

Makeover Monday #4

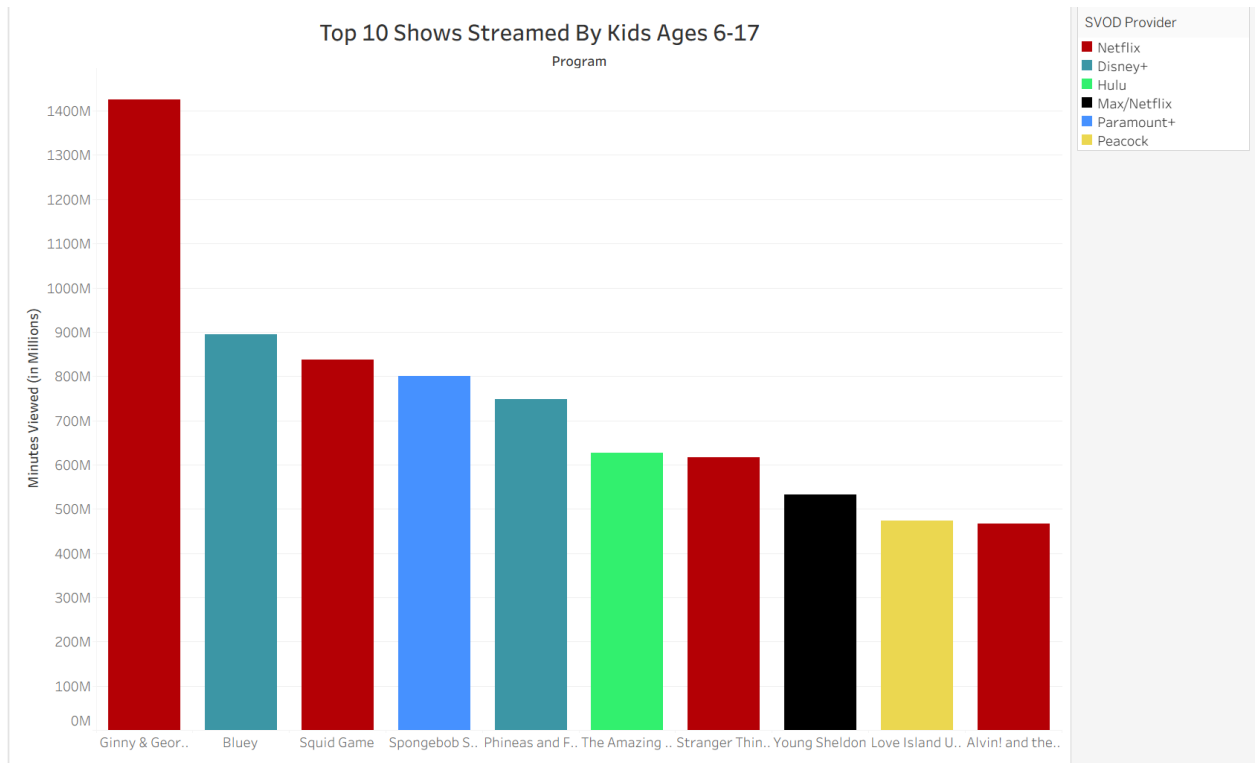
By Belle Schmidt

Graph #1:

Nielsen			
Top 10		Kids 6-17 Top 10	
streaming		June 2025 (05/26/25 - 09/26/25) Ranked by total minutes viewed	
Rank	Program	SVOD Provider	
1	Ginny & Georgia	Netflix	1,425
2	Bluey	Disney+	895
3	Squid Game	Netflix	837
4	Spongebob Squarepants	Paramount+	801
5	Phineas and Ferb	Disney+	748
6	The Amazing World of Gumball	Hulu	626
7	Stranger Things	Netflix	617
8	Young Sheldon	Max/Netflix	533
9	Love Island USA	Peacock	473
10	Alvin! and the Chipmunks	Netflix	466

This table gives us a list of the top 10 most popular tv shows streamed by kids aged 6 to 17 in June 2025. It tells us which streaming service platform it was on and how many total minutes it was streamed. We can see that *Ginny & Georgia* was the most popular TV show for 6-17 year olds in June and was streamed for 1,425 million minutes. That is a lot more minutes streamed than the second most popular show which was *Bluey* and was streamed for only 895 million minutes by the same age group in the same month. Five of the top ten most streamed tv shows by 6-17 year olds in June are available on Netflix. Disney+ has the next most shows included in the top ten during this same time with only two shows. In the title, the Kids 6-17 is written extremely large so that it is clear to the observer which age group this table represents. The age strongly skews which shows are the most popular so it makes sense to highlight this. The table also gives the specific dates that are included. This is important because 5 of the days are actually in May and some of June is not included. In the original plot they had purple in the entire first column (I could only figure out how to do every other row unfortunately) because the ranking is the findings that is most important to the people observing this graph. They used similarity to show that the important information / comparisons comes from reading the columns versus rows. It seems like purple and the dark blue are the colors associated with Nielsen the company so to make it clear that the ranking is provided by Nielsen, the table colors match their colors.

Graph #2:



The graph also gives us a list of the top 10 shows streamed by kids ages 6-17 and the streaming service that it was watched on. It has the same information as the table above, however, it puts less emphasis on the show itself and its rank and more emphasis on the number of minutes in millions that the show was watched and comparing streaming services. That being said the most important take aways from this plot is that Ginny and Georgia was streamed the most out of all shows and by a large margin. We can see that all the other shows that are in the top 10 for this age group are rather similar in the millions of minutes viewed. The gestalt principle similarity is used because we grouped the same streaming services with the same color. I specifically used colors that are associated with each platform. Peacock is the color of the rainbow so I just picked the first color and one that is not similar to the other streaming services. The shows are organized from most to least watched to make it easy to compare the difference in minutes in millions watched.