

CO.LABS & TARGET RETAIL ACCELERATOR



HOME

In Home Screen, there is a calendar available for personal use daily and can also be set to remind through push notifications for any products the user would like to be reminded to be weekly or monthly. User can swipe left or right to access different days of the week

There are also coupons or deals that appear, fit to the user's taste by noting user's regular purchases.



SCAN

Users can scan items with the barcode scanner in the app to receive more information on product including the nutrition value, when it expires, and more. Users are also given the option to add this product into their calendar to set as a reminder to buy at a certain day.



Users can scan an album for a preview listen through the app, optimizing this opportunity to allow more users to listen with greater comfortability.



MAP

Users can track themselves easily in the map store with the map in this app making it easy for customers to locate where they're at easier and will still allow room for impulsive buys which is Target's strong points.

If users holds down on their location, they are given two options: Ask for Assistance and Notify Mess. Customers can ask for assistance from where they are and employees will be notified of the customer's location. Customers can also play a part in keeping Target clean by notifying any mess they see with a click of a button which will then inform the employees as well



PHARMACY

Users can input their prescription in app and receive a confirmation number. After showing it to the employee, they will receive their medicine that is already ready for them. Users will have to pick which Target store they will be going to.



SELF CHECK OUT

Users can use the barcode scanner in this app to check themselves out to avoid long lines. Users are given the option to pay with credit or debit card and will be receiving their receipt electronically.