

# Cover Letter

**Zoltán Ezra Bellér**

,,Jack of All Trades, Master of None”

 bellerzoltanezra@gmail.com |  +36 30 722 9882



 bellerzoltanezra.hu | senkisem.com

---

My name is Zoltán Ezra Bellér, and I am writing because I believe that what sets me apart is exactly what many consider a disadvantage: I am not only a developer, I am not only a marketer, and I am not only a strategist.

I can be all three, and I consider this to be my greatest strength.

In the job market we often hear “jack of all trades, master of none,” as if versatility were a problem. But the full saying goes: “Jack of all trades, master of none, but oftentimes better than a master of one.” And this is exactly what I believe in. In projects where tech, marketing and strategy meet, that is where I am the most useful, because I see the full picture.

I have worked on projects that required this interdisciplinary approach. I built my own brand, Senkisem, from nothing: from the philosophy to the visual identity to the entire e commerce platform, I created everything myself. I developed the Senkisem Trading platform as a full stack developer, with Pine Script indicators and data driven tools. At BossTech AI Solutions I implemented AI based solutions, developed chatbots and built automation systems. At SilkRoad Models & Millions Agency I led a team of over 30 people, managed international influencer campaigns, and this was where I truly learned that I enjoy strategic thinking and seeing not just a part of a project, but the whole of it.

What I can offer is fast learning, efficient execution and honest communication. I am not fast because I do everything perfectly on the first try, but because I learn, test and iterate quickly. If I do not know something, I say it. If something does not work, I say that too. And if there is a better solution, I look for it, even if it means more work.

At the same time, it is important to be honest about what I am NOT good at. I do not enjoy repetitive, monotonous tasks where there is no novelty or challenge. I am not motivated by projects that have no clear purpose or that exist only for “brand presence.” And rigid, micro managed environments are not for me. I expect freedom and trust, and in return I deliver results.

I am looking for a place where this kind of knowledge is valued, for projects that excite me, for people who appreciate honesty, and for a work environment where the goal is not “this is how we do it,” but “what actually works.”

If you have a project or position where you need someone who does not only code, does not only handle marketing, but sees and can assemble the full picture, I would be happy to talk.

**Sincerely,**  
Bellér Zoltán Ezra