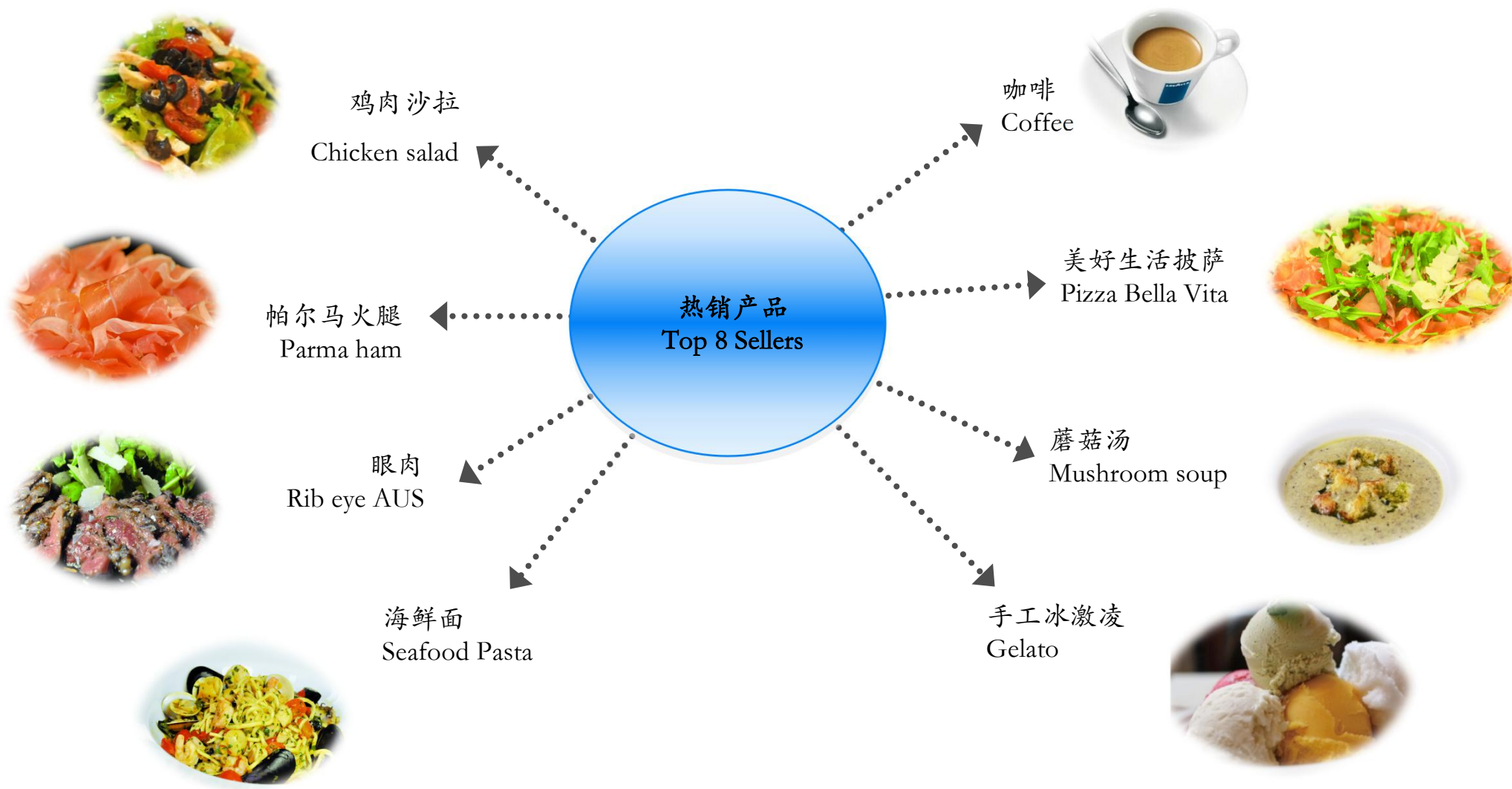


Business

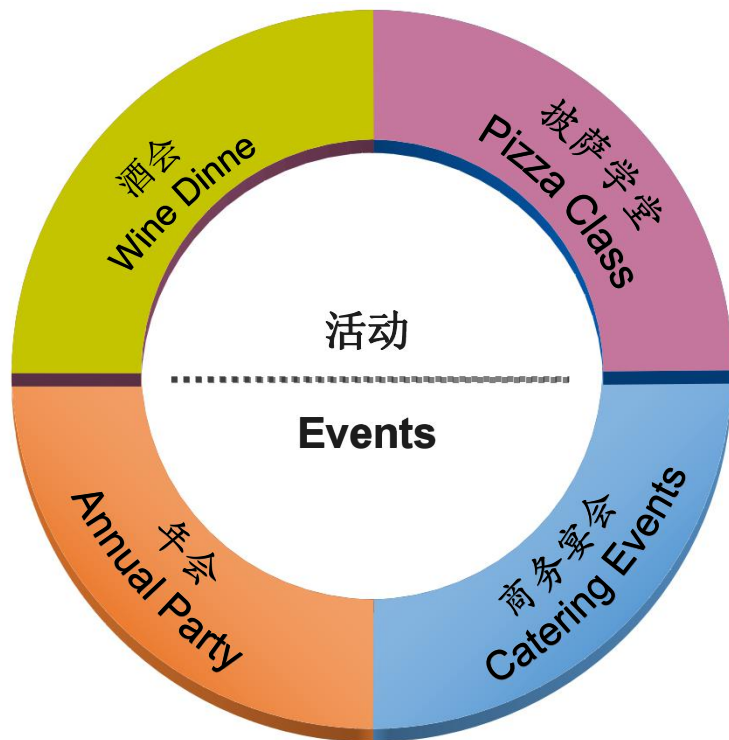
主营产品 Main Products



热销产品 Top 8 Sellers



大事纪 Special Events



内容 Contents

可承接各类商业聚会，葡萄酒晚宴，生日聚会等各类活动，并打造专门菜单，无疑是您聚会用餐的最佳场所。

Can undertake various business activities, wine dinner, birthday parties, etc. Menus can be customized based on your requirements. Bella Vita will undoubtedly be your best party place.

- 已举办17场酒会 Over 17 wine dinners
- 已举办12场以上餐饮活动 Over 12 catering events
- 承接各名企年会 Annual Parties for brand companies
- 每月披萨学堂 Monthly pizza cooking class

活动集锦 Events Collection



201601
披萨课堂
Cooking Class



201602
Bella Vita 上海年会
BVSH Anual Party



201602
RDM 上海年会
RDM SH Annual Party



201602
意大利商会
China-Italy Chamber of Commerce



201603
CCTV 厨王争霸
CCTV Cooking Competition



201604
世界披萨比赛中国区
Pizza Champigon Third Prize
of China



201606
意大利厨师峰会
Summit of Italian Chefs



201606
中国披萨大赛
Pizza Competition of
China

