* How often do you cook?
* Do you use a steamer?

-If yes, how often? Do you use it all the time or for a specific dish?

-If yes, how long does it take to heat up the food?

* Have you used a steamer previously?

-If yes, what was your favorite feature of the steamer?

-If yes, what brand steamer did you use and why did you choose this brand?

* When buying appliances do you focus more on the value/ quality or the price?
* Would you prefer the steamer to be large enough to cook multiple meals or small enough to not take up counter space?
* How would you like to be alerted to the fact that the steamer is done?
* What features do you focus on when choosing a steamer?
* What would you want your steamer to do? What are your expectations?
* In how long would you like the steamer to cook your food?
* How do you expect to clean your steamer?
* What are you most likely to cook in the steamer?