**4th Annual**

**Run 4 Lakeview 5K and Kids Run**

**Would you like to help a child, without the financial resources to afford it, be able to play hockey?**

The original 5K Run 4 Lakeview and 1 mile youth run was heldon Saturday,October 1, 2016 as part of the kick off celebration for Marquette’s Hockeyville designation. This race has now transitioned to focusing on allowing more kids the opportunity to play the sport that this community loves. All proceeds from this event now goes to the Marquette Junior Hockey Financial Assistance Program. This fund set up through Marquette Junior Hockey allows children, who wouldn’t otherwise be able to afford it, to receive funds for registration and playing fees for the program.

Currently, we are looking for sponsors to assist in continuing to put on this great event. Attached you will find sponsorship opportunities. The race will take place on **Saturday, September 28th at 10am**. It starts and finishes at Lakeview Arena. You can also visit our website for more information in regard to the event: Run4lakeview.com

Please help support the great sport of hockey in our Marquette community and runners/walkers as they participate in this health promotion event! We encourage you to like our facebook page and would love to see yourself and your employees participate in this great event.

Thank you for your consideration,

Mark Janofski, Race Director

Call/Text/E-mail

906-360-9778

[Run4Lakeview@yahoo.com](mailto:Run4Lakeview@yahoo.com)

**Sponsorship Opportunities**

**Platinum ($1000)**

* + - Five (5) Free Race Entries
    - Recognition on Race Shirt
    - E-mail recognition to participants encouraging participants to visit and patronize race sponsors
    - Encouraged to add promotional items in racers bags
    - Free display booth at Lakeview during race day. (Provided by your business)
    - Recognition as Booster sponsor on website with hyperlink to your website

**Gold ($500)**

* + - Three (3) Free Race Entries
    - Recognition on Race Shirt
    - E-mail recognition to participants encouraging participants to visit and patronize race sponsors
    - Encouraged to add promotional items in racers bags
    - Free display booth at Lakeview during race day. (Provided by your business)
    - Recognition as Booster sponsor on website with hyperlink to your website

**Silver ($250)**

* + - Two (2) Free Race Entries
    - Recognition on Race Shirt
    - E-mail recognition to participants encouraging participants to visit and patronize race sponsors
    - Encouraged to add promotional items in racers bags
    - Free display booth at Lakeview during race day. (Provided by your business)
    - Recognition as Booster sponsor on website with hyperlink to your website

**Bronze ($100)**

* + - One (1) Free Race Entry
    - Recogntion on Race Shirt
    - E-mail recognition to participants encouraging participants to visit and patronize race sponsors
    - Encouraged to add promotional items in racers bags
    - Free display booth at Lakeview during race day. (Provided by your business)
    - Recognition as Booster sponsor on website with hyperlink to your website

**In-kind Donation Sponsorship**

* **5K swag bag items (250 items)**
* **Youth race swag bag (50 items)**
* **Post-race food donations**
* **Gift certificates**
  + - Recognition as In-Kind sponsor on website with hyperlink to your website
    - E-mail recognition to participants encouraging participants to visit and patronize race sponsors

**\*\*\*Donations are tax deductible: Marquette Junior Hockey Tax ID # 38-2118257**

**Make checks Payable to Run 4 Lakeview**