员工培训 & 发展 Staff Training & Development

我们为每一位学员提供系统的餐饮培训We offer systematic F&B training to each staff:

- 餐饮餐品知识培训F&B knowledge training
- 餐饮现场管理培训F&B site management training
- 餐饮营销课程培训F&B marketing & sales training
- 餐饮成本控制培训F&B cost control training
- 餐饮设备管理培训F&B equipment management training
- 人力资源管理培训Human resource management training
- 领导管理能力培训Leadership management training



门店地图 Where We Are



意桥食博餐饮管理（天津）有限公司

Ponte Vecchio Italian Cuisine & Wine Bar Management (Tianjin) Co., Ltd

天津市武清区前进道北侧佛罗伦萨小镇内 邮编301700

Florentia Village, North of Qianjin Road, WuQing District in Tianjin 301700

022-59698238/59698287

意桥食博餐饮管理（天津）有限公司上海分公司

Ponte Vecchio Italian Cuisine & Wine Bar Management (Tianjin) co,
Ltd. Shanghai Branch

上海市浦东新区卓耀路58弄 佛罗伦萨小镇 A4~A5 邮编 200120

Florentia Village, No.58 A4~A5 Zhuoyao Road, Zhuqiao Town,

Pudong New District, Shanghai, 200120

021-20676028/20676027



Bella Vita Concept

Thank You!